To the Chief Executive Officer:

The attached FFIEC press release announces two 1994 risk management planning seminars that may be of interest to you and your institution. The release provides details on the contents of the seminars and includes a form to facilitate registration.

Any attachments to this document are rescinded only as they relate to national banks and federal savings associations.
The Federal Financial Institutions Examination Council announced today it will conduct two Risk Management Planning Seminars in 1994. The overall goal of the seminars is to encourage top management of financial institutions to institute systems that facilitate bank-wide risk management. These seminars are being offered in response to the Financial Institutions Reform, Recovery and Enforcement Act of 1989 (FIRREA) which specifies that the Council “develop and administer training seminars in risk management for its employees and the employees of financial institutions.”

The development of policies and procedures to control risk will be emphasized. Concepts presented will be helpful to the risk management decisions made by top management: (1) assessing the effectiveness of your institution’s present risk management systems, (2) identifying the product areas where better risk management will enhance the long-term profitability and viability of the institution, and (3) choosing appropriate new risk management techniques.

The seminar in Houston, Texas, will be aimed at insured financial institutions of all sizes. The seminar in New York City will be aimed at financial institutions that are larger than $500 million.

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Board of Governors of the Federal Reserve System, Federal Deposit Insurance Corporation, National Credit Union Administration, Office of the Comptroller of the Currency, Office of Thrift Supervision
HOUSTON, TEXAS, MARCH 7-8, 1994

This seminar is intended primarily for presidents, chief executive officers, and directors. Other bank-wide executive officers may also attend. Board members are urged to attend. Financial institutions of all sizes may send attendees. This 1 1/2 day program begins Monday morning and ends Tuesday noon. Likely topics:

**RISK MANAGEMENT PLANNING**

The Risk Management Process  
Risk Management Is a Profit-Generating Process  
Risk/Return Analysis of Bank Products  
Strategies for Managing Credit Risk  
Credit Risk and Documentation: They Are Related  
Investment Risk  
Transforming Your Institution into a Risk Management Organization

This program will feature leading consultants in the risk management field and executives who have established effective risk management systems in their institutions. A top regulatory official will also address the group.

The underlying theme of the seminar is better identification, measurement, and control of risk. This includes coordination of risk management at the highest levels of the institution. In order to have maximum impact, these seminars are aimed at the chief executive officer, as this person is better able to make changes in existing systems. The role of the board of directors in risk management will also be discussed.
This seminar is aimed at financial institutions larger than $500 million in assets. The target audience is chief executive officers, other bank-wide executive officers, risk managers, and chief financial officers.

This seminar will present topics and speakers directed at the needs of regional-sized and multinational institutions. Likely topics:

**RISK MANAGEMENT PLANNING**

*Large Institutions*

- Risk Management Comes of Age
- Case Study of a Risk Management Information System
- Incorporating Risk in Full-Cost Loan Pricing
- New Findings on Counter-Cyclical Means of Reducing Concentration
- How Securities Rating Firms Evaluate Bank Risk — Panel
- Getting More Out of Your A/L Management Efforts
- Developing Your Roadmap for a Risk Management Information System

In addition to such topics, the group will hear from a top regulatory official. This 1 1/2 day program begins Thursday morning and ends Friday noon.

The overall goal is to stimulate further enhancements of institutions' risk management systems. Emphasis will be given to recent developments and more sophisticated risk management systems.
The attached application form should be utilized for registration. Applications must be accompanied by a check payable to the FFIEC in the amount of $350, which includes two continental breakfasts and one luncheon. Early registration is recommended. Space is limited and receipt of your application is no guarantee of registration. Checks will be returned if application is received after the conference has been deemed to be full. Accepted applicants will be given information regarding direct hotel registration. A reproduced copy of the application form may be utilized for additional applicants. Written cancellation must be received at least 30 days before the conference in order to receive a refund. For additional information, phone (703) 516-5488.

Send the attached form to:

Federal Financial Institutions Examination Council
3501 Fairfax Drive, Room 3086
Arlington, Virginia 22226-3550

Risk Management Planning Seminar Application Form

Name of Attendee
Title
Name of Institution __________________________ Total Assets $ __________________________
Address
City, State, Zip
Telephone __________________________ FAX Number __________________________

YOUR $350 CHECK MUST ACCOMPANY THIS APPLICATION FORM!

Space is limited. Receipt of your application is no guarantee of registration.