



# RESCINDED

Office of Thrift Supervision

Department of the Treasury

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October 24, 2008

**MEMORANDUM FOR: CHIEF EXECUTIVE OFFICERS**

**FROM:**

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**SUBJECT:**

Identity Theft Red Flags and Address Discrepancies:  
Examination Process and Procedures

**Background**

OTS, together with the other federal financial institution regulatory agencies and the Federal Trade Commission, issued final rules and guidelines on identity theft “red flags” and address discrepancies in November 2007. These rules and guidelines implement §§ 114 and 315 of the Fair and Accurate Credit Transactions Act of 2003 (FACT Act), which amended the Fair Credit Reporting Act (FCRA). Compliance is mandatory on November 1, 2008<sup>1</sup>.

Most importantly, the new rules require financial institutions and creditors offering covered accounts to establish a written Identity Theft Prevention Program (Program) to combat identity theft. The agencies have issued the guidelines to assist institutions and creditors as they develop their Programs. The guidelines include a supplement that identifies 26 patterns, practices, and specific forms of activity that are “red flags” signaling possible identity theft.

The final rules also require credit and debit card issuers to develop policies and procedures to assess the validity of a request for a change of address followed closely by a request for an additional or replacement card. In addition, the final rules require users of consumer reports to develop reasonable policies and procedures that they must apply when they receive a notice of address discrepancy from a consumer reporting agency.

<sup>1</sup> To assist savings associations in preparing for compliance with Identity Theft prevention regulatory requirements, OTS held an industry conference call on August 11, 2008. To view the materials provided for the call, go to [www.ots.treas.gov](http://www.ots.treas.gov) and locate the Aug. 11 Identity Theft conference call under “News and Events.”

### Examination Process and Procedures

Associations should build on existing systems and internal controls as they design and implement their Programs. To complement this strategy, OTS will implement a risk focused examination approach that draws on examiners with expertise in safety and soundness, compliance, and information technology. Examiners will use the attached procedures to carry out these reviews in Comprehensive examinations that commence on or after November 1, 2008. These procedures are consistent with those expected to be implemented by the other financial institution regulatory agencies. For more information about them, please contact Ekita Mitchell, Consumer Regulations Analyst at (202) 906-6451 or Kathleen McNulty, Technology Program Manager at (202) 906-6322.

Attachments:

[“Information Technology Risks and Controls and Fair Credit Reporting Act” OTS Regulatory Bulletin, RB 37-27, October 22, 2008.](#)

[Final Identity Theft Red Flags Rules and Guidelines](#)

Department of the Treasury

## Regulatory Bulletin

**RB 37-27**

Handbook: **Examination**  
Subjects: **Management,**  
**Fair Credit Reporting Act**

**Sections: 341, 1300****Information Technology Risks and Controls  
and Fair Credit Reporting Act**

**Summary:** This Regulatory Bulletin transmits revised Examination Handbook Section 341, Information Technology Risks and Controls, and revised Examination Handbook Section 1300, Fair Credit Reporting Act (FCRA). The revised Handbook Sections contain new guidance and examination procedures for the final rules on Identity Theft Red Flags and Address Discrepancies, which implement Sections 114 and 315 of the Fair and Accurate Credit Transactions Act (FACT Act) of 2003. This bulletin rescinds RB 37-15 dated April 20, 2006.

*For Further Information Contact:* Your OTS Regional Office, Kathleen M. McNulty, Technology Program Manager, in the Information Technology Examinations Division of the OTS, Washington, DC, at (202) 906-6322 for Examination Handbook Section 341, or Ekita Mitchell, Consumer Regulations Analyst, in the Consumer Protection Division of the OTS, Washington, DC, at (202) 906-6451 for Examination Handbook Section 1300. You may access this bulletin and the Examination Handbook at our website: [www.ots.treas.gov](http://www.ots.treas.gov).

*Regulatory Bulletin 37-27***SUMMARY OF CHANGES**

The Task Force on Consumer Compliance of the Federal Financial Institution Examination Council (FFIEC) recently approved new examination procedures developed by an FFIEC working group for Identity Theft Red Flags and Address Discrepancies. OTS is issuing revised Examination Handbook Sections 341, Information Technology Risks and Controls, and 1300, Fair Credit Reporting Act, to reflect the new guidance and examination procedures.

The FACT Act created new responsibilities for financial institutions that obtain or use consumer information, for example, to grant credit or open deposit accounts, provide consumer information to consumer reporting agencies, third parties, or affiliates, or to market credit or insurance products. OTS, along with the federal financial institution regulatory agencies, is revising the inter-agency FCRA examination procedures into the following modules that group similar requirements together:

- Module 1 Obtaining Consumer Reports.

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- Module 2 Obtaining Information and Sharing Among Affiliates.
- Module 3 Disclosures to Consumers and Miscellaneous Requirements.
- Module 4 Financial Institutions as Furnishers of Information.
- Module 5 Consumer Alerts and Identity Theft Protections

This revision to Section 1300 of the Examination Handbook will be followed by revisions to other modules as the FACT Act regulations and interagency examination procedures are finalized.

Change bars in the margins of the handbook sections indicate revisions. We provide a summary of substantive changes below.

## **341 Information Technology Risks and Controls**

OTS revised Examination Handbook Section 341, Information Technology Risks and Controls, to include guidance on the Identity Theft Red Flags as part of the Information Security guidance. The Regulatory Guidance and References in Examination Handbook Section 341 includes Information Technology guidance issued subsequent to April 2006 when Section 341 was most recently revised.

OTS revised the Program for Examination Handbook Section 341 to reflect the addition of six examination procedures for Section 615(e) of FCRA, Duties Regarding the Detection, Prevention, and Mitigation of Identity Theft. These duties are codified in 12 CFR § 571.90.

## **1300 Fair Credit and Reporting Act**

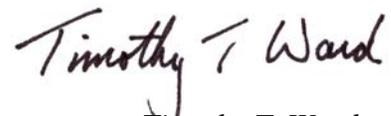
The update to Examination Handbook Section 1300 incorporates the examination procedures for FCRA Sections 615(e), Duties Regarding the Detection, Prevention, and Mitigation of Identity Theft, 12 CFR § 571.90; § 615(e), Duties of Card Issuers Regarding Changes of Address, 12 CFR § 571.91; and § 605(h), Duties of Users of Credit Reports Regarding Address Discrepancies, 12 CFR § 571.82.

FCRA Section 615(e), as amended by the FACT Act, requires associations that have covered accounts to develop and implement a written Identity Theft Prevention Program (Program) for combating identity theft in connection with new and existing accounts. The Program must include reasonable policies and procedures for detecting, preventing, and mitigating identity theft and enable an association to do the following:

- Identify relevant patterns, practices, and specific forms of activity that are “red flags” signaling possible identity theft and incorporate those red flags into the Program.
- Detect red flags that have been incorporated into the Program.
- Respond appropriately to any red flags that are detected to prevent and mitigate identity theft.
- Ensure the Program is updated periodically to reflect changes in risks from identity theft.

FCRA Section 615(e) also requires credit and debit card issuers to develop reasonable policies and procedures to assess the validity of a request for a change of address that is followed closely by a request for an additional or replacement card. FCRA Section 605(h) requires users of consumer reports to develop and apply reasonable policies and procedures when they receive a notice of address discrepancy from a consumer reporting agency.

OTS examiners will conduct the Examination Handbook 341 and 1300 procedures on comprehensive examinations commencing on or after November 1, 2008. To facilitate this, OTS is updating its Preliminary Examination Response Kit to request materials for Identity Theft Red Flags and Address Discrepancies consistent with these new examination procedures.



—*Timothy T. Ward*  
*Deputy Director*

*Examinations, Supervision, and Consumer Protection*

## Information Technology Risks and Controls

This Handbook Section presents the agency's examination guidance and program for assessing information technology (IT) risks in comprehensive examinations of savings associations that do not undergo a separate IT examination. OTS uses this section to evaluate technology risks in an association and to assess the strength of an association's internal controls for information technology. The Handbook section focuses on the important control activities of proactive management oversight for information security, business continuity, and vendor management, as well as technology-related audit work.

Technology has revolutionized daily operations in savings associations. Associations have moved away from mainframe-oriented computer processing environments and toward increased reliance on decentralized or distributed technological environments, for example, networks, the Internet, and enterprise-wide processing. This examination guidance reflects these changes. Examiners assess the risks of the association's usage of technology, the overall resulting exposure to technology risks, and the adequacy of controls to mitigate those risks.

If the savings association does not properly identify and mitigate technology risks, there can be serious adverse consequences to its reputation. Examples of technology risks that can substantially damage an association's reputation include unauthorized access to corporate data and customer records, identity theft, inadequate business continuity planning, or fraud. These can also cause significant financial losses to an association. Use this Handbook Section to determine, on a risk-focused basis, whether an association's use of technology is consistent with a safe, sound, and secure operating environment. This Handbook guidance and program complements [Section 340, Internal Controls](#).

### OVERVIEW

Increasingly, associations are using technology to develop and deliver financial products and services, with the goals of improving customer service and reducing operating costs. Even the most traditional, conservative associations have embraced technology. Associations have made, and continue to make, huge investments in technology to maintain and upgrade their infrastructure, to provide new electronic information-based services, to manage their risk positions and pricing, and to monitor transactions to detect and prevent money laundering and terrorist financing under the Bank Secrecy Act and the PATRIOT Act. At the same time, new electronic products, such as online banking, make it possible for small associations to take advantage of newer technologies at lower costs.

Improved processes, such as automated underwriting and credit scoring, have given borrowers the opportunity to obtain credit cards, mortgages, and small business loans from more financial services providers. Automated underwriting and credit scoring substantially reduce the time and costs involved in making sound credit decisions. These tools have also improved the ability of lenders to evaluate and price credit risk, which allows extensions of credit to a wider range of borrowers. Individuals can easily obtain their credit reports and credit scores and verify the information. They can contact the credit bureau if information in the report is incorrect, and thereby, improve their credit standing.

Information technology has made other significant contributions to associations' profitability. In mortgage lending, credit decisions are made in minutes rather than days and at a much lower cost than a decade ago. New technology has also enhanced competition, making it easier for local associations to offer new products and compete successfully with out-of-market associations. In addition, securitization, which is also highly dependent on advances in information technology, has broadened the pool of mortgage lenders and made the primary and secondary markets far more efficient.

Associations use software and computers in operations due to the volume and complexity of transactions processed each day; in fact, almost every aspect of operations within an association is able to use some technology. Savings associations use technology to develop budgets and business plans, underwrite loans, measure and model interest rate risk, track trust accounts, and monitor suspicious activities; in short, to manage almost every aspect of their operations. As technology evolves, and associations continue to increase their reliance on it, risks increase. The increased risks require effective controls to ensure the integrity, confidentiality, and availability of data.

Risks are inherent in using any technology, and threats to associations come from both internal and external sources. Hackers, disgruntled employees, and errors can adversely affect reliability.

An association's board of directors and management should establish policies, procedures, and controls to ensure confidentiality, integrity and availability of information.

Unauthorized parties might access networked systems that are connected to an association's database, and obtain sensitive, nonpublic customer information. Association websites may be inappropriately altered. Electronic mail containing confidential, proprietary corporate information may be distributed in error.

Clearly, this increased reliance on technology has significantly increased the risks of financial and reputation losses due to unauthorized access to customer and corporate financial records, interruption of services to customers, and fraud. Associations must make choices regarding how to manage and control these risks.

Associations must establish and maintain adequate control systems so management can identify, measure, monitor, and control IT risks that could adversely affect performance or pose safety and soundness concerns. Similar to basic internal controls, associations should design IT risk controls to prevent, to mitigate, and/or to detect and address errors and problems. This process should involve representation from all functional areas, for example, audit, finance, legal, lending, marketing, and IT. These areas should all be involved from the beginning of the process to assess collectively the effects on the association. However, ultimately the board of directors and management are responsible for

developing and implementing the processes, policies, and controls that ensure confidentiality, integrity, and availability for an association's data and systems:

- **Confidentiality:** Customer and corporate information is protected from unauthorized access or use.
- **Integrity:** Information is not altered without permission.
- **Availability:** Authorized users have prompt and continuous access.

The level of technical knowledge required by boards of directors and senior managers varies and is dependent on the size and nature of the association's operations and the degree of complexities within its technology environment. Nonetheless, at a minimum, directors and senior officers should have a clear understanding of the risks posed by technology, provide clear guidance on risk management practices, and take an active oversight role in monitoring risk mitigation activities.

## EXAMINATION OVERSIGHT ACTIVITIES

In conducting risk-focused reviews of information technology in comprehensive examinations, examiners:

- Review the association's IT environment.
- Determine the association's significant technology risks.
- Evaluate management's technology oversight activities, including any technology audit work.
- Assess the strengths of the association's control activities.

You should always consider the level of IT risks and adequacy of the control environment when scoping for examinations and assigning the Management and, as appropriate, the composite CAMELS ratings.

Consistent with a risk-focused approach, you should use judgment in determining the depth of the technology review in comprehensive examinations. The examination work should be consistent with the characteristics, size, complexity, and business activities of the association. To determine the appropriate review, close coordination is needed between the Examiner-in-Charge (EIC), other members of the examination team, and examiners who review the IT risks and controls.

## Examination Coverage

IT examiners review technology risks and controls at associations that have complex operations and activities. Safety and soundness examiners review IT risks and controls during comprehensive examinations, using this examination guidance and its related examination procedures. To supplement

the examination guidance in this Section, we encourage you to refer to the FFIEC IT Examination Handbook Booklets, if necessary.

Regional managers determine whether to assign an IT examiner to review an association's information technology. They consider the most recent information available regarding the association's technology environment and the strength of IT controls. As complexity within an association's technology environment stabilizes or decreases, examination responsibilities for some associations may move from IT examiners to non-IT examiners.

Factors suggesting an IT examiner may need to review this area include the following:

- Recent, pending, or proposed system conversions.
- Recent or pending mergers and acquisitions.
- Problems and concerns at previous examinations.
- Volume and type of internal processing conducted.
- Complex applications, systems, networks, or equipment.
- Volume of loan servicing.

While these factors suggest a need for an IT examiner, they are not determinative. In scoping, the EIC should consult with the Regional IT Examination Manager regarding IT concerns. Such consultation helps ensure proper evaluation and consistent regulatory treatment.

Significant internal control weaknesses warrant expanded investigation and analysis. In those situations, the examiner completing this program, the EIC, the Regional IT Examination Manager, and the regional Caseload Management team will determine what additional procedures are needed, who should perform them, and whether to conduct them at the current examination or at a future comprehensive or IT examination.

## Information Technology and Management Ratings

The strength of the information technology control environment is one of the factors considered in assigning a rating to the Management component of CAMELS. As stated in [Examination Handbook Section 070](#), the Management component rating must reflect the board's and management's ability and effectiveness in managing all aspects of an association's risks, including the findings and conclusions for IT risks and controls.

The Management rating should always reflect serious control deficiencies for technology risks. Generally, if you identify serious deficiencies with the technology controls, you should rate Management no higher than 2.

*Ratings: IT Concerns*

For comprehensive regular examinations, the EIC completes the data field in the OTS Examination Data System (EDS) for the technology examination work. The data field is not available in EDS for type 17 comprehensive special examinations. You should detail significant IT weaknesses for type 17 examinations in the Examination Conclusions and Comments. **Note:** This data field is available for examination types 11 (State) and 46 (Comprehensive Limited). We encourage its use, but it is not required.

The EIC should select Yes for IT Concerns whenever the exam findings disclose significant IT weaknesses.

This data field prompts the EIC to answer Yes or No to the question:

- Were significant IT concerns noted in the Report of Examination (ROE)?

The EIC should select Yes whenever the examination findings disclose significant IT weaknesses. A significant weakness is one that the EIC concludes is at least partially the cause for lowering the Management rating. A significant weakness could also be something that significantly impacts the association, and management lacks the will or ability to resolve it. If the IT program did not disclose any significant weaknesses, the EIC should answer No.

## Examination Comments and Conclusions

You should incorporate IT examination comments and conclusions into the Management comments, either on the formal report page for Management, or in the Management-related comments summarized under overall Examination Conclusions and Comments. You should present findings under the caption or heading, Information Technology.

Examiners conducting this program assess an association's compliance with the Interagency Guidelines Establishing Information Security Standards (Security Guidelines), 12 CFR Part 570 Appendix B, including Supplement A. The Security Guidelines implement Section 501(b) of the Gramm-Leach-Bliley Act of 1999 (GLB Act), and Section 216 of the Fair and Accurate Credit Transactions Act of 2003 (FACT Act).

The ROE comments should include a brief description of the association's IT environment, significant technology risks, and an overall conclusion as to the adequacy of controls. The report comments should also clearly state whether or not the association is in compliance with the requirements of the Security Guidelines. You must note material instances of noncompliance in the ROE.

You should present significant adverse findings in sufficient detail to identify the specific conditions that require corrective action. Whenever possible, these should include mutually agreeable deadlines for completion of corrective actions. Present corrective actions and deadlines in the Management page comments, or integrate them into the Management-related comments in the Examination Conclusions and Comments. Include significant findings, for example, violations of laws or regulations, on the Matters Requiring Board Attention page.

When examining a state-chartered association, you should also refer to state regulations and follow supplemental regional examination policies and procedures.

### Information Technology Database

OTS developed and maintains the Information Technology Database (IT Database), a national system that provides agency management with information on the thrift industry's data processing activities and technology service providers. The Director, Information Technology Examinations, is the IT Database system owner. IT Examinations works with OTS Information Systems to maintain and enhance the system, oversee its operations, and update system standards, policies and procedures.

A staff person in IT Examinations serves as the IT Database National Administrator. In addition to the National Administrator, the regional IT Examination Managers have designated Regional IT Database Administrators. The Regional IT Database Administrators ensure that data collected from the associations, and reviewed by the safety and soundness examiners, are entered into the IT Database, as required.

The IT Database contains information on service providers used by associations, such as names, addresses, significant applications processed, and processing locations, domestic or foreign. The IT Database also collects information about significant applications processed internally by associations. Examiners and Caseload Managers use this information to produce reports that identify technology-related risks, which can be addressed in examinations, off-site monitoring, and other regulatory oversight activities.

The examiner completing the IT procedures collects and reviews the IT Database information for accuracy and completeness, and then provides the information to the regional office for input. The information in the IT Database must be updated every 18 months. If these examination procedures are not conducted within the 18-month timeframe, regional staff must obtain the IT Database information directly from the association.

## INFORMATION TECHNOLOGY ENVIRONMENTS IN ASSOCIATIONS

### Background

Associations have a number of choices available to meet their IT needs. Many OTS-regulated associations outsource a significant amount of their information processing functions to one or more third-party service providers. Others maintain internal data centers to run software licensed from vendors or developed in-house. Mixes or hybrids of these basic approaches are common. An association might contract with one service provider for its general ledger and deposit systems, and with other service providers for loan servicing or its website. Associations also might use licensed software for investments and interest rate risk analysis, and spreadsheets developed in-house for asset quality and board reports.

In addition to outsourcing significant business operations to service providers, most associations are interconnected with various other entities, such as ATM networks and automated clearing houses (ACHs), to process daily business. Associations also maintain one or more internal networks, Local Area Networks, or Wide Area Networks. Each of these arrangements requires a different type and level of management involvement with regard to data integrity, security measures, and business continuity plans.

OTS expects associations to develop and maintain strong control environments for the information technologies they use. A strong control environment enables management to identify, evaluate, and control risks associated with the business activities. In complex technology environments, it is critical that associations have effective risk management practices and strong internal controls to ensure that all of the technology risks are identified and appropriately addressed. Associations should have effective policies and procedures in place commensurate with the complexity of the IT environment. They also should identify the risks of using technology prior to deploying it, and ensure adequate controls are in place.

## COMPONENTS OF INFORMATION TECHNOLOGY ENVIRONMENTS

### Personal Computers

The personal computer is the most prominent tool in an association's business environment. The power of personal computers has enabled information processing in associations to evolve from the traditional, centralized environment to a decentralized or distributed environment. In addition to its use as a word processor and terminal access device to other computers, a personal computer operates as a powerful standalone computer or within a network of computers. Most associations have at least one internal network, whether it uses third-party service providers, processes internally, or uses a combination of these arrangements.

Using personal computers, association staff can create applications to supplement those provided by third-party service providers or internally operated data centers. For example, staff can use personal computers to originate data, download and manipulate information from an association's databases, and upload the data back into the databases. Each of these activities creates information, which management uses to make decisions that affect business strategies, customer relationships, and regulatory reporting. Management should implement and maintain controls over these activities to ensure confidentiality, integrity, and availability of the information processed and produced.

### Networks

A computer network is an arrangement in which multiple computers are connected to share information, applications, and equipment. By design, networks can increase efficiency, convenience, and access; however, the design also directly affects the specific risks that users must address and control.

Network access can be provided through a combination of devices such as personal computers, telephones, interactive television equipment, and card devices with imbedded computer chips. The connections are completed principally through telephone lines, cable systems, or wireless technology. It is important to note that not all networks are equally critical, vulnerable, or contain data that is equally sensitive. Every association must evaluate the risks it faces and address those risks.

The Internet is a public network that can be accessed by any computer equipped with a modem. While not centrally managed, the Internet is given order through the World Wide Web (Web), which facilitates visual interfaces and links or electronic connections to other information. The Web also provides multimedia capabilities such as text, graphics, audio, and video.

Intranets are private networks built on the infrastructure and standards of the Internet and the Web. Intranets allow access to databases and electronic documents by defined user groups that are generally limited to internal personnel.

Associations must review and address the security of internal networks, whether private, or configured as local or wide area networks. Internal attacks are potentially more damaging than attacks from outsiders because an association's personnel, who can include consultants as well as employees, have authorized access to critical computer resources. An internal attacker could exploit trusted relationships in networked systems to gain a level of access that allows the attacker to circumvent established security controls. After circumventing the security controls, the attacker could potentially access sensitive customer or corporate information.

Public networks pose additional risks over those of internal networks. Transmitting confidential data over public networks through the use of dedicated or leased lines may provide an inappropriate sense of security. These lines use the infrastructure of public networks; therefore, they are vulnerable to the same attacks as the public networks themselves. Confidential data transmitted via public networks may be intercepted or compromised by individuals for whom the data is not intended. It is therefore important to encrypt sensitive data transmitted via public network infrastructure.

## Local and Wide Area Networks

A local area network (LAN) is a network that interconnects systems within a small geographic area, for example, a building or a floor within a building. Using personal computers or other terminals, users communicate via electronic mail, share printers, and access common systems, databases, and software. A wide area network (WAN) connects users in larger geographic areas. An association might have a LAN within its headquarters, and a WAN for its branches or lending offices to communicate with each other and the headquarters.

LANs and WANs provide substantial benefits in productivity and information access. They facilitate interaction among association staff and between the association and its service providers. Examples of services that associations can offer through their networks include telephone banking, banking by personal computer, ATMs, automatic bill payments, and automated clearinghouse systems for direct deposits or payments. Such access, however, requires that the association apply controls to the personal computers.

Associations that use LAN, WAN, or other network technologies should have policies and procedures that govern purchase and maintenance of hardware and software. Associations must also establish and maintain sound controls that limit access to data and applications based upon job responsibilities, and protect the data's confidentiality and integrity.

## Firewalls

Firewalls are a combination of hardware and/or software placed between networks that regulate traffic that passes through them. They provide protection against unauthorized individuals gaining access to an association's network. Associations should consider firewalls for any system connected to an outside network.

A firewall does not ensure that a system is impenetrable. Firewalls must be configured for specific operating environments and the association must review and update firewall rules regularly to ensure their effectiveness.

## Internet Activities

Association management should have policies, procedures, and controls to govern employee Internet activities. These should address the following:

- Minimizing viruses or other damaging program code associated with downloading files.
- Appropriate use of Internet facilities and services by employees.
- Using encryption to protect sensitive information in transit, for example, electronic mail messages.

## Electronic Banking

Electronic banking is the delivery of information products and services between a customer and an association using electronic access devices such as telephones, automated teller machines, and personal computers. Typically, the devices are connected through a telecommunication line or the Internet.

## Internet Banking

Internet banking refers to the systems that enable customers to access their accounts and information regarding the association's products and services from the association's website via a personal computer or similar communication device.

## Transactional Websites

**Transactional websites**, as defined in [CEO Memo 109](#), allow customers to do any of the following:

- Open an account.
- Access an account.
- Obtain an account balance.
- Transfer funds.
- Process bill payments.
- Apply for or obtain a loan.
- Purchase other authorized products or services.

[CEO Memo 109](#), Transactional Web Sites, states that OTS-regulated associations planning to establish a transactional website must file a Notice with OTS at least 30 days in advance of opening the website to transact business with customers. The examiner conducting the IT examination procedures should determine that the association filed the required Notice with the appropriate regional office.

If the Notice was not timely and properly filed, the EIC should notify the regional caseload management team to determine appropriate remediation. If the Notice was filed pursuant to [CEO Memo 109](#), the examiner reviewing IT risks and controls should contact the regional office to determine if there were any issues that require onsite follow-up review.

Transactional websites also pose specific consumer protection and privacy issues associations should address. See [Handbook Section 1375](#), Privacy, for additional guidance.

Transactional websites that provide for electronic mail between the association and customers require additional controls, for example, encryption, to protect the confidentiality of customer accounts and other sensitive data. Associations should clearly caution customers about sending sensitive data, for example, account numbers, in electronic mail messages to the association or anyone else. For additional guidance see [CEO Memo 228](#), Interagency Guidance on Authentication in an Internet Banking Environment.

### Informational Websites

**Informational websites** provide general information about an association's products and services. Informational websites often highlight loan and deposit programs, branch locations, and operating hours. These may also provide electronic mail addresses for contacting the association and its employees.

Some informational websites provide links to other websites that provide community interest information or other related product information. [Thrift Bulletin 83](#) provides guidance regarding these web-linking arrangements.

## CONTROL ACTIVITIES FOR INFORMATION TECHNOLOGY RISKS MANAGEMENT OVERSIGHT

### Responsibilities of the Board of Directors

Boards of directors have the ultimate responsibility for all technology deployed in their associations. They should approve their associations' overall business and technology strategies. The board of directors and management cannot delegate responsibility for technology controls to service providers, software vendors, or even internal staff. The board of directors must ensure that strong controls for technology risks exist throughout the association.

The level of knowledge required by boards of directors and management is dependent on the size and nature of an association's operations and the degree of complexity within its technology environment. Nevertheless, association directors and management should have a clear understanding of the risks posed by using specific technology, provide clear guidance on risk management practices, and take a proactive role in overseeing technology risk mitigation activities. An association's board of directors and management must effectively plan for using technology, establish a strong control environment, including audit or other independent review of the controls, and educate and support the association's technology users.

To manage effectively the risks associated with complex technology environments, some associations have established a senior management Information Technology committee. This committee is responsible for overseeing the relevant technology control functions throughout the association, for example, in the auditing, legal, and financial divisions, and ensuring these controls are integrated into a framework of risk management for information technology. This senior management committee regularly reviews new products and activities and provides final approval of transactions. Such senior management committees can serve as an important part of an effective information technology control infrastructure.

### Strategic Planning for Information Technology

Deficiencies in planning for deploying technology significantly increase the risks posed to an association and its ability to respond effectively. Therefore, regardless of asset size, associations should have an appropriate plan for technology that outlines the framework for the uses of technology. The substance and form of such a plan will vary from association to association and be dependent on the complexity of the association's operations. The key elements are whether and how well the technology planning process meets the association's needs.

Associations should update their technology plans annually. A satisfactory technology plan coordinates the technology initiatives and activities to the overall business planning process. It should also address the technology strategy used, for example, a combination of internal and outsourced processing that supports delivery of the selected products and services.

Associations intending to implement a transactional website should address this in the technology plan. Management should consider the implications of a transactional website on the association's long-term goals and strategies, and obtain input from the affected business line and technology managers. Planning for a transactional website should address the required advance notice to OTS and include a thorough review of the risks posed by a transactional website to information security, business continuity, and vendor management.

### Training Information Technology Users

Associations must properly educate and support employees and customers to achieve user acceptance of, and confidence in, the association's information systems and technology. Associations should provide training to employees and customers to use applications properly. Associations must also support users with prompt responses to problems. If an association fails to provide reasonable training and support for customers and staff, commitment to the system and its applications deteriorates, administrative costs increase, and avoidable errors may occur. Training deficiencies also raise the risks of information security problems and increases potential for identity theft.

Associations should fully inform staff of any changes or updates to systems. Associations should also train staff on how to respond to and execute the business continuity plan. If the association chooses to outsource this function, it must carefully evaluate the third-party vendor's qualifications prior to signing any contracts. Management should also provide backup training for key job functions.

For additional guidance on Management control activities, see [Examination Handbook Sections 310](#), Oversight by the Board of Directors, and [330](#), Management Assessment, [CEO Memo 201](#), FFIEC IT Examination Handbook, Management Booklet, and [CEO Memo 245](#), Director's Responsibility Guide and Guide to Management Reports.

## AUDITS AND OTHER INDEPENDENT REVIEWS

All associations should adopt and maintain an audit program. An effective audit function is essential to an association's safe and sound operations. It provides the framework for assessing the effectiveness of the association's risk management practices. It also facilitates reporting to the board of directors and management on the strengths and weaknesses within the association's internal controls. To ensure adequate audit coverage, associations may use internal audit work, external audit work, or a combination of both depending on the association's audit risk assessment. Effective audit coverage substantially improves an association's ability to detect potentially serious problems.

The audit work may be completed internally or externally, however, someone that is qualified and independent of the process or function reviewed must complete the work. This independent person can conduct the audit work separately, as an audit of a specific technology activity, or incorporate it into the audit work for a specific operating department or business line.

The complexity of financial products, services, and delivery channels makes the inclusion of risk-based IT audit coverage an important consideration in establishing an effective overall audit program. Effective audit coverage of technology risks requires personnel that have the skills and experience to

identify and report on compliance with the association's policies and procedures. These skills and experience should include strong abilities to understand technology risks, as well as a detailed understanding of the association's IT policies and procedures.

Audit procedures are most effective when designed into the technology or system during development. When combined with a strong risk management program, a comprehensive, ongoing audit program allows the association to protect its interests and those of customers. In developing an audit program for technology, an association should consider how each application protects fully the financial and informational assets, system reliability and availability, and user confidence.

See [Thrift Bulletin 81](#), Interagency Policy Statement on the Internal Audit Function and Outsourcing, for additional guidance on OTS expectations for an internal audit program.

### Technology Audit Plan

An association's audit plan should provide for reviewing its technology risks. It is the responsibility of the board of directors and management to determine how much auditing will effectively monitor the internal control system, taking into account the audit function's costs and benefits. For associations that are large or have complex operations, the benefits derived from a full-time manager of audit or an auditing staff will likely outweigh the costs. For small associations with few employees and less complex operations, these costs may outweigh the benefits. Nevertheless, even a small association without an internal auditor can ensure it maintains an objective internal audit function by implementing a comprehensive set of independent reviews of significant internal controls.

Generally, a technology audit will:

- Review technology policies, standards, and procedures.
- Assess how technology affects association operations.
- Determine if technology activities are consistent with management policies and procedures.
- Substantiate the integrity of employee activities and appropriateness of user access rights.

Audit work for technology should validate that all the business lines are complying with the association's standards for technology usage, and appropriately identify any exceptions. This validation should include transaction testing that confirms policy compliance, existence of proper approvals, adequacy of documentation, and integrity of management reporting.

Technology audit work should have clear procedures for when and how to expand the scope of audit activities. There should also be procedures for reporting audit findings directly to the association's board of directors or audit committee, as well as management in the audited area. Associations should implement follow-up procedures to ensure that management resolved all audit findings satisfactorily and the business unit or department implemented audit recommendations in a timely manner.

The complexity of the association's technology environment may cause some associations to retain outside consultants, accountants, or lawyers to review this area. The retention of independent expertise may be an appropriate method to control effectively the overall risk. For example, associations may employ external auditors to test the technology environment and ensure compliance with policies and procedures. The resulting reports can provide valuable insight to the association in improving its risk controls and oversight.

Additional guidance regarding External and Internal Audit is found in Handbook Sections [350](#) and [355](#), and [CEO Memo 182](#), FFIEC IT Examination Handbook, Audit Booklet.

## INFORMATION SECURITY RISKS AND CONTROLS

An association's corporate data and customer information must be available, accurate, complete, valid, and secure. Information security is the process or methodology an association uses to protect its corporate and customer information. Strong and effective information security is essential to an association's safety and soundness, and should be commensurate with the complexity of its operations and IT environment. The most effective information security has strong board of directors and management support and controls implemented throughout the association's business operations.

Effective information security is not a judgment or conclusion about the condition of IT controls at a particular point in time. Rather, effective information security is an ongoing and evolving process. An association has effective information security when it successfully integrates its processes, people, and technology to mitigate risks to acceptable levels in accordance with its risk assessment.

An effective information security program serves as the overall framework that identifies risks, develops and implements a security strategy, tests key controls, and monitors the risk environment. This framework stresses the important roles of senior management and boards of directors by emphasizing their responsibility to recognize security risks in their associations and effectively mitigate security risks by assigning appropriate roles and responsibilities to management and employees. OTS expects an association's information security program will have an incident response component for responding to specific risks, for example, unauthorized access attempts. The information security program should also provide for regular testing as well as security training of employees and other users.

The scope of an association's information security program should address all technology activities, for example, personal computers, Internet-based banking, and processing by the association's service providers. Effective security does not rely on one solution; rather it requires several measures, which, taken together, serve to identify, monitor, control, and mitigate potential risks to that information. Associations should use several differing controls to manage and ensure information security. Among these commonly found in associations are controls for authentication, passwords, user identification (ID), user access, system log-on and log-off, virus protection, and encryption.

## Information Security Controls

### Authentication

Savings associations use authentication controls to verify and recognize the identity of parties to a transaction. Typically, such controls include computerized logs, digital signatures, edit checks, and separation of duties. Weak authentication controls can allow the accuracy and reliability of data to be compromised from unauthorized access and fraud, errors introduced into the systems, or corruption of data and information. Associations should use effective authentication controls to restrict access and preserve integrity of data.

Authentication procedures for access to sensitive data minimally require a password. Maintenance procedures should ensure that only the user has knowledge of the user's password. Associations should have procedures that allow only users to change their own passwords. Password controls should have all of the following:

- Length of at least six characters, preferably more.
- A mixture of alphabetic, numeric, or other characters.
- Expiration dates that require users to change passwords frequently.
- Restrictions on reuse of previous passwords.
- Automatic lockouts after a defined number of failed log-on attempts.
- Suppression over the display of user passwords in any form.
- Encryption of password files.

OTS and the other federal financial regulators issued guidance on risks and risk management controls to authenticate identity of customers accessing an association's Internet-based financial services. This guidance, distributed in [CEO Memo 228](#), Authentication in an Internet Banking Environment, addresses the increased risks to associations and their customers from the growth of Internet banking and other electronic financial services, and the increased incidents of identity theft and fraud. As this guidance relates, associations need effective authentication systems to comply with requirements for safeguarding customer information, prevent money laundering and terrorist financing, and reduce fraud and theft of sensitive customer information.

The level of authentication an association uses should be commensurate with the risks of the Internet-based products and services offered. Associations should conduct a risk assessment to identify the types and levels of risk associated with their Internet banking applications. Where an association's risk assessment indicates the use of single-factor authentication – only a log-on ID or password – is inadequate, the association should implement multifactor authentication, layered security, or other controls reasonably calculated to mitigate these risks. OTS considers single-factor authentication

inadequate as the only control mechanism for higher-risk transactions involving access to customer information or movement of funds to others.

Additional guidance regarding enhanced authentication is found in [CEO Memo 242](#), Frequently Asked Questions on Authentication in an Internet Banking Environment.

### User Access Rights and Controls

Associations should also establish controls to limit user access. For example, associations should limit access to the Security Administrator account to the smallest number of persons practical without adversely affecting operations. Security Administrators should not have access to customer records. In addition, the association may grant contractors and consultants access to an association's systems. The association should tightly control these access rights.

Access rights to a system enable transaction processing and information retrieval. For outsourced systems, service providers typically set up generic access profiles for common job categories, for example, teller profiles. Associations should not accept and use the vendor access profiles without reviewing them. This increases the risk of inappropriate user access and weakens the control environment for sensitive data. To ensure user access is appropriate, associations should:

- Assign job responsibilities to provide for segregation of duties and dual control.
- Assign user retrieval and information processing capability profiles, based on job responsibilities.
- Ensure separate access profiles for their different systems.

User identification controls should require:

- Management approval to issue a new user ID.
- A unique user ID for each user. Multiple users should not be assigned to one user ID unless there are mitigating controls.
- Restrictions on issuing multiple identifications unless there are mitigating controls.
- Effective procedures to delete, disable, or change access rights promptly for terminated or reassigned employees.

Inappropriate user access assignments could be caused by control deficiencies in granting these rights or by weaknesses in the system security controls. System security control weaknesses can result from software rules that permit inappropriate grouping of user access rights. Weaknesses also arise when software capabilities are not properly invoked. Not enabling the supervisory override capability over dormant accounts is an example of such a weakness.

Management should periodically conduct independent reviews of user access rights to ensure user access assignments are appropriate and properly controlled. Management should document the findings of these reviews and resolution of any recommendations. Regardless of the cause, you should comment in the ROE on inappropriate user access rights.

### Other Information Security Controls

System log-on and log-off controls should limit the number of unsuccessful log-on attempts to a user account. Associations should consider a control that notifies users of unsuccessful attempts since the user's last log-on. Associations should also require that personal computers and system access terminals automatically log-off after a brief period of inactivity.

Associations should install virus protection software on all personal computers and servers to prevent corruption of data or systems. Virus protection controls should include both association policies and installed software. An association's policies should restrict employees from adding software to their personal computers. The policy should also provide for periodic review or audit of the employees' personal computers to ensure conformance with association policies. Anti-virus software should be updated regularly to protect against new viruses.

Acknowledgement controls, such as batch totaling, sequential numbering, and one-for-one checking against a control file, verify proper completion of electronic transactions. For example, if an electronic transmission is interrupted, the association should have controls in place to notify the sender of the incomplete transaction and prevent duplication during re-submission.

Encryption technology scrambles data and information so it cannot be read or understood without the proper codes for unscrambling. Confidential or sensitive data and information in transit should always be encrypted. This includes email containing confidential or sensitive information, as well as Internet banking transactions. As part of performing its risk assessment, association management should identify the strength of encryption needed for specific categories of information.

For additional guidance regarding information security, see [CEO Memo 241](#), FFIEC IT Examination Handbook, Information Security Booklet.

## INTERAGENCY GUIDELINES ESTABLISHING INFORMATION SECURITY STANDARDS

### 12 CFR Part 570 Appendix B and Supplement A Security Guidelines and Association Responsibilities

The Interagency Guidelines Establishing Information Security Standards implement:

- Section 501(b) of the GLB Act, which requires the federal financial regulators, including OTS, to establish standards for administrative, technical, and physical safeguards to ensure the security, confidentiality, integrity, and proper disposal of customer information.
- Section 216 of the FACT Act, which requires the federal financial regulators to issue regulations directing associations to ensure the proper disposal of consumer information. See [Examination Handbook Section 1300](#), Fair Credit Reporting Act, for guidance on the FACT Act.

For additional guidance on an association's compliance obligations for the Security Guidelines, see [CEO Memo 231](#), Compliance Guide for the Interagency Guidelines Establishing Information Security Standards.

### Differences Between Security Guidelines and Privacy Rule

The requirements of the Security Guidelines, 12 CFR Part 570 Appendix B and Supplement A, and the Privacy Rule, 12 CFR Part 573, both relate to confidentiality of customer information. However, they have different focuses:

- The Security Guidelines address safeguarding confidentiality and security of a customer's information and ensuring proper disposal. The focus of the Security Guidelines is preventing or responding to foreseeable threats against, or unauthorized access or use of, that information. Further, the Security Guidelines state that associations must contractually require their service providers that have access to customer information to protect that information.
- The Privacy Rule limits disclosure of nonpublic personal information. The Privacy Rule prohibits disclosure of a consumer's nonpublic personal information unless certain notice requirements are satisfied and the consumer does not elect to opt out of the disclosure. The Privacy Rule does not impose any obligations with respect to safeguarding information. The Privacy Rule only requires associations to provide privacy notices to customers and consumers that describe their policies and practices to protect the confidentiality and security of nonpublic personal information.

### Role of Board of Directors

The Security Guidelines require the association's board of directors, or an appropriate committee of the board, to develop, implement, and maintain a written information security program. Initially, the board or a committee must approve the written information security program. Thereafter, the board, or an appropriate committee, must oversee implementation and maintenance of the program. These duties include assigning specific responsibility for implementing the program and reviewing reports prepared by management. Management must provide a report to the board, or an appropriate committee, at least annually that describes the overall status of the information security program and the association's compliance with the Security Guidelines.

An association's board of directors is responsible for developing, implementing, and maintaining a written information security program.

### Information Security Program

Under the Security Guidelines, each association must develop and maintain an effective written information security program tailored to the complexity of its operations. Associations must identify and evaluate risks to its customers' information, including the risk of improper disposal of customer and consumer information. An association must also develop plans to mitigate these risks and implement appropriate controls, including proactive oversight and monitoring of its service providers that have access to the association's customer information.

Additionally, the Security Guidelines require that associations test, monitor, and update the information security program, as needed. Management should report the status of the information security program to the board of directors at least annually. The reports should discuss material issues such as risk assessment, risk management and control decisions, service provider arrangements, results of testing, security breaches or violations and management's responses, and recommendations for changes in the information security program.

### Objectives

As detailed in the Security Guidelines, the objectives of a written information security program are:

- Security and confidentiality of customer information.
- Protection against anticipated threats or hazards to the security or integrity of customer information.
- Protection against unauthorized access to or use of such information that could result in substantial harm or inconvenience to customers.
- Proper disposal of customer and consumer information.

### Risk Assessment

A written information security program begins with conducting an assessment of the reasonably foreseeable risks. Like the other elements of its information security program, the association's risk assessment should be documented. The Security Guidelines recommend the following steps in conducting a satisfactory risk assessment:

- Identifying reasonably foreseeable internal and external threats that could result in unauthorized disclosure, misuse, alteration, or destruction of customer information or customer information systems.
- Assessing the likelihood and potential damage of the identified threats, taking into consideration the sensitivity of customer information.
- Evaluating the sufficiency of the policies, procedures, customer information systems, and other arrangements an association has in place to control risks identified.
- Applying the preceding three steps in connection with disposal of customer information.

For additional guidance regarding conducting an information security risk assessment, see the FFIEC IT Examination Handbook, Information Security Booklet.

### Managing and Controlling Risk

Managing and controlling information security risk is an ongoing process. An association should review its policies and procedures on an ongoing basis to ensure they are adequate to safeguard customer information and customer information systems, and to ensure proper disposal of customer and consumer information. The association should include the review and findings in reports on the written information security program. The association should also update its risk assessment for new products and services and before implementing system changes.

The Security Guidelines provide a list of control measures associations must consider and adopt, as appropriate. For example, an association must consider controls to restrict access to sensitive or nonpublic customer information. These controls should restrict access only to individuals who have a need to know such information. Associations must also consider whether encryption of customer information maintained in electronic form is warranted in light of its information risk assessment. If so, the association should adopt appropriate encryption measures to protect information in transit, storage, or both.

Associations should train staff to implement and maintain the written information security program. Associations should provide specialized training to ensure personnel protect customer information in accordance with requirements of the information security program. For example, they should train staff to recognize and respond to attempted fraud and identify theft, guard against pretext calling, and dispose properly of customer and consumer information.

Associations also should test key controls, systems, and procedures of the information security program. The association's risk assessment should determine the scope, sequence, and frequency of testing. OTS expects testing to be done periodically at a frequency that takes into account the rapid evolution of threats to information security. Independent third parties or staff other than those who develop and maintain the information security program should perform and review the testing.

An association should adjust its written information security program to reflect the results of the ongoing risk assessment and tests of its key controls. An association should adjust the program to take into account changes in technology; the sensitivity of customer information maintained; internal or external threats to information; and its own changing business arrangements, such as mergers, acquisitions, alliances and joint ventures, outsourcing arrangements, and changes in customer information systems.

### Security Guidelines and Service Providers

The Security Guidelines have specific requirements that apply to service providers. In addition to exercising due diligence in selecting a service provider, an association must enter into and enforce a contract that requires the service provider to implement appropriate measures designed to meet the objectives of the Security Guidelines. The contract guidance in the Security Guidelines applies to all service providers, affiliated and nonaffiliated.

Consistent with OTS and interagency outsourcing guidance, the Security Guidelines also require an association to monitor its service providers to confirm they satisfy all contractual obligations to the association. Among other things, these obligations include protecting against unauthorized access to or use of customer information maintained by the service provider that could result in substantial harm or inconvenience to any customer, and proper disposal of customer and consumer information.

The Security Guidelines do not impose specific requirements regarding methods used or frequency of monitoring service providers to ensure they are fulfilling their obligations under contracts. An association must monitor each service provider in accordance with its risk assessment for potential risks posed by the service provider. These activities could include reviewing audits or summaries of test results conducted by a qualified party independent of management and personnel responsible for development and maintenance of the service provider's security program. An association should document its reviews of service providers in the written information security program.

### Security Guidelines and Disposal Rule

The Security Guidelines direct associations to require in contracts that their service providers implement appropriate measures designed to meet the obligations of the guidelines regarding the proper disposal of consumer information. Although the Security Guidelines do not prescribe a specific method of disposal, OTS expects associations to have appropriate risk-based disposal procedures for records. As indicated in their risk assessments, associations should ensure that paper records containing customer or consumer information are rendered unreadable. Associations should also recognize that computer-based records present unique disposal problems.

## Supplement A to 12 CFR Part 570 Appendix B

*Incident Response Program*

OTS and the other federal financial regulators issued guidance regarding programs to respond to unauthorized access to customer information and when to provide customer notice (Incident Response Guidance). According to this guidance, an association should develop and implement a response program to address unauthorized access to or use of customer information that could result in substantial harm or inconvenience to a customer. The components of an effective response program include:

- Assessment of the nature and scope of the incident and identification of what customer information has been accessed or misused.
- Prompt notification to OTS once an association becomes aware of an incident involving unauthorized access to or use of sensitive customer information.
- Notification to appropriate law enforcement authorities in situations involving federal criminal violations requiring immediate action.
- Filing a timely Suspicious Activity Report, consistent with OTS regulations and instructions.
- Measures to contain and control the incident to prevent further unauthorized access to or misuse of customer information, while preserving records and other evidence.
- Notification to customers, when warranted.

*Customer Notification*

The Incident Response Guidance describes when and how associations should provide notice to customers affected by unauthorized access or misuse of their information. In particular, once an association becomes aware of an incident of unauthorized access to sensitive customer information, it should conduct a reasonable investigation to determine the likelihood the information has been or will be misused. If it determines that misuse of customer information has occurred, or is reasonably possible, the association should notify the affected customer as soon as possible.

Sensitive customer information means a customer's name, address, or telephone number, in conjunction with the customer's social security number, driver's license number, account number, credit or debit card number, or a PIN or password that would permit access to the customer's account. It also includes any combination of components of customer information that would allow an unauthorized third party to log onto or access the customer's account electronically, such as user name and password or password and account number.

The Incident Response Guidance also states that an association's contract with its service provider should require the service provider to take appropriate actions to address incidents of unauthorized

access to customer information, including notification to the association as soon as possible following any incident. For additional guidance on response programs for security breaches and notifying affected customers, see [CEO Memo 214](#), Interagency Guidance on Response Programs for Unauthorized Access to Customer Information and Customer Notice.

If OTS finds an association's performance is deficient under the Security Guidelines, it may take appropriate corrective action. The agency could require the association to file a compliance plan in accordance with the regulations implementing the Prompt Corrective Action provisions of the Federal Deposit Insurance Act. Or, OTS could initiate an enforcement action under 12 CFR § 568.5 for noncompliance with the Security Guidelines.

## IDENTITY THEFT RED FLAGS REGULATION AND INTERAGENCY GUIDELINES

### 12 CFR Part 571.90, Duties Regarding Detection, Prevention, and Mitigation of Identity Theft; Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation

OTS and the other federal financial regulators and the Federal Trade Commission issued a regulation and interagency guidelines on Identity Theft Red Flags (Red Flags) implementing part of Section 114 of the FACT Act. The Red Flags regulation requires associations to develop and implement a comprehensive, written identity theft prevention program (ID Program) designed to detect, prevent, and mitigate identity theft in connection with opening covered accounts and existing covered accounts. For purposes of the Red Flags regulation and guidelines, covered accounts mean:

- An account that an association offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, margin account, checking account, or savings account.
- Any other account that the association offers or maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the association from identity theft, including financial, operational, reputation, or litigation risks.

#### Identity Theft Prevention Program

The ID Program must be appropriate to the association's size and complexity and the nature and scope of its activities. The ID Program must also include reasonable policies and procedures to:

- Identify relevant patterns, practices, and specific forms of activity that are red flags signaling possible identity theft and incorporate those red flags into the ID Program.
- Detect red flags that have been incorporated into the ID Program.

- Respond appropriately to any red flags that are detected to prevent and mitigate identity theft.
- Ensure the ID Program is updated periodically to reflect changes in risks from identity theft.

The ID Program must initially be approved by the association's board of directors, or an appropriate committee of the board. Staff must also be trained to implement effectively the ID Program and the association must exercise appropriate oversight of its service providers.

An association's board of directors or board committee must approve the initial written identity theft prevention program.

In addition to the Red Flags regulation, OTS and the other federal financial regulators and the Federal Trade Commission issued guidelines to assist associations in developing their ID Programs. Associations must consider the Red Flags guidelines and include those that are appropriate. The guidelines include Supplement A, which provides 26 examples of red flags associations may

consider incorporating into their ID Programs.

### Identity Theft Risk Assessment

Associations must periodically determine whether they offer or maintain covered accounts. To make that determination, an association must conduct a risk assessment, considering the methods it uses to open and access accounts, and the association's previous experiences with identity theft. As with other aspects of the association's ID Program, the association should document the risk assessment.

For additional guidance on risk assessment see the FFIEC IT Examination Handbook, Information Security Booklet.

### Role of Board of Directors

In addition to initially approving the ID Program, the regulation requires ongoing involvement by an association's board of directors, an appropriate committee of the board, or a designated senior management official. This includes oversight, development, implementation, and administration of the ID Program. As provided in the guidelines, oversight should include assigning specific responsibility for implementation of the ID Program, approving material changes to the ID Program, and annually reviewing reports prepared by staff regarding the association's compliance with the regulation.

Reports should address material matters and evaluate:

- Effectiveness of the association's policies and procedures in addressing identity theft in opening covered accounts or existing covered accounts.
- Service provider arrangements.
- Significant incidents involving identity theft and management's response.

- Recommendations for material changes to the ID Program.

### Information Security Programs and Identity Theft Prevention Programs

In designing its ID Program to comply with the Red Flags regulation, associations may incorporate existing policies, procedures, programs, and other arrangements to control risks of identity theft to customers or the safety and soundness of the association. For example, associations may use all or parts of their written information security programs in the ID Program. Among the components of an effective information security program that associations may wish to use in their ID Programs are:

- Warnings or alert notices from service providers to identify red flags.
- Authentication methods to detect red flags.
- Response programs for unauthorized access to customer accounts to prevent and mitigate identity theft.

For additional guidance on the Red Flags regulation and guidelines, see CEO Memo 270, Identity Theft Red Flags Final Rule and Guidelines.

## BUSINESS CONTINUITY RISKS AND CONTROLS

### Board of Directors and Management Responsibilities

Associations must be capable of restoring critical information systems, operations, and services quickly after an adverse event. Effective business continuity planning can ensure associations are prepared to respond to events such as natural disasters, human error, terrorist activities, or a pandemic. For additional guidance on preparations for a pandemic, see [CEO Memo 237](#), Interagency Advisory on Influenza Pandemic Preparedness, and [CEO Memo 269](#), FFIEC IT Examination Handbook, Business Continuity Planning Booklet, Appendix D, Pandemic Planning.

The board of directors is responsible for developing and annually reviewing test results and approving the association's Business Continuity Plan.

An association's board of directors and management are responsible for all of the following:

- Establishing policies and procedures, and assigning responsibilities to ensure that comprehensive business continuity planning, including testing, takes place.
- Annually reviewing the adequacy of the association's business continuity plan and test results.
- Documenting such reviews and approval in the board minutes.
- Evaluating adequacy of contingency planning and testing by service providers.

- Ensuring that the association's business continuity plan is compatible with that of its service providers.

Business continuity plans can minimize disruptions caused by problems that impair or even destroy the association's processing and delivery systems. Extended disruptions to the association's business operations pose substantial risks of financial losses, and could lead to the failure of an association. Effective business continuity planning requires a comprehensive, association-wide approach, not a narrow focus on recovery of the association's systems and technology.

## Business Continuity Planning Process

Business continuity planning is the process of reviewing all of an association's departments and business lines and assessing the importance of each to the association and its customers. Association management then develops and maintains a written business continuity plan that addresses all significant products and services, and the outsourced and internally operated information systems and technology that support these.

The complexity of an association's IT environment should dictate the level of detail contained in the business continuity plan. As the association adds new information systems and technology to its environment, it should revise the business continuity plan. The beginning point should be a business impact analysis. This assesses the risks posed to each system, and then identifies the principal departments, resources, activities, and users potentially affected by a problem. This includes assessing the response capability of the association, the alternate processing site, transportation and storage of backup media, and third-party vendors who can provide alternate processing locations.

If the association has contracted with a third-party vendor, management must obtain, review and determine adequacy of the service provider's business continuity plan and testing. The vendor's plan should be compatible with, and integrated into, the association's business continuity plan. However, merely maintaining the vendor's business continuity plan, and participating in its periodic connectivity testing, is not adequate to satisfy this requirement. An association must have its own business recovery and continuity plan specifically designed for its operating profile and IT environment.

## Business Continuity Plan Development

A business continuity plan should define the roles and responsibilities for recovery team members. The detail will vary among associations, depending on the degree of risk inherent in operations, the level and complexity of information technology used, and the association's available resources. However, the business continuity plan should be in sufficient detail so an association can respond effectively to a problem situation.

Typically, an association's business continuity plan should:

- Designate the individual(s) responsible for coordinating all activities in responding to a disaster when the business continuity plan is invoked.

- Define roles and responsibilities for each team member.
- State clearly how potential disasters could affect the association's departments, products, services, employees, and customers.
- Provide details on potential risks and describe strategies, resources, and procedures for recovery.
- Establish the periodic frequency for testing and ongoing training of employees.
- Specify a clear timeline for recovering significant operations.

A clear timeline for recovery is critical to the business continuity plan. Recovery does not mean when an affected system becomes available again. In achieving full recovery, the association may have to correct or resubmit transactions that were in process when the disaster or disruption occurred. This could involve a full day's transactions or more.

Additionally, an association's business continuity plan should address the differing requirements posed by outsourced and internally operated systems. For outsourced systems, the association's business continuity plan should address the following for each significant service provider:

- Categories and sources of data input, for example, branch transactions entered by personal computers or terminals.
- Work steps or processes to recover for resubmission data previously input.

For each internally operated system, the association's business continuity plan should address:

- Recovery of lost data, for example, day-of-disaster online input.
- Replacement of damaged hardware and software resources.
- Alternate processing locations.

### Business Continuity Plan Monitoring and Testing

An association should test its business continuity plan at least annually. Acceptable testing methodologies include tabletop drills, walk-through exercises, and simulations. An association should modify its business continuity plan to reflect testing results and any changes to the association's information systems and technology environment.

The association's business continuity plan should also designate an incident response team. Generally this team would consist of a small number of staff from the departments and functions designated as

critical to recovery of operations. Collectively, the team provides the resources necessary to respond quickly and decisively to problems.

For additional guidance on business continuity planning, see [CEO Memo 239](#), Hurricane Katrina: Industry Lessons Learned, and [CEO Memo 269](#), FFIEC IT Examination Handbook, Business Continuity Planning Booklet.

## VENDOR MANAGEMENT RISKS AND CONTROLS

Associations use outsourcing to reduce costs and achieve strategic goals more efficiently. More and more, associations use third parties to conduct business operations associations previously conducted directly. Given current technology environments, these outsourcing arrangements are becoming increasingly complex, and may involve foreign-based entities. **Note:** Outsourcing is use of a third party, either affiliated or nonaffiliated, to perform activities on a continuing basis, that the association would normally handle.

An association's board of directors and management should develop and approve policies for overseeing its service providers.

Outsourcing can be the initial transfer of an activity or function from the association to a third party, or from the original third party to another third-party service provider, which is sometimes referred to as subcontracting. Another major trend in outsourcing is offshore outsourcing or moving processing activities outside the United States.

Offshore outsourcing introduces country risk for associations. In offshore outsourcing, associations must also monitor foreign government policies, and political, social, economic, and legal conditions in the country where it has a contractual relation with the service provider. Because of this, an association should develop appropriate contingency plans and an exit strategy for foreign outsourcing relationships. The association should have a strategy to transfer the processing activities back to the United States should it become necessary.

Examples of commonly outsourced operations include accounting, human resources administration, and customer call centers. Associations may also determine that use of a specific technology is too sophisticated or dynamic to be supported effectively within the association. These associations may determine that some or all of such technology should be outsourced to a third-party vendor.

As stated in [Thrift Bulletin 82a](#), Third Party Arrangements, the Home Owners' Loan Act (HOLA) requires associations to notify OTS of arrangements with all third-party providers. HOLA requires such notice regardless of whether or not there is a contract. Generally, associations must provide notice to a Regional Director, for both domestic and foreign third-party arrangements, within 30 days after the earlier of:

- The date the association enters into the contract with the third party.

- The date the third party initiates performing the services.

### Service Provider Due Diligence

The association must also conduct adequate due diligence in selecting its service providers. Prior to the formal selection, it should develop specific criteria to assess a third-party service provider's capacity and ability to perform the outsourced activities effectively. Appropriate due diligence includes selecting those service providers that are qualified and have adequate resources to perform the work. It also involves ensuring the service provider understands and can meet the association's requirements. It is also important that an association verifies the service provider's financial soundness to fulfill its obligations.

Prior to outsourcing any aspect of its operations, the association should establish specific policies and procedures. Management should demonstrate a comprehensive understanding of outsourcing's expected benefits and costs. Management also should develop and implement a formal program to monitor the service provider relationship. A comprehensive vendor management oversight program should provide for ongoing monitoring and controlling of all relevant aspects of the service provider relationship.

If a service provider fails, or is otherwise unable to perform the outsourced activities, it may be costly and problematic to find alternative solutions. The association should consider transition costs and potential business disruptions. An association should not outsource activities to a service provider that does not meet all of an association's due diligence criteria.

### Service Provider Contracts

A clearly written contract should govern all outsourcing arrangements. Associations can mitigate outsourcing risks by carefully negotiating and reviewing service provider contracts, including contract renewals, prior to signing. Legal counsel should always review the vendor contracts to determine that the association's interests are adequately protected. Associations should actively monitor vendor performance, and verify performance level reports periodically.

Key contract provisions should:

- Define clearly outsourced activities and expected service and performance levels.
- Provide for continuous monitoring and assessment of the service provider so the association can take timely corrective action.
- Include a termination clause and time period or conditions under which it would be exercised.
- Address issues related to subcontracting for all or part of the outsourced activity.

- Cover requirements detailed in the Security Guidelines that are contained in the association's written information security program.
- Address recommendations in the Identity Theft Red Flags guidelines that service providers have policies and procedures to detect and either report or mitigate identity theft.

### Service Provider Management and Monitoring

Typically, the association forwards data to the service provider's processing center, usually via on-line data entry terminals; output reports are available at the association's on-line terminals and printers. For those portions of the service provider's systems that are within the association, the association has responsibility for establishing and maintaining appropriate controls. For example, an association should develop controls that restrict access to teller terminals to tellers and other specifically authorized personnel. An association should also develop controls for balancing and reconciling items processed by the third-party vendor. The contract should address these responsibilities.

An association that is part of a holding company structure may have an affiliated company provide its technology needs. The affiliated service provider could be a department within the parent holding company, or a separate affiliate of the association. This type of arrangement typically reduces costs and achieves enterprise-wide economies of scale. However, contracts among affiliated entities may raise supervisory concerns. See the Holding Company Handbook for additional guidance on transactions with affiliates.

Vendor contracts should specify performance measures; two key metrics are online up time and terminal response time. Up time refers to the hours and days online services will be available. Often, these are the hours the association's branches operate, plus two or three additional hours daily. Contracts should state the vendor's performance commitment, for example, 99 percent up time. Terminal response time refers to the customary elapsed time between transaction initiation, when the enter key is pressed, and delivery of information to the screen. Response time should be measured in seconds.

Service provider contracts should also address non-production or non-processing products and services. Examples of these are audited financial statements for the vendor, third-party audits of the service provider, or summaries of the vendor's disaster recovery testing results. An association should obtain and review these as part of a proactive vendor management program.

An association should obtain IT ROEs for its significant service providers. An association should also obtain third-party reviews of its significant service providers. A third-party review is an independent evaluation the service provider obtains to meet the needs of client associations. A qualified auditor who is independent of the service provider conducts the third-party review. The scope of this audit should be broad enough to satisfy the audit objectives of the service provider and the client associations.

The American Institute of Certified Public Accountants' Statement of Auditing Standards 70 (SAS 70) provides guidance for auditors performing the service provider review and to auditors of client financial associations. The SAS 70 reviews should determine the adequacy of controls in areas such as the service

provider's data center, systems and programming, and input/output controls. The controls reviewed at the service providers should have reciprocal controls at the individual client associations. In the SAS 70 review, the auditor will address these corresponding controls, in a section typically referred to as "client control considerations." An association should obtain and review these reports, and take appropriate actions for any client control considerations or weaknesses discussed. It is also important that an association understand the scope of the SAS 70 review to determine if it adequately assesses all relevant control areas.

For additional guidance on vendor management oversight activities, see [Thrift Bulletin 82a](#), Third Party Arrangements, and [CEO Memo 201](#), FFIEC IT Examination Handbook Outsourcing Technology Services Booklet.

## OTHER ASSOCIATION CONTROLS FOR INFORMATION TECHNOLOGY RISKS

### Input and Output Controls

An association should require additional controls for technology used to process information, which has direct monetary effects on either the association or its customers. These controls should include requirements that there be segregation of duties between input of information and review of that information post-processing. Such controls should also require the post-processing reviewer to reconcile the processed information.

For large dollar transactions, for example, funds transfers, associations should require that all phases of the transaction be performed under dual controls. For mortgage loan set-ups, verification procedures should consist of manually comparing a sample of source documents against system reports. The association's written policies and procedures should describe these controls in full detail.

### Change Control Management

An association must prepare to adapt activities and information technology to meet changing requirements and circumstances. Association management should ensure that changes to existing technology undergo the same due diligence as new technology selections. An important consideration in technology changes is that there be thorough testing. Additionally, an association should maintain accurate and complete records describing the changes, reasons for the changes, and those responsible for making them.

### Conversion Project Management

Any association that uses IT to perform operations or provide services must commit to update continuously its activities to keep current with technological changes. For example, if an association experiences a corporate merger or acquisition, wants to reduce or more effectively control costs, or offer new products or services, it must plan to convert its operations and systems to accommodate these changes.

In highly technological environments, it is likely that an association will experience at least one or more systems conversion. A systems conversion is the process of replacing existing applications with new ones developed internally, or with third-party vendor software through an outsourcing agreement. The association should conduct planning, testing, and monitoring of new activities as part of its risk mitigation processes.

A conversion presents significant risks to an association, which can be mitigated with adequate project management controls. Flawed or failed conversions are very costly, and can compromise the integrity and reliability of books and records, causing unsafe and unsound conditions within the association. For example, in a flawed check processing conversion, an association could be forced to charge-off significant, unresolved bookkeeping differences. In a flawed deposit conversion, management could have unreconciled deposits requiring adjustments and write-offs. These can cause significant financial losses and waste management resources.

The board of directors should monitor planning and implementation of major system conversions. The directors should also hold management accountable for the success or failure of these conversions. Management should develop and oversee the successful completion of tasks and milestones by both the vendor and association personnel. User testing, debugging, and staff and customer training should occur before implementation or conversion of any system.

## REGULATORY GUIDANCE AND REFERENCES

### Code of Federal Regulations (12 CFR)

§ 555	Electronic Operations
§ 563.161	Management and Financial Policies
§ 563.170	Examinations and Audits; Appraisals; Establishment and Maintenance of Records
§ 568	Security Procedures
Part 570 Appendix A	Safety and Soundness Guidelines and Compliance Procedures Interagency Guidelines Establishing Standards for Safety and Soundness
Part 570 Appendix B	Interagency Guidelines Establishing Information Security Standards
Part 570 Appendix B Supplement A	Interagency Guidance on Response Programs for Unauthorized Access to Customer Information and Customer Notice

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§571.90	Duties Regarding Detection, Prevention, and Mitigation of Identity Theft
§571.90 Appendix J	Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation
§571.90 Appendix J Supplement A	Illustrative Examples of Red Flags

## Office of Thrift Supervision Guidance

### *CEO Memoranda*

No. 109	Transactional Web Sites
No. 139	Identity Theft and Pretext Calling
No. 176	Information Technology Examination Handbook – Supervision of Technology Service Providers Booklet
No. 179	Request for Comment on Interagency Guidance on Response Programs for Unauthorized Access to Customer Information and Customer Notice
No. 182	FFIEC Information Technology Examination Handbook – Audit Booklet and Electronic Banking Booklet
No. 193	‘Phishing’ and E-mail scams
No. 196	Information Technology Examination Handbook – Retail Payment Systems Booklet
No. 199	Information Technology Examination Handbook – Development and Acquisition Booklet
No. 201	Information Technology Examination Handbook – Management Booklet and Outsourcing Technology Services Booklet
No. 204	Information Technology Examination Handbook – Operations Booklet and Wholesale Payment Systems Booklet
No. 205	‘Phishing’ Customer Brochure
No. 207	Interagency Guidance – Risk Management of Free and Open Source Software

No. 214	Interagency Guidance on Response Programs for Unauthorized Access to Customer Information and Customer Notice
No. 228	Interagency Guidance on Authentication in an Internet Banking Environment
No. 231	Compliance Guide for Interagency Guidelines Establishing Information Security Standards
No. 237	Interagency Advisory on Influenza Pandemic Preparedness
No. 239	Hurricane Katrina: Industry Lessons Learned
No. 241	Information Technology Examination Handbook – Information Security Booklet
No. 242	Frequently Asked Questions on Authentication in an Internet Banking Environment
No. 245	Director’s Responsibility Guide and Guide to Management Reports
No. 269	Information Technology Examination Handbook – Business Continuity Planning Booklet
No. 270	Identity Theft Red Flags Final Rule and Guidelines

### *Thrift Bulletins*

TB 81	Interagency Policy Statement on the Internal Audit Function and Its Outsourcing
TB 82a	Third Party Arrangements
TB 83	Interagency Guidance on Weblinking: Identifying Risks and Risk Techniques

### *Handbook Sections*

<a href="#">Section 340</a>	Internal Controls
<a href="#">Section 1300</a>	Fair Credit Reporting Act
<a href="#">Section 1370</a>	Electronic Banking
<a href="#">Section 1375</a>	Privacy

# Information Technology Risks and Controls Program

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## EXAMINATION OBJECTIVES

To determine whether management effectively identifies and mitigates the association's information technology (IT) risks.

To determine whether the board of directors adopted adequate policies, procedures, and operating strategies appropriate for the size and complexity of the association's IT environment.

To determine whether the association has a written information security program to comply with the requirements of the Interagency Guidelines Establishing Information Security Standards (Security Guidelines), which implement Sections 501(b) of the Gramm-Leach-Bliley Act of 1999 (GLB Act) and 216 of the Fair and Accurate Credit Transactions Act of 2003 (FACT Act).

To determine whether the association has a written identity theft prevention program to comply with the requirements of the Identity Theft Red Flags regulation, which implements Section 114 of the FACT Act.

To initiate corrective action when policies, procedures, or controls are deficient or when you note violations of laws or regulations.

## EXAMINATION PROCEDURES

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### LEVEL I

Level I procedures assess the association's processes for identifying and managing IT risks. Level I procedures are sufficient when an association has an effective internal control environment for IT risks, and there are no findings, which would cause you to expand your scope.

1. Review the association's response to the PERK 05, previous examination reports, including IT Reports of Examination, internal and external audit reports, and supervisory correspondence. After verifying completeness and accuracy of the IT database information, provide this information to your regional office for processing and input.

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# Information Technology Risks and Controls Program

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2. Determine that the association implemented effective corrective actions for all previously cited IT exceptions, criticisms, or violations. This includes any matters cited in IT Reports of Examination.

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3. Determine the complexity of the association's information technology environment. Identify the association's significant systems. Significant means those critical to ensure information security, satisfactory customer service, and continuity of operations. Review the association's networks. Determine what significant applications are processed on the networks.

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4. In conjunction with the Examiner-in-Charge (EIC) or examiner(s) performing the other Management programs, review board of directors' minutes of regular, special, and committee meetings for discussion and approval of significant IT matters. Examples of significant IT matters would include the association's written information security program, its written identity theft prevention program, new or ongoing service provider relationships, and the association's business continuity plan.

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5. In conjunction with the examiner(s) performing the reviews of Management and Earnings, determine the effectiveness of the board of directors and senior management in implementing strategic planning for IT. Evaluate plans for any significant changes. Review the association's strategic or business plan for IT-related activities.

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6. Review the association's policies and procedures for IT. Determine whether these are effective for monitoring and controlling the association's IT risks considering the complexity of its IT environment.

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7. In conjunction with the examiner(s) performing the review of the audit function, assess the adequacy of the association's audit coverage for IT risks. Verify that audit policies, practices, and programs for IT audits or other independent reviews are adequate for the size and complexity of the association's IT environment.
- 
8. Review IT audits or other independent reviews completed since the preceding examination. Determine that IT audit work products are adequate for the size and complexity of the association's IT environment.
- 
9. Assess management's responsiveness to IT audit concerns. Review the timeliness and adequacy of corrective actions. Confirm that the board of directors is informed of significant audit concerns, and that the board ensures completion of corrective actions.
- 
10. Determine that IT audit expertise and training are sufficient for the complexity of the IT risks of the association.
- 
11. Determine the association's compliance with the objectives of the interagency Security Guidelines implementing Sections 501(b) of the GLB Act and 216 of the FACT Act. The Security Guidelines require associations to have a comprehensive, written information security program that includes the administrative, technical, and physical safeguards to achieve the following objectives:
- Ensure the security and confidentiality of customer information.
  - Protect against any anticipated threats or hazards to the security or integrity of customer information.
  - Protect against unauthorized access to or use of such information that could result in substantial harm or inconvenience to any customer.
  - Ensure proper disposal of customer and consumer information.

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To meet the objectives and comply with the Security Guidelines, an association must:

- Implement a written information security program that the board of directors approved.
  - Conduct and prepare a written information security risk assessment.
  - Require in contracts that service providers implement appropriate information security programs designed to meet the objectives of the Security Guidelines.
  - Monitor, evaluate, and adjust the information security program for changes in the association's IT environment.
  - Report to the board of directors annually regarding the association's compliance with the Security Guidelines and the status of the written information security program.
- 

12. Review measures the association has implemented in its written information security program to manage and control risks. Determine that the association considered and adopted, as appropriate:

- Access controls on customer information systems, including controls to authenticate and permit access only to authorized individuals.
- Controls and procedures to prevent employees from providing customer information to unauthorized individuals through pretext calling or other fraudulent methods.
- Access restrictions at physical locations containing customer information, such as buildings, computer facilities, and records storage facilities to permit access only to authorized individuals.
- Encryption of electronic customer information, including while in transit or in storage, or on networks or systems, to ensure unauthorized individuals do not gain access.

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- Procedures designed to ensure that modifications to customer information systems are consistent with the association's written information security program.
- Dual control procedures, segregation of duties, and employee background checks for employees with access to customer information to minimize risk of misuse of customer information.
- Monitoring systems and procedures to detect actual and attempted attacks or other intrusions into customer information systems.
- Response programs that specify actions to take when the association suspects or detects that unauthorized individuals have gained access to customer information systems, including appropriate reports to regulatory and law enforcement agencies.
- Measures to protect against destruction, loss, or damage of customer information due to potential environmental hazards, such as fire and water damage or technological failures.

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13. Confirm that the association has ongoing training for employees that implement and maintain the information security program. Review guidance to association employees for protecting customer and corporate information. Such guidance should describe the employee's responsibilities and consequences of improper actions.

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14. Determine that the association has an incident response program consistent with the guidance in [CEO Memo 214](#). Evaluate the effectiveness of the association's program for responding to incidents of unauthorized access to sensitive customer information and providing notification, as required. Confirm that the association's response program contains measures to:

- Assess the nature and scope of the incident.
- Notify OTS, either directly or through the association's service providers.
- Notify law enforcement agencies.
- File Suspicious Activity Reports when required.

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- Control the incidents of unauthorized access.
  - Notify customers, when necessary.
- 

15. If the association had incidents of unauthorized access to sensitive customer information, determine that it:

- Conducted a prompt investigation to determine the likelihood the information accessed has been or will be misused.
  - Notified customers when the investigation determined misuse of sensitive customer information has occurred or is reasonably probable.
  - Delivered notification to customers, when warranted, by means the customer can reasonably be expected to receive, for example, by telephone, mail, or electronic mail.
- 

16. Review the association's customer notice and determine it contains:

- A description of the incident, including type of information subject to unauthorized access.
- Measures taken by the association to protect customers from further unauthorized access.
- Telephone numbers customers can call for information and assistance.
- Reminders to customers to review account statements over a reasonable period – 12-to-24 months – and to report immediately suspicious activity and suspected identity theft incidents.
- A description of a fraud alert and how to place one in a customer's report.
- Recommendations to obtain credit reports from each nationwide credit-reporting agency and have information related to fraudulent transactions deleted.
- An explanation of how customers can obtain free credit reports.

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- Information concerning availability of online guidance by the Federal Trade Commission regarding steps the consumer can take to protect against identity theft.
- 
17. Evaluate the effectiveness of the association’s measures to authenticate customers accessing Internet-based services and other electronic banking activities. Ensure that the association’s authentication methods and controls specifically address the need for risk-based assessments, customer awareness, and security measures consistent with the guidance in [CEO Memo 228](#). An association should:
- Ensure its information security program identifies and assesses risks associated with Internet-based products and services, identifies risk mitigation actions, and evaluates customer awareness efforts.
  - Adjust its information security program for changes in IT, sensitivity of customer information, and internal or external threats to information.
  - Implement appropriate risk mitigation strategies.
- 
18. Verify that the association periodically<sup>1</sup> identifies covered accounts it offers or maintains.<sup>2</sup> Verify that the association:
- Included accounts for personal, family, and household purposes that permit multiple payments or transactions; and
  - Conducted a risk assessment to identify any other accounts that pose a reasonably foreseeable risk of identity theft, taking into consideration the methods used to open and access accounts, and the association’s previous experiences with identity theft.
- 

<sup>1</sup> The risk assessment and identification of covered accounts is not required to be done on an annual basis. This should be done periodically, as needed.

<sup>2</sup> A “covered account” includes: (i) an account primarily for personal, family, or household purposes, such as a credit card account, mortgage loan, auto loan, checking or savings account that permits multiple payments or transactions, and (ii) any other account that the association offers or maintains for which there is a reasonably foreseeable risk to customers or the safety and soundness of the association from identity theft.

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# Information Technology Risks and Controls Program

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19. Review examination findings in other areas, e.g., Customer Information Security Program, Customer Identification Program and Bank Secrecy Act, to determine whether there are deficiencies that adversely affect the association's ability to comply with the Identity Theft Red Flags Rule (Red Flags Rule).

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20. Review any reports, such as audit reports and annual reports prepared by staff for the Board of Directors,<sup>3</sup> or an appropriate committee thereof or a designated senior management employee, on compliance with the Red Flags Rule, including reports that address the following:

- The effectiveness of the association's Identity Theft Prevention Program (Program).
- Significant incidents of identity theft and management's response.
- Oversight of service providers that perform activities related to covered accounts.
- Recommendations for material changes to the Program.

Determine whether management adequately addressed any deficiencies.

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21. Verify that the association has developed and implemented a comprehensive written Program, designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or an existing covered account. The Program must be appropriate to the size and complexity of the association and the nature and scope of its activities. Conduct the following procedures:

- Verify that the association considered the Guidelines in Appendix J to the regulation, Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation, in the formulation of its Program and included those that are appropriate.

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<sup>3</sup> The term Board of Directors includes: (i) in the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency, and (ii) in the case of any other creditor that does not have a Board of Directors, a designated employee at the level of senior management.

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- Determine whether the Program has reasonable policies, procedures and controls to effectively identify and detect relevant Red Flags and to respond appropriately to prevent and mitigate identity theft. Associations may, but are not required to use the illustrative examples of Red Flags to identify relevant Red Flags Questions as shown in Supplement A to the Guidelines.
  - Determine whether the association uses technology to detect Red Flags. If it does, discuss with management the methods by which the association confirms the technology is working effectively to detect, prevent, and mitigate identity theft.
  - Determine whether the Program, including the Red Flags determined to be relevant, is updated periodically to reflect changes in the risks to customers and the safety and soundness of the association from identity theft.
  - Verify that (i) the Board of Directors, or an appropriate Committee thereof, initially approved the Program; and (ii) the Board, or an appropriate Committee thereof, or a designated senior management employee, is involved in the oversight, development, implementation and administration of the Program.
- 

22. Verify that the association trains appropriate staff to effectively implement and administer the Program.

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23. Determine whether the association exercises appropriate and effective oversight of service providers that perform activities related to covered accounts.

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24. Review password controls used on the association's operating systems and significant applications. Confirm these address password length, change intervals, composition, history, and reuse or lockout. Assess effectiveness of these controls.

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25. Assess the association's user access assignment policies and procedures for its information systems. Determine that these policies and procedures:
- Provide for proper segregation of duties and dual controls.
  - Assign processing capabilities according to job responsibilities.
  - Limit system administrator capabilities appropriately.
  - Create user access profiles or user access assignments that are differentiated according to job duties.
  - Ensure that the association periodically reviews and updates user access assignments for job changes and terminations.
- 

26. Review user access profiles or user access assignments for at least one of the association's significant systems, for example, lending, deposits, general ledger, or funds transfers. Determine that system access rights are consistent with the association's policies and procedures for assigning system access.
- 

27. Confirm that the association has current written procedures to ensure security over its funds transfer activities, and that personnel are adequately trained to follow these procedures.
- 

28. Confirm that each authorized user involved in the association's funds transfer activities maintains a unique password known only to the user. Verify that system users change passwords frequently.
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29. Review the association's business continuity plan. Verify that the business continuity plan is based on a business impact analysis and that it identifies recovery priorities. Confirm that the association tested the business continuity plan within the past twelve months and that the board of directors annually approves testing results and the business continuity plan.

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30. Review the association's back-up procedures. Determine what data are backed up, the rotation schedule, where the back-up media are stored, and how soon the back-up media are taken offsite.

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31. Ensure that the association exercises appropriate due diligence in selecting, managing, and monitoring its service providers. Determine the association has established adequate policies and procedures to manage its service provider or vendor relationships.

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32. Determine that the association's contracts with its service providers have clauses that require the vendors to implement measures designed to meet the objectives of the Security Guidelines. Review the association's policies, procedures, and practices used to confirm that its service providers satisfied obligations under the contract regarding customer information.

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33. Determine that the association's board of directors, or an appropriate committee, approves new service provider relationships, or significant changes to existing outsourcing arrangements. These changes should be supported by a written risk analysis consistent with the association's business plan and the proposed or planned activity.

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34. Determine that association management and the board of directors periodically review significant service provider contracts and service level agreements.
- 
35. If the association created a transactional website since the previous exam determine that it provided the notice to OTS as required by [CEO Memo 109](#). If the Notice was not timely and satisfactorily filed, contact the regional office to discuss appropriate remediation actions. Discuss with the regional office the need for follow-up review to ensure compliance with the requirements set forth in the CEO memo.
- 
36. Review the association's website to determine there are no inappropriate or misleading website links.
- 
37. Discuss with your EIC any planned or pending system conversion, transactional website plans not previously communicated to or filed with OTS, system-generated errors that affect integrity of management information or regulatory reports, or any other significant IT issues or concerns. After discussion with your EIC, notify your regional IT Examination Manager, as appropriate.
- 

## LEVEL II

After you complete the Level I examination procedures, if you need additional review to support an examination conclusion for a particular IT risk, you should review examination guidance and procedures in the FFIEC Information Technology Examination Handbook for the specific subject matter. These FFIEC Information Technology Examination Handbook procedures are considered Level II procedures for [Examination Handbook Section 341](#).

You should complete the examination procedures in the FFIEC Information Technology Examination Handbook you deem necessary to test, support, and present conclusions derived from performing Level I procedures. Level II procedures provide additional verification regarding the level of technology

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risk and the effectiveness of a savings association's risk management processes and controls. You can use the FFIEC examination procedures in their entirety or selectively, depending on the examination scope and need for additional verification.

## EXAMINER'S SUMMARY, RECOMMENDATIONS, AND COMMENTS

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### Fair Credit Reporting Act

### Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003

### Telephone Consumer Protection Act and Junk Fax Act

This Handbook Section contains background information, regulatory guidance, and examination programs for the following three laws:

- The Fair Credit Reporting Act
- Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003
- Telephone Consumer Protection Act and Junk Fax Act

### FAIR CREDIT REPORTING ACT

#### Background and Summary

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<b>L I N K S</b>	The Fair Credit Reporting Act (FCRA) <sup>1</sup> became effective on April 25, 1971. The FCRA is a part of a group of acts contained in the Federal Consumer Credit Protection Act <sup>2</sup> such as the Truth in Lending Act and the Fair Debt Collection Practices Act.
 <a href="#">Program</a>	
 <a href="#">Appendix A</a>	

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Congress substantively amended FCRA upon the passage of the Fair and Accurate Credit Transactions Act of 2003 (FACT Act)<sup>3</sup>. The FACT Act created many new responsibilities for consumer reporting

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<sup>1</sup> 15 USC §§ 1681-1681u.

<sup>2</sup> 15 USC § 1601 *et seq.*

<sup>3</sup> Pub. L. No. 108-159, 117 Stat. 1952.

agencies and users of consumer reports. It contained many new consumer disclosure requirements as well as provisions to address identity theft. In addition, it provided free annual consumer report rights for consumers and improved access to consumer report information to help increase the accuracy of data in the consumer reporting system.

The FCRA contains significant responsibilities for business entities that are consumer reporting agencies and lesser responsibilities for those that are not. Generally, financial institutions are not consumer reporting agencies; however, depending on the degree to which their information sharing business practices approximate those of a consumer reporting agency, they can be deemed as such.

In addition to the requirements related to financial institutions acting as consumer reporting agencies, FCRA requirements also apply to financial institutions that operate in any of the following capacities:

- Procurers and users of information (for example, as credit grantors, purchasers of dealer paper, or when opening deposit accounts).
- Furnishers and transmitters of information (by reporting information to consumer reporting agencies, other third parties, or to affiliates).
- Marketers of credit or insurance products.
- Employers.

### Structure and Overview of Examination Modules

We structured the examination procedures as a series of modules, grouping similar requirements together. The modules contain general information about each of the requirements:

- Module 1 Obtaining Consumer Reports.
- Module 2 Obtaining Information and Sharing Among Affiliates.
- Module 3 Disclosures to Consumers and Miscellaneous Requirements.
- Module 4 Financial Institutions as Furnishers of Information.
- Module 5 Consumer Alerts and Identity Theft Protections

Financial institutions are subject to a number of different requirements under the FCRA. The statute contains some of the requirements, while others are in regulations issued jointly by the FFIEC agencies or in regulations issued by the Federal Reserve Board and/or the Federal Trade Commission. [Appendix A](#) contains a matrix of the different statutory and regulatory cites applicable to financial institutions that are not consumer reporting agencies.

### Important Definitions

The FCRA uses a number of definitions. Key definitions include the following:

#### *Consumer*

A consumer is defined as an individual.

#### *Consumer Report*

A consumer report is any written, oral, or other communication of any information by a consumer reporting agency that bears on a consumer's creditworthiness, credit standing, credit capacity, character, general reputation, personal characteristics, or mode of living that is used or expected to be used or collected, in whole or in part, for the purpose of serving as a factor in establishing the consumer's eligibility for any of the following:

- Credit or insurance to be used primarily for personal, family, or household purposes.
- Employment purposes.
- Any other purpose authorized under § 604 (15 USC 1681b).

The term consumer report does not include any of the following:

- Any report containing information solely about transactions or experiences between the consumer and the institution making the report.
- Any communication of that transaction or experience information among entities related by common ownership or affiliated by corporate control (for example, different institutions that are members of the same holding company, or subsidiary companies of an insured institution).
- Communication of other information among persons related by common ownership or affiliated by corporate control if:
  - It is clearly and conspicuously disclosed to the consumer that the information may be communicated among such persons; and
  - The consumer is given the opportunity, before the time that the information is communicated, to direct that the information not be communicated among such persons.
- Any authorization or approval of a specific extension of credit directly or indirectly by the issuer of a credit card or similar device.

- Any report in which a person who has been requested by a third party to make a specific extension of credit directly or indirectly to a consumer, such as a lender who has received a request from a broker, conveys his or her decision with respect to such request, if the third party advises the consumer of the name and address of the person to whom the request was made, and such person makes the disclosures to the consumer required under section 615 (15 USC § 1681m), Requirements On Users Of Consumer Reports.
- A communication described in subsection (o) or (x) of section 603 (15 USC § 1681a(o)) (which relates to certain investigative reports and certain reports to prospective employers).

### *Person*

A person means any individual, partnership, corporation, trust, estate, cooperative, association, government or governmental subdivision or agency, or other entity.

### *Investigative Consumer Report*

An investigative consumer report means a consumer report or portion thereof in which information on a consumer's character, general reputation, personal characteristics, or mode of living is obtained through personal interviews with neighbors, friends, or associates of the consumer reported on or with others with whom he is acquainted or who may have knowledge concerning any such items of information. However, such information does not include specific factual information on a consumer's credit record obtained directly from a creditor of the consumer or from a consumer reporting agency when such information was obtained directly from a creditor of the consumer or from the consumer.

### *Adverse Action*

The term adverse action has the same meaning as used in § 701(d)(6) (15 USC 1691(d)(6)) of the Equal Credit Opportunity Act (ECOA). Under the ECOA, it means a denial or revocation of credit, a change in the terms of an existing credit arrangement, or a refusal to grant credit in substantially the same amount or on terms substantially similar to those requested. Under the ECOA, the term does not include a refusal to extend additional credit under an existing credit arrangement where the applicant is delinquent or otherwise in default, or where such additional credit would exceed a previously established credit limit.

The term has the following additional meanings for purposes of the FCRA:

- A denial or cancellation of, an increase in any charge for, or a reduction or other adverse or unfavorable change in the terms of coverage or amount of, any insurance, existing or applied for, in connection with the underwriting of insurance.
- A denial of employment or any other decision for employment purposes that adversely affects any current or prospective employee.

- A denial or cancellation of, an increase in any charge for, or any other adverse or unfavorable change in the terms of, any license or benefit described in section 604(a)(3)(D) (15 USC § 1681b(a)(3)(D)).
- An action taken or determination that is:
  - Made in connection with an application made by, or transaction initiated by, any consumer, or in connection with a review of an account to determine whether the consumer continues to meet the terms of the account.
  - Adverse to the interests of the consumer.

### *Employment Purposes*

The term employment purposes when used in connection with a consumer report means a report used for the purpose of evaluating a consumer for employment, promotion, reassignment or retention as an employee.

### *Consumer Reporting Agency*

The term consumer reporting agency means any person that, for monetary fees, dues, or on a cooperative nonprofit basis, regularly engages in whole or in part in the practice of assembling or evaluating consumer credit information or other information on consumers for the purpose of furnishing consumer reports to third parties, and that uses any means or facility of interstate commerce for the purpose of preparing or furnishing consumer reports.

## MODULE 1: OBTAINING CONSUMER REPORTS

### Overview

Consumer reporting agencies have a significant amount of personal information about consumers. This information is invaluable in assessing a consumer's creditworthiness for a variety of products and services, including loan and deposit accounts, insurance, and utility services, among others. The FCRA governs access to this information to ensure that a prospective user of the information obtains it for permissible purposes and does not exploit it for illegitimate purposes.

The FCRA requires any prospective user of a consumer report, for example, a lender, insurer, landlord, or employer, among others, to have a legally permissible purpose to obtain a report.

### Permissible Purposes of Consumer Reports (Section 604) and Investigative Consumer Reports (Section 606)

Legally Permissible Purposes. The FCRA allows a consumer reporting agency to furnish a consumer report for the following circumstances and no other:

- In response to a court order or Federal Grand Jury subpoena.
- In accordance with the written instructions of the consumer.
- To a person, including a financial institution, that the agency has reason to believe intends to use the report as information for any of the following reasons:
  - In connection with a credit transaction involving the consumer (includes extending, reviewing, and collecting credit).
  - For employment purposes.<sup>4</sup>
  - In connection with the underwriting of insurance involving the consumer.
  - In connection with a determination of the consumer's eligibility for a license or other benefit granted by a governmental instrumentality that is required by law to consider an applicant's financial responsibility.
  - As a potential investor or servicer, or current insurer, in connection with a valuation of, or an assessment of the credit or prepayment risks associated with, an existing credit obligation.
  - Otherwise has a legitimate business need for the information:
    - ✓ In connection with a business transaction that the consumer initiates; or
    - ✓ To review an account to determine whether the consumer continues to meet the terms of the account.
- In response to a request by the head of a State or local child support enforcement agency (or authorized appointee) if the person certifies various information to the consumer reporting agency regarding the need to obtain the report. (Generally, this particular purpose does not impact a financial institution that is not a consumer reporting agency.)

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<sup>4</sup> Use of consumer reports for employment purposes requires specific advanced authorization, disclosure, and adverse action notices. Module 3 of the examination procedures contains these issues.

**Prescreened Consumer Reports.** Users of consumer reports, such as financial institutions, may obtain prescreened consumer reports to make firm offers of credit or insurance to consumers, unless the consumers elected to opt out of being included on prescreened lists. The FCRA contains many requirements, including an opt out notice requirement when prescreened consumer reports are used. In addition to defining prescreened consumer reports, Module 3 covers these requirements.

**Investigative Consumer Reports (Section 606).** This section on Investigative Consumer Reports contains specific requirements for use of an investigative consumer report. This type of consumer report contains information about a consumer's character, general reputation, personal characteristics, or mode of living obtained in whole or in part through personal interviews with neighbors, friends, or associates of the consumer. If a financial institution procures an investigative consumer report, or causes the preparation of one, the institution must meet the following requirements:

- The institution clearly and accurately discloses to the consumer that it may obtain an investigative consumer report.
- The disclosure contains a statement of the consumer's right to request other information about the report and a summary of the consumer's rights under the FCRA.
- The disclosure is in writing and is mailed or otherwise delivered to the consumer not later than three business days after the date on which the report was first requested.
- The financial institution procuring the report certifies to the consumer reporting agency that it has complied with the disclosure requirements and will comply in the event that the consumer requests additional disclosures about the report.

**Institution Procedures.** Given the preponderance of electronically available information and the growth of identity theft, financial institutions should manage the risks associated with obtaining and using consumer reports. Financial institutions should employ procedures, controls, or other safeguards to ensure that they obtain and use consumer reports only in situations for which there are permissible purposes. Management should deal with information access, storage, and destruction under an institution's Information Security Program; however, management must comply with FCRA in initially obtaining consumer reports.

## MODULE 2: OBTAINING INFORMATION AND SHARING AMONG AFFILIATES

### Overview

The FCRA contains many substantive compliance requirements for consumer reporting agencies designed to help ensure the accuracy and integrity of the consumer reporting system. As noted in the definitions section, a consumer reporting agency is a person that generally furnishes consumer reports

to third parties. By their very nature, banks, credit unions, and savings associations have a significant amount of consumer information that could constitute a consumer report, and thus communication of this information could cause the institution to become a consumer reporting agency. The FCRA contains several exceptions that enable a financial institution to communicate this type of information, within strict guidelines, without becoming a consumer reporting agency.

Rather than containing strict information sharing prohibitions, the FCRA creates a business disincentive such that if a financial institution shares consumer report information outside of the exceptions, then the institution is a consumer reporting agency and will be subject to the significant, substantive requirements of the FCRA applicable to those entities. Typically, a financial institution will structure its information sharing practices within the exceptions to avoid becoming a consumer reporting agency. This examination module generally covers the various information sharing practices within these exceptions.

If upon completion of this module, you determine that the financial institution's information sharing practices fall outside of these exceptions, you should consider the financial institution a consumer reporting agency and complete Module 6 of the examination procedures.

### Consumer Report and Information Sharing (Section 603(d))

This section on Consumer Report and Information Sharing defines a consumer report to include information about a consumer such as that which bears on a consumer's creditworthiness, character, and capacity among other factors. Communication of this information may cause a person, including a financial institution, to become a consumer reporting agency. The statutory definition contains key exemptions to this definition that enable financial institutions to share this type of information under certain circumstances, without becoming consumer reporting agencies. Specifically, the term consumer report does not include:

- A report containing information solely as to transactions or experiences between the consumer and the financial institution making the report. A person, including a financial institution, may share information strictly related to its own transactions or experiences with a consumer (such as the consumer's payment history, or an account with the institution) with any third party, without regard to affiliation, without becoming a consumer reporting agency. The Privacy of Consumer Financial Information regulations that implement the Gramm-Leach-Bliley Act (GLBA) may restrict this type of information sharing because it meets the definition of nonpublic personal information under the Privacy regulations. Therefore, sharing it with nonaffiliated third parties may be subject to an opt out under the privacy regulations. In turn, the FCRA may also restrict activities that the GLBA permits. For example, the GLBA permits a financial institution to share a list of its customers and information such as their credit scores with another financial institution to jointly market or sponsor other financial products or services. This communication may be a consumer report under the FCRA and could potentially cause the sharing financial institution to become a consumer reporting agency.

- Communication of such transaction or experience information among persons, including financial institutions related by common ownership or affiliated by corporate control.
- Communication of other information (for example, other than transaction or experience information) among persons and financial institutions related by common ownership or affiliated by corporate control, if it is clearly and conspicuously disclosed to the consumer that the information will be communicated among such entities, and before the information is initially communicated, the consumer is given the opportunity to opt out of the communication. This allows a financial institution to share other information (that is, information other than its own transaction and experience information) that could otherwise be a consumer report, without becoming a consumer reporting agency under both of the following circumstances:
  - The sharing of the “other” information is done with affiliates.
  - Consumers are provided with the notice and an opportunity to opt out of this sharing before the information is first communicated among affiliates.

For example, “other” information can include information a consumer provides on an application form concerning accounts with other financial institutions. It can also include information a financial institution obtains from a consumer reporting agency, such as the consumer’s credit score. If a financial institution shares other information with affiliates without providing a notice and an opportunity to opt out, the financial institution may become a consumer reporting agency subject to all of the other requirements of the FCRA.

GLBA and its implementing regulations require that a financial institution’s Privacy Notice contain the Consumer Report (Section 603(d)) opt out right.

### Other Exceptions

**Specific extensions of credit.** In addition, the term consumer report does not include the communication of a specific extension of credit directly or indirectly by the issuer of a credit card or similar device. For example, this exception allows a lender to communicate an authorization through the credit card network to a retailer, to enable a consumer to complete a purchase using a credit card.

**Credit Decision to Third Party (for example, auto dealer).** The term consumer report also does not include any report in which a person, including a financial institution, who has been requested by a third party to make a specific extension of credit directly or indirectly to a consumer, conveys the decision with respect to the request. The third party must advise the consumer of the name and address of the financial institution to which the request was made, and such financial institution makes the adverse action disclosures required by section 615 of the FCRA. For example, this exception allows a lender to communicate a credit decision to an automobile dealer who is arranging financing for a consumer purchasing an automobile and who requires a loan to finance the transaction.

**Joint User Rule.** The Federal Trade Commission staff commentary discusses another exception known as the “Joint User Rule.” Under this exception, users of consumer reports, including financial institutions, may share information if they are jointly involved in the decision to approve a consumer’s request for a product or service, provided that each has a permissible purpose to obtain a consumer report on the individual. For example, a consumer applies for a mortgage loan that will have a high loan-to-value ratio, and thus the lender will require private mortgage insurance (PMI) in order to approve the application. An outside company provides the PMI. The lender and the PMI company can share consumer report information about the consumer because both entities have permissible purposes to obtain the information and both are jointly involved in the decision to grant the products to the consumer. This exception applies to entities that are affiliated or nonaffiliated third parties. It is important to note that the GLBA will still apply to the sharing of nonpublic, personal information with nonaffiliated third parties; therefore, financial institutions should be aware the GLBA may still limit or prohibit sharing under the FCRA joint user rule.

### Protection of Medical Information (Section 604(g))

Section 604(g) generally prohibits creditors from obtaining and using medical information in connection with any determination of the consumer’s eligibility, or continued eligibility, for credit. The statute contains no prohibition on creditors obtaining or using medical information for other purposes that are not in connection with a determination of the consumer’s eligibility, or continued eligibility for credit.

Section 604(g)(5)(A) requires the federal banking agencies and NCUA to prescribe regulations that permit transactions that are determined to be necessary and appropriate to protect legitimate operational, transactional, risk, consumer, and other needs (including administrative verification purposes), consistent with the Congressional intent to restrict the use of medical information for inappropriate purposes. On November 22, 2005, the FFIEC Agencies published final rules in the Federal Register (70 FR 70664). The rules contain the general prohibition on obtaining or using medical information, and provide exceptions for the limited circumstances when medical information may be used. The rules define “credit” and “creditor” as having the same meanings as in section 702 of the Equal Credit Opportunity Act (15 USC 1691a).

*Obtaining and Using Unsolicited Medical Information.* A creditor does not violate the prohibition on obtaining medical information if it receives the medical information pertaining to a consumer in connection with any determination of the consumer’s eligibility, or continued eligibility, for credit without specifically requesting medical information. However, the creditor may only use this medical information in connection with a determination of the consumer’s eligibility, or continued eligibility, for credit in accordance with either the financial information exception or one of the specific other exceptions provided in the rules. We discuss these exceptions below.

*Financial Information Exception.* The rules allow a creditor to obtain and use medical information pertaining to a consumer in connection with any determination of the consumer's eligibility or continued eligibility for credit, so long as:

- The information is the type of information routinely used in making credit eligibility determinations, such as information relating to debts, expenses, income, benefits, assets, collateral, or the purpose of the loan, including the use of the loan proceeds.
- The creditor uses the medical information in a manner and to an extent that is no less favorable than it would use comparable information that is not medical information in a credit transaction.
- The creditor does not take the consumer's physical, mental, or behavioral health, condition or history, type of treatment, or prognosis into account as part of any such determination.

The financial information exception is designed in part to allow creditors to consider a consumer's medical debts and expenses in the assessment of that consumer's ability to repay the loan according to the loan terms. In addition, the financial information exception also allows a creditor to consider the dollar amount and continued eligibility for disability income, worker's compensation income, or other benefits related to health or a medical condition that is relied on as a source of repayment.

The creditor may use the medical information in a manner and to an extent that is no less favorable than it would use comparable, nonmedical information. For example, a consumer includes on an application for credit information about two \$20,000 debts. One debt is to a hospital; the other is to a retailer. The creditor may use and consider the debt to the hospital in the same manner in which it considers the debt to the retailer, such as including the debts in the calculation of the consumer's proposed debt-to-income ratio. In addition, the consumer's payment history of the debt to the hospital may be considered in the same manner as the debt to the retailer. For example, if the creditor does not grant loans to applicants who have debts that are 90-days past due, the creditor could consider the past-due status of a debt to the hospital, in the same manner as the past-due status of a debt to the retailer.

A creditor may use medical information in a manner that is more favorable to the consumer, according to its regular policies and procedures. For example, if a creditor has a routine policy of declining consumers who have a 90-day past due installment loan to a retailer, but does not decline consumers who have a 90-day past due debt to a hospital, the financial information exception would allow a creditor to continue this policy without violating the rules because in these cases, the creditor's treatment of the debt to the hospital is more favorable to the consumer.

A creditor may not take the consumer's physical, mental, or behavioral health, condition or history, type of treatment, or prognosis into account as part of any determination regarding the consumer's eligibility, or continued eligibility for credit. The creditor may only consider the financial implications as discussed above, such as the status of a debt to a hospital, continued eligibility for disability income, etc.

*Specific Exceptions for Obtaining and Using Medical Information.* In addition to the financial information exception, the rules also provide for the following nine specific exceptions under which a creditor can obtain and use medical information in its determination of the consumer's eligibility, or continued eligibility for credit:

- To determine whether the use of a power of attorney or legal representative that is triggered by a medical condition or event is necessary and appropriate, or whether the consumer has the legal capacity to contract when a person seeks to exercise a power of attorney or act as a legal representative for a consumer based on an asserted medical condition or event. For example, if Person A is attempting to act on behalf of Person B under a Power of Attorney that is invoked based on a medical event, a creditor is allowed to obtain and use medical information to verify that Person B has experienced a medical condition or event such that Person A is allowed to act under the Power of Attorney.
- To comply with applicable requirements of local, state, or Federal laws.
- To determine, at the consumer's request, whether the consumer qualifies for a legally permissible special credit program or credit related assistance program that is:
  - Designed to meet the special needs of consumers with medical conditions; AND
  - Established and administered pursuant to a written plan that:
    - ✓ Identifies the class of persons that the program is designed to benefit; and
    - ✓ Sets forth the procedures and standards for extending credit or providing other credit-related assistance under the program.
- To the extent necessary for purposes of fraud prevention or detection.
- In the case of credit for the purpose of financing medical products or services, to determine and verify the medical purpose of the loan and the use of the proceeds.
- Consistent with safe and sound banking practices, if the consumer or the consumer's legal representative requests that the creditor use medical information in determining the consumer's eligibility, or continued eligibility, for credit, to accommodate the consumer's particular circumstances, and such request is documented by the creditor. For example, at the consumer's request, a creditor may grant an exception to its ordinary policy to accommodate a medical condition that the consumer has experienced. This exception allows a creditor to consider medical information in this context, but it does not require a creditor to make such an accommodation nor does it require a creditor to grant a loan that is unsafe or unsound.

- Consistent with safe and sound practices, to determine whether the provisions of a forbearance practice or program that is triggered by a medical condition or event apply to a consumer. For example, if a creditor has a policy of delaying foreclosure in cases where a consumer is experiencing a medical hardship, this exception allows the creditor to use medical information to determine if the policy would apply to the consumer. Like the exception listed in the bullet above, this exception does not require a creditor to grant forbearance, it merely provides an exception so that a creditor may consider medical information in these instances.
- To determine the consumer's eligibility for the triggering of, or the reactivation of a debt cancellation contract or debt suspension agreement, if a medical condition or event is a triggering event for the provision of benefits under the contract or agreement.
- To determine the consumer's eligibility for the triggering of, or the reactivation of a credit insurance product, if a medical condition or event is a triggering event for the provision of benefits under the product.

Limits on redisclosure of information. If a creditor subject to the medical information rules receives medical information about a consumer from a consumer reporting agency or its affiliate, the creditor must not disclose that information to any other person, except as necessary to carry out the purpose for which the information was initially disclosed, or as otherwise permitted by statute, regulation, or order.

Sharing medical information with affiliates. In general, the exclusions from the definition of "consumer report" in section 603(d)(2) of the FCRA allow the sharing of non-medical information among affiliates. With regard to medical information, section 603(d)(3) of the FCRA provides that the exclusions in section 603(d)(2) do not apply when a person subject to the medical information rules shares any of the following information with an affiliate:

- Medical information.
- An individualized list or description based on the payment transactions of the consumer for medical products or services.
- An aggregate list of identified consumers based on payment transactions for medical products or services.

If a person who is subject to the medical rules shares with an affiliate the type of information discussed above, the exclusions from the definition of "consumer report" do not apply. Effectively, this means that if a person shares medical information, that person becomes a consumer reporting agency, subject to all of the other substantive requirements of the FCRA.

The rules provide exceptions to these limitations on sharing medical information with affiliates. A person, such as a bank, thrift, or credit union, may share medical information with its affiliates without becoming a consumer reporting agency under any of the following circumstances:

- In connection with the business of insurance or annuities (including the activities described in section 18B of the model Privacy of Consumer Financial and Health Information Regulation issued by the National Association of Insurance Commissioners, as in effect on January 1, 2003).
- For any purpose permitted without authorization under the regulations promulgated by the Department of Health and Human Services pursuant to the Health Insurance Portability and Accountability Act of 1996 (HIPAA).
- For any purpose referred to in section 1179 of HIPAA.
- For any purpose described in section 502(e) of the Gramm-Leach-Bliley Act.
- In connection with a determination of the consumer's eligibility, or continued eligibility, for credit consistent with the financial information exceptions or specific exceptions.
- As otherwise permitted by order of the appropriate federal agency or NCUA, as applicable.

### Affiliate Marketing Opt Out (Section 624)

Section 624 gives a consumer the right to restrict an entity, with which it does not have a pre-existing business relationship, from *using* certain information obtained from an affiliate to make solicitations to that consumer. This provision is distinct from Section 603(d)(2)(A)(iii) which gives a consumer the right to restrict the *sharing* of certain consumer information among affiliates.<sup>5</sup>

Under Section 624, an entity may not use information received from an affiliate to market its products or services to a consumer, unless the consumer is given notice and a reasonable opportunity and a reasonable and simple method to opt out of the making of such solicitations. The affiliate marketing opt-out applies to both transaction or experience information and "other" information, such as information from credit reports and credit applications. On November 7, 2007, the federal financial institution regulators published final regulations in the Federal Register to implement this section (72 FR 62910).<sup>6</sup>

Exceptions to the notice and opt out requirements apply when an entity uses eligibility information in certain ways, as described later in these procedures.

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<sup>5</sup> See Module 2, Section 603(d) Consumer Report and Information Sharing, for provisions pertaining to the sharing of consumer information. Under Section 603(d)(2)(A)(iii) of the FCRA, entities are responsible for complying with the affiliate *sharing* notice and opt-out requirement, where applicable. Thus, under the FCRA, certain consumer information will be subject to two opt-outs, a sharing opt-out (Section 603(d)) and a marketing use opt-out (Section 624). These two opt-outs may be consolidated.

<sup>6</sup> See 12 CFR 571.20(a) for the scope of entities covered by Subpart C of 12 CFR 571.

### Key Definitions (12 CFR 571.20)<sup>7</sup>

- *Eligibility information (12 CFR 571.20(b)(3))* includes not only transaction and experience information, but also the type of information found in consumer reports, such as information from third party sources and credit scores. Eligibility information does not include aggregate or blind data that does not contain personal identifiers such as account numbers, names, or addresses.<sup>8</sup>
- *Pre-existing business relationship (12 CFR 571.20(b)(4))*<sup>9</sup> means a relationship between a person, such as a financial institution (or a person's licensed agent), and a consumer based on:
  - A financial contract between the person and the consumer which is in force on the date on which the consumer is sent a solicitation covered by the affiliate marketing regulation;
  - The purchase, rental, or lease by the consumer of the person's goods or services, or a financial transaction (including holding an active account or a policy in force, or having another continuing relationship) between the consumer and the person, during the 18-month period immediately preceding the date on which the consumer is sent a solicitation covered by the affiliate marketing regulation; or
  - An inquiry or application by the consumer regarding a product or service offered by that person during the three-month period immediately preceding the date on which the consumer is sent a solicitation covered by the affiliate marketing regulation.
- *Solicitation (12 CFR 571.20(b)(5))* means the marketing of a product or service initiated by a person, such as a financial institution, to a particular consumer that is:
  - Based on eligibility information communicated to that person by its affiliate; and
  - Intended to encourage the consumer to purchase or obtain such product or service.

Examples of a solicitation include a telemarketing call, direct mail, e-mail, or other form of marketing communication directed to a particular consumer that is based on eligibility information received from an affiliate. A solicitation does not include marketing communications that are directed at the general public (e.g., television, general circulation magazine, and billboard advertisements).

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<sup>7</sup> See 12 CFR 571.20 for other definitions.

<sup>8</sup> Specifically, "eligibility information" is defined in the affiliate marketing regulation as "any information the communication of which would be a consumer report if the exclusions from the definition of "consumer report" in Section 603(d)(2)(A) of the [Fair Credit Reporting] Act did not apply."

<sup>9</sup> See 12 CFR 571.20(b)(4)(ii) and (iii) for examples of pre-existing business relationships and situations where no pre-existing business relationship exists.

**Initial Notice and Opt-out Requirement (12 CFR 571.21(a), 571.24, and 571.25).** A financial institution and its subsidiaries (financial institution) generally may not use eligibility information about a consumer that it receives from an affiliate to make a solicitation for marketing purposes to the consumer, unless:

- It is clearly and conspicuously disclosed to the consumer in writing or, if the consumer agrees, electronically, in a concise notice that the financial institution may use eligibility information about that consumer that it received from an affiliate to make solicitations for marketing purposes to the consumer;
- The consumer is provided a reasonable opportunity and a reasonable and simple method to “opt out” (that is, the consumer prohibits the financial institution from using eligibility information to make solicitations for marketing purposes to the consumer);<sup>10</sup> and
- The consumer has not opted out.

For example, a consumer has a homeowner’s insurance policy with an insurance company. The insurance company shares eligibility information about the consumer with its affiliated depository institution. Based on that eligibility information, the depository institution wants to make a solicitation to the consumer about its home equity loan products. The depository institution does not have a pre-existing business relationship with the consumer and none of the other exceptions apply. The depository institution may not use eligibility information it received from its insurance affiliate to make solicitations to the consumer about its home equity loan products unless the insurance company gave the consumer a notice and opportunity to opt out and the consumer does not opt out.

**Making Solicitations (12 CFR 571.21(b)).**<sup>11</sup> A financial institution (or a service provider acting on behalf of the financial institution) makes a solicitation for marketing purposes if:

- The financial institution receives eligibility information from an affiliate, including when the affiliate places that information into a common database that the financial institution may access;
- The financial institution uses that eligibility information to do one or more of the following:
  - Identify the consumer or type of consumer to receive a solicitation;
  - Establish criteria used to select the consumer to receive a solicitation; or

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<sup>10</sup> See 12 CFR 571.24 and 571.25 for examples of “a reasonable opportunity to opt out” and “reasonable and simple methods for opting out.”

<sup>11</sup> See 12 CFR 571.21(b)(6) for examples of making solicitations.

— Decide which of the financial institution’s products or services to market to the consumer or tailor the financial institution’s solicitation to that consumer; and

- As a result of the financial institution’s use of the eligibility information, the consumer is provided a solicitation.

A financial institution does *not* make a solicitation for marketing purposes (and therefore the affiliate marketing regulation, with its notice and opt-out requirements, does not apply) in the situations listed below, commonly referred to as “constructive sharing.” Constructive sharing occurs when a financial institution provides criteria to an affiliate to use in marketing the financial institution’s product and the affiliate uses the criteria to send marketing materials to the affiliate’s own customers that meet the criteria. In this situation, the financial institution is not *using* shared eligibility information to make solicitations.

- The financial institution provides criteria for consumers to whom it would like its affiliate to market the financial institution’s products. Then, based on this criteria, the affiliate uses eligibility information that the affiliate obtained in connection with its own pre-existing business relationship with the consumer to market the financial institution’s products or services (or directs its service provider to use the eligibility information in the same manner and the financial institution does not communicate with the service provider regarding that use).
- A service provider, applying the financial institution’s criteria, uses information from an affiliate, such as that in a shared database, to market the financial institution’s products or services to the consumer, so long as it meets certain requirements, including all of the following.
  - The affiliate controls access to and use of its eligibility information by the service provider under a written agreement between the affiliate and the service provider.
  - The affiliate establishes, in writing, specific terms and conditions under which the service provider may access and use the affiliate’s eligibility information to market the financial institution’s products and services (or those of affiliates generally) to the consumer.
  - The affiliate requires the service provider, under a written agreement, to implement reasonable policies and procedures designed to ensure that the service provider uses the affiliate’s eligibility information in accordance with the terms and conditions established by the affiliate relating to the marketing of the financial institution’s products or services.
  - The affiliate is identified on or with the marketing materials provided to the consumer.
  - The financial institution does not directly use its affiliate’s eligibility information in the manner described above under “Making Solicitations (12 CFR 571.21(b)),” item 2.

**Exceptions to Initial Notice and Opt-out Requirements (12 CFR 571.21(c)).**<sup>12</sup> The initial notice and opt-out requirements do not apply to a financial institution if it uses eligibility information that it receives from an affiliate:

- To make a solicitation for marketing purposes to a consumer with whom the financial institution has a pre-existing business relationship;
- To facilitate communications to an individual for whose benefit the financial institution provides employee benefit or other services pursuant to a contract with an employer;
- To perform services on behalf of an affiliate (but this would not allow solicitation where the consumer has opted out);
- In response to a communication about the financial institution's products or services initiated by the consumer;
- In response to a consumer's authorization or request to receive solicitations; or
- If the financial institution's compliance with the affiliate marketing regulation would prevent it from complying with State insurance laws pertaining to unfair discrimination in any state in which the financial institution is lawfully doing business.

**Contents of Opt-out Notice (12 CFR 571.23).** A financial institution must provide to the consumer a reasonable and simple method for the consumer to opt out. The opt-out notice must be clear, conspicuous, and concise, and must accurately disclose specific information outlined in 12 CFR 571.23(a), including that the consumer may elect to limit the use of eligibility information to make solicitations to the consumer. See Appendix C to the regulation for the model notices contained in the affiliate marketing regulation.

*Alternative contents.* An affiliate that provides a consumer a broader right to opt out than that required by the affiliate marketing regulation may satisfy the regulatory requirements by providing the consumer with a clear, conspicuous, and concise notice that accurately discloses the consumer's opt-out rights.

*Coordinated, consolidated, and equivalent notices.* Opt-out and renewal notices may be coordinated and consolidated with any other notice or disclosure required under any other provision of law, such as the Gramm-Leach-Bliley Act (GLBA), 15 USC 6801 et seq. Renewal notices, which have additional required content (12 CFR 571.27), may be consolidated with the annual GLBA privacy notices.

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<sup>12</sup> See 12 CFR 571.21(d) for examples of exceptions to the initial notice and opt-out requirement.

**Delivery of the Opt-out Notice (12 CFR 571.21(a)(3) and 571.26).**<sup>13</sup> An affiliate that has or previously had a pre-existing business relationship with the consumer must provide the notice either individually or as part of a joint notice from two or more members of an affiliated group of companies. The opt-out notice must be provided so that each consumer can reasonably be expected to receive actual notice. A consumer may not reasonably be expected to receive actual notice if, for example, the affiliate providing the notice sends the notice via e-mail to a consumer who has not agreed to receive electronic disclosures by e-mail from the affiliate providing the notice.<sup>14</sup>

**Scope of Opt-out (12 CFR 571.22(a) and 571.23(a)(2)).**<sup>15</sup> As a general rule, the consumer's election to opt out prohibits any affiliate covered by the opt-out notice from using eligibility information received from another affiliate, described in the notice, to make solicitations to the consumer. If two or more consumers jointly obtain a product or service, any of the joint consumers may exercise the right to opt out. It is impermissible to require all joint consumers to opt out before implementing any opt-out direction.

*Menu of alternatives.* A consumer may be given the opportunity to choose from a menu of alternatives when electing to prohibit solicitations, such as by:

- Electing to prohibit solicitations from certain types of affiliates covered by the opt-out notice but not other types of affiliates covered by the notice.
- Electing to prohibit solicitations based on certain types of eligibility information but not other types of eligibility information.
- Electing to prohibit solicitations by certain methods of delivery but not other methods of delivery.

One of the alternatives, however, must allow the consumer to prohibit all solicitations from all of the affiliates that are covered by the notice.

*Continuing relationship.* If the consumer establishes a continuing relationship with a financial institution or its affiliate, an opt-out notice may apply to eligibility information obtained from one or more continuing relationships (such as a deposit account, a mortgage loan, or a credit card), if the notice adequately describes the continuing relationships covered. The opt-out notice can also apply to future continuing relationships if the notice adequately describes the continuing future relationships that would be covered.

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<sup>13</sup> See 12 CFR 571.26(b) and (c) for examples of “reasonable expectation of actual notice” and “no reasonable expectation of actual notice.”

<sup>14</sup> For opt-out notices provided electronically, the notice may be provided in compliance with either the electronic disclosure provisions of 12 CFR 571.24(b)(2) and 571.24(b)(3) or the provisions in section 101 of the Electronic Signatures in Global and National Commerce Act, 15 USC 7001 *et seq.*

<sup>15</sup> See 12 CFR 571.22(a) for examples of the scope of the opt-out, including examples of continuing relationships.

*Special rule for a notice following termination of all continuing relationships.* After all continuing relationships with a financial institution or its affiliate(s) are terminated, a consumer must be given a new opt-out notice if the consumer later establishes another continuing relationship with the financial institution or its affiliate(s) and the consumer's eligibility information is to be used to make a solicitation. The consumer's decision not to opt out after receiving the new opt-out notice would not override a prior opt-out election that applies to eligibility information obtained in connection with a

*No continuing relationship (isolated transaction).* If the consumer does not establish a continuing relationship with a financial institution or its affiliate, but the financial institution or its affiliate obtains eligibility information about the consumer in connection with a transaction with the consumer (such as an ATM cash withdrawal, purchase of traveler's checks, or a credit application that is denied), an opt-out notice provided to the consumer only applies to eligibility information obtained in connection with that transaction.

**Time, Duration, and Renewal of Opt-out (12 CFR 571.22(b) and (c) and 571.27).** A consumer may opt out at any time. The opt-out must be effective for a period of at least five years beginning when the consumer's opt-out election is received and implemented, unless the consumer later revokes the opt-out in writing or, if the consumer agrees, electronically. An opt-out period may be set at more than five years, including an opt-out that does not expire unless the consumer revokes it.

*Renewal after opt-out period expires.* After the opt-out period expires, a financial institution may not make solicitations based on eligibility information it receives from an affiliate to a consumer who previously opted out, unless:

- The consumer receives a renewal notice and opportunity to opt out, and the consumer does not renew the opt-out; or
- An exception to the notice and opt-out requirements applies.<sup>16</sup>

*Contents of renewal notice.* The renewal notice must be clear, conspicuous, and concise, and must accurately disclose most of the elements of the original opt-out notice, as well as the following information as applicable:

- The consumer previously elected to limit the use of certain information to make solicitations to the consumer.
- The consumer's election has expired or is about to expire.
- The consumer may elect to renew the consumer's previous election.

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<sup>16</sup> See 12 CFR 571.21(c) for exceptions.

- If applicable, that the consumer's election to renew will apply for the specified period of time stated in the notice and that the consumer will be allowed to renew the election once that period expires.

See 12 CFR 571.27(b) for all the content requirements of a renewal notice.

*Renewal period.* Each opt-out renewal must be effective for a period of at least five years.

*Affiliate who may provide the notice.* The renewal notice must be provided by the affiliate that provided the previous opt-out notice, or its successor; or as part of a joint renewal notice from two or more members of an affiliated group of companies, or their successors, that jointly provided the previous opt-out notice.

*Timing of the renewal notice.* A renewal notice may be provided to the consumer either a reasonable period of time before the expiration of the opt-out period<sup>17</sup> or any time after the expiration of the opt-out period but before solicitations are made to the consumer that would have been prohibited by the expired opt-out.

**Prospective application (12 CFR 571.28(c)).** A financial institution may use eligibility information received from an affiliate to make solicitations to a consumer if it received such information prior to October 1, 2008, the mandatory compliance date of the affiliate marketing regulation. An institution is deemed to have received eligibility information when such information is placed into a common database and is accessible by the institution prior to that date.

**Model forms for opt-out notices (12 CFR 571, Appendix C).** Appendix C of the affiliate marketing regulation contains model forms that may be used to comply with the requirement for clear, conspicuous, and concise notices. The five model forms are:

- C-1 Model Form for Initial Opt-out Notice (Single-Affiliate Notice)
- C-2 Model Form for Initial Opt-out Notice (Joint Notice)
- C-3 Model Form for Renewal Notice (Single-Affiliate Notice)
- C-4 Model Form for Renewal Notice (Joint Notice)
- C-5 Model Form for Voluntary "No Marketing" Notice

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<sup>17</sup> An opt-out period may not be shortened by sending a renewal notice to the consumer before expiration of the opt-out period, even if the consumer does not renew the opt-out. If a financial institution provides an annual privacy notice under the Gramm-Leach-Bliley Act, providing a renewal notice with the last annual privacy notice provided to the consumer before expiration of the opt-out period is a reasonable period of time before expiration of the opt-out in all cases (12 CFR 571.27(d)).

Use of the model forms is not required and a financial institution may make certain changes to the language or format of the model forms without losing the protection from liability afforded by use of the model forms. These changes may not be so extensive as to affect the substance, clarity, or meaningful sequence of the language in the model forms. Institutions making such extensive revisions will lose the safe harbor that Appendix C provides. Examples of acceptable changes are provided in Appendix C to the regulation.

### MODULE 3: DISCLOSURES TO CONSUMERS AND MISCELLANEOUS REQUIREMENTS

#### Overview

The FCRA requires financial institutions to provide consumers with various notices and information under a variety of circumstances. This module contains examination responsibilities for these various areas.

#### Use of Consumer Reports for Employment Purposes (Section 604(b))

This section on the Use of Consumer Reports for Employment Purposes has specific requirements for financial institutions that obtain consumer reports of its employees or prospective employees prior to, and/or during, the term of employment. The FCRA generally requires the written permission of the consumer to procure a consumer report for “employment purposes.” Moreover, the financial institution must provide to the consumer in writing a clear and conspicuous disclosure that it may obtain a consumer report for employment purposes prior to procuring a report.

Prior to taking any adverse action involving employment that is based in whole or in part on the consumer report, the user generally must provide to the consumer:

- A copy of the report.
- A description in writing of the rights of the consumer under this title, as FTC prescribes under § (609)(c)(3).

At the time a financial institution takes adverse action in an employment situation, § 615 requires that it must provide the consumer with an adverse action notice described later in this module.

#### Prescreened Consumer Reports and Opt out Notice (Sections 604(c) and 615(d)) (and Parts 642 and 698 of Federal Trade Commission Regulations)

The sections on Prescreened Consumer Reports and Opt Out Notice allows persons, including financial institutions, to obtain and use consumer reports on any consumer in connection with any

credit or insurance transaction that the consumer does not initiate, to make firm offers of credit or insurance. This process, known as prescreening, occurs when a financial institution obtains a list from a consumer reporting agency of consumers who meet certain predetermined creditworthiness criteria and who have not elected to be excluded from such lists. These lists may only contain the following information:

- The name and address of a consumer.
- An identifier that is not unique to the consumer and that the person uses solely for the purpose of verifying the identity of the consumer.
- Other information pertaining to a consumer that does not identify the relationship or experience of the consumer with respect to a particular creditor or other entity.

Each name appearing on the list is considered an individual consumer report. In order to obtain and use these lists, financial institutions must make a “firm offer of credit or insurance” as defined in § 603(l) to each person on the list. An institution is not required to grant credit or insurance if the consumer is not creditworthy or insurable, or cannot furnish required collateral, provided that the financial institution determines the underwriting criteria in advance, and applies it consistently.

Example 1: Assume a home mortgage lender obtains a list from a consumer reporting agency of everyone in County X, with a current home mortgage loan and a credit score of 700. The lender will use this list to market a second lien home equity loan product. The lender’s other nonconsumer report criteria, in addition to those used in the prescreened list for this product, include a maximum total debt-to-income ratio (DTI) of 50 percent or less. The consumer reporting agency can screen some of the criteria but must determine other criteria individually, such as the DTI, when consumers respond to the offer. If a consumer responds to the offer, but already has a DTI of 60 percent, the lender does not have to grant the loan.

In addition, the financial institution is allowed to obtain a full consumer report on anyone responding to the offer to verify that the consumer continues to meet the creditworthiness criteria. If the consumer no longer meets those criteria, the financial institution does not have to grant the loan.

Example 2: On January 1, a credit card lender obtains a list from a consumer reporting agency of consumers in County Y who have credit scores of 720, and no previous bankruptcy records. The lender mails solicitations offering a pre-approved credit card to everyone on the list on January 2. On January 31, a consumer responds to the offer and the lender obtains and reviews a full consumer report that shows a bankruptcy record was added on January 15. Since this consumer no longer meets the lender’s predetermined criteria, the lender is not required to issue the credit card.

These basic requirements help prevent financial institutions from obtaining prescreened lists without following through with an offer of credit or insurance. The financial institution must maintain the criteria used for the product (including the criteria used to generate the prescreened report and any

other criteria such as collateral requirements) on file for a period of three years, beginning on the date that the financial institution made the offer to the consumer.

Technical Notice and Opt Out Requirements (Section 615(d)). This section contains consumer protections and technical notice requirements concerning prescreened offers of credit or insurance. The FCRA requires nationwide consumer reporting agencies to jointly operate an “opt out” system, whereby consumers can elect to be excluded from prescreened lists by calling a toll-free number.

When a financial institution obtains and uses these lists, it must provide consumers with a Prescreened Opt Out Notice with the offer of credit or insurance. This notice alerts consumers that they are receiving the offer because they meet certain creditworthiness criteria. The notice must also provide the toll-free telephone number operated by the nationwide consumer reporting agencies for consumers to call to opt out of prescreened lists.

The FCRA contains the basic requirement to provide notices to consumers at the time the prescreened offers are made. The Federal Trade Commission (FTC) published an implementing regulation containing the technical requirements of the notice at 16 CFR Parts 642 and 698. This regulation is applicable to anyone, including banks, credit unions, and saving associations, that obtains and uses prescreened consumer reports. These requirements became effective on August 1, 2005; however, the requirement to provide a notice containing the toll-free opt out telephone number has existed under the FCRA for many years.

Short and Long Notice. FTC regulations 16 CFR 642 and 698 require that the financial institution give a “short” notice and a “long” notice of the prescreened opt out information with each written solicitation made to consumers using prescreened consumer reports. These regulations also contain specific requirements concerning the content and appearance of these notices. The requirements are listed within the following paragraphs of these procedures. The regulations were published on January 31, 2005, in 70 Federal Register 5022, and took effect August 1, 2005.

The short notice must be a clear and conspicuous, simple, and easy-to-understand statement as follows:

- **Content.** The short notice must state that the consumer has the right to opt out of receiving prescreened solicitations. It must provide the toll-free number and direct consumers to the existence and location of the long notice. It should also state the title of the long notice. The short notice may not contain any other information.
- **Form.** The short notice must be in a type size larger than the principal text on the same page, but it may not be smaller than 12-point type. If the financial institution provides the notice by electronic means, it must be larger than the type size of the principal text on the same page.
- **Location.** The short form must be on the front side of the first page of the principal promotional document in the solicitation. If provided electronically, it must be on the same page and in close proximity to the principal marketing message. The statement must be located

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so that it is distinct from other information, such as inside a border, and must be in a distinct type style, such as bolded, italicized, underlined, and/or in a color that contrasts with the principal text on the page, if the solicitation is provided in more than one color.

The long notice must also be a clear and conspicuous, simple, and easy-to-understand statement as follows:

- **Content.** The long notice must state the information required by § 615(d) of the FCRA and may not include any other information that interferes with, detracts from, contradicts, or otherwise undermines the purpose of the notice.
- **Form.** The notice must appear in the solicitation, be in a type size that is no smaller than the type size of the principal text on the same page, and, for solicitations provided other than by electronic means, the type size may not be smaller than 8-point type. The notice must begin with a heading in capital letters, underlined, and identifying the long notice as the “PRESCREEN & OPT OUT NOTICE.” It must be in a type style that is distinct from the principal type style used on the same page, such as bolded, italicized, underlined, and/or in a color that contrasts from the principal text, if the solicitation is in more than one color. The notice must be set apart from other text on the page, such as by including a blank line above and below the statement, and by indenting both the left and right margins from other text on the page.

The FTC developed model Prescreened Opt Out Notices, which are contained in Appendix A to 16 CFR 698 of the FTC’s regulations. Appendix A contains complete sample solicitations for context. The prescreen notice text is contained below:

### Sample Short Notice:

**You can choose to stop receiving “prescreened” offers of (credit or insurance) from this and other companies by calling toll-free (toll-free number). See PRESCREEN & OPT-OUT NOTICE on other side (or other location) for more information about prescreened offers.**

### Sample Long Notice:

**PRESCREEN & OPT-OUT NOTICE: This “prescreened” offer of (credit or insurance) is based on information in your credit report indicating that you meet certain criteria. This offer is not guaranteed if you do not meet our criteria (including providing acceptable property as collateral). If you do not want to receive prescreened offers of (credit or insurance) from this and other companies, call the consumer reporting agencies (or name of consumer reporting agency) toll-free, (toll-free number); or write: (consumer reporting agency name and mailing address).**

### Truncation of Credit and Debit Card Account Numbers (Section 605(g))

This section on Truncation of Credit and Debit Card Account Numbers provides that persons, including financial institutions that accept debit and credit cards for the transaction of business will be prohibited from issuing electronic receipts that contain more than the last five digits of the card number, or the card expiration date, at the point of sale or transaction. This requirement applies only to electronically developed receipts and does not apply to hand-written receipts or those developed with an imprint of the card.

For Automatic Teller Machines (ATMs) and Point-of-Sale (POS) terminals or other machines that were put into operation before January 1, 2005, this requirement took effect on December 4, 2006. For ATMs and POS terminals or other machines that were put into operation on or after January 1, 2005, the effective date was the date of installation.

### Disclosure of Credit Scores by Certain Mortgage Lenders (Section 609(g))

This section on Disclosure of Credit scores by Certain Mortgage Lenders requires financial institutions that make or arrange mortgage loans using credit scores to provide the score with accompanying information to the applicants.

**Credit score.** For purposes of this section, the term “credit score” is defined as a numerical value or a categorization derived from a statistical tool or modeling system used by a person who makes or arranges a loan to predict the likelihood of certain credit behaviors, including default (and the numerical value or the categorization derived from such analysis may also be referred to as a “risk predictor” or “risk score”). The credit score does not include either of the following:

- Any mortgage score or rating by an automated underwriting system that considers one or more factors in addition to credit information, such as the loan-to-value ratio, the amount of down payment, or the financial assets of a consumer.
- Any other elements of the underwriting process or underwriting decision.

**Covered transactions.** The disclosure requirement applies to both closed-end and open-end loans that are for consumer purposes and are secured by one- to four-family residential real properties, including purchase and refinance transactions. This requirement will not apply in circumstances that do not involve a consumer purpose, such as when a borrower obtains a loan secured by his or her residence to finance his or her small business.

**Specific required notice.** Financial institutions in covered transactions that use credit scores must provide a disclosure containing the following specific language, which is contained in § 609(g)(1)(D):

### Notice to The Home Loan Applicant

In connection with your application for a home loan, the lender must disclose to you the score that a consumer reporting agency distributed to users and the lender used in connection with your home loan, and the key factors affecting your credit scores.

The credit score is a computer generated summary calculated at the time of the request and based on information that a consumer reporting agency or lender has on file. The scores are based on data about your credit history and payment patterns. Credit scores are important because they are used to assist the lender in determining whether you will obtain a loan. They may also be used to determine what interest rate you may be offered on the mortgage. Credit scores can change over time, depending on your conduct, how your credit history and payment patterns change, and how credit scoring technologies change.

Because the score is based on information in your credit history, it is very important that you review the credit-related information that is being furnished to make sure it is accurate. Credit records may vary from one company to another.

If you have questions about your credit score or the credit information that is furnished to you, contact the consumer reporting agency at the address and telephone number provided with this notice, or contact the lender, if the lender developed or generated the credit score. The consumer reporting agency plays no part in the decision to take any action on the loan application and is unable to provide you with specific reasons for the decision on a loan application.

If you have questions concerning the terms of the loan, contact the lender.

The notice must include the name, address, and telephone number of each consumer reporting agency that provided a credit score that was used.

Credit score and key factors disclosed. In addition to the notice, financial institutions must also disclose the credit score, the range of possible scores, the date that the score was created, and the “key factors” used in the score calculation. “Key factors” are all relevant elements or reasons adversely affecting the credit score for the particular individual, listed in the order of their importance, and based on their effect on the credit score. The total number of factors the financial institution should disclose must not exceed four. However, if one of the key factors is the number of inquiries into a consumer’s credit information, then the total number of factors must not exceed five. These key factors come from information the consumer reporting agencies supplied with any consumer report that was furnished containing a credit score (Section 605(d)(2)).

This disclosure requirement applies in any application for a covered transaction, regardless of the final action the lender takes on the application. The FCRA requires a financial institution to disclose all of the credit scores used in these transactions. For example, if two joint applicants apply for a mortgage loan to purchase a single-family residence and the lender uses both credit scores, then the financial

institution needs to disclose both. The statute specifically does not require more than one disclosure per loan. Therefore, if the financial institution uses multiple scores, it can include all of them in one disclosure containing the Notice to the Home Loan Applicant.

If a financial institution uses a credit score that it did not obtain directly from a consumer reporting agency, but may contain some information from a consumer reporting agency, the financial institution may satisfy this disclosure requirement by providing a score and associated key factor information that a consumer reporting agency supplied. For example, certain automated underwriting systems generate a score used in a credit decision. These systems are often populated by data obtained from a consumer reporting agency. If a financial institution uses this automated system, it may satisfy the disclosure requirement by providing the applicants with a score and key factors a consumer reporting agency supplied based on the data, including credit score(s) imported into the automated underwriting system. This will provide applicants with information about their credit history and its role in the credit decision, in the spirit of this section of the statute.

**Timing.** With regard to the timing of the disclosure, the statute requires that the financial institution provide it as soon as is reasonably practicable after using a credit score.

### Adverse Action Disclosures (Section 615(a) and (b))

This section requires users of consumer reports to make certain disclosures when they take adverse actions with respect to consumers, based on information received from third parties. Specific disclosures are required depending upon whether the source of the information is: a consumer reporting agency, a third party other than a consumer reporting agency, or an affiliate. The disclosure requirements are discussed separately below.

#### *Information Obtained From a Consumer Reporting Agency*

Section 615(a), Duties of Users Taking Adverse Actions on the Basis of Information Contained in Consumer Reports, provides that when adverse action is taken with respect to any consumer based in whole or in part on any information contained in a consumer report, the financial institution must:

- Provide oral, written, or electronic notice of the adverse action to the consumer.
- Provide to the consumer orally, in writing, or electronically:
  - The name, address, and telephone number of the consumer reporting agency from which it received the information (including a toll-free telephone number established by the agency, if the consumer reporting agency maintains files on a nationwide basis).
  - A statement that the consumer reporting agency did not make the decision to take the adverse action and is unable to provide the consumer the specific reasons why the adverse action was taken.

- Provide the consumer an oral, written, or electronic notice of the consumer's right to obtain a free copy of the consumer report from the consumer reporting agency within 60 days of receiving notice of the adverse action, and the consumer's right to dispute the accuracy or completeness of any information in the consumer report with the consumer reporting agency.

### *Information Obtained from a Source Other Than a Consumer Reporting Agency*

Section 615(b)(1), Adverse Action Based on Information Obtained from Third Parties Other than Consumer Reporting Agencies, provides that if a financial institution:

- Denies credit for personal, family, or household purposes involving a consumer, or;
- Increases the charge for such credit,

Partially or wholly on the basis of information obtained from a person other than a consumer reporting agency and bearing upon the consumer's creditworthiness, credit standing, credit capacity, character, general reputation, personal characteristics, or mode of living, the financial institution:

- At the time it communicates an adverse action to a consumer, must clearly and accurately disclose the consumer's right to file a written request for the reasons for the adverse action.
- If it receives such a request within 60 days after the consumer learns of the adverse action, must disclose, within a reasonable period of time, the nature of the adverse information. The financial institution should sufficiently detail the information to enable the consumer to evaluate its accuracy. The financial institution may, but need not, disclose the source of the information. In some instances, it may be impossible to identify the nature of certain information without also revealing the source.

### *Information Obtained from an Affiliate*

Section 615(b)(2), Duties of Taking Certain Actions Based on Information Provided by Affiliate, provides that if a person, including a financial institution, takes an adverse action involving credit (taken in connection with a transaction initiated by a consumer), insurance or employment, based in whole or in part on information provided by an affiliate, the financial institution must notify the consumer that the information:

- Was furnished by a person related to the financial institution by common ownership or affiliated by common corporate control.
- Bears upon the consumer's creditworthiness, credit standing, credit capacity, character, general reputation, personal characteristics, or mode of living.

- Does not pertain solely to transactions or experiences between the consumer and the person furnishing the information.
- Does not include information in a consumer report.

The notification must inform the consumer of the action and that the consumer may obtain a disclosure of the nature of the information relied upon by making a written request within 60 days of transmittal of the adverse action notice. If the consumer makes such a request, the user must disclose the nature of the information received from the affiliate not later than 30 days after receiving the request.

### Debt Collector Communications Concerning Identity Theft (Section 615(g))

This section, Debt Collector Communications Concerning Identity Thefts, has specific requirements for financial institutions that act as debt collectors, whereby they collect debts on behalf of a third party that is a creditor or other user of a consumer report. The requirements do not apply when a financial institution is collecting its own loans. When a financial institution is notified that any information relating to a debt that it is attempting to collect may be fraudulent or may be the result of identity theft, the financial institution must notify the third party of this fact. In addition, if the consumer, to whom the debt purportedly relates, requests information about the transaction, the financial institution must provide all of the information the consumer would otherwise be entitled to if the consumer wished to dispute the debt under other provisions of law applicable to the financial institution.

### Risk-Based Pricing Notice (Section 615(h))

This section, Risk-Based Pricing Notice, requires users of consumer reports who grant credit on material terms that are materially less favorable than the most favorable terms available to a substantial proportion of consumers who get credit from or through that person to provide a notice to those consumers who did not receive the most favorable terms. Implementing regulations for this section are under development jointly by the Federal Reserve Board and the Federal Trade Commission. Financial institutions do not have to provide this notice until final regulations are implemented and effective. The agencies will provide this section of the examination procedures upon publication of final rules.

### MODULE 4: DUTIES OF USERS OF CONSUMER REPORTS AND FURNISHERS OF CONSUMER REPORT INFORMATION

#### DUTIES OF USERS OF CREDIT REPORTS REGARDING ADDRESS DISCREPANCIES (12 CFR 571.82) (SECTION 605(H))

Section 605(h)(1) requires that, when providing a consumer report to a person that requests the report (a user), a nationwide consumer reporting agency (NCRA) must provide a notice of address discrepancy to the user if the address provided by the user in its request “substantially differs” from the address the NCRA has in the consumer’s file. Section 605(h)(2) requires the federal banking agencies and the NCUA (the Agencies), and the FTC to prescribe regulations providing guidance regarding reasonable policies and procedures that a user of a consumer report should employ when such user has received a notice of address discrepancy. On November 9, 2007, the Agencies and the FTC published final rules in the Federal Register implementing this section (72 FR 63718).

#### Definitions

- Nationwide consumer reporting agency (NCRA). Section 603(p) defines a NCRA as one that compiles and maintains files on consumers on a nationwide basis and regularly engages in the practice of assembling or evaluating and maintaining the following two pieces of information about consumers residing nationwide for the purpose of furnishing consumer reports to third parties bearing on a consumer’s credit worthiness, credit standing, or credit capacity:
  - Public record information.
  - Credit account information from persons who furnish that information regularly and in the ordinary course of business.
- Notice of address discrepancy (12 CFR 571.82(b)). A “notice of address discrepancy” is a notice sent to a user by an NCRA (section 603(p)) that informs the user of a substantial difference between the address for the consumer that the user provided to request the consumer report and the address(es) in the NCRA’s file for the consumer.

Requirement to form a reasonable belief (12 CFR 571.82(c)). A user must develop and implement reasonable policies and procedures designed to enable the user to form a reasonable belief that the consumer report relates to the consumer whose report was requested, when the user receives a notice of address discrepancy in connection with a new or existing account.

The rules provide the following examples of reasonable policies and procedures for forming a reasonable belief that a consumer report relates to the consumer whose report was requested:

- Comparing information in the consumer report with information the user
  - has obtained and used to verify the consumer's identity as required by the Customer Identification Program rules (31 CFR 103.121);
  - maintains in its records; or
  - obtains from a third party; or
- Verifying the information in the consumer report with the consumer.

Requirement to furnish a consumer's address to an NCRA (12 CFR 571.82(d)). A user must develop and implement reasonable policies and procedures for furnishing to the NCRA an address for the consumer that the user has reasonably confirmed is accurate when the user does the following:

- Forms a reasonable belief that the report relates to the consumer whose report was requested.
- Establishes a continuing relationship with the consumer (i.e., in connection with a new account).
- Regularly, and in the ordinary course of business, furnishes information to the NCRA that provided the notice of address discrepancy.

A user's policies and procedures for furnishing a consumer's address to an NCRA must require the user to furnish the confirmed address as part of the information it regularly furnishes to the NCRA during the reporting period when it establishes a continuing relationship with the consumer.

The rules also provide the following examples of how a user may reasonably confirm an address is accurate:

- Verifying the address with the consumer whose report was requested.
- Reviewing its own records.
- Verifying the address through third-party sources.
- Using other reasonable means.

### FINANCIAL INSTITUTIONS AS FURNISHERS OF INFORMATION

#### Overview

The FCRA contains many responsibilities for financial institutions that furnish information to consumer reporting agencies. These requirements generally involve ensuring the accuracy of the data that is placed in the consumer reporting system. This examination module includes reviews of the various areas associated with furnishers of information. This module will not apply to financial institutions that do not furnish any information to consumer reporting agencies.

#### Furnishers of Information – General (Section 623)

We will amend this subsection, Furnishers of Information, upon completion of inter-agency guidance for institutions regarding the accuracy and integrity of information furnished to consumer reporting agencies. The FACT Act requires this guidance. An interagency working group will develop and publish guidance for comment, and will finalize this guidance at a later date. The agencies will also write rules regarding when furnishers must handle direct disputes from consumers.

In the interim period, institutions that furnish information to consumer reporting agencies must comply with the existing requirements in the FCRA. These requirements generally require accurate reporting and prompt investigation and resolution of accuracy disputes. The examination procedures within this subsection are based largely on the procedures last approved by the FFIEC Task Force on Consumer Compliance in March 2000, but have been revised to include new requirements under the 2003 amendments to the FCRA that do not require implementing regulations. Upon completion of the interagency guidance for the accuracy and integrity of information furnished to consumer reporting agencies, we will significantly revise this subsection.

Duties of furnishers to provide accurate information (Section 623(a)). This section states that a person, including a financial institution, may, but need not, specify an address for receipt of notices from consumers concerning inaccurate information. If the financial institution specifies such an address, then it may not furnish information relating to a consumer to any consumer reporting agency, if (a) the consumer notified the financial institution, at the specified address, that the information is inaccurate, and (b) the information is inaccurate. If the financial institution does not specify an address, then it may not furnish any information relating to a consumer to any consumer reporting agency if the financial institution knows or has reasonable cause to believe that the information is inaccurate.

When a financial institution that (regularly and in the ordinary course of business) furnishes information to one or more consumer reporting agencies about its transactions or experiences with any consumer determines that any such information is not complete or accurate, the financial institution must promptly notify the consumer reporting agency of that determination. The financial institution must provide corrections to that information or any additional information necessary to make the information complete and accurate to the consumer reporting agency. Further, the financial institution

thereafter must not furnish any information that remains incomplete or inaccurate to the consumer reporting agency.

If a consumer disputes the completeness or accuracy of any information a financial institution furnishes to a consumer reporting agency, that financial institution may not furnish the information to any consumer reporting agency without notice that the consumer disputes the information.

**Voluntary closures of accounts (Section 623(a)(4)).** This section requires a person, including a financial institution, who regularly and in the ordinary course of business furnishes information to a consumer reporting agency regarding one of its consumer credit accountholders, to notify the consumer reporting agency of the consumer's voluntary account closure. This notice is to be furnished to the consumer reporting agency as part of the regularly furnished information for the period in which the account is closed.

**Notice involving delinquent accounts (Section 623(a)(5)).** This section requires that a person, including a financial institution, that furnishes information to a consumer reporting agency about a delinquent account placed for collection, charged off, or subjected to any similar action, must, not later than 90 days after furnishing the information to the consumer reporting agency, notify the consumer reporting agency of the month and year of the commencement of the delinquency that immediately preceded the action.

**Duties upon notice of dispute (Section 623(b)).** This section requires that whenever a financial institution receives a notice of dispute from a consumer reporting agency regarding the accuracy or completeness of any information the financial institution provided to a consumer reporting agency pursuant to section 611 (Procedure in Case of Disputed Accuracy), that financial institution must, pursuant to § 623(b):

- Conduct an investigation regarding the disputed information.
- Review all relevant information the consumer reporting agency provided along with the notice.
- Report the results of the investigation to the consumer reporting agency.
- If the investigation finds the information is incomplete or inaccurate, report those results to all nationwide consumer reporting agencies to which the financial institution previously provided the information.
- If the disputed information is incomplete, inaccurate, or not verifiable by the financial institution, it must promptly, for purposes of reporting to the consumer reporting agency do one of the following:
  - Modify the item of information.

- Delete the item of information.
- Permanently block the reporting of that item of information.

The financial institution must complete the required investigations, reviews, and reports within 30 days. The financial institution may extend the time period for 15 days if a consumer reporting agency receives additional relevant information from the consumer.

### Prevention of Re-Pollution of Consumer Reports (Section 623(a)(6))

This section, Prevention of Re-Pollution of Consumer Reports, has specific requirements for furnishers of information, including financial institutions, to a consumer reporting agency that received notice from a consumer reporting agency that furnished information may be fraudulent as a result of identity theft. Section 605B, Block of Information Resulting From Identity Theft, requires consumer reporting agencies to notify furnishers of information, including financial institutions, that the information may be the result of identity theft, an identity theft report has been filed, and that a block has been requested. Upon receiving such notice, § 623(a)(6) requires financial institutions to establish and follow reasonable procedures to ensure that it does not re-report this information to the consumer reporting agency, thus “re-polluting” the victim’s consumer report.

Section 615(f), Prohibition on Sale or Transfer of Debt Caused by Identity Theft, also prohibits a financial institution from selling or transferring debt caused by an alleged identity theft.

### Negative Information Notice (Section 623(a)(7))

This section, Negative Information Notice, requires a financial institution to provide consumers with a notice either before it provides negative information to a nationwide consumer reporting agency, or within 30 days after reporting the negative information.

Negative information. For these purposes, negative information means any information concerning a customer’s delinquencies, late payments, insolvency, or any form of default.

Nationwide consumer reporting agency. Section 603(p) of the FCRA defines a nationwide consumer reporting agency as a “consumer reporting agency that compiles and maintains files on consumers on a nationwide basis.” It defines this type of consumer reporting agency as one that regularly assembles or evaluates, and maintains, each of the following regarding consumers residing nationwide for the purpose of furnishing consumer reports to third parties bearing on a consumer’s creditworthiness, credit standing, or credit capacity:

- Public Record Information.
- Credit account information from persons who furnish that information regularly and in the ordinary course of business.

Institutions may provide this disclosure on or with any notice of default, any billing statement, or any other materials provided to the customer, as long as the notice is clear and conspicuous. Institutions may also choose to provide this notice to all customers as an abundance of caution. However, financial institutions may not include this notice in the initial disclosures provided under § 127(a) of the Truth in Lending Act.

Model text. As required by the FCRA, the Federal Reserve Board developed the following model text that institutions can use to comply with these requirements. The first model contains text an institution can use when it provides a notice before furnishing negative information. The second model form contains text to use when an institution provides notice within 30 days after reporting negative information:

*Notice prior to communicating negative information (Model B-1):*

“We may report information about your account to credit bureaus. Late payments, missed payments, or other defaults on your account may be reflected in your credit report.”

*Notice within 30 days after communicating negative information (Model B-2):*

“We have told a credit bureau about a late payment, missed payment, or other default on your account. This information may be reflected in your credit report.”

Use of the model form(s) is not required; however, proper use of the model forms provides a financial institution with a safe harbor from liability. A financial institution may make certain changes to the language or format of the model notices without losing the safe harbor from liability provided by the model notices. The changes to the model notices may not be so extensive as to affect the substance, clarity, or meaningful sequence of the language in the model notices. A financial institution making extensive revisions will lose the safe harbor from liability that the model notices provide. Acceptable changes include:

- Rearranging the order of the references to “late payment(s),” or “missed payment(s).”
- Pluralizing the terms “credit bureau,” “credit report,” and “account.”
- Specifying the particular type of account on which it may furnish information, such as “credit card account.”
- Rearranging in Model Notice B-1 the phrases “information about your account” and “to credit bureaus” such that it would read, “We may report to credit bureaus information about your account.”

### MODULE 5: CONSUMER ALERTS AND IDENTITY THEFT PROTECTIONS

#### Overview

The FCRA contains several provisions for both consumer reporting agencies and users of consumer reports, including financial institutions, that are designed to help combat identity theft. This module applies to financial institutions that are not consumer reporting agencies, but are users of consumer reports.

Two primary requirements exist: first, a user of a consumer report that contains a fraud or active duty alert must take steps to verify the identity of an individual to whom the consumer report relates, and second, a financial institution must disclose certain information when consumers allege that they are the victims of identity theft.

#### Fraud and Active Duty Alerts (Section 605A(h))

Initial fraud and active duty alerts. Consumers who suspect that they may be the victims of fraud including identity theft may request nationwide consumer reporting agencies to place initial fraud alerts in their consumer reports. These alerts must remain in a consumer's report for no less than 90 days. In addition, members of the armed services who are called to active duty may also request that active duty alerts be placed in their consumer reports. Active duty alerts must remain in these service members' files for no less than 12 months.

Section 605A(h)(1)(B), Limitations on Use of Information for Credit Extensions, requires users of consumer reports, including financial institutions, to verify a consumer's identity if a consumer report includes a fraud or active duty alert. Unless the financial institution uses reasonable policies and procedures to form a reasonable belief that it knows the identity of the person making the request, the financial institution may not:

- Establish a new credit plan or extension credit (other than under an open-end credit plan) in the name of the consumer.
- Issue an additional card on an existing account.
- Increase a credit limit.

Extended Alerts. Consumers who allege that they are the victim of an identity theft may also place an extended alert, which lasts seven years, on their consumer report. Extended alerts require consumers to submit identity theft reports and appropriate proof of identity to the nationwide consumer reporting agencies.

Section 605A(h)(2)(B), Limitation on Users, requires a financial institution that obtains a consumer report that contains an extended alert to contact the consumer in person or by the method the consumer lists in the alert prior to performing any of the three actions listed above.

### Information Available to Victims (Section 609(e))

This section, Information Available to Victims, requires a financial institution to provide records of fraudulent transactions to victims of identity theft within 30 days after the receipt of a request for the records. These records include the application and business transaction records under the control of the financial institution whether maintained by the financial institution or another person on behalf of the institution (such as a service provider). The financial institution should provide this information to any of the following:

- The victim.
- Any federal, state, or local government law enforcement agency or officer specified by the victim in the request.
- Any law enforcement agency investigating the identity theft that was authorized by the victim to take receipt of these records.

The victim must make the request for the records in writing and send it to the financial institution at the address specified by the financial institution for this purpose. The financial institution may ask the victim to provide information, if known, regarding the date of the transaction or application, and any other identifying information such as an account or transaction number.

Unless the financial institution has a high degree of confidence that it knows the identity of the victim making the request for information, the financial institution must take prudent steps to positively identify the person before disclosing any information. Proof of identity can include any of the following:

- A government-issued identification card.
- Personally identifying information of the same type that was provided to the financial institution by the unauthorized person.
- Personally identifiable information that the financial institution typically requests from new applicants or for new transactions.

At the election of the financial institution, the victim must also provide the financial institution with proof of an identity theft complaint, which may consist of a copy of a police report evidencing the claim of identity theft and a properly completed affidavit. The affidavit can be either the standardized

affidavit form prepared by the Federal Trade Commission (published in April 2005 in 70 Federal Register 21792), or an “affidavit of fact” that is acceptable to the financial institution for this purpose.

When these conditions are met, the financial institution must provide the information at no charge to the victim. However, the financial institution is not required to provide any information if, acting in good faith, the financial institution determines any of the following:

- Section 609(e) does not require disclosure of the information.
- The financial institution does not have a high degree of confidence in knowing the true identity of the requestor, based on the identification and/or proof provided.
- The request for information is based on a misrepresentation of fact by the requestor.
- The information requested is Internet navigational data or similar information about a person’s visit to a web site or online service.

### Duties Regarding the Detection, Prevention, and Mitigation of Identity Theft (12 CFR 571.90) (Section 615 (e))

Section 615(e) requires the federal banking agencies and the NCUA (the Agencies) as well as the FTC to prescribe regulations and guidelines for financial institutions and creditors<sup>18</sup> regarding identity theft. On November 9, 2007, the Agencies published final rules and guidelines in the Federal Register implementing this section (72 FR 63718).

Definitions (12 CFR 571.90(b)). The following regulatory definitions pertain to the regulations regarding identify theft red flags.

- An “**account**” is a continuing relationship established by a person with a financial institution to obtain a product or service for personal, family, household or business purposes. An account includes the following:
  - An extension of credit, such as the purchase of property or services involving a deferred payment.
  - A deposit account.
- The “**board of directors**” includes, for a branch or agency of a foreign bank, the managing official in charge of the branch or agency and, for any other creditor that does not have a board of directors, a designated employee at the level of senior management.

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<sup>18</sup> For purposes of these examination procedures, “financial institutions and creditors” are referred to jointly as “financial institutions.”

- A “**covered account**” is:
  - An account that a financial institution offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, margin account, cell phone account, utility account, checking account or savings account.
  - Any other account offered or maintained by the financial institution for which there is a reasonably foreseeable risk to customers or the safety and soundness of the financial institution from identity theft, including financial, operational, compliance, reputation or litigation risks.
- A “**customer**” is a person that has a “covered account” with a financial institution.
- “**Identity theft**” means a fraud committed or attempted using the identifying information of another person without authority. “Identifying information” means any name or number that may be used alone or in conjunction with any other information to identify a specific person (16 CFR 603.2).
- A “**red flag**” is a pattern, practice or specific activity that indicates the possible existence of identity theft.
- A “**service provider**” is a person that provides a service directly to a financial institution.

Periodic identification of covered accounts (12 CFR 571.90(c)). Each financial institution must periodically determine whether it offers or maintains covered accounts. As part of this determination, the financial institution must conduct a risk assessment to determine whether it offers or maintains covered accounts taking into consideration:

- The methods it provides to open its accounts.
- The methods it provides to access its accounts.
- Its previous experiences with identity theft.

Establishment of an identity theft prevention program (Program) (12 CFR 571.90 (d)). A financial institution must develop and implement a written Program designed to detect, prevent, and mitigate identity theft in connection with the opening of a “covered account” or any existing “covered account.” The Program must be tailored to the financial institution’s size and complexity and the nature and scope of its operations and must contain “reasonable policies and procedures” to:

- Identify red flags for the covered accounts the financial institution offers or maintains and incorporate those red flags into the Program.

- Detect red flags that have been incorporated into the Program.
- Respond appropriately to any red flags that are detected to prevent and mitigate identity theft.
- Ensure the Program (including the red flags determined to be relevant) is updated periodically, to reflect changes in risks to customers and to the safety and soundness of the financial institution from identity theft.

Administration of the Program (12 CFR 571.90 (e)). A financial institution must provide for the continued administration of the Program by doing all of the following:

- Obtaining approval of the initial written Program by the board of directors or an appropriate committee of the board.
- Involving the board of directors, a committee of the board, or an employee at the level of senior management, in the oversight, development, implementation, and administration of the Program.
- Training staff, as necessary, to implement the Program effectively.
- Exercising appropriate and effective oversight of service provider arrangements.

Guidelines (12 CFR 571.90(f)). Each financial institution that is required to implement a program also must consider the guidelines in Appendix J of the regulation and include in its Program guidelines that are appropriate. The guidelines are intended to assist financial institutions in the formulation and maintenance of a Program that satisfies the regulatory requirements. A financial institution may determine that a particular guideline is not appropriate to incorporate into its Program; however, the financial institution must have policies and procedures that meet the specific requirements of the rules.

A financial institution may incorporate into its Program, as appropriate, its existing policies, procedures, and other arrangements that control reasonably foreseeable risks to customers and to the safety and soundness of the financial institution from identity theft.

Illustrative examples of red flags are located in Supplement A to Appendix J of the regulation. A financial institution is not required to use the examples, nor will it need to justify its failure to include in its Program a specific red flag from the list of examples. However, the financial institution must be able to account for the overall effectiveness of its Program that is appropriate to its size and complexity and the nature and scope of its activities.

### Duties of Card Issuers Regarding Changes of Address (12 CFR 571.91) (Section 615(e))

Section 615(e)(1)(C) requires the Agencies and the FTC to prescribe regulations for debit and credit card issuers regarding the assessment of the validity of address changes for existing accounts. The regulations require card issuers to have procedures to assess the validity of an address change if the card issuer receives a notice of change of address for an existing account, and within a short period of time (during at least the first 30 days) receives a request for an additional or replacement card for the same account. On November 9, 2007, the Agencies and the FTC published final rules in the Federal Register implementing this section (72 FR 63718).

Definitions (12 CFR 571.91(b)). The following definitions pertain to the rules governing the duties of card issuers regarding changes of address:

- A “**cardholder**” is a consumer who has been issued a credit or debit card.
- “**Clear and conspicuous**” means reasonably understandable and designed to call attention to the nature and significance of the information presented.

Address validation requirements (12 CFR 571.91(c)). A card issuer must establish and implement policies and procedures to assess the validity of a change of address if it receives notification of a change of address for a consumer’s debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account. In such situations, the card issuer must not issue an additional or replacement card until it assesses the validity of the change of address in accordance with its policies and procedures.

The policies and procedures must provide that the card issuer will:

- Notify the cardholder of the request for an additional or replacement card
  - at the cardholder’s former address; or
  - by any other means of communication that the card issuer and the cardholder have previously agreed to use; and
- Provide to the cardholder a reasonable means of promptly reporting incorrect address changes; or
  - Assess the validity of the change of address according to the procedures the card issuer has established as a part of its Identity Theft Prevention Program (12 CFR 571.90).

Alternative timing of address validation (12 CFR 571.91(d)). A card issuer may satisfy the requirements of these rules prior to receiving any request for an additional or replacement card by validating an address when it receives an address change notification.

Form of notice (12 CFR 571.91(e)). Any written or electronic notice that a card issuer provides to satisfy these rules must be clear and conspicuous and provided separately from its regular correspondence with the cardholder.

### CONTROLLING THE ASSAULT OF NON-SOLICITED PORNOGRAPHY AND MARKETING ACT OF 2003

#### Background

The Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 (CAN-SPAM or Act)<sup>19</sup>, charged the Federal Trade Commission (FTC) with issuing implementing regulations.<sup>20</sup> The FTC issued regulations, which became effective March 28, 2005, that provide criteria to determine the *primary purpose* of electronic mail (e-mail) messages. The FTC also issued regulations that contain criteria pertaining to warning labels on sexually oriented materials, which became effective May 19, 2004.

The goals of the Act are to:

- Reduce spam and unsolicited pornography by prohibiting senders of unsolicited commercial e-mail messages from disguising the source and content of their messages.
- Give consumers the choice to cease receiving a sender's unsolicited commercial e-mail messages.

Section 8 of the Federal Deposit Insurance Act grants compliance authority to the Federal Deposit Insurance Corporation, the Office of the Comptroller of the Currency, the Federal Reserve Board, and the Office of Thrift Supervision. The Federal Credit Union Act 12 USC 1751 grants authority to the National Credit Union Association.

The FTC researched and determined that a "Do Not Spam" registry (similar to the highly effective "Do Not Call" registry) would not be effective or practicable at this time.

#### Key Definitions

Affirmative consent (usage: commercial e-mail messages):

- The recipient expressly consents to receive the message, either in response to a clear and conspicuous request for such consent or at the recipient's own initiative; and

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<sup>19</sup> 15 USC 7701 - 7713

<sup>20</sup> Final rules relating to the established criteria for determining when the primary purpose of an e-mail message is commercial were published in the *Federal Register* on January 19, 2005 (70 FR 3110). Final rules relating to governing the labeling of commercial e-mail containing sexually oriented material were published in the *Federal Register* on April 19, 2004 (69 FR 21024). A notice of proposed rulemaking relating to definitions, implementation and reporting requirements under the CAN-SPAM Act was published in the *Federal Register* on May 12, 2005 (70 FR 25426).

- If the message is from a party other than the party to which the recipient communicated such consent, at which time the recipient was given clear and conspicuous notice that the recipient's e-mail address could be transferred to such other party for the purpose of initiating commercial e-mail messages.

Commercial e-mail message: Any e-mail message the *primary purpose* of which is to advertise or promote for a commercial purpose, a commercial product or service (including content on the Internet). An e-mail message would not be considered to be a commercial e-mail message solely because such message includes a reference to a commercial entity that serves to identify the sender, or a reference or link to an Internet Web site operated for a commercial purpose.

Dictionary attacks: Obtaining e-mail addresses by using automated means to generate possible e-mail addresses by combining names, letters, or numbers into numerous permutations.

Harvesting: Obtaining e-mail addresses using automated means from an Internet Web site or proprietary online service operated by another person, where such service/person, at the time the address was obtained, provided a notice stating that the operator of such Web site or online service would not give, sell, or otherwise transfer electronic addresses.

Header information: The source, destination, and routing information attached to the beginning of an e-mail message, including the originating domain name and originating e-mail address.

Hijacking: The use of automated means to register for multiple e-mail accounts or online user accounts from which to transmit, or enable another person to transmit, a commercial e-mail message that is unlawful.

Initiate: To originate, transmit, or to procure the origination or transmission of such message but shall not include actions that constitute routine conveyance. For purposes of the Act, more than one person may be considered to have initiated the same message.

Primary purpose: The FTC's regulations provide further clarification regarding determination of whether an e-mail message has "commercial" promotion as its *primary purpose*: (16 CFR 316.3)

- The primary purpose of an e-mail message is deemed commercial if it contains only the commercial advertisement or promotion of a commercial product or service (commercial content).
- The primary purpose of an e-mail message is deemed commercial if it contains both commercial content and "transactional or relationship" content (see below for definition) if either of the following occurs:
  - A recipient reasonably interpreting the subject line of the e-mail message would likely conclude that the message contains commercial content.

- The e-mail message’s “transactional or relationship” content does not appear in whole or substantial part at the beginning of the body of the message.
- The primary purpose of an e-mail message is deemed commercial if it contains both commercial content as well as content that is not transactional or relationship content if a recipient reasonably interpreting either:
  - The subject line of the e-mail message would likely conclude that the message contains commercial content.
  - The body of the message would likely conclude that the primary purpose of the message is commercial.
- The primary purpose of an e-mail message is deemed transactional or relationship (noncommercial) if it contains only “transactional or relationship” content.

**Recipient:** An authorized user of the electronic mail address to which the message was sent or delivered.

**Sender:** A person who initiates an e-mail message and whose product, service, or Internet website is advertised or promoted by the message.

**Sexually oriented material:** Any material that depicts sexually explicit conduct unless the depiction constitutes a small and insignificant part of the whole.

**Transactional or relationship e-mail message:** An e-mail message with the primary purpose of facilitating, completing, or confirming a commercial transaction that the recipient previously agreed to enter into; to provide warranty, product recall, or safety or security information; or subscription, membership, account, loan, or other information relating to an ongoing purchase or use.

### General Requirements of the CAN-SPAM Statute:

- Prohibits the use of false or misleading transmission information (Section 7704(a)(1)) such as:
  - False or misleading header information.
  - A “from” line that does not accurately identify any person who initiated the message.
  - Inaccurate or misleading identification of a protected computer used to initiate the message because the person initiating the message knowingly uses another protected computer to relay or retransmit the message for purposes of disguising its origin.
- Prohibits the use of deceptive subject headings (Section 7704(a)(2)).

- Requires a functioning e-mail return address or other Internet-based response mechanism (Section 7704(a)(3)).
- Requires the discontinuation of commercial e-mail messages within 10 business days after receipt of opt-out notification from recipient (Section 7704(a)(4)).
- Requires a clear and conspicuous identification that the message is an advertisement or solicitation; clear and conspicuous notice of the opportunity to decline to receive further commercial e-mail messages from the sender; and a valid physical postal address of the sender (Section 7704(a)(5)).
- Prohibits address harvesting and dictionary attacks (Section 7704(b)(1)).
- Prohibits hijacking (Section 7704(b)(2)).
- Prohibits any person from knowingly relaying or retransmitting a commercial e-mail message that is unlawful (Section 7704(b)(3)).
- Requires warning labels (in the subject line and within the message body) on commercial e-mail messages containing sexually oriented material (Section 7704(d)).
- Prohibits a person from promoting, or allowing the promotion of, that person's trade or business, or goods, products, property, or services in an unlawful commercial e-mail message (Section 7705(a)).

### TELEPHONE CONSUMER PROTECTION ACT AND JUNK FAX PREVENTION ACT

#### BACKGROUND

The Federal Communications Commission (FCC) issued regulations that establish a national “Do-Not-Call” registry<sup>21</sup> and other requirements pursuant to the Telephone Consumer Protection Act of 1991 (TCPA)<sup>22</sup>. The FCC regulations detail certain requirements for entities making telemarketing calls, such as complying with do-not-call list requirements, keeping to a maximum number of abandoned calls, and transmitting caller ID information. The regulations also detail the FCC’s unsolicited facsimile advertising requirements, which were modified by the Junk Fax Prevention Act of 2005 and became effective on July 9, 2005. The FCC regulations were generally effective as of October 1, 2003.

The FCC regulations apply to banks, insurance companies, credit unions, and savings associations. The Federal Trade Commission’s (FTC) telemarketing regulations parallel the FCC regulations<sup>23</sup> and apply to all other business entities, including third parties acting as agent or on behalf of a financial institution.

#### Key Definitions

**Abandoned call** – A telephone call that is not transferred to a live sales agent within two seconds of the recipient’s completed greeting.

**Automatic Telephone Dialing System and Autodialer** – Equipment that has the capacity to store or produce telephone numbers to be called using a random or sequential number generator and the capability to dial such numbers.

**Established business relationship for the purpose of telephone solicitations** – A prior or existing relationship between a person or entity and a residential subscriber based on the subscriber’s purchase or transaction with the entity within the 18 months immediately preceding the date of the telephone call or on the basis of the subscriber’s inquiry or application regarding products or services offered by the entity within the three months immediately preceding the date of the call, and neither party has previously terminated the relationship. The established business relationship does not extend

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<sup>21</sup> The Federal Trade Commission (FTC) maintains the national Do-Not-Call registry adopted by the FCC.

<sup>22</sup> 47 USC 227; The Federal Communications Commission’s final regulations were published in the *Federal Register* on July 25, 2003 (68 FR 44144). The regulations were modified several times. *See* 68 FR 59131 (Oct. 14, 2003); 69 FR 60311 (Oct. 8, 2004); 70 FR 19337 (Apr. 13, 2005); 71 FR 25977 (May 3, 2006); 71 FR 56893 (Sept. 28, 2006); 71 FR 75122 (Dec. 14, 2006).

<sup>23</sup> The Federal Trade Commission final regulations were published in the *Federal Register* on January 29, 2003 (68 FR 4580).

to an affiliate unless the subscriber would reasonably expect them to be included given the nature and type of goods or services offered by the affiliate and the identity of the affiliates.

**Established business relationship for purposes of sending of facsimile advertisements –** A prior or existing relationship formed by a voluntary two-way communication between a person or entity and a business or residential subscriber, on the basis of an inquiry, application, purchase, or transaction by the business or residential subscriber regarding products or services offered by such person or entity, which relationship has not been previously terminated by either party.

**Facsimile broadcaster –** A person or entity that transmits messages to telephone facsimile machines on behalf of another person or entity for a fee.

**Residential Subscriber –** An individual who has contracted with a common carrier to provide telephone exchange service at a personal residence.

**Seller –** The person or entity on whose behalf a telephone call or message is initiated for the purpose of encouraging purchase or rental of, or investment in, property, goods, or services that is transmitted to any person.

**Telemarketer –** The person or entity that initiates a telephone call or message for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services that is transmitted to any person.

**Telemarketing –** The initiation of a telephone call or message for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services that is transmitted to any person.

**Telephone facsimile machine –** Equipment which has the capacity to transcribe text or images, or both, from paper into an electronic signal and to transmit that signal over a regular telephone line, or to transcribe text or images (or both) from an electronic signal received over a regular telephone line onto paper.

**Telephone solicitation –** The initiation of a telephone call or message for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services that is transmitted to any person. Telephone solicitation *does not* include a call or message to any person with that person's prior express permission, to any person with whom the caller has an established business relationship, or on behalf of a tax-exempt nonprofit organization.

**Unsolicited advertisement –** Any material that advertises the commercial availability or quality of any property, goods, or services that is transmitted to any person without that person's prior express invitation or permission.

### General Requirements of TCPA

The FCC regulations that implement the Telephone Consumer Protection Act of 1991 provide consumers with options to avoid unwanted telephone solicitations. The regulations address the following:

- The FCC’s adoption of a national “Do-Not-Call” registry expands coverage to entities not regulated by the FTC.<sup>24</sup>
- Under the FCC’s rules, no seller, or entity telemarketing on behalf of the seller, can initiate a telephone solicitation to a residential telephone subscriber who has registered his or her telephone number on the national *do-not-call* registry. A safe harbor exists for an inadvertent violation of this requirement if the telemarketer can demonstrate that the violation was an error and that its routine practices include:
  - Written procedures.
  - *Training of personnel.*
  - Maintenance and recording of a list of telephone numbers excluded from contact.
  - Use of a version of the national *do-not-call* registry obtained no more than 31 days prior to the date any call is made (with records to document compliance).
  - *A process* to ensure that it does not sell, rent, lease, purchase, or use the do-not-call database in any manner except in compliance with FCC regulations (47 CFR 64.1200(c)(2)(i)) and applicable state or federal law.
- Companies must maintain company-specific do-not-call lists reflecting the names of customers with established business relationships who have requested to be excluded from telemarketing. Such requests *must be honored* for five years (47 CFR 64.1200(d)(6)).
- Telemarketing calls can be made only between the hours of 8 a.m. and 9 p.m. (local time at the called party’s location) (47 CFR 64.1200(c)(1)).
- All telemarketers must comply with limits on “abandoned calls” and employ other consumer-friendly practices when using automated telephone-dialing equipment. A telemarketer must abandon no more than three percent of calls answered by a person and must deliver a

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<sup>24</sup> By doing so, the FCC asserts its considerably broader jurisdiction over telemarketing than the FTC. Specifically, telemarketing by in-house employees of banks, savings associations, and credit unions, as well as other areas of commerce, are covered by the FCC’s authority.

prerecorded identification message when abandoning a call. Two or more telephone lines of a multi-line business are not to be called simultaneously. Telemarketers must not disconnect an unanswered telemarketing call prior to at least 15 seconds or four rings. All businesses that use autodialers to sell services must maintain records documenting compliance with call abandonment rules (47 CFR 64.1200(a)(4),(5),(6)).

- All prerecorded messages, whether delivered by automated dialing equipment or not, must identify the name of the entity responsible for initiating the call, along with the telephone number of that entity (this cannot be a 900 number or other number for which charges exceed local or long distance transmission charges) and must provide a valid number for the subscriber to call that can be used during normal business hours to *request* not to be called again (47 CFR 64.1200(b)).
- All persons or entities that initiate calls for telemarketing purposes to a residential telephone subscriber must have procedures for maintaining a list of persons who request not to receive telemarketing calls made by or on behalf of that person or entity. The procedures must meet the following minimum standards.
  - *Written policy* – The institution must have a written policy, available on demand, for maintaining a do-not-call list.
  - *Training of personnel* – The institution must train personnel engaged in telemarketing about the existence and use of the do-not-call list.
  - *Recording and honoring of do-not-call requests* – The institution must start honoring do-not-call requests within 30 days after they are made. Disclosures of such requests may not be made to any other entity (except an affiliated entity) without the express permission of the residential telephone subscriber.
  - *Identification of sellers and telemarketers* – The person or entity making the call must provide the called party with the name of the individual caller, the name of the person or entity on whose behalf the call is being made, and a telephone number or address at which the person or entity may be contacted. The telephone number provided may not be a 900 number or any other number for which charges exceed local or long distance transmission charges.
  - *Affiliated persons or entities* – In the absence of a specific request by the subscriber to the contrary, a residential subscriber's do-not-call request shall apply to the particular business entity making the call (or on whose behalf a call is made), and will not apply to affiliated entities unless the consumer reasonably would expect them to be included given the identification of the caller and the product being advertised.
  - *Maintenance of do-not-call lists* – A person or entity making calls for telemarketing purposes must maintain a record of a consumer's request not to receive further telemarketing calls. A

do-not-call request must be honored for five years from the time the request is made (47 CFR 64.1200(d)(1)-(6)).

- All telemarketers must transmit caller ID information, when available, and must refrain from blocking any such transmission(s) to the consumer (47 CFR 64.1601(e)).<sup>25</sup>
- Unsolicited fax transmissions must not be sent unless the sender has *both* (a) an established business relationship with the recipient; and (b) the number of the facsimile machine, received through the recipient's voluntary communication of that number or through a directory, advertisement or Internet site to which the recipient voluntarily made its facsimile number available for public dissemination (47 CFR 64.1200(a)(3)).
- Such fax transmissions must contain a notice informing the recipient of the right to opt out of receiving future unsolicited fax advertisements and the means by which the recipient may do so (47 CFR 64.1200(a)(3)(iii)).
- The sender must honor requests to opt out that meet the criteria detailed in the regulation (47 CFR 64.1200(a)(3)(v), (vi)).
- Tax-exempt nonprofit organizations are not required to comply with the do-not-call provisions of the TCPA (47 CFR 64.1200(d)(7)).

## REFERENCES

### Law

- 15 USC 1681 et seq. Fair Credit Reporting Act
- 15 USC 7701 – 7713 Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003
- 47 USC 227 Telephone Consumer Protection Act and Junk Fax Protection Act

### Regulations

- 12 CFR Part 571 Fair Credit Reporting
- 16 CFR Part 310 Telemarketing Sales Rule
- 16 CFR Part 316 Rules Implementing the CAN –SPAM Act of 2003

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<sup>25</sup> The rule sets forth the technical information that must be made available (subject to differing technologies). The FCC stated that Caller ID information should also increase accountability and provide an important resource for the FCC and FTC in pursuing enforcement actions against TCPA violators (68 FR 44166, July 25, 2003).

# Consumer Affairs Laws and Regulations

## Section 1300

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47 CFR Parts 64  
and 68

Rules and Regulations Implementing the Telephone Consumer Protection  
Act of 1991

### Examination Handbook

[Section 1100](#)

Compliance Oversight Examination Program

# FCRA, CAN-SPAM, and TCPA Program

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## FAIR CREDIT REPORTING ACT

### EXAMINATION OBJECTIVES

To determine the financial institution's compliance with the Fair Credit Reporting Act (FCRA).

To assess the quality of the financial institution's compliance risk management system to ensure compliance with the FCRA, as amended by the Fair and Accurate Credit Transaction Act of 2003 (FACT Act).

To determine the reliance you can place on the financial institution's internal controls and procedures for monitoring the institution's compliance with the FCRA.

To direct corrective action when you identify violations of law, or when the institution's policies or internal controls are deficient.

### BACKGROUND

#### A NOTE ABOUT THE STRUCTURE AND APPLICABILITY OF THE FCRA EXAMINATION PROCEDURES:

The applicability of the various sections of the FCRA and implementing regulations depend on an institution's unique operations. We present the functional examination requirements for these responsibilities typically in Modules 1 through 6 of these procedures. (We will issue Module 6 in a subsequent amendment to these procedures.)

The FCRA contains many different requirements that a financial institution must follow, even if it is not a consumer reporting agency. Subsequent to the passage of the FACT Act, individual compliance responsibilities are in the statute, joint interagency regulations, or agency-specific regulations.

In order to logically and systematically address FCRA compliance responsibilities and their applicability to particular operations of a financial institution, OTS organized the examination procedures by subject matter, versus strict regulatory or statutory construction. The Level I and II examination procedures are applicable to all areas of review, and you should use them when examining for compliance with any provision of the FCRA. We segregated and grouped the Level III examination procedures by function and they track the format of the modules contained in the handbook section. Only perform those groups of Level III procedures relevant to the functions you are reviewing. As you perform these examination procedures, please reference the handbook section for further examination guidance and insight.

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## EXAMINATION PROCEDURES

### LEVEL I

WKP. REF.

Perform the following procedures for all applicable modules.

1. Review all written policies and procedures, management's self-assessments, and any compliance audit material including work papers and reports to determine whether:
    - The scope of the audit addresses all provisions as applicable.
    - Management has taken corrective actions to follow-up on previously identified deficiencies.
    - The testing includes samples covering all product types and decision centers.
    - The work performed is accurate.
    - Significant deficiencies and their causes are included in reports to management and/or to the Board of Directors.
    - The frequency of review is appropriate.
- 

2. Where you conclude from this examination that the institution effectively administers and conducts a comprehensive, reliable, and self-correcting program that adequately ensures compliance with the statutory and regulatory requirements of FCRA, you should record the basis for this conclusion in the work papers and proceed to Program Conclusions.

Alternatively, review Level II procedures and perform those necessary to test, support, and present conclusions from performance of Level I procedures.

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## LEVEL II

Perform the following procedures for all applicable modules.

1. Through discussions with management and review of available information, determine if the institution's internal controls are adequate to ensure compliance in the FCRA area under review. Consider the following:
    - Organization charts
    - Process flowcharts
    - Policies and procedures
    - Loan documentation
    - Checklists
    - Computer program documentation (for example, records illustrating the fields and types of data reported to consumer reporting agencies; automated records tracking customer opt-outs for FCRA affiliate information sharing; etc.).
- 

2. Review the financial institution's training materials to determine whether:
    - The institution provides appropriate training to individuals responsible for FCRA compliance and operational procedures.
    - The training is comprehensive and covers the various aspects of the FCRA that apply to the individual financial institution's operations.
- 

3. Where you conclude that the financial institution effectively manages its compliance responsibilities associated with the FCRA modules examined, you should record the basis for this conclusion in the work papers and proceed to Program Conclusions.

Where you find procedural weaknesses or other risks requiring further investigation, perform applicable Level III examination procedures.

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## LEVEL III

Perform only those procedures within the modules relevant to your review.

### MODULE 1: OBTAINING CONSUMER REPORTS

#### §604 Permissible Purposes of Consumer Reports and §606 Investigative Consumer Reports

1. Determine if the financial institution obtains consumer reports.  

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2. Determine if the institution obtains prescreened consumer reports and/or reports for employment purposes. If so, complete the appropriate sections of Module 3.  

---
3. Determine if the financial institution procures or causes an investigative consumer report to be prepared. If so, ensure that the appropriate disclosure is given to the consumer within the required time period. In addition, ensure that the financial institution certified compliance with the disclosure requirements to the consumer reporting agency.  

---
4. Ensure that the institution obtains consumer reports only for permissible purposes. Confirm that the institution certifies to the consumer reporting agency the purposes for which it will obtain reports. (The certification is usually contained in a financial institution's contract with the consumer reporting agency.)  

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5. Review the consumer reports obtained from a consumer reporting agency for a period of time and determine if the financial institution had permissible purposes to obtain the reports.  

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## MODULE 2: OBTAINING INFORMATION AND SHARING AMONG AFFILIATES

### §603(d) Consumer Report and Information Sharing

1. Determine whether the financial institution shares consumer information with third parties, including both affiliated and nonaffiliated third parties. Determine the type of information shared and with whom the information is shared. (This portion of the examination process may overlap with a review of the institution's compliance with the Privacy of Consumer Financial Information Regulations that implement the Gramm-Leach-Bliley Act.)

---
2. Determine if the financial institution's information sharing practices fall within the exceptions to the definition of a consumer report. If they do not, complete Module 6 (Requirements for Consumer Reporting Agencies) of the examination procedures.

---
3. If the financial institution shares information other than transaction and experience information with affiliates subject to an opt-out, ensure that information regarding how to opt-out is in the institution's GLBA Privacy Notice, as required by the Privacy of Consumer Financial Information regulations.

---
4. Obtain a sample of opt-out rights exercised by consumers and determine if the financial institution honored the opt-out requests by not sharing "other information" about the consumers with the institution's affiliates subsequent to receiving a consumer's opt-out direction.

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## §604(g) Protection of Medical Information

5. Determine whether the financial institution collects and uses medical information pertaining to a consumer in connection with any determination of the consumer's eligibility, or continued eligibility for credit.

---
6. If the financial institution obtains and uses medical information pertaining to a consumer in the context of a credit transaction, assess whether there are adequate controls in place to ensure that the information is only used subject to the financial information exception in the rules, or under a specific exception within the rules.

---
7. If procedural weaknesses are noted or other risks requiring further investigation are noted, obtain samples of credit transactions to determine if the use of medical information pertaining to a consumer was done strictly under the financial information exception or the specific exceptions under the regulation.

---
8. Determine whether the financial institution limits the redisclosure of medical information about a consumer that was received from a consumer reporting agency.

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9. Determine whether the financial institution shares medical information about a consumer with affiliates. If information is shared, determine whether it occurred under an exception in the rules that enables the financial institution to share the information without becoming a consumer reporting agency.

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## §624 Affiliate Marketing Opt Out

### LEVEL I

1. Determine whether the financial institution receives consumer eligibility information from an affiliate. Stop here if it does not because Subpart C of 12 CFR 571 does not apply.

---
2. Determine whether the financial institution uses consumer eligibility information received from an affiliate to make a solicitation for marketing purposes that is subject to the notice and opt-out requirements. If it does not, stop here.

---
3. Evaluate the institution's policies, procedures, practices and internal controls to ensure that, where applicable, the consumer is provided with an appropriate notice, a reasonable opportunity, and a reasonable and simple method to opt out of the institution's using eligibility information to make solicitations for marketing purposes to the consumer, and that the institution is honoring the consumer's opt-outs.

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### LEVEL II

If compliance risk management weaknesses or other risks requiring further investigation are noted, obtain and review a sample of notices to ensure technical compliance and a sample of opt-out requests from consumers to determine if the institution is honoring the opt-out requests.

1. Determine whether the opt-out notices are clear, conspicuous, and concise and contain the required information, including the name of the affiliate(s) providing the notice, a general description of the types of eligibility information that may be used to make solicitations to the consumer, and the duration of the opt out (12 CFR 571.23(a)).

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2. Review opt-out notices that are coordinated and consolidated with any other notice or disclosure that is required under other provisions of law for compliance with the affiliate marketing regulation (12 CFR 571.23(b)).

---
3. Determine whether the opt-out notices and renewal notices provide the consumer a reasonable opportunity to opt out and a reasonable and simple method to opt out (12 CFR 571.24 and .25).

---
4. Determine whether the opt-out notice and renewal notice are provided (by mail, delivery or electronically) so that a consumer can reasonably be expected to receive that actual notice (12 CFR 571.26).

---
5. Determine whether, after an opt-out period expires, a financial institution provides a consumer a renewal notice prior to making solicitations based on eligibility information received from an affiliate (12 CFR 571.27).

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## MODULE 3: DISCLOSURES TO CONSUMERS AND MISCELLANEOUS REQUIREMENTS

### §604(b)(2) Use of Consumer Reports for Employment Purposes

1. Determine if the financial institution obtains consumer reports on current or prospective employees.

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2. Ensure that the institution provides appropriate disclosures to current and prospective employees when a financial institution obtains consumer reports for employment purposes, including situations where the financial institution takes adverse actions based on consumer report information.
- 

3. Review a sample of the disclosures to determine if they are accurate and in compliance with the technical FCRA requirements.
- 

§604(c) and §615(d) of FCRA - Prescreened Consumer Reports and Opt-Out Notice (and Parts 642 and 698 of Federal Trade Commission Regulations)

4. Determine if the financial institution obtained and used prescreened consumer reports in connection with offers of credit and/or insurance.
    - If so, ensure that criteria used for prescreened offers, including all post-application criteria, are maintained in the institution's files and used consistently when consumers respond to the offers.
- 

5. Determine if written solicitations contain the required disclosures of the consumers' right to opt-out of prescreened solicitations and comply with all requirements applicable at the time of the offer.
- 

6. Obtain and review a sample of approved and denied responses to the offers to ensure that criteria were appropriately followed.
- 

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## §605(g) Truncation of Credit and Debit Card Account Numbers

7. Ensure that electronically generated receipts from ATM and POS terminals or other machines do not contain more than the last five digits of the card number and do not contain the expiration dates.
- 

8. For ATMs and POS terminals or other machines put into operation before January 1, 2005, determine if the institution brought the terminals into compliance or started a plan to ensure that these terminals comply by the mandatory compliance date of December 4, 2006.
- 

9. Review samples of mock receipts to ensure compliance.
- 

## §609(g) Disclosure of Credit Scores by Certain Mortgage Lenders

10. Determine if the financial institution uses credit scores in connection with applications for closed-end or open-end loans secured by one- to four-family residential real property.

- If so, determine if the institutions provides accurate disclosures to applicants as soon as is reasonably practicable after using credit scores.
- 

11. Review a sample of disclosures given to home loan applicants to ensure technical compliance with the requirements.
- 

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## §615(a) and (b) Adverse Action Disclosures

12. Ensure that the financial institution provides the appropriate disclosures when it takes adverse action against consumers based on information received from consumer reporting agencies, other third parties, and/or affiliates.

---

13. Review a sample of adverse action notices to determine if they are accurate and in technical compliance.

---

14. Review responses to consumer requests for information about these adverse action notices.

---

## §615(g) Debt Collector Communications Concerning Identity Theft

15. Determine if the financial institution collects debts for third parties.

- If so, ensure that the third parties are notified if the financial institution obtains any information that may indicate the debt in question is the result of fraud or identity theft.
- 

16. Determine if the institution provides information to consumers to whom the fraudulent debts relate.

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17. Review a sample of instances where consumers have alleged identity theft and requested information related to transactions to ensure that all of the appropriate information was provided to the consumer.

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## §615(h) Risk-Based Pricing Notice

*Section 615(h) of the FCRA requires users of consumer reports who grant credit on material terms that are materially less favorable than the most favorable terms available to a substantial proportion of consumers who get credit from or through that person to provide a notice to those consumers who did not receive the most favorable terms. Implementing regulations for this section are under development jointly by the Federal Reserve Board and the Federal Trade Commission. Financial institutions do not have to provide this notice until final regulations are implemented and effective. We will issue this section of the examination procedures upon publication of the final regulations.*

## MODULE 4: DUTIES OF USERS OF CONSUMER REPORTS AND FURNISHERS OF CONSUMER REPORT INFORMATION

### § 605(h) Duties of Users of Credit Reports Regarding Address Discrepancies (12 CFR 571.82)

1. Determine whether a user of consumer reports has policies and procedures to recognize notices of address discrepancy that it receives from a nationwide consumer reporting agency (NCRA)<sup>1</sup> in connection with consumer reports.

- 
2. Determine whether a user that receives notices of address discrepancy has policies and procedures to form a reasonable belief that the consumer report relates to the consumer whose report was requested (12 CFR 571.82(c)).

See examples of reasonable policies and procedures “to form a reasonable belief” in 12 CFR 571.82(c)(2).

---

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<sup>1</sup> A NCRA compiles and maintains files on consumers on a nationwide basis. As of the effective date of the rule (January 1, 2008) there were three such consumer reporting agencies: Experian, Equifax, and TransUnion. Section 603(p) of FCRA (15 USC 1681a).

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3. Determine whether a user that receives notices of address discrepancy has policies and procedures to furnish to the NCRA an address for the consumer that the user has reasonably confirmed is accurate, if the user does the following:
- Forms a reasonable belief that the report relates to the consumer;
  - Establishes a continuing relationship with the consumer; and
  - Regularly, and in the ordinary course of business, furnishes information to the NCRA. (12 CFR 571.82(d)(1))

See examples of reasonable confirmation methods in 12 CFR 571.82(d)(2).

---

4. Determine whether the user's policies and procedures require it to furnish the confirmed address as part of the information it regularly furnishes to an NCRA during the reporting period when it establishes a relationship with the consumer (12 CFR 571.82(d)(3)).
- 

5. If procedural weaknesses or other risks requiring further information are noted, obtain a sample of consumer reports requested by the user from an NCRA that included notices of address discrepancy and determine:
- How the user established a reasonable belief that the consumer reports related to the consumers whose reports were requested; and
  - If a consumer relationship was established:
    - Whether the institution furnished a consumer's address that it reasonably confirmed to the NCRA from which it received the notice of address discrepancy; and

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- Whether it furnished the address in the reporting period during which it established the relationship.
- 

6. On the basis of examination procedures completed, form a conclusion about the ability of user's policies and procedures to meet regulatory requirements for the proper handling of address discrepancies reported by an NCRA.
- 

## §623 Furnishers of Information – General

1. Determine if the institution provides information to consumer reporting agencies.
- If so, ensure compliance with the FCRA requirements for furnishing information to consumer reporting agencies.
- 
2. If you note procedural weaknesses or other risks requiring further investigation, such as a high number of consumer complaints regarding the accuracy of their consumer report information, select a sample of reported items and the corresponding loan or collection file to determine that the financial institution:
- Did not report information that it knew, or had reasonable cause to believe, was inaccurate (Section 623(a)(1)(A) (15 USC § 1681s-2(a)(1)(A)).
  - Did not report information to a consumer reporting agency if it was notified by the consumer that the information was inaccurate and the information was, in fact, inaccurate (Section 623(a)(1)(B) (15 USC § 1681s-2(a)(1)(B)).
  - Did provide the consumer reporting agency with corrections or additional information to make the information complete and accurate, and thereafter did not send the consumer reporting agency the inaccurate or incomplete information in situations where the incomplete or inaccurate

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information was provided (Section 623(a)(2) (15 USC § 1681s-2(a)(2)).

- Furnished a notice to a consumer reporting agency of a dispute in situations where a consumer disputed the completeness or accuracy of any information the institution furnished, and the institution continued furnishing the information to a consumer reporting agency (Section 623(a)(3) (15 USC § 1681s-2(a)(3)).
- Notified the consumer reporting agency of a voluntary account-closing by the consumer, and did so as part of the information regularly furnished for the period in which the account was closed (Section 623(a)(4) (15 USC § 1681s-2(a)(4)).
- Notified the consumer reporting agency of the month and year of commencement of a delinquency that immediately preceded the action. The financial institution must make notification to the consumer reporting agency within 90 days of furnishing information about a delinquent account that was being placed for collection, charged-off, or subjected to any similar action (Section 623(a)(5) (15 USC § 1681s-2(a)(5)).

---

3. Review a sample of notices of disputes received from a consumer reporting agency and determine whether the institution:

- Conducted an investigation with respect to the disputed information (Section 623(b)(1)(A) (15 USC § 1681s-2(b)(1)(A)).
- Reviewed all relevant information provided by the consumer reporting agency (Section 623(b)(1)(B) (15 USC § 1681s-2(b)(1)(B)).
- Reported the results of the investigation to the consumer reporting agency (Section 623(b)(1)(C) (15 USC § 1681s-2(b)(1)(C)).
- Reported the results of the investigation to all other nationwide consumer reporting agencies to which the information was furnished if the investigation found that the reported information was inaccurate or incomplete (Section 623(b)(1)(D) (15 USC § 1681s-2(b)(1)(D)).

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- Modified, deleted, or blocked the reporting of information that could not be verified.

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## §623(a)(6) Prevention of Re-Pollution of Consumer Reports

4. If the financial institution provides information to a consumer reporting agency, ensure that items of information blocked due to an alleged identity theft are not re-reported to the consumer reporting agency.

- 
5. Review a sample of notices from a consumer reporting agency of allegedly fraudulent information due to identity theft furnished by the financial institution to ensure that the institution does not re-report the item to a consumer reporting agency.

- 
6. Verify that the financial institution has not sold or transferred a debt that was caused by an alleged identity theft.

---

## §623(a)(7) Negative Information Notice

7. If the financial institution provides negative information to a nationwide consumer reporting agency, ensure that it provides the appropriate notices to customers.

- 
8. Review a sample of notices provided to consumers to determine compliance with the technical content and timing requirements.
- 

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## MODULE 5: CONSUMER ALERTS AND IDENTITY THEFT PROTECTIONS

### 605A(h) Fraud and Active Duty Alerts

1. Determine if the financial institution verifies the identity of consumers in situations where consumer reports include fraud and/or active duty military alerts.  

---
2. Determine if the financial institution contacts consumers in situations where consumer reports include extended alerts.  

---
3. Review a sample of transactions in which consumer reports including these types of alerts were obtained. Verify that the financial institution complied with the identity verification and/or consumer contact requirements.  

---

### §609(e) Information Available to Victims

4. Ensure that the institution verifies identities and claims of fraudulent transactions and that it properly discloses the information to victims of identity theft and/ or appropriately authorized law enforcement agents.  

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5. Review a sample of these types of requests to ensure that the institution properly verified the requestor's identity prior to disclosing the information.  

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## § 615(c) Duties Regarding the Detection, Prevention, and Mitigation of Identity Theft (12 CFR 571.90)

1. Verify that the financial institution periodically<sup>2</sup> identifies covered accounts it offers or maintains.<sup>3</sup> Verify that the financial institution:
  - Included accounts for personal, family, and household purposes that permit multiple payments or transactions.
  - Conducted a risk assessment to identify any other accounts that pose a reasonably foreseeable risk of identity theft, taking into consideration the methods used to open and access accounts, and the institution's previous experiences with identity theft (12 CFR 571.90(c)).

---

2. Review examination findings in other areas (e.g., Bank Secrecy Act, Customer Identification Program, and Customer Information Security Program) to determine whether there are deficiencies that adversely affect the financial institution's ability to comply with the Identity Theft Red Flags Rules (Red Flag Rules).

---

3. Review any reports, such as audit reports and annual reports prepared by staff for the board of directors<sup>4</sup> (or an appropriate committee thereof or a designated senior management employee) on compliance with the Red Flag Rules, including reports that address the following:
  - The effectiveness of the financial institution's Identity Theft Prevention Program (Program).
  - Significant incidents of identity theft and management's response.

---

<sup>2</sup> The risk assessment and identification of covered accounts is not required to be done on an annual basis. This should be done periodically, as needed.

<sup>3</sup> A "covered account" includes: (i) an account for personal, family, or household purposes, such as a credit card account, mortgage loan, auto loan, checking or savings account that permits multiple payments or transactions, and (ii) any other account that the institution offers or maintains for which there is a reasonable foreseeable risk to customers or the safety and soundness of the institution from identity theft (12 CFR 571.90(b)(3)).

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- Oversight of service providers that perform activities related to covered accounts.
- Recommendations for material changes to the Program.

Determine whether management adequately addressed any deficiencies (12 CFR 571.90(f); Guidelines, Section VI).

---

4. Verify that the financial institution has developed and implemented a comprehensive written Program, designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or an existing covered account. The Program must be appropriate to the size and complexity of the financial institution and the nature and scope of its activities (12 CFR 571.90(d)(1)).
  - Verify that the financial institution considered the Guidelines in Appendix J to the regulation (Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation) in the formulation of its Program and included those that are appropriate (12 CFR 571.90(f)).
  - Determine whether the Program has reasonable policies, procedures and controls to effectively identify and detect relevant Red Flags and to respond appropriately to prevent and mitigate identity theft (12 CFR 571.90(d)(2)(i)-(iii)). Financial institutions may, but are not required to use the illustrative examples of Red Flags in Supplement A to the Guidelines to identify relevant Red Flags (12 CFR 571.90(d)(2); Appendix J, Sections II, III and IV).
  - Determine whether the financial institution uses technology to detect Red Flags. If it does, discuss with management the methods by which the financial institution confirms the technology is working effectively.
  - Determine whether the Program (including the Red Flags determined to be relevant) is updated periodically to reflect changes in the risks to customers and the safety and soundness of the financial institution from identity theft (12 CFR 571.90(d)(2)(iv)).

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<sup>4</sup> The term board of directors includes: (i) in the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency, and (ii) in the case of any other creditor that does not have a Board of Directors, a designated employee at the level of senior management.

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- Verify that (i) the board of directors (or appropriate committee thereof) initially approved the Program; and (ii) the board (or an appropriate committee thereof, or a designated senior management employee) is involved in the oversight, development, implementation and administration of the Program (12 CFR 571.90(e)(1) and (2)).
- 

4. Verify that the financial institution trains appropriate staff to effectively implement and administer the Program (12 CFR 571.90(e)(3)).

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5. Determine whether the financial institution exercises appropriate and effective oversight of service providers that perform activities related to covered accounts (12 CFR 571.90(e)(4)).

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6. On the basis of examination procedures completed, form a conclusion about whether the financial institution has developed and implemented an effective, comprehensive written Program designed to detect, prevent, and mitigate identity theft.

## § 615(e) Duties of Card Issuers Regarding Changes of Address (12 CFR 571.91)

1. Verify that the card issuer has policies and procedures to assess the validity of a change of address if:
    - It receives notification of a change of address for a consumer's debit or credit card account; and
    - Within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account (12 CFR 571.91(c)).
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2. Determine whether the policies and procedures prevent the card issuer from issuing additional or replacement cards until it:
  - Notifies the cardholder at the cardholder's former address or by any other means previously agreed to and provides the cardholder a reasonable means to promptly report an incorrect address (12 CFR 571.91(c)(1)(i)-(ii)); or
  - Uses other reasonable means of evaluating the validity of the address change; (12 CFR 571.91(c)(2)).

In the alternative, a card issuer may validate a change of address request when it is received, using the above methods, prior to receiving any request for an additional or replacement card (12 CFR 571.91(d)).

- 
3. Determine whether any written or electronic notice sent to cardholders for purposes of validating a change of address request is clear and conspicuous and is provided separately from any regular correspondence with the cardholder (12 CFR 571.91(e)).
- 
4. If procedural weaknesses or other risks requiring further information are noted, obtain a sample of notifications from cardholders of changes of address and requests for additional or replacement cards to determine whether the card issuer complied with the regulatory requirement to evaluate the validity of the notice of address change before issuing additional or replacement cards.
- 
5. On the basis of examination procedures completed, form a conclusion about whether a card issuer's policies and procedures effectively meet regulatory requirements for evaluating the validity of change of address requests received in connection with credit or debit card accounts.
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## PROGRAM CONCLUSIONS

1. Summarize the findings, supervisory concerns, and regulatory violations.

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2. For the violations noted, determine the root cause by identifying weaknesses in internal controls, audit and compliance reviews, training, management oversight, or other factors. Determine whether the violation(s) are repetitive or systemic.

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3. Identify action needed to correct violations and weaknesses in the institution's compliance system.

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4. Discuss findings with the institution's management and, if necessary, obtain a commitment for corrective action.

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## EXAMINER'S SUMMARY, RECOMMENDATIONS, AND COMMENTS

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## CONTROLLING THE ASSAULT OF NON-SOLICITED PORNOGRAPHY AND MARKETING ACT OF 2003

### EXAMINATION OBJECTIVES

Assess the quality of a financial institution's compliance program for implementing CAN-SPAM by reviewing the appropriate policies and procedures and other internal controls.

Determine the reliance that can be placed on a financial institution's audit or compliance review in monitoring the institution's compliance with CAN-SPAM.

Determine a financial institution's compliance with CAN-SPAM.

Initiate effective corrective actions when violations of law are identified, or when policies or internal controls are deficient.

### EXAMINATION PROCEDURES

#### LEVEL I

WKP. REF.

1. Through discussions with appropriate management officials, determine whether or not management has considered the applicability of CAN-SPAM and what, if any, steps they have taken to ensure current and future compliance.  

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2. Through discussions with appropriate management officials, ascertain whether the financial institution is subject to CAN-SPAM by determining whether the financial institution initiates e-mail messages whose primary purpose is "commercial."  

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3. If you conclude from your examination that the financial institution does not initiate "commercial" electronic mail, the financial institution is is not subject to CAN-SPAM. You may conclude this work program and record the basis for this conclusion in the work papers.  

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If the financial institution does initiate “commercial” electronic mail:

4. Review management’s self-assessment, applicable audit and compliance review material, including work papers, checklists, and reports, to determine whether:
    - Procedures address CAN-SPAM provisions applicable to the institution.
    - Effective corrective action occurred in response to previously identified deficiencies.
    - Audits and reviews performed were reasonable and accurate.
    - Deficiencies, their causes, and the effective corrective actions are consistently reported to management or the members of the board of directors.
    - Frequency of the compliance review is satisfactory.
- 

5. Determine, through a review of available information, whether the financial institution’s internal controls are adequate to ensure compliance with CAN-SPAM. Consider the following:
    - Organization chart to determine who is responsible for the financial institution’s compliance with CAN-SPAM.
    - Process flow charts to determine how the financial institution’s CAN-SPAM compliance is planned for, evaluated, and achieved.
    - Policies and procedures.
    - Marketing plans that reflect electronic communication strategies.
    - Internal checklists, worksheets, and other relevant documents.
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6. Where you conclude from your examination that the institution effectively administers and conducts a comprehensive, reliable, and self-correcting program that adequately ensures compliance with the regulatory requirements of CAN-SPAM, you should record the basis for this conclusion in the work papers and proceed to Program Conclusions.
- 

## LEVEL II

1. Review a sample of complaints to determine whether or not any potential violations of CAN-SPAM exist.  

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2. Obtain a list of products or services that the financial institution promoted with e-mail.  

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3. Obtain a sample of the e-mail messages to determine whether “commercial” promotion is their primary purpose.  

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4. Through review of e-mail messages whose primary purpose is “commercial,” verify that the messages comply with the CAN-SPAM provisions:
  - Do not use false or misleading transmission information (Section 7704(a)(1)), such as:
    - False or misleading header information.
    - A “from” line that does not accurately identify any person who initiated the message.
    - Inaccurate or misleading identification of a protected computer used to initiate the message.

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- Do not use deceptive subject headings (Section 7704(a)(2)).
- Provide a functioning e-mail return address or other Internet-based response mechanism (Section 7704(a)(3)).
- Provide a clear and conspicuous identification that the message is an advertisement or solicitation; clear and conspicuous notice of the opportunity to decline to receive further commercial e-mail messages from the sender; and a valid physical postal address of the sender (Section 7704(a)(5)). Note: this provision does not apply to a commercial e-mail message if the recipient has given prior affirmative consent to receipt of the message.
- Do not reflect address harvesting, hijacking, or dictionary attacks (Section 7704(b)(1, 2)).
- Provide a warning label (in the subject and within the message body) on commercial e-mail messages containing sexually oriented material (Section 7704(d)).

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5. Review any customer requests to opt out of receiving any additional e-mail messages from the institution (Section 7704(a)(4)). Confirm that there are controls in place to discontinue commercial e-mail messages within 10 days of receipt of opt-out notification.

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6. Where you conclude that the institution effectively manages its compliance responsibilities associated with CAN-SPAM, you should record the basis for this conclusion in the work papers and proceed to Program Conclusions.

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## LEVEL III

If the Level II review reveals weaknesses in CAN-SPAM compliance, and you require additional in-depth testing of the institution's procedures, policies, and practices, expand the size and scope of the samples utilized in the above examination procedures. The sample size is at your discretion.

## PROGRAM CONCLUSIONS

1. Summarize all findings, supervisory concerns, and regulatory violations.

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2. For the violation(s), determine the root cause by identifying weaknesses in internal controls, audit and compliance reviews, training, management oversight, or other factors. Determine whether the violation(s) are isolated, repetitive, or systemic.

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3. Identify action needed to correct violations and weaknesses in the institution's compliance program.

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4. Discuss findings with the institution's management and obtain a commitment for corrective action.

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5. Record violations according to agency policy in the EDS/ROE system to facilitate analysis and reporting.

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## EXAMINER'S SUMMARY, RECOMMENDATIONS, AND COMMENTS

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# FCRA, CAN-SPAM, and TCPA Program

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## TELEPHONE CONSUMER PROTECTION ACT AND JUNK FAX PROTECTION ACT

### EXAMINATION OBJECTIVES

Assess the quality of a financial institution's compliance program for implementing TCPA by reviewing the appropriate policies, procedures, and other internal controls.

Determine the reliance that can be placed on a financial institution's audit or compliance review in monitoring the institution's compliance with TCPA.

Determine a financial institution's compliance with TCPA.

Initiate effective corrective actions when violations of law are identified, or when policies or internal controls are deficient.

### EXAMINATION PROCEDURES

#### LEVEL I

WKP. REF.

1. Through discussions with appropriate management officials, determine whether or not management has considered the applicability of TCPA and what, if any, steps have been taken to ensure current and future compliance.

- 
2. Through discussions with appropriate management officials, ascertain whether the financial institution is subject to TCPA by determining whether it or a third-party telemarketing firm engages in any form of telephone solicitation or sends unsolicited advertisements to telephone facsimile machines.
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Stop here if the financial institution itself does not engage, directly or indirectly through a third party, in any form of telemarketing or sending unsolicited advertisements to facsimile machines. The financial institution is not subject to TCPA, and no further examination for TCPA is necessary.

3. Determine, through a review of the financial institution's policies and procedures, whether they meet the minimum standards required by 47 CFR 64.1200(d)(1)-(6). Specifically, they should provide for or include:
- A written policy for maintaining a do-not-call list. Such policy must be available on demand (47 CFR 64.1200(d)(1)).
  - Training of personnel engaged in telemarketing about the existence and use of the do-not-call list (47 CFR 64.1200(d)(2)).
  - Recording and honoring of do-not-call requests within 30 days of the request. Disclosures of such requests may not be made to any other entity (except an affiliated entity) without the express permission of the residential telephone subscriber (47 CFR 64.1200(d)(3)).
  - Identification of sellers and telemarketers. The person or entity making the call must provide the called party with the name of the individual caller, the name of the person or entity on whose behalf the call is being made, and a telephone number or address at which the person or entity may be contacted. The telephone number provided may not be a 900 number or any other number for which charges exceed local or long distance transmission charges (47 CFR 64.1200(d)(4)).
  - Appropriate treatment of affiliated persons or entities. In the absence of a specific request by the subscriber to the contrary, a residential subscriber's do-not-call request shall apply to the particular business entity making the call (or on whose behalf a call is made), and will not apply to affiliated entities unless the consumer reasonably would expect them to be included given the identification of the caller and the product being advertised (47 CFR 64.1200(d)(5)).

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- Maintenance of do-not-call lists. A person or entity making calls for telemarketing purposes must maintain a record of a consumer's request not to receive further telemarketing calls. A do-not-call request must be honored for five years from the time the request is made (47 CFR 64.1200(d)(6)).

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4. Determine, through a review of available information, whether the financial institution's internal controls are adequate to ensure compliance with TCPA. Consider the following:

- Organization chart to determine who is responsible for the financial institution's compliance with TCPA;
- Process flow charts to determine how the financial institution's TCPA compliance is planned for, evaluated, and achieved;
- Established and implemented written procedures addressing:
  - Compliance with the national do-not-call rules if the institution makes telemarketing calls to consumers other than existing customers (47 CFR 64.1200(c)(2)(i)(A)).
  - Maintenance of an internal do-not-call-list (47 CFR 64.1200(d)(1),(3),(6)).
  - Use of a telephone facsimile machine, computer, or other device to send an unsolicited advertisement to a telephone facsimile machine.
- Training of the financial institution's personnel engaged in telemarketing as to the existence and use of the financial institution's do-not-call list and the national do-not-call rules (47 CFR 64.1200(d)(2));
- Process for recording a telephone subscriber's request not to receive calls and to place the subscriber's name, if provided, and telephone number on a do-not-call list (47 CFR 64.1200(d)(3));
- Process used to access the national do-not-call database if the institution makes telemarketing calls to consumers other than existing customers (47 CFR 64.1200(c)(2)(i)(D));
- Process used to maintain an internal do-not-call list or database (47 CFR 64.1200(d)(6));

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- Process to ensure that the financial institution (and any third party engaged in making telemarketing calls on behalf of the financial institution) does not sell, rent, lease, purchase or use the national do-not-call database for any purpose except for compliance with the TCPA (47 CFR 64.1200(c)(2)(i)(E));
- Process to ensure that telemarketers making telemarketing calls are providing the called party with the name of the individual caller, the name of the financial institution on whose behalf the call is being made, and a telephone number (that is not a 900 number or number for which charges exceed local or long distance charges) or address at which the financial institution can be contacted (47 CFR 64.1200(d)(4));
- Process to ensure that unsolicited advertisements sent to a telephone facsimile machine by the institution or its facsimile broadcaster went only to entities with an existing business relationship with the institution and that have voluntarily provided their fax number (47 CFR 64.1200(a)(3)(i),(ii));
- Process for ensuring that unsolicited advertisements sent via a telephone facsimile machine, contain the required notice informing the recipient of the ability and means to avoid future unsolicited advertisements (47 CFR 64.1200(a)(3)(iii));
- Process for honoring opt-out requests from businesses or persons receiving unsolicited advertisements via a telephone facsimile machine, within the shortest reasonable time, not to exceed 30 days (47 CFR 64.1200(a)(3)(vi)); and
- Internal checklists, worksheets, and other relevant documents.

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5. Review applicable audit and compliance review material, including work papers, checklists, and reports, to determine whether:

- The procedures address the TCPA provisions applicable to the institution;
- Effective corrective action occurred in response to previously identified deficiencies;
- The audits and reviews performed were reasonable and accurate;
- Deficiencies, their causes, and the effective corrective actions are consistently reported to management or the members of the board of directors; and

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- The frequency of the compliance review is satisfactory.
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## LEVEL II

1. Review a sample of complaints to determine whether or not any potential violations of TCPA exist.
- 
2. Based on the review of complaints that pertain to aspects of TCPA, revise the scope of examination focusing on the areas of particular risk. The verification procedures to be employed depend upon the adequacy of the institution's compliance program and level of risk identified.
- 

## Verification Procedures

1. Obtain a list of marketing or promotional programs for products and services that the financial institution promoted with telemarketing or facsimile machines either directly or through a third-party vendor or facsimile broadcaster.
- 
2. Obtain a sample of data or, through testing or management's demonstration, for at least one program, determine whether:

### *Do-Not-Call List*

- The institution or its third-party vendor verified whether the subscriber's telephone number was listed on the national do-not-call registry (47 CFR 64.1200(c)(2)).
- If the telephone subscriber is on the national do-not-call registry and a telemarketing call is made, the existence of an established business relationship between the subscriber and the financial institution can be confirmed (47 CFR 64.1200(f)(4)) or the safe harbor conditions have been met (47 CFR 64.1200(c)(2)).

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- Through testing or management's demonstration, verify that the financial institution has a process to determine whether it has an established business relationship with a telephone subscriber (47 CFR 64.1200(f)(4)).
- A telephone subscriber's desire to be placed on a company-specific do-not-call list was honored for five years (47 CFR 64.1200(d)(6)).
- The institution or its third-party vendor employs a version of the national do-not-call registry or portions of the database for areas called that is obtained no more than 31 days prior to the call date (31 day process) (47 CFR 64.1200(c)(2)(i)(D)).
- The institution or its third-party vendor maintains records to support the 31-day process (47 CFR 64.1200(c)(2)(i)(D)).
- The telephone call was made between the hours of 8 a.m. and 9 p.m. local time for the called party's location (47 CFR 64.1200(c)(1)).

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## *Automated Dialing and Abandoned Calls*

- Any calls that were made using artificial or prerecorded voice messages to a residential telephone number met the limits on abandoned calls detailed in the regulation (47 CFR 64.1200(a)(6)(i)).
- The name, telephone number, and purpose of the call were provided to the subscriber, if the call was abandoned (47 CFR 64.1200(a)(6)).
- The institution or its third-party vendor maintains appropriate documentation of abandoned calls, sufficient to determine whether they exceed the 3-percent limit in the 30-day period reviewed (47 CFR 64.1200(a)(6)).
- The institution or its third-party vendor transmits caller identification information (47 CFR 64.1601(e)).

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## *Facsimile Advertising*

- Any unsolicited advertisements sent by the institution or its facsimile broadcaster went only to entities with an existing business relationship with the institution and that have voluntarily provided their fax number (47 CFR 64.1200(a)(3)(i),(ii)).

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- Any unsolicited advertisements sent to telephone facsimile machines contain the required opt-out notice (47 CFR 64.1200(a)(3)(iii)).
  - The telephone and facsimile numbers identified in the notice must permit an individual or business to make an opt-out request 24 hours a day, seven days a week (47 CFR 64.1200(a)(3)(iii)(E)).
- 

3. Ensure that the financial institution does not participate in any purchase-sharing arrangement for access to the national do-not-call registry (47 CFR 64.1200(c)(2)(i)(E)).

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4. Observe call center operations, if appropriate, to verify abandoned call practices regarding ring duration and two-second-transfer rule (47 CFR 64.1200(a)(5),(6)).

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5. Ensure that the financial institution has not sent unsolicited advertisements to entities who have requested to opt-out of receiving future unsolicited advertisements via a telephone facsimile machine and that its procedures ensure timely honoring of such requests (47 CFR 64.1200(a)(3)(v),(vi)).

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## LEVEL III

If the Level II review reveals weaknesses in TCPA compliance, and you require additional in-depth testing of the institution's procedures, policies, and practices, expand the size and scope of the samples utilized in the above examination procedures. The sample size is at your discretion.

(This is in the current OTS procedures, but not in the FFIEC procedures.)

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WKP. REF.

## PROGRAM CONCLUSIONS

1. Summarize all findings, supervisory concerns, and regulatory violations.

---

2. For the violation(s), determine the root cause by identifying weaknesses in internal controls, audit and compliance reviews, training, management oversight, or other factors; also, determine whether the violation(s) are repetitive or systemic.

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3. Identify action needed to correct violations and weaknesses in the institution's compliance program.

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4. Discuss findings with the institution's management and obtain a commitment for corrective action.

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5. Record violations according to agency policy in the EDS/ROE system to facilitate analysis and reporting.

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## EXAMINER'S SUMMARY, RECOMMENDATIONS, AND COMMENTS

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### FCRA Statutory and Regulatory Matrix

The table below contains the statutory or regulatory cites for each provision of the FCRA applicable to financial institutions that are not consumer reporting agencies<sup>1</sup>. Some of the requirements are self-executing by the statute, while others are contained in interagency regulations, while others still are contained in regulations published by only one or two of the regulatory agencies. One requirement is subject to regulations that are not yet finalized and thus is listed as to-be-determined (TBD) in the table below. The regulatory agencies are listed in the first horizontal line and the various compliance responsibilities are presented in the order that they appear in the various examination modules in the first column. Financial institutions are subject to the list of cites in the column containing their primary federal regulator.

Compliance Responsibility	Federal Reserve Board	FDIC	OCC	OTS	NCUA
<b>Module 1</b>					
Obtaining Consumer Reports	§604 and §606 of the FCRA				
<b>Module 2</b>					
Information Sharing & Affiliate Sharing Opt Out	§603(d) of the FCRA				
Protection of Medical Information	Part 222 of FRB Regulation V	Part 334 of FDIC Regulations	Part 41 of OCC Regulations	Part 571 of OTS Regulations	Part 717 of NCUA Regulations
Affiliate Marketing Opt Out	Part 222 of FRB Regulation V	Part 334 of FDIC Regulations	Part 41 of OCC Regulations	Part 571 of OTS Regulations	Part 717 of NCUA Regulations
<b>Module 3</b>					
Employment Disclosures	§604(b)(2) of the FCRA				
Prescreened Consumer Reports	§604(c) & §615(d) of the FCRA and FTC Regulations Parts 642 and 698	§604(c) & §615(d) of the FCRA and FTC Regulations Parts 642 and 698	§604(c) & §615(d) of the FCRA and FTC Regulations Parts 642 and 698	§604(c) & §615(d) of the FCRA and FTC Regulations Parts 642 and 698	§604(c) & §615(d) of the FCRA and FTC Regulations Parts 642 and 698
Truncation of Credit and Debit Card Account Numbers	§605(g) of the FCRA				
Credit Score Disclosures	§609(g) of the FCRA				
Adverse Action Disclosures	§615 of the FCRA				
Debt Collector Communications	§615(g) of the FCRA				
Risk-Based Pricing Notice	TBD	(NA)	(NA)	(NA)	(NA)
<b>Module 4</b>					
Duties of Users of Credit Reports Regarding Address Discrepancies	§605(h) of the FCRA				
Furnishers of Information – General	§623 of the FCRA				
Prevention of Re-Pollution of Reports	§623(a)(6) of the FCRA				
Negative Information Notice	§623(a)(7) of the FCRA and Appendix B of Part 222 of FRB Regulation V	§623(a)(7) of the FCRA and Appendix B of Part 222 of FRB Regulation V	§623(a)(7) of the FCRA and Appendix B of Part 222 of FRB Regulation V	§623(a)(7) of the FCRA and Appendix B of Part 222 of FRB Regulation V	§623(a)(7) of the FCRA and Appendix B of Part 222 of FRB Regulation V

<sup>1</sup> Other FCRA provisions applicable to non-consumer reporting agency banks, thrifts, and credit unions are covered in other examinations, such as risk management, information technology, etc. and are thus not part of this guidance. These provisions include Section 628 (Disposal Rules).

<b>Compliance Responsibility</b>	<b>Federal Reserve Board</b>	<b>FDIC</b>	<b>OCC</b>	<b>OTS</b>	<b>NCUA</b>
<b>Module 5</b>					
<b>Fraud &amp; Active Duty Alerts</b>	§605A(h)(2)(B) of the FCRA	§605A(h)(2)(B) of the FCRA	§605A(h)(2)(B) of the FCRA	§605A(h)(2)(B) of the FCRA	§605A(h)(2)(B) of the FCRA
<b>Information Available to Victims</b>	§609(e) of the FCRA	§609(e) of the FCRA	§609(e) of the FCRA	§609(e) of the FCRA	§609(e) of the FCRA
<b>Duties Regarding the Detection, Prevention, and Mitigation of Identify Theft</b>	§615(e) of the FCRA	§615(e) of the FCRA	§615(e) of the FCRA	§615(e) of the FCRA	§615(e) of the FCRA



# Federal Register

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Friday,  
November 9, 2007

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## Part IV

**Department of the Treasury**  
Office of the Comptroller of the  
Currency  
12 CFR Part 41

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**Federal Reserve System**  
12 CFR Part 222

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**Federal Deposit Insurance  
Corporation**  
12 CFR Parts 334 and 364

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**Department of the Treasury**  
Office of Thrift Supervision  
12 CFR Part 571

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**National Credit Union  
Administration**  
12 CFR Part 717

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**Federal Trade Commission**  
16 CFR Part 681

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**Identity Theft Red Flags and Address  
Discrepancies Under the Fair and  
Accurate Credit Transactions Act of 2003;  
Final Rule**

**DEPARTMENT OF THE TREASURY****Office of the Comptroller of the Currency****12 CFR Part 41**

[Docket ID OCC–2007–0017]

RIN 1557–AC87

**FEDERAL RESERVE SYSTEM****12 CFR Part 222**

[Docket No. R–1255]

**FEDERAL DEPOSIT INSURANCE CORPORATION****12 CFR Parts 334 and 364**

RIN 3064–AD00

**DEPARTMENT OF THE TREASURY****Office of Thrift Supervision****12 CFR Part 571**

[Docket No. OTS–2007–0019]

RIN 1550–AC04

**NATIONAL CREDIT UNION ADMINISTRATION****12 CFR Part 717****FEDERAL TRADE COMMISSION****16 CFR Part 681**

RIN 3084–AA94

**Identity Theft Red Flags and Address Discrepancies Under the Fair and Accurate Credit Transactions Act of 2003**

**AGENCIES:** Office of the Comptroller of the Currency, Treasury (OCC); Board of Governors of the Federal Reserve System (Board); Federal Deposit Insurance Corporation (FDIC); Office of Thrift Supervision, Treasury (OTS); National Credit Union Administration (NCUA); and Federal Trade Commission (FTC or Commission).

**ACTION:** Joint final rules and guidelines.

**SUMMARY:** The OCC, Board, FDIC, OTS, NCUA and FTC (the Agencies) are jointly issuing final rules and guidelines implementing section 114 of the Fair and Accurate Credit Transactions Act of 2003 (FACT Act) and final rules implementing section 315 of the FACT Act. The rules implementing section 114 require each financial institution or creditor to develop and implement a written Identity Theft Prevention Program (Program) to detect, prevent,

and mitigate identity theft in connection with the opening of certain accounts or certain existing accounts. In addition, the Agencies are issuing guidelines to assist financial institutions and creditors in the formulation and maintenance of a Program that satisfies the requirements of the rules. The rules implementing section 114 also require credit and debit card issuers to assess the validity of notifications of changes of address under certain circumstances. Additionally, the Agencies are issuing joint rules under section 315 that provide guidance regarding reasonable policies and procedures that a user of consumer reports must employ when a consumer reporting agency sends the user a notice of address discrepancy.

**DATES:** The joint final rules and guidelines are effective January 1, 2008. The mandatory compliance date for this rule is November 1, 2008.

**FOR FURTHER INFORMATION CONTACT:**

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**FTC:** Naomi B. Lefkowitz, Attorney, or Pavneet Singh, Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, (202) 326–2252, Federal Trade Commission, 600 Pennsylvania Avenue, NW., Washington DC 20580.

**SUPPLEMENTARY INFORMATION:****I. Introduction**

The President signed the FACT Act into law on December 4, 2003.<sup>1</sup> The FACT Act added several new provisions to the Fair Credit Reporting Act of 1970 (FCRA), 15 U.S.C. 1681 *et seq.* Section 114 of the FACT Act, 15 U.S.C. 1681m(e), amends section 615 of the FCRA, and directs the Agencies to issue joint regulations and guidelines regarding the detection, prevention, and mitigation of identity theft, including special regulations requiring debit and credit card issuers to validate notifications of changes of address under certain circumstances.<sup>2</sup> Section 315 of the FACT Act, 15 U.S.C. 1681c(h), adds a new section 605(h)(2) to the FCRA requiring the Agencies to issue joint regulations that provide guidance regarding reasonable policies and procedures that a user of a consumer report should employ when the user receives a notice of address discrepancy.

On July 18, 2006, the Agencies published a joint notice of proposed rulemaking (NPRM) in the **Federal Register** (71 FR 40786) proposing rules and guidelines to implement section 114 and proposing rules to implement section 315 of the FACT Act. The public comment period closed on September 18, 2006. The Agencies collectively received a total of 129 comments in response to the NPRM, although many commenters sent copies of the same letter to each of the Agencies. The comments included 63 from financial institutions, 12 from financial institution holding companies, 23 from financial institution trade associations, 12 from individuals, nine from other trade associations, five from other business entities, three from consumer

<sup>1</sup> Pub. L. 108–159.

<sup>2</sup> Section 111 of the FACT Act defines “identity theft” as “a fraud committed using the identifying information of another person, subject to such further definition as the [Federal Trade] Commission may prescribe, by regulation.” 15 U.S.C. 1681a(q)(3).

groups,<sup>3</sup> one from a member of Congress, and one from the United States Small Business Administration (SBA).

## II. Section 114 of the FACT Act

### A. Red Flag Regulations and Guidelines

#### 1. Background

Section 114 of the FACT Act requires the Agencies to jointly issue guidelines for financial institutions and creditors regarding identity theft with respect to their account holders and customers. Section 114 also directs the Agencies to prescribe joint regulations requiring each financial institution and creditor to establish reasonable policies and procedures for implementing the guidelines, to identify possible risks to account holders or customers or to the safety and soundness of the institution or "customer."<sup>4</sup>

In developing the guidelines, the Agencies must identify patterns, practices, and specific forms of activity that indicate the possible existence of identity theft. The guidelines must be updated as often as necessary, and cannot be inconsistent with the policies and procedures issued under section 326 of the USA PATRIOT Act,<sup>5</sup> 31 U.S.C. 5318(l), that require verification of the identity of persons opening new accounts. The Agencies also must consider including reasonable guidelines that would apply when a transaction occurs in connection with a consumer's credit or deposit account that has been inactive for two years. These guidelines would provide that in such circumstances, a financial institution or creditor "shall follow reasonable policies and procedures" for notifying the consumer, "in a manner reasonably designed to reduce the likelihood of identity theft."

#### 2. Overview of Proposal and Comments Received

The Agencies proposed to implement section 114 through regulations requiring each financial institution and creditor to implement a written Program to detect, prevent and mitigate identity theft in connection with the opening of an account or any existing account. The Agencies also proposed guidelines that identified 31 patterns, practices, and specific forms of activity that indicate a possible risk of identity theft. The proposed regulations required each financial institution and creditor to incorporate into its Program relevant

indicators of a possible risk of identity theft (Red Flags), including indicators from among those listed in the guidelines. To promote flexibility and responsiveness to the changing nature of identity theft, the proposed rules also stated that covered entities would need to include in their Programs relevant Red Flags from applicable supervisory guidance, their own experiences, and methods that the entity had identified that reflect changes in identity theft risks.

The Agencies invited comment on all aspects of the proposed regulations and guidelines implementing section 114, and specifically requested comment on whether the elements described in section 114 had been properly allocated between the proposed regulations and the proposed guidelines.

Consumer groups maintained that the proposed regulations provided too much discretion to financial institutions and creditors to decide which accounts and Red Flags to include in their Programs and how to respond to those Red Flags. These commenters stated that the flexible and risk-based approach taken in the proposed rulemaking would permit "business as usual."

Some small financial institutions also expressed concern about the flexibility afforded by the proposal. These commenters stated that they preferred to have clearer, more structured guidance describing exactly how to develop and implement a Program and what they would need to do to achieve compliance.

Most commenters, however, including many financial institutions and creditors, asserted that the proposal was overly prescriptive, contained requirements beyond those mandated in the FACT Act, would be costly and burdensome to implement, and would complicate the existing efforts of financial institutions and creditors to detect and prevent identity theft. Some industry commenters asserted that the rulemaking was unnecessary because large businesses, such as banks and telecommunications companies, already are motivated to prevent identity theft and other forms of fraud in order to limit their own financial losses. Financial institution commenters maintained that they are already doing most of what would be required by the proposal as a result of having to comply with the customer identification program (CIP) regulations implementing section 326 of the USA PATRIOT Act<sup>6</sup> and other existing requirements. These

commenters suggested that the regulations and guidelines take the form of broad objectives modeled on the objectives set forth in the "Interagency Guidelines Establishing Information Security Standards" (Information Security Standards).<sup>7</sup> A few financial institution commenters asserted that the primary cause of identity theft is the lack of care on the part of the consumer. They stated that consumers should be held responsible for protecting their own identifying information.

The Agencies have modified the proposed rules and guidelines in light of the comments received. An overview of the final rules, guidelines, and supplement, a discussion of the comments, and the specific manner in which the proposed rules and guidelines have been modified, follows.

#### 3. Overview of final rules and guidelines

The Agencies are issuing final rules and guidelines that provide both flexibility and more guidance to financial institutions and creditors. The final rules also require the Program to address accounts where identity theft is most likely to occur. The final rules describe which financial institutions and creditors are required to have a Program, the objectives of the Program, the elements that the Program must contain, and how the Program must be administered.

Under the final rules, only those financial institutions and creditors that offer or maintain "covered accounts" must develop and implement a written Program. A covered account is (1) an account primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, or (2) any other account for which there is a reasonably foreseeable risk to customers or the safety and soundness of the financial institution or creditor from identity theft. Each financial institution and creditor must periodically determine whether it offers or maintains a "covered account."

The final regulations provide that the Program must be designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. In addition, the Program must be tailored to the entity's size, complexity and nature of its operations.

<sup>3</sup> One of these letters represented the comments of five consumer groups.

<sup>4</sup> Use of the term "customer," here, appears to be a drafting error and likely should read "creditor."

<sup>5</sup> Pub. L. 107-56.

<sup>6</sup> See, e.g., 31 CFR 103.121 (applicable to banks, thrifts and credit unions and certain non-federally regulated banks).

<sup>7</sup> 12 CFR part 30, app. B (national banks); 12 CFR part 208, app. D-2 and part 225, app. F (state member banks and holding companies); 12 CFR part 364, app. B (state non-member banks); 12 CFR part 570, app. B (savings associations); 12 CFR part 748, App. A (credit unions).

The final regulations list the four basic elements that must be included in the Program of a financial institution or creditor. The Program must contain "reasonable policies and procedures" to:

- Identify relevant Red Flags for covered accounts and incorporate those Red Flags into the Program;
- Detect Red Flags that have been incorporated into the Program;
- Respond appropriately to any Red Flags that are detected to prevent and mitigate identity theft; and
- Ensure the Program is updated periodically, to reflect changes in risks to customers or to the safety and soundness of the financial institution or creditor from identity theft.

The regulations also enumerate certain steps that financial institutions and creditors must take to administer the Program. These steps include obtaining approval of the initial written Program by the board of directors or a committee of the board, ensuring oversight of the development, implementation and administration of the Program, training staff, and overseeing service provider arrangements.

In order to provide financial institutions and creditors with more flexibility in developing a Program, the Agencies have moved certain detail formerly contained in the proposed regulations to the guidelines located in Appendix J. This detailed guidance should assist financial institutions and creditors in the formulation and maintenance of a Program that satisfies the requirements of the regulations to detect, prevent, and mitigate identity theft. Each financial institution or creditor that is required to implement a Program must consider the guidelines and include in its Program those guidelines that are appropriate. The guidelines provide policies and procedures for use by institutions and creditors, where appropriate, to satisfy the requirements of the final rules, including the four elements listed above. While an institution or creditor may determine that particular guidelines are not appropriate to incorporate into its Program, the Program must nonetheless contain reasonable policies and procedures to meet the specific requirements of the final rules. The illustrative examples of Red Flags formerly in Appendix J are now listed in a supplement to the guidelines.

#### 4. Section-by-Section Analysis<sup>8</sup>

##### *Section \_\_.90(a) Purpose and Scope*

Proposed § \_\_.90(a) described the statutory authority for the proposed regulations, namely, section 114 of the FACT Act. It also defined the scope of this section; each of the Agencies proposed tailoring this paragraph to describe those entities to which this section would apply. The Agencies received no comments on this section, and it is adopted as proposed.

##### *Section \_\_.90(b) Definitions*

Proposed § \_\_.90(b) contained definitions of various terms that applied to the proposed rules and guidelines. While § \_\_.90(b) of the final rules continues to describe the definitions applicable to the final rules and guidelines, changes have been made to address the comments, as follows.

*Section \_\_.90(b)(1) Account.* The Agencies proposed using the term "account" to describe the relationships covered by section 114 that an account holder or customer may have with a financial institution or creditor.<sup>9</sup> The proposed definition of "account" was "a continuing relationship established to provide a financial product or service that a financial holding company could offer by engaging in an activity that is financial in nature or incidental to such a financial activity under section 4(k) of the Bank Holding Company Act, 12 U.S.C. 1843(k)." The definition also gave examples of types of "accounts."

Some commenters stated that the regulations do not need a definition of "account" to give effect to their terms. Some commenters maintained that a new definition for "account" would be confusing as this term is already defined inconsistently in several regulations and in section 615(e) of the FCRA. These commenters recommended that the

<sup>8</sup> The OCC, Board, FDIC, OTS and NCUA are placing the regulations and guidelines implementing section 114 in the part of their regulations that implement the FCRA—12 CFR parts 41, 222, 334, 571, and 717, respectively. In addition, the FDIC cross-references the regulations and guidelines in 12 CFR part 364. For ease of reference, the discussion in this preamble uses the shared numerical suffix of each of these agency's regulations. The FTC also is placing the final regulations and guidelines in the part of its regulations implementing the FCRA, specifically 16 CFR part 681. However, the FTC uses different numerical suffixes that equate to the numerical suffixes discussed in the preamble as follows: preamble suffix .82 = FTC suffix .1, preamble suffix .90 = FTC suffix .2, and preamble suffix .91 = FTC suffix .3. In addition, Appendix J referenced in the preamble is the FTC's Appendix A.

<sup>9</sup> The Agencies acknowledged that section 114 does not use the term "account" and, in other contexts, the FCRA defines the term "account" narrowly to describe certain consumer deposit or asset accounts. See 15 U.S.C. 1681a(r)(4).

Agencies use the term "continuing relationship" instead, and define this phrase in a manner consistent with the Agencies' privacy rules<sup>10</sup> implementing Title V of the Gramm-Leach-Bliley Act (GLBA), 15 U.S.C. 6801.<sup>11</sup> These commenters urged that the definition of "account" not be expanded to include relationships that are not "continuing." They stated that it would be very burdensome to gather and maintain information on non-customers for one-time transactions. Other commenters suggested defining the term "account" in a manner consistent with the CIP rules.

Many commenters stated that defining "account" to cover both consumer and business accounts was too broad, exceeded the scope of the FACT Act, and would make the regulation too burdensome. These commenters recommended limiting the scope of the regulations and guidelines to cover only consumer financial services, specifically accounts established for personal, family and household purposes, because these types of accounts typically are targets of identity theft. They asserted that identity theft has not historically been common in connection with business or commercial accounts.

Consumer groups maintained that the proposed definition of "account" was too narrow. They explained that because the proposed definition was tied to financial products and services that can be offered under the Bank Holding Company Act, it inappropriately excluded certain transactions involving creditors that are not financial institutions that should be covered by the regulations. Some of these commenters recommended that the definition of "account" include any relationship with a financial institution or creditor in which funds could be intercepted or credit could be extended, as well as any other transaction which could obligate an individual or other covered entity, including transactions that do not result in a continuing relationship. Others suggested that there should be no flexibility to exclude any account that is held by an individual or which generates information about individuals that reflects on their financial or credit reputations.

The Agencies have modified the definition of "account" to address these comments. First, the final rules now apply to "covered accounts," a term that the Agencies have added to the definition section to eliminate

<sup>10</sup> See 12 CFR 40 (OCC); 12 CFR 216 (Board); 12 CFR 332 (FDIC); 12 CFR 573 (OTS); 12 CFR 716 (NCUA); and 16 CFR 313 (FTC).

<sup>11</sup> Pub. L. 106-102.

confusion between these rules and other rules that apply to an "account." The Agencies have retained a definition of "account" simply to clarify and provide context for the definition of "covered account."

Section 114 provides broad discretion to the Agencies to prescribe regulations and guidelines to address identity theft. The terminology in section 114 is not confined to "consumer" accounts. While identity theft primarily has been directed at consumers, the Agencies are aware that small businesses also have been targets of identity theft. Over time, identity theft could expand to affect other types of accounts. Thus, the definition of "account" in § .90(b)(1) of the final rules continues to cover *any* relationship to obtain a product or service that an account holder or customer may have with a financial institution or creditor.<sup>12</sup> Through examples, the definition makes clear that the purchase of property or services involving a deferred payment is considered to be an account.

Although the definition of "account" includes business accounts, the risk-based nature of the final rules allows each financial institution or creditor flexibility to determine which business accounts will be covered by its Program through a risk evaluation process.

The Agencies also recognize that a person may establish a relationship with a creditor, such as an automobile dealer or a telecommunications provider, primarily to obtain a product or service that is not financial in nature. To make clear that an "account" includes relationships with creditors that are not financial institutions, the definition is no longer tied to the provision of "financial" products and services. Accordingly, the Agencies have deleted the reference to the Bank Holding Company Act.

The definition of "account" still includes the words "continuing relationship." The Agencies have determined that, at this time, the burden that would be imposed upon financial institutions and creditors by a requirement to detect, prevent and mitigate identity theft in connection with single, non-continuing transactions by non-customers would outweigh the benefits of such a requirement. The Agencies recognize, however, that identity theft may occur at the time of account opening. Therefore, as detailed below, the obligations of the final rule apply not only to existing accounts, where a relationship already has been

established, but also to account openings, when a relationship has not yet been established.

*Section .90(b)(2) Board of Directors.* The proposed regulations discussed the role of the board of directors of a financial institution or creditor. For financial institutions and creditors covered by the regulations that do not have boards of directors, the proposed regulations defined "board of directors" to include, in the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency. For other creditors that do not have boards of directors, the proposed regulations defined "board of directors" as a designated employee.

Consumer groups objected to the proposed definition as it applied to creditors that do not have boards of directors. These commenters recommended that for these entities, "board of directors" should be defined as a designated employee at the level of senior management. They asserted that otherwise, institutions that do not have a board of directors would be given an unfair advantage for purposes of the substantive provisions of the rules, because they would be permitted to assign *any* employee to fulfill the role of the "board of directors."

The Agencies agree this important role should be performed by an employee at the level of senior management, rather than any designated employee. Accordingly, the definition of "board of directors" has been revised in § .90(b)(2) of the final rules so that, in the case of a creditor that does not have a board of directors, the term "board of directors" means "a designated employee at the level of senior management."

*Section .90(b)(3) Covered Account.* As mentioned previously, the Agencies have added a new definition of "covered account" in § .90(b)(3) to describe the type of "account" covered by the final rules. The proposed rules would have provided a financial institution or creditor with broad flexibility to apply its Program to those accounts that it determined were vulnerable to the risk of identity theft, and did not mandate coverage of any particular type of account.

Consumer group commenters urged the Agencies to limit the discretion afforded to financial institutions and creditors by requiring them to cover consumer accounts in their Programs. While seeking to preserve their discretion, many industry commenters requested that the Agencies limit the final rules to consumer accounts, where identity theft is most likely to occur.

The Agencies recognize that consumer accounts are presently the most common target of identity theft and acknowledge that Congress expected the final regulation to address risks of identity theft to consumers.<sup>13</sup> For this reason, the final rules require each Program to cover accounts established primarily for personal, family or household purposes, that involve or are designed to permit multiple payments or transactions, *i.e.*, consumer accounts. As discussed above in connection with the definition of "account," the final rules also require the Programs of financial institutions and creditors to cover any other type of account that the institution or creditor offers or maintains for which there is a reasonably foreseeable risk from identity theft.

Accordingly, the definition of "covered account" is divided into two parts. The first part refers to "an account that a financial institution or creditor offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions." The definition provides examples to illustrate that these types of consumer accounts include, "a credit card account, mortgage loan, automobile loan, margin account, cell phone account, utility account, checking account, or savings account."<sup>14</sup>

The second part of the definition refers to "any other account that the financial institution or creditor offers or maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft, including financial, operational, compliance, reputation, or litigation risks." This part of the definition reflects the Agencies' belief that other types of accounts, such as small business accounts or sole proprietorship accounts, may be vulnerable to identity theft, and, therefore, should be considered for coverage by the Program of a financial institution or creditor.

In response to the proposed definition of "account," a trade association representing credit unions suggested that the term "customer" in the definition be revised to refer to

<sup>13</sup> See S. Rep. No. 108-166 at 13 (Oct. 17, 2003) (accompanying S. 1753).

<sup>14</sup> These examples reflect the fact that the rules are applicable to a variety of financial institutions and creditors. They are not intended to confer any additional powers on covered entities. Nonetheless, some of the Agencies have chosen to limit the examples in their rule texts to those products covered entities subject to their jurisdiction are legally permitted to offer.

<sup>12</sup> Accordingly, the definition of "account" still applies to fiduciary, agency, custodial, brokerage and investment advisory activities.

“member” to better reflect the ownership structure of some financial institutions or to “consumer” to include all individuals doing business at all types of financial institutions. The definition of “account” in the final rules no longer makes reference to the term “customer”; however, the definition of “covered account” continues to employ this term, to be consistent with section 114 of the FACT Act, which uses the term “customer.” Of course, in the case of credit unions, the final rules and guidelines will apply to the accounts of members that are maintained primarily for personal, family, or household purposes, and those that are otherwise subject to a reasonably foreseeable risk of identity theft.

*Sections \_\_.90(b)(4) and (b)(5) Credit and Creditor.* The proposed rules defined these terms by cross-reference to the relevant sections of the FCRA. There were no comments on the definition of “credit” and § \_\_.90(b)(4) of the final rules adopts the definition as proposed.

Some commenters asked the Agencies to clarify that the term “creditor” does not cover third-party debt collectors who regularly arrange for the extension, renewal, or continuation of credit.

Section 114 applies to financial institutions and creditors. Under the FCRA, the term “creditor” has the same meaning as in section 702 of the Equal Credit Opportunity Act (ECOA), 15 U.S.C. 1691a.<sup>15</sup> ECOA defines “creditor” to include a person who arranges for the extension, renewal, or continuation of credit, which in some cases could include third-party debt collectors. 15 U.S.C. 1691a(e). Therefore, the Agencies are not excluding third-party debt collectors from the scope of the final rules, and § \_\_.90(b)(5) of the final rules adopts the definition of “creditor” as proposed.

*Section \_\_.90(b)(6) Customer.* Section 114 of the FACT Act refers to “account holders” and “customers” of financial institutions and creditors without defining either of these terms. For ease of reference, the Agencies proposed to use the term “customer” to encompass both “customers” and “account holders.” “Customer” was defined as a person that has an account with a financial institution or creditor. The proposed definition of “customer” applied to any “person,” defined by the FCRA as any individual, partnership, corporation, trust, estate, cooperative, association, government or governmental subdivision or agency, or other entity.<sup>16</sup> The proposal explained

that the Agencies chose this broad definition because, in addition to individuals, various types of entities (e.g., small businesses) can be victims of identity theft. Under the proposed definition, however, a financial institution or creditor would have had the discretion to determine which type of customer accounts would be covered under its Program, since the proposed regulations were risk-based.<sup>17</sup>

As noted above, most industry commenters maintained that including all persons, not just consumers, within the definition of “customer” would impose a substantial financial burden on financial institutions and creditors, and make compliance with the regulations more burdensome. These commenters stated that business identity theft is rare, and maintained that financial institutions and creditors should be allowed to direct their fraud prevention resources to the areas of highest risk. They also noted that businesses are more sophisticated than consumers, and are in a better position to protect themselves against fraud than consumers, both in terms of prevention and in enforcing their legal rights.

Some financial institution commenters were concerned that the broad definition of “customer” would create opportunities for commercial customers to shift responsibility from themselves to the financial institution for not discovering Red Flags and alerting business customers about embezzlement or other fraudulent transactions by the commercial customer’s own employees. These commenters suggested narrowing the definition to cover natural persons and to exclude business customers. Some of these commenters suggested that the definition of “customer” should be consistent with the definition of this term in the Information Security Standards and the Agencies’ privacy rules.

Consumer groups commented that the proposed definition of “customer” was too narrow. They recommended that the definition be amended, so that the regulations would not only protect persons who are already customers of a financial institution or creditor, but also persons whose identities are used by an imposter to open an account.

Section \_\_.90(b)(6) of the final rule defines “customer” to mean a person that has a “covered account” with a financial institution or creditor. Under the definition of “covered account,” an

individual who has a consumer account will always be a “customer.” A “customer” may also be a person that has another type of account for which a financial institution or creditor determines there is a reasonably foreseeable risk to its customers or to its own safety and soundness from identity theft.

The Agencies note that the Information Security Standards and the privacy rules implemented various sections of Title V of the GLBA, 15 U.S.C. 6801, which specifically apply only to customers who are consumers. By contrast, section 114 does not define the term “customer.” Because the Agencies continue to believe that a business customer can be a target of identity theft, the final rules contain a risk-based process designed to ensure that these types of customers will be covered by the Program of a financial institution or creditor, when the risk of identity theft is reasonably foreseeable.

The definition of “customer” in the final rules continues to cover only customers that already have accounts. The Agencies note, however, that the substantive provisions of the final rules, described later, require the Program of a financial institution or creditor to detect, prevent, and mitigate identity theft in connection with the opening of a covered account as well as any existing covered account. The final rules address persons whose identities are used by an imposter to open an account in these substantive provisions, rather than through the definition of “customer.”

*Section \_\_.90(b)(7) Financial Institution.* The Agencies received no comments on the proposed definition of “financial institution.” It is adopted in § \_\_.90(b)(7), as proposed, with a cross-reference to the relevant definition in the FCRA.

*Section \_\_.90(b)(8) Identity Theft.* The proposal defined “identity theft” by cross-referencing the FTC’s rule that defines “identity theft” for purposes of the FCRA.<sup>18</sup>

Most industry commenters objected to the breadth of the proposed definition of “identity theft.” They recommended that the definition include only actual fraud committed using identifying information of a consumer, and exclude attempted fraud, identity theft committed against businesses, and any identity fraud involving the creation of a fictitious identity using fictitious data combined with real information from

<sup>17</sup> Proposed § \_\_.90(d)(1) required this determination to be substantiated by a risk evaluation that takes into consideration which customer accounts of the financial institution or creditor are subject to a risk of identity theft.

<sup>18</sup> 69 FR 63922 (Nov. 3, 2004) (codified at 16 CFR 603.2(a)). Section 111 of the FACT Act added several new definitions to the FCRA, including “identity theft,” and authorized the FTC to further define this term. See 15 U.S.C. 1681a.

<sup>15</sup> See 15 U.S.C. 1681a(r)(5).

<sup>16</sup> See 15 U.S.C. 1681a(b).

multiple individuals. By contrast, consumer groups supported a broad interpretation of “identity theft,” including the incorporation of “attempted fraud” in the definition.

Section \_\_.90(b)(8) of the final rules adopts the definition of “identity theft” as proposed. The Agencies believe that it is important to ensure that all provisions of the FACT Act that address identity theft are interpreted in a consistent manner. Therefore, the final rule continues to define identity theft with reference to the FTC’s regulation, which as currently drafted provides that the term “identity theft” means “a fraud committed or attempted using the identifying information of another person without authority.”<sup>19</sup> The FTC defines the term “identifying information” to mean “any name or number that may be used, alone or in conjunction with any other information, to identify a specific person, including any—

(1) Name, social security number, date of birth, official State or government issued driver’s license or identification number, alien registration number, government passport number, employer or taxpayer identification number;

(2) Unique biometric data, such as fingerprint, voice print, retina or iris image, or other unique physical representation;

(3) Unique electronic identification number, address, or routing code; or

(4) Telecommunication identifying information or access device (as defined in 18 U.S.C. 1029(e)).

Thus, under the FTC’s regulation, the creation of a fictitious identity using any single piece of information belonging to a real person falls within the definition of “identity theft” because such a fraud involves “using the identifying information of another person without authority.”<sup>20</sup>

*Section \_\_.90(b)(9) Red Flag.* The proposed regulations defined “Red Flag” as a pattern, practice, or specific activity that indicates the possible risk of identity theft. The preamble to the proposed rules explained that indicators of a “possible risk” of identity theft would include precursors to identity theft such as phishing,<sup>21</sup> and security breaches involving the theft of personal information, which often are a means to acquire the information of another person for use in committing identity theft. The preamble explained that the Agencies included such precursors to

identity theft as “Red Flags” to better position financial institutions and creditors to stop identity theft at its inception.

Most industry commenters objected to the broad scope of the definition of “Red Flag,” particularly the phrase “possible risk of identity theft.” These commenters believed that this definition would require financial institutions and creditors to identify all risks and develop procedures to prevent or mitigate them, without regard to the significance of the risk. They asserted that the statute does not support the use of “possible risk” and suggested defining a “Red Flag” as an indicator of significant, substantial, or the probable risk of identity theft. These commenters stated that this would allow a financial institution or creditor to focus compliance in areas where it is most needed.

Most industry commenters also stated that the inclusion of precursors to identity theft in the definition of “Red Flag” would make the regulations even broader and more burdensome. They stated that financial institutions and creditors do not have the ability to detect and respond to precursors, such as phishing, in the same manner as other Red Flags that are more indicative of actual ongoing identity theft.

By contrast, consumer groups supported the inclusion of the phrase “possible risk of identity theft” and the reference to precursors in the proposed definition of “Red Flag.” These commenters stated that placing emphasis on detecting precursors to identity theft, instead of waiting for proven cases, is the right approach.

The Agencies have concluded that the phrase “possible risk” in the proposed definition of “Red Flag” is confusing and could unduly burden entities with limited resources. Therefore, the final rules define “Red Flag” in § \_\_.90(b)(9) using language derived directly from section 114, namely, “a pattern, practice, or specific activity that indicates the possible existence of identity theft.”<sup>22</sup>

The Agencies continue to believe, however, that financial institutions and creditors should consider precursors to identity theft in order to stop identity theft before it occurs. Therefore, as described below, the Agencies have chosen to address precursors directly, through a substantive provision in section IV of the guidelines titled “Prevention and Mitigation,” rather than through the definition of “Red Flag.” This provision states that a financial institution or creditor should

consider aggravating factors that may heighten the risk of identity theft in determining an appropriate response to the Red Flags it detects.

*Section \_\_.90(b)(10) Service Provider.* The proposed regulations defined “service provider” as a person that provides a service directly to the financial institution or creditor. This definition was based upon the definition of “service provider” in the Information Security Standards.<sup>23</sup>

One commenter agreed with this definition. However, two other commenters stated that the definition was too broad. They suggested narrowing the definition of “service provider” to persons or entities that have access to customer information.

Section \_\_.90(b)(10) of the final rules adopts the definition as proposed. The Agencies have concluded that defining “service provider” to include only persons that have access to customer information would inappropriately narrow the coverage of the final rules. The Agencies have interpreted section 114 broadly to require each financial institution and creditor to detect, prevent, and mitigate identity theft not only in connection with any existing covered account, but also in connection with the opening of an account. A financial institution or creditor is ultimately responsible for complying with the final rules and guidelines even if it outsources an activity to a third-party service provider. Thus, a financial institution or creditor that uses a service provider to open accounts will need to provide for the detection, prevention, and mitigation of identity theft in connection with this activity, even when the service provider has access to the information of a person who is not yet, and may not become, a “customer.”

*Section \_\_.90(c) Periodic Identification of Covered Accounts*

To simplify compliance with the final rules, the Agencies added a new provision in § \_\_.90(c) that requires each financial institution and creditor to periodically determine whether it offers or maintains any covered accounts. As a part of this determination, a financial institution or creditor must conduct a risk assessment to determine whether it

<sup>23</sup> The Information Security Standards define “service provider” to mean any person or entity that maintains, processes, or otherwise is permitted access to customer information or consumer information through the provision of services directly to the financial institution. 12 CFR part 30, app. B (national banks); 12 CFR part 208, app. D–2 and part 225, app. F (state member banks and holding companies); 12 CFR part 364, app. B (state non-member banks); 12 CFR part 570, app. B (savings associations); 12 CFR part 748, App. A (credit unions).

<sup>19</sup> See 16 CFR 603.2(a).

<sup>20</sup> See 16 CFR 603.2(b).

<sup>21</sup> Electronic messages to customers of financial institutions and creditors directing them to provide personal information in response to a fraudulent e-mail.

<sup>22</sup> 15 U.S.C. 1681m(c)(2)(A).

offers or maintains covered accounts described in § \_\_.90(b)(3)(ii) (accounts other than consumer accounts), taking into consideration:

- The methods it provides to open its accounts;
- The methods it provides to access its accounts; and
- Its previous experiences with identity theft.

Thus, a financial institution or creditor should consider whether, for example, a reasonably foreseeable risk of identity theft may exist in connection with business accounts it offers or maintains that may be opened or accessed remotely, through methods that do not require face-to-face contact, such as through the internet or telephone. In addition, those institutions and creditors that offer or maintain business accounts that have been the target of identity theft should factor those experiences with identity theft into their determination.

This provision is modeled on various process-oriented and risk-based regulations issued by the Agencies, such as the Information Security Standards. Compliance with this type of regulation is based upon a regulated entity's own preliminary risk assessment. The risk assessment required here directs a financial institution or creditor to determine, as a threshold matter, whether it will need to have a Program.<sup>24</sup> If a financial institution or creditor determines that it does need a Program, then this risk assessment will enable the financial institution or creditor to identify those accounts the Program must address. This provision also requires a financial institution or creditor that initially determines that it does not need to have a Program to reassess periodically whether it must develop and implement a Program in light of changes in the accounts that it offers or maintains and the various other factors set forth in the provision.

#### *Section \_\_.90(d)(1) Identity Theft Prevention Program Requirement*

Proposed § \_\_.90(c) described the primary objectives of a Program. It stated that each financial institution or creditor must implement a written Program that includes reasonable policies and procedures to address the risk of identity theft to its customers and to the safety and soundness of the financial institution or creditor, in the manner described in proposed

§ \_\_.90(d), which described the development and implementation of a Program. It also stated that the Program must address financial, operational, compliance, reputation, and litigation risks and be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities.

Some commenters believed that the proposed regulations exceeded the scope of section 114 by covering deposit accounts and by requiring a response to the risk of identity theft, not just the identification of the risk of identity theft. One commenter expressed concern about the application of the Program to existing accounts.

The SBA commented that requiring all small businesses covered by the regulations to create a written Program would be overly burdensome. Several financial institution commenters objected to what they perceived as a proposed requirement that financial institutions and creditors have a written Program solely to address identity theft. They recommended that the final regulations allow a covered entity to simply maintain or expand its existing fraud prevention and information security programs as long as they included the detection, prevention, and mitigation of identity theft. Some of these commenters stated that requiring a written program would merely focus examiner attention on documentation and cause financial institutions to produce needless paperwork.

While commenters generally agreed that the Program should be appropriate to the size and complexity of the financial institution or creditor, and the nature and scope of its activities, many industry commenters objected to the prescriptive nature of this section. They urged the Agencies to provide greater flexibility to financial institutions and creditors by allowing them to implement their own procedures as opposed to those provided in the proposed regulations. Several other commenters suggested permitting financial institutions and creditors to take into account the cost and effectiveness of policies and procedures and the institution's history of fraud when designing its Program.

Several financial institution commenters maintained that the Program required by the proposed rules was not sufficiently flexible. They maintained that a true risk-based approach would permit institutions to prioritize the importance of various controls, address the most important risks first, and accept the good faith judgments of institutions in differentiating among their options for

conducting safe, sound, and compliant operations. Some of these commenters urged the Agencies to revise the final rules and guidelines and adopt an approach similar to the Information Security Standards which they characterized as providing institutions with an outline of issues to consider without requiring specific approaches.

Although a few commenters believed that the proposed requirement to update the Program was burdensome and should be eliminated, most commenters agreed that the Program should be designed to address changing risks over time. A number of these commenters, however, objected to the requirement that the Program must be designed to address changing identity theft risks "as they arise," as too burdensome a standard. Instead, they recommended that the final regulations require a financial institution or creditor to reassess periodically whether to adjust the types of accounts covered or Red Flags to be detected based upon any changes in the types and methods of identity theft that an institution or creditor has experienced.

Section \_\_.90(d) of the final rules requires each financial institution or creditor that offers or maintains one or more covered accounts to develop and implement a written Program that is designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. To signal that the final rules are flexible, and allow smaller financial institutions and creditors to tailor their Programs to their operations, the final rules state that the Program must be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities.

The guidelines are appended to the final rules to assist financial institutions and creditors in the formulation and maintenance of a Program that satisfies the requirements of the regulation. Section I of the guidelines, titled "The Program," makes clear that a covered entity may incorporate into its Program, as appropriate, its existing processes that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, such as those already developed in connection with the entity's fraud prevention program. This will avoid duplication and allow covered entities to benefit from existing policies and procedures.

The Agencies do not agree with those commenters who asserted that the scope of the proposed regulations (and hence the final rules that adopt the identical approach with respect to these issues)

<sup>24</sup> The Agencies anticipate that some financial institutions and creditors, such as various creditors regulated by the FTC that solely engage in business-to-business transactions, will be able to determine that they do not need to develop and implement a Program.

exceed the Agencies' statutory mandate. First, section 114 clearly permits the Agencies to issue regulations and guidelines that address more than the mere identification of the risk of identity theft. Section 114 contains a broad mandate directing the Agencies to issue guidelines "regarding identity theft" and to prescribe regulations requiring covered entities to establish reasonable policies and procedures for implementing the guidelines. Second, two provisions in section 114 indicate that Congress expected the Agencies to issue final regulations and guidelines requiring financial institutions and creditors to detect, prevent, and mitigate identity theft.

The first relevant provision is codified in section 615(e)(1)(C) of the FCRA, where Congress addressed a particular scenario involving card issuers. In that provision, Congress directed the Agencies to prescribe regulations requiring a card issuer to take specific steps to assess the validity of a change of address request when it receives such a request and, within a short period of time, also receives a request for an additional or replacement card. The regulations must prohibit a card issuer from issuing an additional or replacement card under such circumstances, unless it notifies the cardholder or "uses other means of assessing the validity of the change of address in accordance with reasonable policies and procedures established by the card issuer in accordance with the regulations prescribed [by the Agencies] \* \* \*." This provision makes clear that Congress contemplated that the Agencies' regulations would require a financial institution or creditor to have policies and procedures not only to identify Red Flags, but also, to prevent and mitigate identity theft.

The second relevant provision is codified in section 615(e)(2)(B) of the FCRA, and directs the Agencies to consider addressing in the identity theft guidelines transactions that occur with respect to credit or deposit accounts that have been inactive for more than two years. The Agencies must consider whether a creditor or financial institution detecting such activity should "follow reasonable policies that provide for notice to be given to the consumer in a manner reasonably designed to reduce the likelihood of identity theft with respect to such account." This provision signals that the Agencies are authorized to prescribe regulations and guidelines that comprehensively address identity theft—in a manner that goes beyond the mere identification of possible risks.

The Agencies' interpretation of section 114 is also supported by the legislative history that indicates Congress expected the Agencies to issue regulations and guidelines for the purposes of "identifying and preventing identity theft."<sup>25</sup>

Finally, the Agencies' interpretation of section 114 is broad, based on a public policy perspective that regulations and guidelines addressing the identification of the risk of identity theft, without addressing the prevention and mitigation of identity theft, would not be particularly meaningful or effective.

The Agencies also have concluded that the scope of section 114 does not only apply to credit transactions, but also applies, for example, to deposit accounts. Section 114 refers to the risk of identity theft, generally, and not strictly in connection with credit. Because identity theft can and does occur in connection with various types of accounts, including deposit accounts, the final rules address identity theft in a comprehensive manner.

Furthermore, nothing in section 114 indicates that the regulations must only apply to identity theft in connection with account openings. The FTC has defined "identity theft" as "a fraud committed or attempted using the identifying information of another person without authority."<sup>26</sup> Such fraud may occur in connection with account openings and with existing accounts. Section 615(e)(3) states that the guidelines that the Agencies prescribe "shall not be inconsistent" with the policies and procedures required under 31 U.S.C. 5318(l), a reference to the CIP rules which require certain financial institutions to verify the identity of customers opening new accounts. However, the Agencies do not read this phrase to prevent them from prescribing rules directed at existing accounts. To interpret the provision in this manner would solely authorize the Agencies to prescribe regulations and guidelines identical to and duplicative of those already issued—making the Agencies' regulatory authority in this area superfluous and meaningless.<sup>27</sup>

<sup>25</sup> See S. Rep. No. 108–166 at 13 (Oct. 17, 2003) (accompanying S. 1753).

<sup>26</sup> 16 CFR 603.2(a).

<sup>27</sup> The Agencies' conclusion is also supported by case law interpreting similar terminology, albeit in a different context, finding that "inconsistent" means it is impossible to comply with two laws simultaneously, or one law frustrates the purposes and objectives of another. See, e.g., *Davenport v. Farmers Ins. Group*, 378 F.3d 839 (8th Cir. 2004); *Retail Credit Co. v. Dade County, Florida*, 393 F. Supp. 577 (S.D. Fla. 1975); *Alexiou v. Brad Benson Mitsubishi*, 127 F. Supp.2d 557 (D.N.J. 2000).

The Agencies recognize that requiring a written Program will impose some burden. However, the Agencies believe the benefit of being able to assess a covered entity's compliance with the final rules by evaluating the adequacy and implementation of its written Program outweighs the burdens imposed by this requirement.

Moreover, although the final rules continue to require a written Program, as detailed below, the Agencies have substantially revised the proposal to focus the final rules and guidelines on reasonably foreseeable risks, make the final rules less prescriptive, and provide financial institutions and creditors with more discretion to develop policies and procedures to detect, prevent, and mitigate identity theft.

Proposed § .90(c) also provided that the Program must address changing identity theft risks as they arise based upon the experience of the financial institution or creditor with identity theft and changes in: Methods of identity theft; methods to detect, prevent, and mitigate identity theft; the types of accounts the financial institution or creditor offers; and its business arrangements, such as mergers and acquisitions, alliances and joint ventures, and service provider arrangements.

The Agencies continue to believe that, to ensure a Program's continuing effectiveness, it must be updated, at least periodically. However, in order to simplify the final rules, the Agencies moved this requirement into the next section, where it is one of the required elements of the Program, as discussed below.

#### Development and Implementation of Identity Theft Prevention Program

The remaining provisions of the proposed rules were set forth under the above-referenced section heading. Many commenters asserted that the Agencies should simply articulate certain objectives and provide financial institutions and creditors the flexibility and discretion to design policies and procedures to fulfill the objectives of the Program without the level of detail required under this section.

As described earlier, to ensure that financial institutions and creditors are able to design Programs that effectively address identity theft in a manner tailored to their own operations, the Agencies have made significant changes in the proposal by deleting whole provisions or moving them into the guidelines in Appendix J. More specifically, the Agencies abbreviated the proposed requirements formerly located in the provisions titled

“Identification and Evaluation of Red Flags” and “Identity Theft Prevention and Mitigation” and have placed them under a section of the final rules titled “Elements of a Program.” The proposed requirements on “Staff Training,” “Oversight of Service Provider Arrangements,” and “Involvement of Board of Directors and Senior Management” are now in a section of the final rules titled “Administration of the Program.” The guidelines in Appendix J elaborate on these requirements. A discussion of the comments received on these sections of the proposed rules, and the corresponding sections of the final rules and guidelines follows.

*Section \_\_.90(d)(2)(i) Element I of the Program: Identification of Red Flags*

Proposed § \_\_.90(d)(1)(i) required a Program to include policies and procedures to identify which Red Flags, singly or in combination, are relevant to detecting the possible risk of identity theft to customers or to the safety and soundness of the financial institution or creditor, using the risk evaluation described in § \_\_.90(d)(1)(ii). It also required the Red Flags identified to reflect changing identity theft risks to customers and to the financial institution or creditor as they arise.

Proposed § \_\_.90(d)(1)(i) provided that each financial institution and creditor must incorporate into its Program relevant Red Flags from Appendix J. The preamble to the proposed rules acknowledged that some Red Flags that are relevant today may become obsolete as time passes. The preamble stated that the Agencies expected to update Appendix J periodically,<sup>28</sup> but that it may be difficult to do so quickly enough to keep pace with rapidly evolving patterns of identity theft or as quickly as financial institutions and creditors experience new types of identity theft. Therefore, proposed § \_\_.90(d)(1)(i) also provided that each financial institution and creditor must incorporate into its Program relevant Red Flags from applicable supervisory guidance, incidents of identity theft that the financial institution or creditor has experienced, and methods of identity theft that the financial institution or creditor has identified that reflect changes in identity theft risks.

Some commenters objected to the proposed requirement that the Program contain policies and procedures to identify which Red Flags, singly or in combination, are relevant to detecting

the possible risk of identity theft to customers or to the safety and soundness of the financial institution or creditor. They criticized the phrase “possible risk” as too broad and stated that it was unrealistic to impose upon covered entities a continuing obligation to incorporate into their Programs Red Flags to address virtually any new identity theft incident or trend and potential fraud prevention measure. These commenters stated that this would be a burdensome compliance exercise that would limit flexibility and add costs, which in turn, would take away limited resources from the ultimate objective of combating identity theft.

Many commenters objected to the proposed requirement that the Red Flags identified by a financial institution or creditor reflect changing identity theft risks to customers and to the financial institution or creditor “as they arise.” These commenters requested that the final rules permit financial institutions and creditors a reasonable amount of time to adjust the Red Flags included in their Programs.

Some commenters agreed that the enumerated sources of Red Flags were appropriate. A few commenters stated that financial institutions and creditors should not be required to include in their Programs any Red Flags except for those set forth in Appendix J or in supervisory guidance, or that they had experienced. However, most commenters objected to the requirement that, at a minimum, the Program incorporate any relevant Red Flags from Appendix J.

Some financial institution commenters urged deletion of the proposed requirement to include a list of relevant Red Flags in their Program. They stated that a financial institution should be able to assess which Red Flags are appropriate without having to justify to an examiner why it failed to include a specific Red Flag on a list. Other commenters recommended that the list of Red Flags in Appendix J be illustrative only. These commenters recommended that a financial institution or creditor be permitted to include any Red Flags on its list that it concludes are appropriate. They suggested that the Agencies encourage institutions to review the list of Red Flags, and use their own experience and expertise to identify other Red Flags that become apparent as fraudsters adapt and develop new techniques. They maintained that in this manner, institutions and creditors would be able to identify the appropriate Red Flags and not waste limited resources and effort addressing those Red Flags in

Appendix J that were obsolete or not appropriate for their activities.

By contrast, consumer groups criticized the flexibility and discretion afforded to financial institutions and creditors in this section of the proposed rules. These commenters urged the Agencies to make certain Red Flags from Appendix J mandatory, such as a fraud alert on a consumer report.

Proposed § \_\_.90(d)(1)(ii) provided that in order to identify which Red Flags are relevant to detecting a possible risk of identity theft to its customers or to its own safety and soundness, the financial institution or creditor must consider:

- A. Which of its accounts are subject to a risk of identity theft;
- B. The methods it provides to open these accounts;
- C. The methods it provides to access these accounts; and
- D. Its size, location, and customer base.

While some industry commenters thought the enumerated factors were appropriate, other commenters stated that the factors on the list were not necessarily the ones used by financial institutions to identify risk and were irrelevant to any determination of identity theft or actual fraud. These commenters maintained that this proposed requirement would require financial institutions to develop entirely new programs that may not be as effective or efficient as those designed by anti-fraud experts. Therefore, they recommended that the final rules provide financial institutions and creditors with wide latitude to determine what factors they should consider and how they categorize them. These commenters urged the Agencies to refrain from providing a list of factors that financial institutions and creditors would have to consider because a finite list could limit their ability to adapt to new forms of identity theft.

Some commenters suggested that the risk evaluation include an assessment of other factors such as the likelihood of harm, the cost and operational burden of using a particular Red Flag and the effectiveness of a particular Red Flag for that institution or creditor. Some commenters suggested that the factors refer to the likely risk of identity theft, while others suggested that the factors be modified to refer to the possible risk of identity theft to which each type of account offered by the financial institution or creditor is subject. Other commenters, including a trade association representing small financial institutions, asked the Agencies to provide guidelines on how to conduct a risk assessment.

<sup>28</sup> Section 114 directs the Agencies to update the guidelines as often as necessary. See 15 U.S.C. 1681m(e)(1)(a).

The final rules continue to address the identification of relevant Red Flags, but simply state that the first element of a Program must be reasonable policies and procedures to identify relevant Red Flags for the covered accounts that the financial institution or creditor offers or maintains. The final rules also state that a financial institution or creditor must incorporate these Red Flags into its Program.

The final rules do not require policies and procedures for identifying which Red Flags are relevant to detecting a "possible risk" of identity theft. Moreover, as described below, a covered entity's obligation to update its Red Flags is now a separate element of the Program. The section of the proposed rules describing the various factors that a financial institution or creditor must consider to identify relevant Red Flags, and the sources from which a financial institution or creditor must derive its Red Flags, are now in section II of the guidelines titled "Identifying Relevant Red Flags."

The Agencies acknowledge that establishing a finite list of factors that a financial institution or creditor must consider when identifying relevant Red Flags for covered accounts could limit the ability of a financial institution or creditor to respond to new forms of identity theft. Therefore, section II of the guidelines contains a list of factors that a financial institution or creditor "should consider \* \* \* as appropriate" in identifying relevant Red Flags.

The Agencies also modified the list in order to provide more appropriate examples of factors for consideration by a financial institution or creditor determining which Red Flags may be relevant. These factors are:

- The types of covered accounts it offers or maintains;
- The methods it provides to open its covered accounts;
- The methods it provides to access its covered accounts; and
- Its previous experiences with identity theft.

Thus, for example, Red Flags relevant to deposit accounts may differ from those relevant to credit accounts, and those applicable to consumer accounts may differ from those applicable to business accounts. Red Flags appropriate for accounts that may be opened or accessed remotely may differ from those that require face-to-face contact. In addition, a financial institution or creditor should consider identifying as relevant those Red Flags that directly relate to its previous experiences with identity theft.

Section II of the guidelines also gives examples of sources from which financial institutions and creditors should derive relevant Red Flags, rather than requiring that the Program incorporate relevant Red Flags strictly from the four sources listed in the proposed rules. Section II states that a financial institution or creditor should incorporate into its Program relevant Red Flags from sources such as: (1) Incidents of identity theft that the financial institution or creditor has experienced; (2) methods of identity theft that the financial institution or creditor has identified that reflect changes in identity theft risks; and (3) applicable supervisory guidance.

The Agencies have deleted the reference to the Red Flags in Appendix J as a source. Instead, a separate provision in section II of the guidelines, titled "Categories of Red Flags," states that the Program of a financial institution or creditor "should include" relevant Red Flags from five particular categories "as appropriate." The Agencies have included these categories, which summarize the various types of Red Flags that were previously enumerated in Appendix J, in order to provide additional non-prescriptive guidance regarding the identification of relevant Red Flags.

Section II of the guidelines also notes that "examples" of individual Red Flags from each of the five categories are appended as Supplement A to Appendix J. The examples in Supplement A are a list of Red Flags similar to those found in the proposed rules. The Agencies did not intend for these examples to be a comprehensive list of all types of identity theft that a financial institution or creditor may experience. When identifying Red Flags, financial institutions and creditors must consider the nature of their business and the type of identity theft to which they may be subject. For instance, creditors in the health care field may be at risk of medical identity theft (*i.e.*, identity theft for the purpose of obtaining medical services) and, therefore, must identify Red Flags that reflect this risk.

The Agencies also have decided not to single out any specific Red Flags as mandatory for all financial institutions and creditors. Rather, the final rule continues to follow the risk-based, non-prescriptive approach regarding the identification of Red Flags that was set forth in the proposal. The Agencies recognize that the final rules and guidelines cover a wide variety of financial institutions and creditors that offer and maintain many different products and services, and require the

flexibility to be able to adapt to rapidly changing risks of identity theft.

*Sections \_\_.90(d)(2)(ii) and (iii)  
Elements II and III of the Program:  
Detection of and Response to Red Flags*

Proposed § \_\_.90(d)(2) stated that the Program must include reasonable policies and procedures designed to prevent and mitigate identity theft in connection with the opening of an account or any existing account. This section then described the policies and procedures that the Program must include, some of which related solely to account openings while others related to existing accounts.

Some financial institution commenters acknowledged that reference to prevention and mitigation of identity theft was generally a good objective, but they urged that the final rules refrain from prescribing how financial institutions must achieve it. Others noted that the CIP rules and the Information Security Standards already required many of the steps in the proposal. They recommended that the final rules recognize this and clarify that compliance with parallel requirements would be sufficient for compliance under these rules.

Section \_\_.90(d)(1) of the final rules requires financial institutions and creditors to develop and implement a written Program to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. Therefore, the Agencies concluded that it was not necessary to reiterate this requirement in § \_\_.90(d)(2). The Agencies have deleted the prefatory language from proposed § \_\_.90(d)(2) on prevention and mitigation in order to streamline the final rules. The various provisions addressing prevention and mitigation formerly in this section, namely, verification of identity, detection of Red Flags, assessment of the risk of Red Flags, and responses to the risk of identity theft, have been incorporated into the final rules as "Elements of the Program" and into the guidelines elaborating on these provisions. Comments received regarding these provisions and the manner in which they have been integrated into the final rules and guidelines follows.

*Detecting Red Flags*

Proposed § \_\_.90(d)(2)(i) stated that the Program must include reasonable policies and procedures to obtain identifying information about, and verify the identity of, a person opening an account. This provision was designed to address the risk of identity

theft to a financial institution or creditor that occurs in connection with the opening of new accounts.

The proposed rules stated that any financial institution or creditor would be able to satisfy the proposed requirement in § \_\_.90(d)(2)(i) by using the policies and procedures for identity verification set forth in the CIP rules. The preamble to the proposed rules explained that although the CIP rules exclude a variety of entities from the definition of "customer" and exclude a number of products and relationships from the definition of "account,"<sup>29</sup> the Agencies were not proposing any exclusions from either of these terms given the risk-based nature of the regulations.

Most commenters supported this provision. Many of these commenters urged the Agencies to include in the final rules a clear statement acknowledging that financial institutions and creditors complying with the CIP rules would be deemed to be in compliance with this provision's requirements. Some of these commenters encouraged the Agencies to place the exemptions from the CIP rules in these final rules for consistency in implementing both regulatory mandates.

Some commenters, however, believed the requirement to verify the identity of a person opening an account duplicated the requirements in the CIP rules and urged elimination of this redundancy. Other entities not already subject to the CIP rules stated that complying with those rules would be very costly and burdensome. These commenters asked that the Agencies provide them with additional guidance regarding the CIP rules.

Consumer groups were concerned that use of the CIP rules would not adequately address identity theft. They stated that the CIP rules allow accounts to be opened before identity is verified, which is not the proper standard to prevent identity theft.

As described below, the Agencies have moved verification of the identity of persons opening an account into section III of the guidelines where it is described as one of the policies and procedures that a financial institution or creditor should have to detect Red Flags in connection with the opening of a covered account.

Proposed § \_\_.90(d)(2)(ii) stated that the Program must include reasonable policies and procedures to detect the Red Flags identified pursuant to paragraph § \_\_.90(d)(1). The Agencies did not receive any specific comments on this provision.

In the final rules, the detection of Red Flags is the second element of the Program. The final rules provide that a Program must contain reasonable policies and procedures to detect the Red Flags that a financial institution or creditor has incorporated into its Program.

Section III of the guidelines provides examples of various means to detect Red Flags. It states that the Program's policies and procedures should address the detection of Red Flags in connection with the opening of covered accounts, such as by obtaining identifying information about, and verifying the identity of, a person opening a covered account, for example, using the policies and procedures regarding identification and verification set forth in the CIP rules. Section III also states that the Program's policies and procedures should address the detection of Red Flags in connection with existing covered accounts, such as by authenticating customers, monitoring transactions, and verifying the validity of change of address requests, in the case of existing covered accounts.

Covered entities subject to the CIP rules, the Federal Financial Institution's Examination Council's guidance on authentication,<sup>30</sup> the Information Security Standards, and Bank Secrecy Act (BSA) rules<sup>31</sup> may already be engaged in detecting Red Flags. These entities may wish to integrate the policies and procedures already developed for purposes of complying with these issuances into their Programs. However, such policies and procedures may need to be supplemented. For example, the CIP rules were written to implement section 326<sup>32</sup> of the USA PATRIOT Act,<sup>33</sup> an Act directed toward facilitating the prevention, detection, and prosecution of international money laundering and the financing of terrorism. Certain types of "accounts," "customers," and products are exempted or treated specially in the CIP rules because they pose a lower risk of money laundering or terrorist financing. Such special treatment may not be appropriate to accomplish the broader objective of detecting, preventing, and mitigating identity theft. Accordingly, the Agencies expect all financial institutions and creditors to evaluate the adequacy of

existing policies and procedures and to develop and implement risk-based policies and procedures that detect Red Flags in an effective and comprehensive manner.

#### Responding to Red Flags

Proposed § \_\_.90(d)(2)(iii) stated that to prevent and mitigate identity theft, the Program must include policies and procedures to assess whether the Red Flags the financial institution or creditor detected pursuant to proposed § \_\_.90(d)(2)(ii) evidence a risk of identity theft. It also stated that a financial institution or creditor must have a reasonable basis for concluding that a Red Flag (detected) does not evidence a risk of identity theft.

Financial institution commenters expressed concern that this standard would force an institution to justify to examiners why it did not take measures to respond to a particular Red Flag. Some consumer groups believed it was appropriate to require a financial institution or creditor to have a reasonable basis for concluding that a particular Red Flag detected does not evidence a risk of identity theft. Other consumer groups believed that this was too weak a standard and that mandating the detection of certain Red Flags would be more effective and preventive.

Some commenters mistakenly read the proposed provision as requiring a financial institution or creditor to have a reasonable basis for excluding a Red Flag listed in Appendix J from its Program requiring the mandatory review and analysis of each and every Red Flag. These commenters urged the Agencies to delete this provision.

Proposed § \_\_.90(d)(2)(iv) stated that to prevent and mitigate identity theft, the Program must include policies and procedures that address the risk of identity theft to the customer, the financial institution, or creditor, commensurate with the degree of risk posed. The proposed regulations also provided an illustrative list of measures that a financial institution or creditor could take, including:

- Monitoring an account for evidence of identity theft;
- Contacting the customer;
- Changing any passwords, security codes, or other security devices that permit access to a customer's account;
- Reopening an account with a new account number;
- Not opening a new account;
- Closing an existing account;
- Notifying law enforcement and, for those that are subject to 31 U.S.C. 5318(g), filing a Suspicious Activity Report in accordance with applicable law and regulation;

<sup>30</sup> "Authentication in an Internet Banking Environment" (October 12, 2005) available at <http://www.ffiec.gov/press/pr101205.htm>.

<sup>31</sup> See, e.g. 12 CFR 21.21 (national banks); 12 CFR 208.63 (state member banks); 12 CFR 326.8 (state non-member banks); 12 CFR 563.177 (savings associations); and 12 CFR 748.2 (credit unions).

<sup>32</sup> 31 U.S.C. 5318(l).

<sup>33</sup> Pub. L. 107-56.

<sup>29</sup> See, e.g., 31 CFR 103.121(a).

- Implementing any requirements regarding limitations on credit extensions under 15 U.S.C. 1681c-1(h), such as declining to issue an additional credit card when the financial institution or creditor detects a fraud or active duty alert associated with the opening of an account, or an existing account; or

- Implementing any requirements for furnishers of information to consumer reporting agencies under 15 U.S.C. 1681s-2, to correct or update inaccurate or incomplete information.

Some commenters agreed that financial institutions and creditors should be able to use their own judgment to determine which measures to take depending upon the degree of risk that is present. However, consumer groups believed that the final rules should require notification of consumers in every case where a Red Flag that requires a response has been detected.

Other commenters objected to some of the examples given as measures that financial institutions and creditors could take to address the risk of identity theft. For example, one commenter objected to the inclusion, as an example, of the requirements regarding limitations on credit extensions under 15 U.S.C. 1681c-1(h). The commenter stated that this statutory provision is confusing, useless, and should not be referenced in the final rules. Other commenters suggested that the Agencies clarify that the inclusion of this statutory provision in the proposed rules as an example of how to address the risk of identity theft did not make this provision discretionary.

The final rules merge the concepts previously in proposed § \_\_.90(d)(2)(iii) and § \_\_.90(d)(2)(iv) into the third element of the Program: reasonable policies and procedures to respond appropriately to any Red Flags that are detected pursuant to paragraph (d)(2)(ii) of this section to prevent and mitigate identity theft.

In order to “respond appropriately,” it is implicit that a financial institution or creditor must assess whether the Red Flags detected evidence a risk of identity theft, and must have a reasonable basis for concluding that a Red Flag does not evidence a risk of identity theft. Therefore, the Agencies concluded that it is not necessary to specify any such separate assessment, and, accordingly, deleted the language from the proposal regarding assessing Red Flags and addressing the risk of identity theft.

Most of the examples of measures for preventing and mitigating identity theft previously listed in proposed

§ \_\_.90(d)(2)(iv) are now located in section IV of the guidelines, titled “Prevention and Mitigation of Identity Theft.” Section IV states that the Program’s policies and procedures should provide for appropriate responses to the Red Flags the financial institution or creditor has detected that are commensurate with the degree of risk posed. In addition, as described earlier, the final rules do not define Red Flags to include indicators of a “possible risk” of identity theft (including “precursors” to identity theft). Instead, section IV states that in determining an appropriate response, a financial institution or creditor should consider aggravating factors that may heighten the risk of identity theft, and provides examples of such factors.

The Agencies also modified the examples of appropriate responses as follows. First, the Agencies added “not attempting to collect on a covered account or not selling a covered account to a debt collector” as a possible response to Red Flags detected. Second, the Agencies added “determining that no response is warranted under the particular circumstances” to make clear that an appropriate response may be no response, especially, for example, when a financial institution or creditor has a reasonable basis for concluding that the Red Flags detected do not evidence a risk of identity theft.

In addition, the Agencies moved the proposed examples, that referenced responses mandated by statute, to section VII of the guidelines titled “Other Applicable Legal Requirements” to highlight that certain responses are legally required.

The section of the proposal listing examples of measures to address the risk of identity theft included a footnote that discussed the relationship between a consumer’s placement of a fraud or active duty alert on his or her consumer report and ECOA, 15 U.S.C. 1691, *et seq.* A few commenters objected to this footnote. Some commenters believed that creditors had a right to deny credit automatically whenever a fraud or active duty alert appears on the consumer report of an applicant. Other commenters believed that the footnote raised complex issues under the ECOA and FCRA that required more thorough consideration, and questioned the need and appropriateness of addressing ECOA in the context of this rulemaking.

Under ECOA, it is unlawful for a creditor to discriminate against any applicant for credit because the applicant has in good faith exercised any right under the Consumer Credit Protection Act (CCPA), 15 U.S.C. 1691(a). A consumer who requests the

inclusion of a fraud alert or active duty alert in his or her credit file is exercising a right under the FCRA, which is a part of the CCPA, 15 U.S.C. 1601, *et seq.* When a credit file contains a fraud or active duty alert, section 605A of the FCRA, 15 U.S.C. 1681c-1(h), requires a creditor to take certain steps before extending credit, increasing a credit limit, or issuing an additional card on an existing credit account. For an initial or active duty alert, these steps include utilizing reasonable policies and procedures to form a reasonable belief that the creditor knows the identity of the consumer and, where a consumer has specified a telephone number for identity verification purposes, contacting the consumer at that telephone number or taking reasonable steps to verify the consumer’s identity and confirm that the application is not the result of identity theft, 15 U.S.C. 1681c-1(h)(1)(B).

The purpose of the footnote was to remind financial institutions and creditors of their legal responsibilities in circumstances where a consumer has placed a fraud or active duty alert on his or her consumer report. In particular, the Agencies have concerns that in some cases, creditors have adopted policies of automatically denying credit to consumers whenever an initial fraud alert or an active duty alert appears on an applicant’s consumer report. The Agencies agree that this rulemaking is not the appropriate vehicle for addressing issues under ECOA. However, the Agencies will continue to evaluate compliance with ECOA through their routine examination or enforcement processes, including issues related to fraud and active duty alerts.

#### *Section \_\_.90(d)(2)(iv) Element IV of the Program: Updating the Program*

To ensure that the Program of a financial institution or creditor remains effective over time, the final rules provide a fourth element of the Program: policies and procedures to ensure the Program (including the Red Flags determined to be relevant) is updated periodically to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft. As described earlier, this element replaces the requirements formerly in proposed § \_\_.90(c)(2) which stated that the Program must be designed to address changing identity theft risks as they arise, and proposed § \_\_.90(d)(1)(i) which stated that the Red Flags included in a covered entity’s Program must reflect changing identity theft risks to customers and to the financial institution or creditor as they arise.

Unlike the proposed provisions, however, this element only requires "periodic" updating. The Agencies concluded that requiring financial institutions and creditors to immediately and continuously update their Programs would be overly burdensome.

Section V of the guidelines elaborates on the obligation to ensure that the Program is periodically updated. It reiterates the factors previously in proposed § \_\_.90(c)(2) that should cause a financial institution or creditor to update its Program, such as its own experiences with identity theft, changes in methods of identity theft, changes in methods to detect, prevent and mitigate identity theft, changes in accounts that it offers or maintains, and changes in its business arrangements.

*Section \_\_.90(e) Administration of the Program*

The final rules group the remaining provisions of the proposed rules under the heading "Administration of the Program," albeit in a different order than proposed. This section of the final rules describes the steps that financial institutions and creditors must take to administer the Program, including: Obtaining approval of the initial written Program; ensuring oversight of the development, implementation and administration of the Program; training staff; and overseeing service provider arrangements.

A number of commenters criticized each of the proposed provisions regarding administration of the Program, arguing they were not specifically required by section 114. The Agencies believe the mandate in section 114 is broad, and provides the Agencies with an ample basis to issue rules and guidelines containing these provisions because they are critical to ensuring the effectiveness of a Program. Therefore, the Agencies have retained these elements in the final rules and guidelines with some modifications, as follows.

*Sections \_\_.90(e)(1) and (2) Involvement of the Board of Directors and Senior Management*

Proposed § \_\_.90(d)(5) highlighted the responsibility of the board of directors and senior management to develop, implement, and oversee the Program. Proposed § \_\_.90(d)(5)(i) specifically required the board of directors or an appropriate committee of the board to approve the written Program. Proposed § \_\_.90(d)(5)(ii) required that the board, an appropriate committee of the board, or senior management be charged with overseeing the development,

implementation, and maintenance of the Program, including assigning specific responsibility for its implementation. The proposal also provided that persons charged with overseeing the Program must review reports prepared at least annually by staff regarding compliance by the financial institution or creditor with the regulations.

Proposed § \_\_.90(d)(5)(iii) stated that reports must discuss material matters related to the Program and evaluate issues such as: The effectiveness of the policies and procedures of the financial institution or creditor in addressing the risk of identity theft in connection with the opening of accounts and with respect to existing accounts; service provider arrangements; significant incidents involving identity theft and management's response; and recommendations for changes in the Program.

Some commenters agreed that identity theft is an important issue, and the board, therefore, should be involved in the overall development, approval, and oversight of the Program. These commenters suggested that the final rules make clear that the board need not be responsible for the day-to-day operations of the Program.

Most industry commenters opposed the proposed requirement that the board or board committee approve the Program and receive annual reports about compliance with the Program. These commenters asserted that the statute does not mandate such requirements, and that compliance with these rules did not warrant more board attention than other regulations. They asserted that such requirements would impede the ability of a financial institution or creditor to keep up with the fast-paced changes and developments inherent with instances of fraud and identity theft. They stated that boards of directors should not be required to consider the minutiae of the fraud prevention efforts of a financial institution or creditor and suggested the task be delegated to senior management with expertise in this area. Some commenters suggested the final rules provide a covered entity with the discretion to assign oversight responsibilities in a manner consistent with the institution's own risk evaluation.

One commenter suggested that the final rules permit the board of directors of a holding company to approve and oversee the Program for the entire organization. The commenter explained that this approach would eliminate the need for redundant actions by a multiplicity of boards, and help to

insure uniformity of policy throughout large organizations.

Some commenters stated that the preparation of reports for board review would be costly and burdensome. The SBA suggested that the FTC consider a one-page certification option for small low-risk entities to minimize the burden of reports. One commenter opined that it would be sufficient if the Agencies mandated that covered entities continuously review and evaluate the policies and procedures they adopted pursuant to the regulations and modify them as necessary. Consumer groups suggested that the final rules specifically require financial institutions and creditors to adjust their Programs to address deficiencies raised by their annual reports.

Commenters generally took the position that reports to the board, a board committee, or senior management regarding compliance with the final rules should be prepared at most on a yearly basis, or when significant changes have occurred that alter the institution's risk. One commenter recommended a clarification that any reporting to the board of material information relating to the Program could be combined with reporting obligations required under the Information Security Standards.

Section \_\_.90(e)(1) of the final rules continues to require approval of the written Program by the board of directors or an appropriate committee of the board. However, to ensure that this requirement does not hamper the ability of a financial institution or creditor to update its Program in a timely manner, the final rules provide that the board or an appropriate committee must approve only the initial written Program. Thereafter, at the discretion of the covered entity, the board, a committee, or senior management may update the Program.

Bank holding companies and their bank and non-bank subsidiaries will be governed by the principles articulated in connection with the banking agencies' Information Security Standards:

The Agencies agree that subsidiaries within a holding company can use the security program developed at the holding company level. However, if subsidiary institutions choose to use a security program developed at the holding company level, the board of directors or an appropriate committee at each subsidiary institution must conduct an independent review to ensure that the program is suitable and complies with the requirements prescribed by the subsidiary's primary regulator \* \* \* .  
66 FR 8620 (Feb. 1, 2001) (Preamble to final Information Security Standards.)

The Agencies recognize that boards of directors have many responsibilities and it generally is not feasible for a board to involve itself in the detailed oversight, development, implementation, and administration of the Program.

Accordingly, § \_\_.90(e)(2) of the final rules provides discretion to a financial institution or creditor to determine who will be responsible for these aspects of the Program. It states that a financial institution or creditor must involve the board of directors, an appropriate committee thereof, or a designated employee at the level of senior management in the oversight, development, implementation, and administration of the Program.

Section VI of the guidelines elaborates on this provision of the final rules. The guidelines note that such oversight should include assigning specific responsibility for the Program's implementation and reviewing reports prepared by staff on compliance by the financial institution or creditor with this section. As suggested by commenters, the guidelines also state that oversight should include approving material changes to the Program as necessary to address changing identity theft risks. Section VI also provides that reports should be prepared at least annually and describes the contents of a report as proposed in § \_\_.90(d)(5)(iii)(B).

These steps are modeled on sections of the Information Security Standards.<sup>34</sup> As noted previously, financial institutions and creditors subject to these Standards may combine elements required under the final rules and guidelines, including reports, with those required by the Standards, as they see fit.

#### *Section \_\_.90(e)(3) Staff Training*

Proposed § \_\_.90(d)(3) required each financial institution or creditor to train staff to implement its Program.

Consumer groups believed that this provision should be more detailed and specifically require monitoring, oversight, and auditing of a covered entity's training efforts. By contrast, a number of industry commenters recommended that the Agencies withdraw this provision because they believed it was burdensome. Some of these commenters asserted that the Agencies had not taken into account the limited personnel and resources

available to smaller institutions to provide training.

Some financial institution commenters stated that it was not clear why staff training would be specifically required under the final rules, absent a specific statutory requirement. They maintained that financial institutions have sufficient incentives to ensure that appropriate staff is trained. Other commenters suggested that the Agencies clarify that this provision would only require training for relevant staff and would permit training on identity theft that is integrated into overall staff training on similar or overlapping matters such as fraud prevention.

One commenter objected to an example in the preamble to the proposed rules which stated that staff should be trained to detect "anomalous wire transfers in connection with a customer's deposit account." The commenter stated that this example potentially exposed financial institutions to significant and unintended liability, predicting that customers and law enforcement would use the rules to support claims that financial institutions are responsible for authorizing transactions by fraudsters. The commenter asserted that financial institutions do not have systems that can detect these transactions because they fall outside the usual fraud filter parameters.

Section \_\_.90(e)(3) of the final rules provides that a covered entity must train staff, as necessary, to effectively implement the Program. There is no corresponding section of the guidelines.

The Agencies continue to believe proper training will enable staff to address the risk of identity theft. However, this provision requires training of only relevant staff. In addition, staff that has already been trained, for example, as a part of the anti-fraud prevention efforts of the financial institution or creditor, do not need to be re-trained except "as necessary."

The Agencies recognize that some of the examples, such as detecting "anomalous wire transfers in connection with a customer's deposit account" may fall outside the usual fraud filter parameters. However, the Agencies expect that compliance with the final rules will improve the ability of financial institutions and creditors to detect, prevent, and mitigate identity theft.

#### *Section \_\_.90(e)(4) Oversight of Service Provider Arrangements*

Proposed § \_\_.90(d)(4) stated that, whenever a financial institution or creditor engaged a service provider to

perform an activity on its behalf and the requirements of the Program applied to that activity, the financial institution or creditor would be required to take steps designed to ensure the activity is conducted in compliance with a Program that satisfies the regulations. The preamble to the proposed rules explained that this provision would allow a service provider serving multiple financial institutions and creditors to conduct activities on behalf of these entities in accordance with its own program to prevent identity theft, as long as the program meets the requirements of the regulations. The service provider would not need to apply the particular Program of each individual financial institution or creditor to whom it is providing services.

Several commenters asserted it would be costly and burdensome for financial institutions and creditors to ensure third party compliance with the final rules and therefore, this provision should be eliminated. They urged that financial institutions and creditors be given maximum flexibility to manage service provider relationships.

Some financial institution commenters also suggested that the Agencies withdraw this provision. They stated that the FACT Act does not address this issue and asserted that there already is no doubt that if a financial institution delegates any of its operations to a third party, the institution will remain responsible for related regulatory compliance.

Other commenters stated that it should remain a contractual matter between the parties whether the service provider may implement a program that is different from its financial institution client.

Consumer groups asked the Agencies to ensure that the decision of a financial institution or creditor to outsource would not lead to lower Red Flag standards. These commenters suggested the final rules state that the Program must also meet the requirements that would apply if the activity were performed without the use of a service provider. They also suggested the final rules clarify that, in addition to any responsibility on the service provider imposed by law, regulation, or contract, the financial institution or creditor would be responsible for a failure to comply with the Program.

Most commenters, however, agreed with the proposal and stated that a service provider must have the flexibility to meet the objectives of the rules without having to tailor its services to the Program requirements of each company for which it provides

<sup>34</sup> A board approval requirement is also found in the BSA rules of the Federal banking agencies and the NCUA. See 12 CFR 21.21; (OCC); 12 CFR 208.63 (Board); 12 CFR 326.8 (FDIC); 12 CFR 563.177 (OTS); and 12 CFR 748.2 (NCUA). Thus, contrary to the assertion of some commenters, this rule is being treated in a manner similar to other rules.

service. These commenters noted that this proposed approach was the same as that used in the Information Security Standards.

The Agencies believe it is important to retain a provision in the final rules addressing service providers to remind financial institutions and creditors that they continue to remain responsible for compliance with the final rules, even if they outsource operations to a third party. However, the Agencies have simplified the service provider provision in the final rules and moved the remaining parts of proposed § .90(d)(4) to the guidelines.

Section .90(e)(4) of the final rules provides that a covered entity must exercise appropriate and effective oversight of service provider arrangements, without further elaboration. This provision provides maximum flexibility to financial institutions and creditors in managing their service provider arrangements, while making clear that a covered entity cannot escape its obligations to comply with the final rules and to include in its Program those guidelines that are appropriate by simply outsourcing an activity.

Section VI(c) of the guidelines provides that, whenever a financial institution or creditor engages a service provider to perform an activity in connection with one or more covered accounts, the financial institution or creditor should take steps to ensure that the activity of the service provider is conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft. Thus, the guidelines make clear that a service provider that provides services to multiple financial institutions and creditors may do so in accordance with its own program to prevent identity theft, as long as the program meets the requirements of the regulations. The guidelines also provide an example of how a covered entity may comply with this provision. The guidelines state that a financial institution or creditor could require the service provider, by contract, to have policies and procedures to detect relevant Red Flags that may arise in the performance of the service provider's activities and either report the Red Flags to the financial institution or creditor or take appropriate steps to prevent or mitigate identity theft.

#### *Section .90(f) Consideration of Guidelines in Appendix J*

The Agencies have added a provision to the final rules that explains the relationship of the rules to the guidelines. Section .90(f) states that

each financial institution or creditor that is required to implement a Program must consider the guidelines in Appendix J and include in its Program those guidelines that are appropriate.

Each of the guidelines corresponds to a provision of the final rules. As mentioned earlier, the guidelines were issued to assist financial institutions and creditors in the development and implementation of a Program that satisfies the requirements of the final rules. The guidelines provide policies and procedures that financial institutions and creditors should use, where appropriate, to satisfy the regulatory requirements of the final rules. While an institution or a creditor may determine that a particular guideline is not appropriate for its circumstances, it nonetheless must ensure its Program contains reasonable policies and procedures to fulfill the requirements of the final rules. This approach provides financial institutions and creditors with the flexibility to determine "how best to develop and implement the required policies and procedures."<sup>35</sup>

#### *Supplement A to Appendix J: Examples of Red Flags*

Section 114 of the FACT Act states that, in developing the guidelines, the Agencies must identify patterns, practices, and specific forms of activity, that indicate the possible existence of identity theft. The Agencies proposed implementing this provision by requiring the Program of a financial institution or creditor to include policies and procedures for the identification and detection of Red Flags in connection with an account opening or an existing account, including from among those listed in Appendix J.

The Agencies compiled the Red Flags enumerated in Appendix J from a variety of sources, such as literature on the topic, information from credit bureaus, financial institutions, creditors, designers of fraud detection software, and the Agencies' own experiences. The preamble to the proposed rules stated that some of the Red Flags, by themselves, may be reliable indicators of identity theft, while others are more reliable when detected in combination with other Red Flags.

The preamble to the proposed rules explained that the Agencies recognized that a wide range of financial institutions and creditors, and a broad variety of accounts would be covered by the regulations. Therefore, the Agencies

proposed to afford each financial institution and creditor flexibility to determine which Red Flags were relevant for their purposes to detect identity theft, including from among those listed in Appendix J.

As mentioned previously, consumer groups criticized the discretion in the proposal that permitted financial institutions and creditors to choose Red Flags relevant to detecting the risk of identity theft based upon the list of enumerated factors. These groups urged the Agencies to make certain Red Flags in Appendix J mandatory. In addition, consumer groups suggested a number of additional Red Flags for inclusion in Appendix J.

Some commenters agreed that the list of examples of Red Flags was appropriate because, in their view, it was designed to be flexible. Some industry commenters, including a number of small financial institutions, stated that the Red Flags set forth in Appendix J would assist them in developing and improving their identity theft prevention programs. Other commenters suggested deleting the list of Red Flags or modifying the list in a manner appropriate to the nature of their own operations.

The Agencies have retained the list of examples of Red Flags because section 114 states that the Agencies "shall identify patterns, practices, and specific forms of activity that indicate the possible existence of identity theft." The Agencies also retained the list because some commenters indicated that having examples of Red Flags would be helpful to them. However, the examples of Red Flags are now set forth in a separate supplement to the guidelines. The list of examples is similar to that which the Agencies proposed, however, the Red Flags that the Agencies identified as precursors to identity theft have been deleted and are now addressed in section IV of the guidelines. Moreover, in response to a Congressional commenter, the Agencies added, as an example of a Red Flag, an application that gives the appearance of having been destroyed and reassembled.

The introductory language to the supplement clarifies that the enumerated Red Flags are examples. Thus, a financial institution or creditor may tailor the Red Flags it chooses for its Program to its own operations. A financial institution or creditor will not need to justify to an Agency its failure to include in the Program a specific Red Flag from the list of examples. However, a covered entity will have to account for the overall effectiveness of a Program that is appropriate to its size and

<sup>35</sup> See H.R. Rep. No. 108-263 at 43 (Sept. 4, 2003) (accompanying H.R. 2622); S. Rep. No. 108-166 at 13 (Oct. 17, 2003) (accompanying S. 1753).

complexity and the nature and scope of its activities.

#### Inactive Accounts

Section 114 also directs the Agencies to consider whether to include reasonable guidelines for notifying the consumer when a transaction occurs in connection with a consumer's credit or deposit account that has been inactive for two years, in order to reduce the likelihood of identity theft. The preamble to the proposed rules noted that the Agencies believed that the two-year limit was not always an accurate indicator of identity theft given the wide variety of credit and deposit accounts that would be covered by the provision. Therefore, in place of guidelines on inactive accounts, the Agencies proposed incorporating a Red Flag on inactive accounts into Appendix J that was flexible and was designed to take into consideration the type of account, the expected pattern of usage of the account, and any other relevant factors.

Some consumer groups suggested that a new section be added to the guidelines requiring notice to the consumer when a transaction occurs in connection with a consumer's credit or deposit account that has been inactive for two years unless this pattern would be expected for a particular type of account. Other commenters agreed with the Agencies' proposal to simply make activity on an inactive account a Red Flag. They also agreed that the Agencies should not use two years of inactivity as a hard and fast rule, and allow financial institutions and creditors to use their own standards to determine when an account is inactive.

In the final rules, the Agencies continue to list activity on an inactive account as a Red Flag. Given the variety of covered accounts to which the final rules and guidelines will apply, the Agencies concluded that the two-year period suggested in section 114 would not necessarily be a useful indicator of identity theft. Therefore, the Agencies have not included a provision in the guidelines regarding notification when a transaction occurs in connection with a consumer's credit or deposit account that has been inactive for two years.

#### B. Special Rules for Card Issuers

##### 1. Background

Section 114 also requires the Agencies to prescribe joint regulations generally requiring credit and debit card issuers to assess the validity of change of address notifications. In particular, these regulations must ensure that if the card issuer receives a notice of change of address for an existing account and,

within a short period of time (during at least the first 30 days), receives a request for an additional or replacement card for the same account, the issuer must follow reasonable policies and procedures to assess the validity of the change of address through one of three methods. The card issuer may not issue the card unless it: (1) Notifies the cardholder of the request at the cardholder's former address and provides the cardholder with a means to promptly report an incorrect address; (2) notifies the cardholder of the address change request by another means of communication previously agreed to by the issuer and the cardholder; or (3) uses other means of evaluating the validity of the address change in accordance with the reasonable policies and procedures established by the card issuer to comply with the joint regulations described earlier regarding identity theft.

For this reason, the Agencies also proposed special rules that required credit and debit card issuers to assess the validity of change of address notifications by notifying the cardholder or through certain other means. The proposed regulations stated that a financial institution or creditor that is a card issuer may incorporate the requirements of § .91 into its Program.

As described in the section-by-section analysis that follows, commenters generally requested changes that would make the proposed rules more flexible.

##### 2. Section-by-Section Analysis

###### Section .91(a) Scope

The proposed rules stated that this section applies to a person, described in proposed § .90(a), that issues a debit or credit card. The Agencies did not receive any comments on this section.

In the final rules, for clarity, the Agencies deleted the cross-reference to § .90(a). Each Agency also revised its scope paragraph to list the entities over which it has jurisdiction that are subject to § .91. Under the final rules, section .91 applies to any debit or credit card issuer (card issuer) that is subject to an Agency's jurisdiction.

###### Section .91(b) Definitions

The proposed rules included two definitions solely applicable to the special rules for card issuers: "cardholder" and "clear and conspicuous." Section .91(b) of the final rules also contains these definitions as follows.

###### Section .91(b)(1) Cardholder

Under section 114, the Agencies must prescribe regulations requiring a card

issuer to follow reasonable policies and procedures to assess the validity of a change of address, before issuing an additional or replacement card. Section 114 provides that a card issuer may satisfy this requirement by notifying "the cardholder." The term "cardholder" is not defined in the FACT Act. The preamble to the proposed rules explained that the legislative record relating to this provision indicates that "issuers of credit cards and debit cards who receive a *consumer* request for an additional or replacement card for an existing account" may assess the validity of the request by notifying "the cardholder."<sup>36</sup> As the preamble noted, the request, presumably, will be valid if the consumer making the request and the cardholder are one and the same "consumer." Therefore, the proposal defined "cardholder" as a consumer who has been issued a credit or debit card. The preamble to the proposed rules also explained that, because "consumer" is defined in the FCRA as an "individual,"<sup>37</sup> the proposed regulations applied to any request for an additional or replacement card by an individual, including a card for a business purpose, such as a corporate card.

Some commenters asked the Agencies to clarify that this definition does not apply to holders of stored value cards, such as payroll and gift cards, or to cards used to access a home equity line of credit. Another commenter urged that the final rules exclude credit and debit cards for a business purpose.

The final rules continue to define "cardholder" as a consumer who has been issued a credit or debit card. Both "credit card" and "debit card" are defined in section 603(r) of the FCRA.<sup>38</sup> The definition of "credit card" is defined by cross-reference to section 103 of the Truth in Lending Act, 15 U.S.C. 1601, *et seq.*<sup>39</sup> The definition of "debit card" is any card issued by a financial institution to a consumer for use in initiating an electronic fund transfer from the account of the consumer at such financial institution for the purposes of transferring money between accounts or obtaining money, property, labor, or services.<sup>40</sup>

Section 603(r) of the FCRA provides that "account" and "electronic fund transfer" have the same meaning as those terms have in the Electronic Funds Transfer Act (EFTA), 15 U.S.C.

<sup>36</sup> See 149 Cong. Rec. E2513 (daily ed. December 8, 2003) (statement of Rep. Oxley) (emphasis added).

<sup>37</sup> 15 U.S.C. 1681a(c).

<sup>38</sup> 15 U.S.C. 1681a.

<sup>39</sup> See 15 U.S.C. 1681a(r)(2).

<sup>40</sup> 15 U.S.C. 1681a(r)(3).

1693, *et seq.* The EFTA, and Regulation E, 12 CFR part 205, govern electronic fund transfers. In contrast to section 603(r) of the FCRA, neither the EFTA nor Regulation E defines the term “debit card.” Instead, coverage under the EFTA and Regulation E depends upon whether electronic fund transfers can be made to or from an “account,” meaning a checking, savings, or other consumer asset account established primarily for personal, family or household purposes. The Board recently issued a final rule expanding the definition of “account” under Regulation E to cover payroll card accounts.<sup>41</sup> Therefore, a holder of a payroll card is a “cardholder” for purposes of § \_\_.91(b)(1), provided that the card issuer is a “financial institution” as defined in section 603(t) of the FCRA.

The Board decided not to cover other types of prepaid cards as accounts under Regulation E at the time it issued the payroll card rule. Therefore, the definition of “cardholder” does not include the holder of a gift card or other prepaid card product, unless and until the Board elects to cover such cards as accounts under Regulation E.

The definition of “cardholder” would also include a recipient of a home equity loan if the holder is able to access the proceeds of the loan with a credit or debit card within the meaning of 15 U.S.C. 1681a(r).

Identity theft may occur in connection with a card that a consumer uses for a business purpose and may affect the consumer’s personal credit standing. Additionally, the definition of “consumer” under the FCRA is simply an “individual.”<sup>42</sup> For this reason, the Agencies continue to believe that the protections of this provision must extend to consumers who hold a card for a personal, household, family or business purpose.

#### *Section \_\_.91(b)(2) Clear and conspicuous*

The second proposed definition was for the phrase “clear and conspicuous.” Proposed § \_\_.91 included a provision that required any written or electronic notice provided by a card issuer to the consumer pursuant to the regulations to be given in a “clear and conspicuous manner.” The proposed regulations defined “clear and conspicuous” based on the definition of this phrase found in the Agencies’ privacy rules.

The Agencies received no comments on the phrase “clear and conspicuous,” and have adopted the definition as proposed in § \_\_.91(b)(2).

#### *Sections \_\_.91(c) and (d) Address Validation*

Proposed § \_\_.91(c) simply restated the statutory requirements described above with some minor stylistic changes. A number of commenters noted that the requirements of this section would be difficult and expensive to implement. They stated that millions of address changes are processed every year, though very few turn out to be fraudulent.

By contrast, consumer groups suggested that the final regulations should require the card issuer to notify the consumer of a request for an address change followed by the request for an additional or replacement card, unless there are special circumstances that prevent doing so in a timely manner.

Many commenters recommended that the final rules provide credit and debit card issuers with greater flexibility to verify address changes. For example, they stated it is not clear that an address change linked with a request for an additional card is a significant indicator of identity theft. Therefore, they recommended the rules (1) specifically permit card issuers to satisfy the requirements of this section by verifying the address at the time the address change notification is received, whether or not the notification is linked to a request for an additional or replacement card; or (2) verify the address whenever a request for an additional or replacement card is made, whether or not the card issuer receives notification of an address change.

One commenter suggested that the rules should only apply to card issuers that receive direct notification of an address change rather than an address change notification from the U.S. Postal Service. The commenter asserted that there is a higher risk of fraud with a direct request for a change of address.

Consumer groups also recommended that the Agencies set a period longer than the 30-day minimum for card issuers to be on alert after an address change request. These commenters recommended that, because of billing cycles and the time it takes to issue a new card, an issuer should be required to assess the validity of an address change if it receives a request for an additional or replacement card within at least 90 days after the request for the address change.

Some commenters asked the Agencies to clarify what “other means” would be acceptable in assessing the validity of a change in address. One commenter stated that it is not cost effective to contact the customer, therefore, most card issuers would use “other means” of

assessing the validity of the change of address in accordance with the policies and procedures the card issuer establishes pursuant to § \_\_.90.

Commenters also asked the Agencies to clarify that the obligation to assess the validity of a request for an address change is not triggered unless the card issuer actually changes the cardholder’s address.

Some commenters asked the Agencies to clarify whether electronic notices would be acceptable if the cardholder had previously contracted for electronic communications. Consumer groups recommended electronic notification be permitted only when the consumer consents in accordance with the E-Sign Act.

The Agencies note that the statutory provision being implemented here is quite specific. Congress mandated that the requirements set forth in section 615(e)(1)(C) of the FCRA apply to notifications of changes of address, which would necessarily include both those received directly from consumers and those received from the Postal Service. Congress also statutorily provided various methods to card issuers for assessing the validity of a change of address.<sup>43</sup> Accordingly, the final rules reflect these methods.

Under § \_\_.91(c) of the final rules, a card issuer that receives an address change notification and, within at least 30 days, a request for an additional or replacement card, may not issue an additional or replacement card *until* it has notified the cardholder or has otherwise assessed the validity of the change of address in accordance with the policies and procedures the card issuer has established pursuant to § \_\_.90. The Agencies have concluded that card issuers should be granted additional flexibility. Therefore, § \_\_.91(d) clarifies that a card issuer may satisfy the requirements of § \_\_.91(c) by validating an address, according to the methods set forth in § \_\_.91(c)(1) or (2), when it receives an address change notification, before it receives a request for an additional or replacement card. The rules do not require a card issuer that issues an additional or replacement card to validate an address whenever it receives a request for such a card, because section 114 only requires the validation of an address when the card issuer also has received a notification of a change of address.

<sup>43</sup> See S. Rep. No. 108–166 at 14 (October 17, 2003)(accompanying S. 1753)(stating that a card issuer may rely on authentication procedures that do not involve a separate communication with the cardholder so long as the issuer has reasonably assessed the validity of the address change.)

<sup>41</sup> See 71 FR 51,437 (August 10, 2006).

<sup>42</sup> 15 U.S.C. 1681a(c).

The Agencies also revised § \_\_.91 to clarify that a card issuer must provide to the cardholder a “reasonable” means of promptly reporting incorrect address changes whenever the card issuer notifies the cardholder of the request for an additional or replacement card.<sup>44</sup>

The Agencies declined to adopt the recommendation that an issuer assess the validity of an address change if it receives a request for an additional or replacement card within “at least 90 days” after an address change notification, as “at least 30 days” may be a reasonable period of time in some cases. However, a card issuer that does not validate an address when it receives an address change notification may find it prudent to validate the address before issuing an additional or replacement card, even when it receives a request for such a card more than 30 days after the notification of address change. In sum, the Agencies expect card issuers to exercise diligence commensurate with their own experiences with identity theft.

The Agencies also confirm that a card issuer is not obligated to assess the validity of a notification of an address change after receiving a request for an additional or replacement card if it previously determined not to change the cardholder’s address because the address change request was fraudulent.<sup>45</sup>

#### Section \_\_.91(e) Form of Notice

In the preamble to the proposed rules, the Agencies noted that Congress had singled out this scenario involving card issuers and placed it in section 114 because it is perceived to be a possible indicator of identity theft. To highlight the important and urgent nature of notice that a consumer receives from a card issuer pursuant to § \_\_.91(c), the Agencies also proposed requiring that any written or electronic notice that a card issuer provides under this paragraph must be clear and conspicuous and provided separately from its regular correspondence with the cardholder. The preamble to the proposed rules stated that a card issuer could also provide notice orally, in accordance with the policies and

procedures the card issuer has established.

A few commenters recommended that this proposed requirement apply only if the issuer notifies the cardholder of the change of address request at the cardholder’s former address. These commenters stated that, otherwise, the provision would prohibit other types of notices, such as those in periodic statements. Another commenter stated that this provision was not necessary because card issuers would send such notices separately in any event.

The Agencies are not convinced that such a notice would be provided separately from a card issuer’s regular correspondence with the cardholder unless required. Moreover, the Agencies do not agree that this requirement should apply only if a card issuer chooses to notify the cardholder of the change of address request at the cardholder’s former address in accordance with § \_\_.91(c)(1). Even where the card issuer and cardholder agree to some other means for notice, this alternative means does not change the important nature of the notice. Therefore, § \_\_.91(e) of the final rules provides that any written or electronic notice that the card issuer provides under this paragraph must be clear and conspicuous, and provided separately from its regular correspondence with the cardholder.

### III. Section 315 of the FACT Act

#### A. Background

Section 315 of the FACT Act amends section 605 of the FCRA, 15 U.S.C. 1681c, by adding a new subsection (h). Section 605(h)(1) requires that, when providing a consumer report to a person that requests the report (the user), a nationwide consumer reporting agency, as defined in section 603(p) of the FCRA, (CRA) must provide a notice of the existence of a discrepancy if the address provided by the user in its request “substantially differs” from the address the CRA has in the consumer’s file.

Section 605(h)(2) requires the Agencies to issue joint regulations that provide guidance regarding reasonable policies and procedures a user of a consumer report should employ when the user receives a notice of address discrepancy. These regulations must describe reasonable policies and procedures for a user of a consumer report to employ to (i) enable it to form a reasonable belief that the user knows the identity of the person for whom it has obtained a consumer report, and (ii) reconcile the address of the consumer with the CRA, if the user establishes a

continuing relationship with the consumer and regularly and in the ordinary course of business furnishes information to the CRA.

#### B. Section-by-Section Analysis

##### Section \_\_.82(a) Scope

Proposed § \_\_.82(a) noted that the scope of section 315 differs from the scope of section 114 and explained that section 315 applies to “users of consumer reports” and “persons requesting consumer reports” (hereinafter referred to as “users”), as opposed to financial institutions and creditors. Therefore, section 315 does not apply to a financial institution or creditor that does not use consumer reports. The Agencies did not receive any comments on this section and have adopted it as proposed in the final rules.

##### Section \_\_.82(b) Definition

Proposed § \_\_.82(b) defined “notice of address discrepancy” as “a notice sent to a user of a consumer report by a CRA pursuant to 15 U.S.C. 1681c(h)(1), that informs the user of a substantial difference between the address for the consumer provided by the user in requesting the consumer report and the address or addresses the CRA has in the consumer’s file.”<sup>46</sup>

In the preamble to the proposed rules, the Agencies noted that section 605(h)(1) requiring CRAs to provide notices of address discrepancy became effective on December 1, 2004. To the extent CRAs each have developed their own standards for delivery of notices of address discrepancy, the proposal noted that it is important for users to be able to recognize and receive notices of address discrepancy, especially if they are being delivered electronically by CRAs. For example, CRAs may provide consumer reports with some type of a code to indicate an address discrepancy. Users must be prepared to recognize the code as an indication of an address discrepancy.

While some commenters agreed with the proposed definition, a number of commenters suggested that the Agencies clarify that only a “substantial” discrepancy would trigger the requirements in this provision and that obvious errors would not. Some commenters also suggested that the Agencies provide examples of what constitutes a “substantial difference.” One commenter stated that users should be able to determine when there is a substantial difference.

<sup>46</sup> All other terms used in this section have the same meanings as set forth in the FCRA (15 U.S.C. 1681a).

<sup>44</sup> See S. Rep. No. 108–166 at 14 (October 17, 2003) (accompanying S. 1753) (stating that a means of reporting an incorrect change could be through the mail, by telephone, or electronically.)

<sup>45</sup> This position is consistent with the legislative history of this section. See S. Rep. No. 108–166 at 14 (Oct. 17, 2003) (accompanying S. 1753) (stating that it would not be necessary for the card issuer to take these steps “if, despite receiving a request for an address change, the issuer did not actually change the cardholder’s address for any reason (e.g., the card issuer had previously determined that the request for an address change was invalid)”).

As noted earlier, section 605(h)(1) requires a CRA to send a notice of address discrepancy when it determines that the address provided to the CRA by a user "substantially differs" from the address the CRA has in the consumer's file. The phrase "substantially differs" is not defined in the statute. Instead, the statute allows each CRA to construe this phrase as it chooses and, accordingly, to set the standard it will use to determine when it will send a notice of address discrepancy.

As required by section 605(h)(2), this rulemaking focuses on the obligations of users that receive a notice of address discrepancy from a CRA. The statute does not indicate that the Agencies are to define the phrase "substantially differs" for CRAs or to permit users to define that phrase themselves. Therefore, the final rules adopt the proposed definition of "notice of address discrepancy" without change.

*Section \_\_.82(c) Requirement to form a reasonable belief*

Proposed § \_\_.82(c) implemented the requirement in section 605(h)(2)(B)(i) that the Agencies prescribe regulations describing reasonable policies and procedures to enable the user to form a reasonable belief that the user knows "the identity of the person to whom the consumer report pertains" when the user receives a notice of address discrepancy. Proposed § \_\_.82(c) stated that a user must develop and implement reasonable policies and procedures for "verifying the identity of the consumer for whom it has obtained a consumer report" whenever it receives a notice of address discrepancy. The proposal stated further that these policies and procedures must be designed to enable the user to form a reasonable belief that it knows the identity of the consumer for whom it has obtained a consumer report, or determine that it cannot do so.

A number of commenters stated that the statutory requirement that a user form a reasonable belief that it knows the identity of the consumer for whom it obtained a consumer report should only apply in situations where the user establishes a continuing relationship with the consumer.

A consumer group suggested that the language in the proposed regulation permitting a user to determine that it cannot form a reasonable belief of the identity of the consumer should be deleted because the statute specifically requires a reasonable belief to be formed. This commenter stated that the purpose of the statute was to reduce the number of new accounts opened using false addresses, and that permitting a user to satisfy its obligations under the

regulations by simply determining it cannot form a reasonable belief would allow the user to open an account, effectively rendering the statute meaningless.

The purpose of section 315 is to enhance the accuracy of consumer information, specifically to ensure that the user has obtained the correct consumer report for the consumer about whom it has requested such a report. To implement this concept more clearly, § \_\_.82(c) of the final rules provides that a user must develop and implement reasonable policies and procedures designed to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report when the user receives a notice of address discrepancy.<sup>47</sup>

The Agencies do not agree with commenters who suggested that the proposed provision should apply only in connection with the establishment of a continuing relationship with a consumer, in other words, when a user is opening a new account. The statutory requirement in section 605(h)(2)(B)(i) that a user form a reasonable belief that it knows the identity of the consumer for whom it obtained a consumer report applies whether or not the user subsequently establishes a continuing relationship with the consumer. This is in contrast to the additional statutory requirement in section 605(h)(2)(B)(ii) that a user reconcile the address of the consumer with the CRA, only when the user establishes a continuing relationship with the consumer.

In addition, a user may receive a notice of address discrepancy with a consumer report, both in connection with the opening of an account and in other circumstances when the user already has a relationship with the consumer, such as when the consumer applies for an increased credit line. The Agencies believe it is important for a user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report in both of these cases. Accordingly, the final rules do not limit this provision solely to the establishment of new accounts.

Proposed § \_\_.82(c) also provided that if a user employs the policies and procedures regarding identification and verification set forth in the CIP rules,<sup>48</sup> it would satisfy the requirement to have

policies and procedures to verify the identity of the consumer. This provision took into consideration the fact that many users already may be subject to the CIP rules, and have in place procedures to comply with those rules, at least with respect to the opening of accounts. Thus, a user could rely upon its existing CIP policies and procedures to satisfy this requirement, so long as it applied them in all situations where it receives a notice of address discrepancy. The proposal also stated that any user, such as a landlord or employer, may adopt the CIP rules and apply them in all situations where it receives a notice of address discrepancy to meet this requirement, even if it is not subject to a CIP rule.

The Agencies requested comment on whether the CIP procedures would be sufficient to enable a user that receives a notice of address discrepancy with a consumer report to form a reasonable belief that it knows the identity of the consumer for whom it obtained the report, both in connection with the opening of an account, as well as in other circumstances where a user obtains a consumer report, such as when a user requests a consumer report to determine whether to increase the consumer's credit line, or in the case of a landlord or employer, to determine a consumer's eligibility to rent housing or for employment.

Many commenters supported the use of CIP to satisfy this requirement. Some commenters, however, asked the Agencies to clarify that once a consumer's identity was verified using CIP, it would not be necessary to re-verify that consumer's identity under this provision.

Some commenters found the proposal's preamble language confusing. These commenters did not understand why a user would need to use its CIP policies in every situation where a notice of address discrepancy was received in order to comply with this requirement; they felt that it might be possible to form a reasonable belief without using CIP in some circumstances.

Other commenters noted that the CIP rules, which were issued for different purposes, are not the appropriate standard for investigating a consumer's identity after a notice of address discrepancy because those rules permit verification of an address to occur after an account is opened and do not require contacting the consumer. One commenter stated that it was not clear whether a user relying on the CIP rules to satisfy the obligations under the regulation must comply with some or all of the requirements in the CIP rules,

<sup>47</sup> The Agencies acknowledge that an address discrepancy also may be an indicator of identity theft. To address this problem, the Agencies included address discrepancies as an example of a Red Flag in connection with the Identity Theft Red Flag regulations.

<sup>48</sup> See, e.g., 31 CFR 103.121(b)(2)(i) and (ii).

including those that require policies and procedures to address circumstances when a user cannot form a reasonable belief it knows the identity of the consumer.

The Agencies believe that comparing information provided by a CRA to information the user obtains and uses (or has obtained and used) to verify a consumer's identity pursuant to the requirements set forth in the CIP rules is an appropriate way to satisfy this obligation, particularly in connection with the opening of a new account. However, when a user receives a notice of address discrepancy in connection with an existing account, after already having identified and verified the consumer in accordance with the CIP rules, the Agencies would not expect a user to employ the CIP procedures again. To address this issue and provide users with flexibility, § \_\_.82(c) of the final rule provides examples of reasonable policies and procedures that a user may employ to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report. These examples include comparing information provided by the CRA with information the user: (1) Obtains and uses to verify the consumer's identity in accordance with the requirements of the CIP rules; (2) maintains in its own records, such as applications, change of address notifications, other customer account records, or retained CIP documentation; or (3) obtains from third-party sources. Another example is to verify the information in the consumer report provided by the CRA with the consumer.

If a user cannot establish a reasonable belief that the consumer report relates to the consumer about whom it has requested the report, the Agencies expect the user will not use that report. While section 605(h)(2)(B)(i) is silent on this point, other laws may be applicable in such a situation. For example, in the case of account openings, a user that is subject to the CIP rules generally will need to document how it has resolved the discrepancy between the address provided by the consumer and the address in the consumer report.<sup>49</sup> If the user cannot establish a reasonable belief that it knows the true identity of the consumer, it will need to implement the policies and procedures for addressing these circumstances as required by the CIP rules, which may involve not opening an account or closing an account.<sup>50</sup> If a user is a "financial institution" or "creditor" as defined by

the FCRA, a notice of address discrepancy may be a Red Flag and require an appropriate response to prevent and mitigate identity theft under the user's Identity Theft Prevention Program.

#### *Section \_\_.82(d)(1) Requirement To Furnish Consumer's Address to a Consumer Reporting Agency*

Proposed § \_\_.82(d)(1) provided that a user must develop and implement reasonable policies and procedures for furnishing to the CRA from whom it received the notice of address discrepancy an address for the consumer that the user has reasonably confirmed is accurate when the following three conditions are satisfied. The first condition, in proposed § \_\_.82(d)(1)(i), was that the user must be able to form a reasonable belief that it knows the identity of the consumer for whom the consumer report was obtained. This condition would have ensured the user would furnish a new address for the consumer to the CRA only after the user had formed a reasonable belief that it knew the identity of the consumer, using the policies and procedures set forth in paragraph § \_\_.82(c).

The second condition, in proposed § \_\_.82(d)(1)(ii), was that the user furnish the address to the CRA if it establishes or maintains a continuing relationship with the consumer. Section 315 specifically requires that the user furnish the consumer's address to the CRA if the user *establishes* a continuing relationship with the consumer. Therefore, proposed § \_\_.82(d)(1)(ii) reiterated this requirement. However, because a user also may obtain a notice of address discrepancy in connection with a consumer with whom it already has an existing relationship, the proposal also provided that the user must furnish the consumer's address to the CRA from whom the user has received a notice of address discrepancy when the user maintains a continuing relationship with the consumer.

Finally, the third condition, in proposed § \_\_.82(d)(1)(iii), provided that if the user regularly and in the ordinary course of business furnishes information to the CRA from which a notice of address discrepancy pertaining to the consumer was obtained, the consumer's address must be communicated to the CRA as part of the information the user regularly provides.

A majority of commenters recommended that the requirement to furnish a confirmed address should not apply to existing accounts. These commenters maintained that such a requirement would exceed the scope of

the statute. They also noted that users often do not obtain full consumer reports for existing customers—just credit scores. These commenters noted that limited reports often do not contain an address for a customer. Some commenters also felt existing relationships should be excluded because users already would have verified a consumer's address at the time of account opening.

The Agencies have modified this section as follows. The final rules continue to provide that a user must develop and implement reasonable policies and procedures for furnishing an address for the consumer that the user has reasonably confirmed is accurate to the CRA when three conditions are present. The first condition, in § \_\_.82(d)(1)(i), has been revised to be consistent with the earlier changes in section § \_\_.82(c) that focus more narrowly on accuracy and require that a user form a reasonable belief that a consumer report relates to the consumer about whom it requested the report. The second condition, in § \_\_.82(d)(1)(ii), now applies only to new accounts and states that a confirmed address must be furnished if the user "establishes" a continuing relationship with the consumer. The reference to "or maintains" a continuing relationship has been deleted. The Agencies agree with commenters that section 605(h)(2)(B)(ii) does not require the reporting of a confirmed address to a CRA in connection with existing relationships. The Agencies have concluded that users are more likely than a CRA to have an accurate address for an existing customer and, therefore, should not be required by these rules to take additional steps to confirm the accuracy of the customer's address. Users already have an ongoing duty to correct and update information for their existing customers under section 623 of the FCRA, 15 U.S.C. 1681s-2. Accordingly, under the final rules, the obligation to furnish a confirmed address for the consumer to the CRA is applicable only to new relationships. The third condition, in § \_\_.82(d)(1)(iii), has been adopted in the final rule without substantive change.

#### *Section \_\_.82(d)(2) Requirement To Confirm Consumer's Address*

In the preamble to the proposal, the Agencies noted that section 315 requires them to prescribe regulations describing reasonable policies and procedures for a user "to reconcile the address of the consumer" about whom it has obtained a notice of address discrepancy with the CRA "by furnishing *such* address" to the CRA. (Emphasis added.) The

<sup>49</sup> See, e.g., 31 CFR 103.121(b)(3)(i)(D).

<sup>50</sup> See, e.g., 31 CFR 103.121(b)(2)(iii).

Agencies noted that, even when the user is able to form a reasonable belief that it knows the identity of the consumer, there may be many reasons the initial address furnished by the consumer is incorrect. For example, a consumer may have provided the address of a secondary residence or inadvertently reversed a street number. To ensure that the address furnished to the CRA is accurate, the Agencies proposed to interpret the phrase, "such address," as an address the user has reasonably confirmed is accurate. This interpretation would have required a user to take steps to "reconcile" the address it initially received from the consumer when it receives a notice of address discrepancy, rather than simply furnishing the initial address it received from the consumer to the CRA.

Proposed § \_\_.82(d)(2) contained the following list of illustrative measures that a user may employ to reasonably confirm the accuracy of the consumer's address:

- Verifying the address with the person to whom the consumer report pertains;
- Reviewing its own records of the address provided to request the consumer report;
- Verifying the address through third-party sources; or
- Using other reasonable means.

The Agencies solicited comment on whether these examples were necessary, or whether different or additional examples should be listed.

A number of commenters stated that requiring a user to confirm the address furnished exceeded the scope of the statute. They asserted that the benefit of improvements in the accuracy of addresses and the prevention of identity theft would not outweigh the additional burden of this requirement. A few commenters noted that complying with the CIP rules should be sufficient to verify the address. Commenters also felt that users should have the flexibility to establish their own validation processes based on risk.

As stated earlier, the Agencies believe the purpose of the statute is to enhance the accuracy of information relating to consumers by requiring the user to furnish an address that the user has reasonably confirmed is accurate.<sup>51</sup> Simply providing the CRA with the initial address supplied to the user by the consumer, and which caused the CRA to send a notice of address discrepancy, would not serve this

purpose. The Agencies believe the options for confirmation listed in the regulation provide sufficient flexibility for users to confirm consumers' addresses. For this reason, they have been adopted in the final rule as proposed, with minor technical changes. Section \_\_.82(d)(2)(i) has been revised to conform the language with § \_\_.82(c). Section \_\_.82(d)(2)(ii) has been revised to emphasize the verification of the consumer's address rather than the review of the user's records to determine whether the address given by the consumer is the same.

#### *Section \_\_.82(d)(3) Timing*

Section 315 specifies when a user must furnish the consumer's address to the CRA. It states that this information must be furnished for the reporting period in which the user's relationship with the consumer is established. Accordingly, proposed § \_\_.82(d)(3)(i) stated that, with respect to new relationships, the policies and procedures a user develops in accordance with § \_\_.82(d)(1) must provide that a user will furnish the consumer's address that it has reasonably confirmed to the CRA as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

The proposed rule also addressed other situations when a user may receive a notice of address discrepancy. Proposed § \_\_.82(d)(3)(ii) stated that in other circumstances, such as when the user already has an existing relationship with the consumer, the user should furnish this information for the reporting period in which the user has reasonably confirmed the accuracy of the address of the consumer for whom it has obtained a consumer report.

The Agencies also noted that, in order to satisfy the requirements of both § \_\_.82(d)(1) and § \_\_.82(d)(3)(i), a user employing the CIP rules would have to establish a continuing relationship and verify the identity of the consumer during the same reporting period.

The Agencies recognized the timing provision for newly established relationships could be problematic for users hoping to take full advantage of the flexibility in timing for verification of identity afforded by the CIP rules. As required by statute, proposed § \_\_.82(d)(3)(i) stated that the reconciled address must be furnished for the reporting period in which the user establishes a relationship with the consumer. Proposed § \_\_.82(d)(1), which also mirrored the requirement of the statute, required the reconciled address to be furnished to the CRA only when

the user both establishes a continuing relationship with the consumer and forms a reasonable belief that it knows the identity of the consumer to whom the consumer report relates. Typically, the CIP rules permit an account to be opened (*i.e.*, relationship to be established) if certain identifying information is provided. Verification to establish the true identity of the customer is required within a reasonable period of time *after* the account has been opened. As explained in the preamble to the proposed rules, to satisfy the requirements of both § \_\_.82(d)(1) and § \_\_.82(d)(3)(i), a user employing the CIP rules would have to verify the identity of the consumer using the identifying information it obtained in accordance with the CIP rules within the same reporting period that the user opens the account and establishes a continuing relationship with the consumer.

The Agencies requested comment on whether the timing for responding to notices of address discrepancy received in connection with newly established relationships and in connection with circumstances other than newly established relationships is appropriate. One commenter objected to the requirement that a user employing the CIP rules would have to both establish a continuing relationship and a reasonable belief that it knows the consumer's identity during the same reporting period. A few commenters noted that the timing for reporting should simply be "reasonable," such as the next reporting cycle.

Because the Agencies have determined that the requirement to furnish a confirmed address will apply only to newly established accounts, the Agencies have revised § \_\_.82(d)(3) to remove the references to the timing for furnishing reports in connection with other accounts, contained in the proposal. The final rules reflect the language in section 605(h)(2)(B)(ii), and state that a user's policies and procedures must provide that the user will furnish the consumer's address that the user has reasonably confirmed is accurate to the consumer reporting agency as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

A timing issue still exists for a user that chooses to compare the information in the consumer report with information that the user obtains and uses to verify the consumer's identity in accordance with the CIP rules for the purpose of forming a reasonable belief that a consumer report relates to the consumer

<sup>51</sup> This requirement is consistent with the legislative history which provides that this section is intended to obligate the user to utilize reasonable policies and procedures to resolve discrepancies. See H.R. Rep. No. 108-263 at 46 (Sept. 4, 2003) (accompanying H.R. 2622).

about whom it has requested the report. However, the Agencies believe that the benefits of being able to use CIP for this purpose should outweigh any additional burden of having to establish a reasonable belief that a consumer report relates to the consumer about whom it has requested the report within the same reporting period that the user opens the account and establishes a continuing relationship with the consumer.

#### IV. General Provisions

The OCC, the Board, the FDIC, the OTS, and the NCUA<sup>52</sup> proposed to amend the first sentence in § \_\_.3, which contains the definitions that are applicable throughout this part. This sentence stated that the list of definitions in § \_\_.3 apply throughout the part “unless the context requires otherwise.” These agencies proposed to amend this introductory sentence to make clear that the definitions in § \_\_.3 apply “for purposes of this part, unless explicitly stated otherwise.” Thus, these definitions apply throughout the part unless defined differently in an individual subpart. There were no comments on this proposal, and the change to § \_\_.3 is adopted as proposed.

OTS proposed nonsubstantive, technical changes to its rule sections on purpose and scope (§ 571.1) and disposal of consumer information (§ 571.83). OTS explained that these changes were necessary in light of the proposed incorporation of the address discrepancy section into subpart I. There were no comments on these proposed changes and they are adopted substantially as proposed. Further, since these changes render the definition of “you” in § 571.3(o) superfluous, OTS is removing that definition.

The OCC’s final rules add a purpose section at § 41.1. The final rules are simply restoring the purpose section of part 41 that was inadvertently deleted when “subpart D-Medical Information” was added to this part.

#### V. Effective Date

The Agencies received a number of comments regarding the effective date of the final regulations and guidelines, although the proposed rulemaking did not address this issue. While consumer groups recommended that the effective date for compliance with the regulations be the minimum time allowed by law, many financial institutions and creditors requested the time for compliance be extended from between 12 to 24 months from issuance of the

final rules. These commenters felt they needed time to take an inventory of their existing systems and develop new programs necessary for compliance. Some commenters noted that they likely would use technological solutions to comply with the rules and that it is necessary to schedule such projects well in advance. Commenters also noted that compliance with the final rules may require systemic and operational changes across business lines and could affect relationships with vendors and third party service providers that would require time to change.

Neither section 114 nor section 315 of the FACT Act specifically addresses the effective date of the regulations issued pursuant to these sections. Under the Administrative Procedure Act (APA), 5 U.S.C. 553(d), agencies must generally publish a substantive rule not less than 30 days before its effective date. In addition, under section 302 of the Riegle Community Development and Regulatory Improvement Act of 1994 (CDRIA),<sup>53</sup> rules issued by the Federal banking agencies that impose additional reporting, disclosure, or other new requirements on financial institutions generally will take effect on the first day of a calendar quarter that begins on or after the date on which the regulations are published in the **Federal Register**. Because these final rules are substantive and impose additional requirements on financial institutions, the Agencies have provided for an effective date of [January 1, 2008], consistent with the APA and CDRIA.

At the same time, the Agencies have determined that it is appropriate to provide all covered entities with a delayed compliance date of November 1, 2008, to comply with the requirements of the final rulemaking. Some financial institutions and creditors already employ a variety of measures that satisfy the requirements of the final rulemaking because these are usual and customary business practices to minimize losses due to fraud, or as a result of already complying with other existing regulations and guidance that relate to information security, authentication, identity theft, and response programs. However, the Agencies recognize that these entities may still need time to evaluate their existing programs, and to integrate appropriate elements from them into the Program and into the other policies and procedures required by this final rulemaking. Further, the Agencies recognize that some covered entities have not previously been subject to any related regulations or

guidance, and thus may need more time to implement the final rules and guidelines. Therefore, the Agencies are providing covered entities with a transition period to comply with the requirements contained in the final rulemaking.

#### VI. Regulatory Analysis

##### A. Paperwork Reduction Act

In accordance with the requirements of the Paperwork Reduction Act of 1995 (PRA) (44 U.S.C. 3501 *et seq.*, 5 CFR part 1320 Appendix A.1), the Agencies have reviewed the final rulemaking and determined that it contains collections of information subject to the PRA. The Board made this determination under authority delegated to the Board by the Office of Management and Budget (OMB). The information collection requirements in the final rulemaking may be found in 12 CFR 41.82, 41.90, 41.91, 222.82, 222.90, 222.91, 334.82, 334.90, 334.91, 571.82, 571.90, 571.91, 717.82, 717.90; and 717.91; and 16 CFR 681.1, 681.2, and 681.3.

An agency may not conduct or sponsor, and a respondent is not required to respond to, an information collection unless it displays a currently valid OMB control number. The information collection requirements contained in this joint final rule were submitted by the OCC, FDIC, OTS, NCUA, and FTC to OMB for review and approval under the Paperwork Reduction Act of 1995. OMB assigned the following control numbers to the collections of information: OMB Control Nos. 1557–0237 (OCC), 3064–0152 (FDIC), 1550–0113 (OTS), 3133–0175 (NCUA), and 3084–0137 (FTC). The Board’s OMB Control No. is 7100–0308.<sup>54</sup>

##### Description of the Collection

*Section 114:* The proposed rules implementing section 114 required each financial institution and creditor to (1) create an Identity Theft Prevention Program (Program); (2) report to the board of directors, a committee thereof or senior management, at least annually, on compliance with the proposed regulations; and (3) train staff to implement the Program.

In addition, the proposed rules required each credit and debit card issuer (card issuer) to establish policies and procedures to (1) assess the validity

<sup>52</sup> The equivalent language for the FTC already exists in 16 CFR 603.1.

<sup>53</sup> Pub. L. 103–325; 12 U.S.C. § 4802(b).

<sup>54</sup> The information collections (ICs) in this rule will be incorporated with the Board’s Disclosure Requirements Associated with Regulation V (OMB No. 7100–0308). The burden estimates provided in this rule pertain only to the ICs associated with this final rulemaking. The current OMB inventory for Regulation V is available at: <http://www.reginfo.gov/public/do/PRAMain>.

of a change of address notification before honoring a request for an additional or replacement card received during at least the first 30 days after it receives the notification; and (2) notify the cardholder in writing, electronically, or orally, or use another means of assessing the validity of the change of address.

*Section 315:* The proposed rules implementing section 315 required each user of consumer reports to (1) develop reasonable policies and procedures it would employ when it receives a notice of address discrepancy from a CRA; and (2) to furnish an address the user reasonably confirmed is accurate to the CRA from which it receives a notice of address discrepancy.

The information collections in the final rulemaking are the same as those in the proposal.

#### Comments Received

The Agencies sought comment on the burden estimates for the information collections described in the proposal. The Agencies received approximately 129 comments on the proposed rulemaking. Most commenters maintained that proposal would impose additional regulatory burden and asserted that the estimates of the cost of compliance should be considerably higher than the Agencies projected. A few of these commenters specifically addressed PRA burden, however, they did not provide specific estimates of additional burden hours that would result from the proposal. Some of these commenters stated that staff training estimates were significantly underestimated. Other commenters stated that the costs of compliance failed to consider the cost to third-party service providers that the commenters characterized as being required to implement the Program.

#### Explanation of Burden Estimates Under the Final Rulemaking

The Agencies believe that many of the comments received regarding burden stemmed from commenters' misreading of the requirements of the proposed rulemaking. The final rulemaking clarifies these requirements, including those that relate to the information collections. It also differs from the proposal as described below.

The Agencies continue to believe that most covered entities already employ a variety of measures to detect and address identity theft that are required by section 114 of the final rulemaking because these are usual and customary business practices that they employ to minimize losses due to fraud. In addition, the Agencies believe that

many financial institutions and creditors already have implemented some of the requirements of the final rules implementing section 114 as a result of having to comply with other existing regulations and guidance, such as the CIP regulations implementing section 326 of the USA PATRIOT Act, 31 U.S.C. 5318(l) that require verification of the identity of persons opening new accounts,<sup>55</sup> the Information Security Standards that implement section 501(b) of the Gramm-Leach-Bliley Act (GLBA), 15 U.S.C. 6801, and section 216 of the FACT Act, 15 U.S.C. 1681w,<sup>56</sup> and guidance issued by the Agencies or the Federal Financial Institutions Examination Council regarding information security, authentication, identity theft, and response programs.<sup>57</sup> The final rulemaking underscores the ability of a financial institution or creditor to incorporate into its Program its existing processes that control reasonably foreseeable risks to customers or to its own safety and soundness from identity theft, such as those already developed in connection with the covered entity's fraud prevention program. Thus, the burden estimate attributable to the creation of a Program is unchanged.

<sup>55</sup> See, e.g., 31 CFR 103.121 (banks, savings associations, credit unions, and certain non-federally regulated banks); 31 CFR 103.122 (broker-dealers); 31 CFR 103.123 (futures commission merchants).

<sup>56</sup> 12 CFR part 30, app. B (national banks); 12 CFR part 208, app. D-2 and part 225, app. F (state member banks and holding companies); 12 CFR part 364, app. B (state non-member banks); 12 CFR part 570, app. B (savings associations); 12 CFR part 748, app. A and B, and 12 CFR 717 (credit unions); 16 CFR part 314 (financial institutions that are not regulated by the Board, FDIC, NCUA, OCC and OTS).

<sup>57</sup> See, e.g., 12 CFR part 30, supp. A to app. B (national banks); 12 CFR part 208, supp. A to app. D-2 and part 225, supp. A to app. F (state member banks and holding companies); 12 CFR part 364, supp. A to app. B (state non-member banks); 12 CFR part 570, supp. A to app. B (savings associations); 12 CFR 748, app. A and B (credit unions); Federal Financial Institutions Examination Council (FFIEC) Information Technology Examination Handbook's Information Security Booklet (the "IS Booklet") available at <http://www.ffiec.gov/guides.htm>; FFIEC "Authentication in an Internet Banking Environment" available at [http://www.ffiec.gov/pdf/authentication\\_guidance.pdf](http://www.ffiec.gov/pdf/authentication_guidance.pdf); Board SR 01-11 (Supp) (Apr. 26, 2001) available at: <http://www.federalreserve.gov/boarddocs/srletters/2001/sr0111.htm>; "Guidance on Identity Theft and Pretext Calling," OCC AL 2001-4 (April 30, 2001); "Identity Theft and Pretext Calling," OTS CEO Letter #139 (May 4, 2001); NCUA Letter to Credit Unions 01-CU-09, "Identity Theft and Pretext Calling" (Sept. 2001); OCC 2005-24, "Threats from Fraudulent Bank Web Sites: Risk Mitigation and Response Guidance for Web Site Spoofing Incidents," (July 1, 2005); "Phishing and E-mail Scams," OTS CEO Letter #193 (Mar. 8, 2004); NCUA Letter to Credit Unions 04-CU-12, "Phishing Guidance for Credit Unions" (Sept. 2004).

The final rulemaking also clarifies that only relevant staff need be trained to implement the Program, as necessary—meaning that staff already trained, for example, as a part of a covered entity's anti-fraud prevention efforts do not need to be re-trained except as necessary. Despite this clarification, in response to comments received, the Agencies are increasing the burden estimates attributable to training from two to four hours.

The Agencies' estimates attribute all burden to covered entities, which are entities directly subject to the requirements of the final rulemaking. A covered entity that outsources activities to a third-party service provider is, in effect, reallocating to that service provider the burden that it would otherwise have carried itself. Under these circumstances, burden is, by contract, shifted from the covered entity to the service provider, but the total amount of burden is not increased. Thus, third-party service provider burden is already included in the burden estimates provided for covered entities.

The Agencies continue to believe that card issuers already assess the validity of change of address requests and, for the most part, have automated the process of notifying the cardholder or using other means to assess the validity of changes of address. Further, as commenters requested, the final rulemaking clarifies that card issuers may satisfy the requirements of this section by verifying the address at the time the address change notification is received, before a request for an additional or replacement card. Therefore, the estimates attributable to this portion of the rulemaking are unchanged.

Regarding the final rules implementing section 315, the Agencies recognize that users of consumer reports will need to develop policies and procedures to employ upon receiving a notice of address discrepancy in order to: (1) Ensure that the user has obtained the correct consumer report for the consumer; and (2) confirm the accuracy of the address the user furnishes to the CRA. However, under the final rules, a user only must furnish a confirmed address to a CRA for new relationships. Thus, the required policies and procedures will no longer need to address the furnishing of confirmed addresses for existing relationships, and users will not need to furnish to the CRA in connection with existing relationships an address the user reasonably confirmed is accurate.

The Agencies believe that users of credit reports covered by the final rules,

on a regular basis, already furnish information to CRAs in response to notices of address discrepancy because it is a usual and customary business practice—except in connection with new deposit relationships. For the proposed rulemaking, the Agencies had estimated that there would be no implementation burden associated with furnishing confirmed addresses to CRAs. However, as the result of additional research, the Agencies now believe that some burden should be attributable to this collection, to account for information furnished to CRAs for new deposit relationships. Because this burden is offset by the reduction in burden described above, the estimates for the collections attributable to the final rules implementing section 315 remain unchanged.

The Agencies continue to believe that 25 hours to develop a Program, four hours to prepare an annual report, four hours to develop policies and procedures to assess the validity of changes of address, and four hours to develop policies and procedures to respond to notices of address discrepancy, are reasonable estimates.

The potential respondents are national banks and Federal branches and agencies of foreign banks and certain of their subsidiaries (OCC); state member banks, uninsured state agencies and branches of foreign banks, commercial lending companies owned or controlled by foreign banks, and Edge and agreement corporations (Board); insured nonmember banks, insured state branches of foreign banks, and certain of their subsidiaries (FDIC); savings associations and certain of their subsidiaries (OTS); Federally-chartered credit unions (NCUA); state-chartered credit unions, non-bank lenders, mortgage brokers, motor vehicle dealers, utility companies, and any other person that regularly participates in a credit decision, including setting the terms of credit (FTC).

#### Burden Estimates

The Agencies estimate the annual burden per respondent is 41 hours (25 hours to develop a Program, four hours to prepare an annual report, four hours for training, four hours for developing policies and procedures to assess the validity of changes of address, and four hours for developing policies and procedures to respond to notices of address discrepancy). The Agencies attribute total burden to covered entities as follows:

##### OCC:

*Number of respondents:* 1,806.

*Total estimated annual burden:* 74,046.

##### Board:

*Number of respondents:* 1,172.

*Total Estimated Annual Burden:* 48,052.

##### FDIC:

*Number of respondents:* 5,260.

*Total Estimated Annual Burden:* 215,660 hours.

##### OTS:

*Number of respondents:* 832.

*Total Estimated Annual Burden:* 34,112.

##### NCUA:

*Number of respondents:* 5,103.

*Total Estimated Annual Burden:* 209,223.

*FTC Estimated Burden:*<sup>58</sup>

##### Section 114:

*Estimated Hours Burden:*

As discussed above, the final regulations require financial institutions and creditors to conduct a risk assessment periodically to determine whether they have covered accounts, which include, at a minimum, consumer accounts. If the financial institutions and creditors determine that they have covered accounts, the final regulations require them to create a written Identity Theft Prevention Program (Program) and they should report to the board of directors, a committee thereof, or senior management at least annually on compliance with the final regulations. The FCRA defines “creditor” to have the same meaning as in section 702 of the Equal Credit Opportunity Act (ECOA).<sup>59</sup> Under Regulation B, which implements the ECOA, a creditor means a person who regularly participates in a credit decision, including setting the terms of credit. Regulation B defines credit as a transaction in which the party has a right to defer payment of a debt, regardless of whether the credit is for personal or commercial purposes.<sup>60</sup> Given the broad scope of entities covered, it is difficult to determine precisely the number of financial institutions and creditors that are subject to the FTC’s jurisdiction. There are numerous small businesses under the FTC’s jurisdiction, and there is no formal way to track them; moreover, as a whole, the entities under the FTC’s jurisdiction are so varied that there are no general sources that provide a record of their existence. Nonetheless, FTC staff estimates that the proposed regulations implementing section 114

<sup>58</sup>Due to the varied nature of the entities subject to the jurisdiction of the FTC, this Estimated Burden section reflects only the view of the FTC. The banking regulatory agencies have jointly prepared a separate analysis.

<sup>59</sup>U.S.C. 1681a(r)(5).

<sup>60</sup>Regulation B Equal Credit Opportunity, 12 CFR 202 (as amended effective Apr. 15, 2003).

will affect over 3,500 financial institutions<sup>61</sup> and over 11 million creditors<sup>62</sup> subject to the FTC’s jurisdiction, for a combined total of approximately 11.1 million affected entities. As detailed below, FTC staff estimates that the average annual information collection burden during the three-year period for which OMB clearance was sought will be 4,466,000 hours (rounded to the nearest thousand). The estimated annual labor cost associated with this burden is \$142,925,000 (rounded to the nearest thousand).

For the proposed rule, FTC staff had divided affected entities into two categories: entities that are subject to a high risk of identity theft and entities that are subject to a low risk of identity theft. Based on comments as well as changes in the final rule, FTC staff believes that the affected entities can be categorized in three groups, based on the nature of their businesses: entities subject to a high risk of identity theft, entities subject to a low risk of identity theft, but having consumer accounts that will require them to have a written Program, and entities subject to a low risk of identity theft, but not having consumer accounts.<sup>63</sup>

#### A. High-Risk Entities

In drafting its PRA analysis for the proposed regulations, FTC staff believed that because motor vehicle dealers’ loans typically are financed by financial institutions also subject to those regulations, the dealers were likely to use the latter’s programs as a basis to develop their own. Therefore, although subject to a high risk of identity theft, their burden would be less than other high-risk entities. Commenters, however, noted among other concerns that some motor vehicle dealers finance

<sup>61</sup>Under the FCRA, the only financial institutions over which the FTC has jurisdiction are state-chartered credit unions. 15 U.S.C. 1681s. As of December 31, 2005, there were 3,302 state-chartered federally-insured credit unions and 362 state-chartered nonfederally insured credit unions, totaling 3,664 financial institutions. See [www.ncua.gov/news/quick\\_facts/quick\\_facts.html](http://www.ncua.gov/news/quick_facts/quick_facts.html) and “Disclosures for Non-Federally Insured Depository Institutions under the Federal Deposit Insurance Corporation Improvement Act (FDICIA),” 70 FR 12823 (Mar. 16, 2005).

<sup>62</sup>This estimate is derived from an analysis of a database of U.S. businesses based on NAICS codes for businesses that market goods or services to consumers or other businesses, which totaled 11,076,463 creditors subject to the FTC’s jurisdiction.

<sup>63</sup>In general, high-risk entities may provide consumer financial services or other goods or services of value to identity thieves such as telecommunication services or goods that are easily convertible to cash, whereas low-risk entities may do business primarily with other businesses or provide non-financial services or goods that are not easily convertible to cash.

their own loans. Thus, for this burden estimate, FTC staff no longer is considering motor vehicle dealers separately from other high-risk entities.

As noted above, the Agencies continue to believe that many of the high-risk entities, as part of their usual and customary business practices, already take steps to minimize losses due to fraud. The final rulemaking clarifies that only relevant staff need be trained to implement the Program, as necessary meaning, for example, that staff already trained as a part of a covered entity's anti-fraud prevention efforts do not need to be re-trained except as incrementally needed. Notwithstanding this clarification, in response to comments received, the Agencies are increasing the burden estimates attributable to training from two to four hours, as is the FTC for high-risk entities in their initial year of implementing the Program, but FTC staff continues to believe that one hour of recurring annual training remains a reasonable estimate.

The FTC staff maintains its estimate of 25 hours for high-risk entities to create and implement a written Program, with an annual recurring burden of 1 hour. As before, FTC staff anticipates that these entities will incorporate policies and procedures that they likely already have in place. The FTC staff continues to believe that preparation of an annual report will take high-risk entities 4 hours initially, with an annual recurring burden of 1 hour.

#### B. Low-Risk Entities

A few commenters believed that FTC staff had underestimated the amount of time it would take low-risk entities to comply with the proposed regulations. These commenters estimated that the amount of time would range from 6 to 20 hours to create a program and 1 hour each to train employees and draft the annual report. The FTC staff believes these estimates were based on a misunderstanding of the requirements of the proposed regulations, including that the list of 31 Red Flags in the proposed guidelines was intended to be a checklist. The final regulations clarify that the list of Red Flags is illustrative only. Moreover, the emphasis of the written Program, as required under the final regulations, is to identify risks of identity theft. To the extent that entities with consumer accounts determine that they have a minimal risk of identity theft, they would be tasked only with developing a streamlined Program. Therefore, the FTC staff does not believe that it would take such an entity 6 to 20 hours to develop a Program, 1 hour to train employees, and 1 hour to draft an

annual report on risks of identity theft which are minimal or non-existent. Nonetheless, FTC staff believes that it may have underestimated the time low-risk entities may need to initially apply the final rule to develop a Program. Thus, FTC staff has increased from 20 minutes to 1 hour its previously stated estimate for this activity.

The final regulations have been revised from the proposed regulations to alleviate the burden of creating a written Program for entities that determine that they do not have any covered accounts. The FTC staff believes that entities subject to a low risk of identity theft, but not having consumer accounts, will likely determine that they do not have covered accounts. Such entities would not be required to develop a written Program, and thus will not incur PRA burden. The FTC staff estimates that approximately 9,191,496<sup>64</sup> of the 10,813,525 low-risk entities subject to the requirement to create a written Program under the proposed regulations will not have covered accounts under the final rule. Therefore, these 9,191,496 low-risk entities will not be required to develop a written Program, thereby substantially reducing the original burden hours estimate in the NPRM for low-risk entities.

The FTC staff believes that for entities subject to a low risk of identity theft, but having consumer accounts that will require them to have a written Program, it will take such entities 1 hour to review the final regulations and create a streamlined Program, with an annual recurring burden of 5 minutes. The FTC staff believes that training staff to be attentive to any future risks of identity theft will take low-risk entities 10 minutes, with an annual recurring burden of 5 minutes. The FTC staff believes that preparing an annual report will take low-risk entities 10 minutes, with an annual recurring burden of 5 minutes.

Accordingly, FTC staff estimates that the final regulations implementing section 114 affect the following: 266,602 high-risk entities subject to the FTC's jurisdiction at an average annual burden of 13 hours per entity [average annual burden over 3-year clearance period for creation and implementation of Program ((25+1+1)/3) plus average annual burden over 3-year clearance period for staff training ((4+1+1)/3) plus average

annual burden over 3-year clearance period for preparing annual report ((4+1+1)/3)], for a total of 3,466,000 hours (rounded to the nearest thousand); and 1,622,029 low-risk entities that have consumer accounts subject to the FTC's jurisdiction at an average annual burden of approximately 37 minutes per entity [average annual burden over 3-year clearance period for creation and implementation of streamlined Program ((60+5+5)/3) plus average annual burden over 3-year clearance period for staff training ((10+5+5)/3) plus average annual burden over 3-year clearance period for preparing annual report ((10+5+5)/3)], for a total of 1,000,000 hours (rounded to the nearest thousand).

The proposed regulations implementing Section 114 also require credit and debit card issuers to establish policies and procedures to assess the validity of a change of address request, including notifying the cardholder or using another means of assessing the validity of the change of address. The FTC received no comments on its burden estimates in the NPRM and FTC staff does not believe that the changes made to the final regulation have altered its original burden estimates. Accordingly, FTC staff maintains that it will take 100 credit or debit card issuers 4 hours to develop and implement policies and procedures to assess the validity of a change of address request for a total burden of 400 hours.

#### *Estimated Cost Burden:*

The FTC staff derived labor costs by applying appropriate estimated hourly cost figures to the burden hours described above. It is difficult to calculate with precision the labor costs associated with the proposed regulations, as they entail varying compensation levels of management and/or technical staff among companies of different sizes. In the NPRM, FTC staff had estimated that low-risk entities would use administrative support personnel at an hourly cost of \$16.00. A few commenters disagreed that low-risk entities would use administrative support personnel, arguing instead that the Program would be implemented at a managerial level, and the labor cost should be at least \$32.00 and possibly even \$48.00. Therefore, in calculating the cost figures, FTC staff assumes that for all entities, professional technical personnel and/or managerial personnel will create and implement the Program, prepare the annual report, train employees, and assess the validity of a

<sup>64</sup> This estimate is derived from an analysis of a database of U.S. businesses based on NAICS codes for businesses that market goods or services to consumers or other businesses, net of the number of creditors subject to the FTC's jurisdiction, an estimated subset of which comprise anticipated low-risk entities not having covered accounts under the final rule.

change of address request, at an hourly rate of \$32.00.<sup>65</sup>

Based on the above estimates and assumptions, the total annual labor costs for all categories of covered entities under the final regulations implementing section 114 are \$142,925,000 (rounded to the nearest thousand) [(3,466,000 hours + 400 hours + 1,000,000 hours) x \$32.00].

**Section 315:**

**Estimated Hours Burden:**

The Commission did not receive any comments relating to its original burden estimates for the information collection requirements under section 315.

Although the final regulations were modified such that they no longer require users to furnish a confirmed address to a CRA for existing relationships, FTC staff does not believe that this modification will significantly alter its original burden estimates. Therefore, FTC staff burden estimates remain unchanged under section 315 from the estimates proposed in the NPRM. Accordingly, FTC staff estimates that the average annual information collection burden during the three-year period for which OMB clearance was sought will be 831,000 hours (rounded to the nearest thousand). The FTC staff continues to assume that the policies and procedures for notice of address discrepancy and furnishing the correct address will be set up by administrative support personnel at an hourly rate of \$16.<sup>66</sup> Thus, the estimated annual labor cost associated with this burden is \$13,296,000 (rounded to the nearest thousand).

The Agencies have a continuing interest in the public's opinions of our collections of information. At any time, comments regarding the burden estimate, or any other aspect of this collection of information, including suggestions for reducing the burden, may be sent to:

OCC: Communications Division, Office of the Comptroller of the Currency, Public Information Room, Mail stop 1-5, Attention: 1557-0237, 250 E Street, SW., Washington, DC 20219. In addition, comments may be sent by fax to 202-874-4448, or by electronic mail to [regs.comments@occ.treas.gov](mailto:regs.comments@occ.treas.gov). You can

inspect and photocopy the comments at the OCC's Public Information Room, 250 E Street, SW., Washington, DC 20219. For security reasons, the OCC requires that visitors make an appointment to inspect comments. You may do so by calling 202-874-5043. Upon arrival, visitors will be required to present valid government-issued photo identification and submit to security screening in order to inspect and photocopy comments.

Board: You may submit comments, identified by R-1255, by any of the following methods:

Agency Web site: <http://www.federalreserve.gov>. Follow the instructions for submitting comments on <http://www.federalreserve.gov/generalinfo/foia/ProposedRegs.cfm>.

Federal eRulemaking Portal: <http://www.regulations.gov>. Follow the instructions for submitting comments.

E-mail: [regs.comments@federalreserve.gov](mailto:regs.comments@federalreserve.gov). Include docket number in the subject line of the message.

Fax: 202-452-3819 or 202-452-3102.

Mail: Jennifer J. Johnson, Secretary, Board of Governors of the Federal Reserve System, 20th Street and Constitution Avenue, NW., Washington, DC 20551.

All public comments are available from the Board's Web site at <http://www.federalreserve.gov/generalinfo/foia/ProposedRegs.cfm> as submitted, unless modified for technical reasons. Accordingly, your comments will not be edited to remove any identifying or contact information. Public comments may also be viewed electronically or in paper form in Room MP-500 of the Board's Martin Building (20th and C Streets, NW.) between 9 a.m. and 5 p.m. on weekdays.

FDIC: You may submit written comments, which should refer to 3064-AD00, by any of the following methods:

Agency Web site: <http://www.fdic.gov/regulations/laws/federal/propose.html>.

Follow the instructions for submitting comments on the FDIC Web site.

Federal eRulemaking Portal: <http://www.regulations.gov>. Follow the instructions for submitting comments.

E-mail: [Comments@FDIC.gov](mailto:Comments@FDIC.gov).

Mail: Robert E. Feldman, Executive Secretary, Attention: Comments, FDIC, 550 17th Street, NW., Washington, DC 20429.

Hand Delivery/Courier: Guard station at the rear of the 550 17th Street Building (located on F Street) on business days between 7 a.m. and 5 p.m.

Public Inspection: All comments received will be posted without change to [\[federal/propose/html\]\(http://www.fdic.gov/regulations/laws/federal/propose/html\) including any personal information provided. Comments may be inspected at the FDIC Public Information Center, Room 100, 801 17th Street, NW., Washington, DC, between 9 a.m. and 4:30 p.m. on business days.](http://www.fdic.gov/regulations/laws/</a></p>
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OTS: Information Collection Comments, Chief Counsel's Office, Office of Thrift Supervision, 1700 G Street, NW., Washington, DC 20552; send a facsimile transmission to (202) 906-6518; or send an e-mail to related index on the OTS Internet site at <http://www.ots.treas.gov>. In addition, interested persons may inspect the comments at the Public Reading Room, 1700 G Street, NW., by appointment. To make an appointment, call (202) 906-5922, send an e-mail to [publicinfo@ots.treas.gov](mailto:publicinfo@ots.treas.gov), or send a facsimile transmission to (202) 906-7755.

NCUA: You may submit comments by any of the following methods (Please send comments by one method only):

Federal eRulemaking Portal: <http://www.regulations.gov>.

Follow the instructions for submitting comments.

NCUA Web site: <http://www.ncua.gov/RegulationsOpinionsLaws/proposedregs/proposedregs.html>.

Follow the instructions for submitting comments.

E-mail: Address to [regcomments@ncua.gov](mailto:regcomments@ncua.gov). Include "[Your name] Comments on -," in the e-mail subject line.

Fax: (703) 518-6319. Use the subject line described above for e-mail.

Mail: Address to Mary F. Rupp, Secretary of the Board, National Credit Union Administration, 1775 Duke Street, Alexandria, VA 22314-3428.

Hand Delivery/Courier: Same as mail address.

Additionally, commenters may send a copy of their comments to the OMB desk officer for the OCC, Board, FDIC, OTS, and NCUA by mail to the Office of Information and Regulatory Affairs, U.S. Office of Management and Budget, New Executive Office Building, Room 10235, 725 17th Street, NW., Washington, DC 20503, or by fax to (202) 395-6974.

FTC: Comments should refer to "The Red Flags Rule: Project No. R611019," and may be submitted by any of the following methods. However, if the comment contains any material for which confidential treatment is requested, it must be filed in paper form, and the first page of the document

<sup>65</sup> The cost is derived from a mid-range among the reported 2006 Bureau of Labor Statistics rates for likely positions within the professional technical and managerial categories. See June 2006 Bureau of Labor Statistics National Compensation Survey for occupational wages in the United States at <http://www.bls.gov/ncs/ocs/sp/ncbl0910.pdf> ("June 2006 BLS NCS Survey").

<sup>66</sup> This hourly wage is a conservative inflation-adjusted updating of hourly mean wages (\$14.86) shown for administrative support personnel in the June 2006 BLS NCS Survey.

must be clearly labeled  
“Confidential.”<sup>67</sup>

E-mail: Comments filed in electronic form should be submitted by clicking on the following Web link: <https://secure.commentworks.com/ftc-redflags> and following the instructions on the Web-based form. To ensure that the Commission considers an electronic comment, you must file it on the Web-based form at <https://secure.commentworks.com/ftc-redflags>.

Federal eRulemaking Portal: If this notice appears at <http://www.regulations.gov>, you may also file an electronic comment through that Web site. The Commission will consider all comments that [regulations.gov](http://www.regulations.gov) forwards to it.

Mail or Hand Delivery: A comment filed in paper form should include “The Red Flags Rule, Project No. R611019,” both in the text and on the envelope and should be mailed or delivered, with two complete copies, to the following address: Federal Trade Commission/Office of the Secretary, Room H-135 (Annex M), 600 Pennsylvania Avenue, NW., Washington, DC 20580. Because paper mail in the Washington area and at the Commission is subject to delay, please consider submitting your comments in electronic form, as prescribed above. The FTC is requesting that any comment filed in paper form be sent by courier or overnight service, if possible.

Comments on any proposed filing, recordkeeping, or disclosure requirements that are subject to paperwork burden review under the Paperwork Reduction Act should additionally be submitted to: Office of Management and Budget, Attention: Desk Officer for the Federal Trade Commission. Comments should be submitted via facsimile to (202) 395-6974 because U.S. Postal Mail is subject to lengthy delays due to heightened security precautions.

The FTC Act and other laws the Commission administers permit the collection of public comments to consider and use in this proceeding as appropriate. All timely and responsive public comments, whether filed in paper or electronic form, will be considered by the Commission, and will be available to the public on the FTC Web site, to the extent practicable, at

<sup>67</sup> Commission Rule 4.2(d), 16 CFR 4.2(d). The comment must be accompanied by an explicit request for confidential treatment, including the factual and legal basis for the request, and must identify the specific portions of the comment to be withheld from the public record. The request will be granted or denied by the Commission’s General Counsel, consistent with applicable law and the public interest. See Commission Rule 4.9(c), 16 CFR 4.9(c).

<http://www.ftc.gov/os/publiccomments.htm>. As a matter of discretion, the FTC makes every effort to remove home contact information for individuals from the public comments it receives before placing those comments on the FTC Web site. More information, including routine uses permitted by the Privacy Act, may be found in the FTC’s privacy policy, at <http://www.ftc.gov/ftc/privacy.htm>.

Members of the public also can request additional information or a copy of the collection from:

**OCC:** Mary Gottlieb, OCC Clearance Officer, (202) 874-5090, Legislative and Regulatory Activities Division, Office of the Comptroller of the Currency, 250 E Street, SW., Washington, DC 20219.

**Board:** Michelle Shore, Clearance Officer, Division of Research and Statistics (202) 452-3829.

**FDIC:** Steven F. Hanft, Clearance Officer, Legal Division, (202-898-3907).

**OTS:** Ira L. Mills, OTS Clearance Officer, Litigation Division, Chief Counsel’s Office, at [Ira.Mills@ots.treas.gov](mailto:Ira.Mills@ots.treas.gov), (202) 906-6531, or facsimile number (202) 906-6518.

**NCUA:** Regina M. Metz, Staff Attorney, Office of General Counsel, (703) 518-6540.

**FTC:** See **FOR FURTHER INFORMATION CONTACT** above.

#### B. Regulatory Flexibility Act

**OCC:** Under section 605(b) of the Regulatory Flexibility Act (RFA), 5 U.S.C. 605(b), the OCC must either publish a Final Regulatory Flexibility Analysis (FRFA) for a final rule or certify, along with a statement providing the factual basis for such certification, the rule will not have a significant economic impact on a substantial number of small entities. The Small Business Administration has defined “small entities” for banking purposes as a bank or savings institution with assets of \$165 million or less. See 13 CFR 121.201.

Based on its analysis and for the reasons stated below, the OCC certifies that this final rulemaking will not have a significant economic impact on a substantial number of small entities.

#### Rules Implementing Section 114

The proposed regulations implementing section 114 required the development and establishment of a written identity theft prevention program to detect, prevent, and mitigate identity theft. The proposed regulations also required card issuers to assess the validity of a notice of address change under certain circumstances.

In connection with the proposed rulemaking, the OCC concluded that the

proposed regulations implementing section 114, if adopted as proposed, would not impose undue costs on national banks and would not have a substantial economic impact on a substantial number of small national banks. The OCC noted that national banks already employ a variety of measures that satisfy the requirements of the rulemaking because (1) such measures are a good business practice and generally are a part of a bank’s efforts to reduce losses due to fraud, and (2) national banks already comply with other regulations and guidance that relate to information security, authentication, identity theft, and response programs. For example, national banks are already subject to CIP rules requiring them to verify the identity of a person opening a new account<sup>68</sup> and already have various systems in place to detect certain patterns, practices and specific activities that indicate the possible existence of identity theft in connection with the opening of new accounts. Similarly, national banks complying with the “Interagency Guidelines Establishing Information Security Standards”<sup>69</sup> and guidance recently issued by the FFIEC titled “Authentication in an Internet Banking Environment”<sup>70</sup> already have policies and procedures in place to detect attempted and actual intrusions into customer information systems and to detect patterns, practices and specific activities that indicate the possible existence of identity theft in connection with existing accounts. Banks complying with the OCC’s “Guidance on Identity Theft and Pretext Calling”<sup>71</sup> already have policies and procedures to verify the validity of change of address requests on existing accounts.

Nonetheless, the OCC specifically requested comment and specific data on the size of the incremental burden creating an identity theft prevention program would have on small national banks, given banks’ current practices and compliance with existing requirements. The OCC also requested comment on how the final regulations might minimize any burden imposed to the extent consistent with the requirements of the FACT Act.

Commenters confirmed that the proposed regulations implementing section 114 of the FACT Act are consistent with banks’ usual and customary business practices used to minimize losses due to fraud in connection with new and existing

<sup>68</sup> 31 CFR 103.121; 12 CFR 21.21 (national banks).

<sup>69</sup> 12 CFR part 30, app. B (national banks).

<sup>70</sup> OCC Bulletin 2005-35 (Oct. 12, 2005).

<sup>71</sup> OCC AL 2001-4 (April 30, 2001).

accounts. They also confirmed that banks have implemented measures to address many of the proposed requirements as a result of having to comply with existing regulations and guidance. However, commenters also asserted that the Agencies had underestimated the incremental burden imposed by the proposed rules. They highlighted aspects of the proposal that they maintained would have required banks to alter their current practices and implement duplicative policies and procedures.

Only a few commenters provided estimates of additional burden that would result from the proposed rules. Many of these comments stemmed from a misreading of the requirements of the proposed rules. Further, many commenters confused the Agencies' PRA estimates with the Agencies' overall conclusions regarding regulatory burden.<sup>72</sup>

The OCC believes that the final rules substantially address the concerns of the commenters as follows:

- The final rules allow a covered entity to tailor its Program to its size, complexity and nature of its operations. The final rules and guidelines do not require the use of any specific technology, systems, processes or methodology.

- The final rules list the four elements that must be a part of a Program, and the steps that a covered entity must take to administer the Program. The rules provide covered entities with greater discretion to determine how to implement these mandates.

- Additional requirements previously in the proposed rules are now in guidelines that are located in Appendix J. The guidelines describe various policies and procedures that a financial institution or creditor must consider and include in its Program, where appropriate, to satisfy the requirements of the final rules. The preamble to the rules explains that an institution or creditor may determine that particular guidelines are not appropriate to incorporate into its Program as long as its Program contains reasonable policies and procedures to meet the specific requirements of the final rules.

- The guidelines clarify that a covered entity need not create duplicate policies and procedures and may incorporate into its Program, as appropriate, its existing processes that control reasonably foreseeable risks to

customers or to the safety and soundness of the financial institution or creditor from identity theft, such as those already developed in connection with the entity's fraud prevention program.

- The final rules clarify that a Program (including the Red Flags determined to be relevant) may be periodically, rather than continually, updated to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft.

- The rules focus on consumer accounts, and require a Program to include only other accounts "for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft."

- The definition of "Red Flags" no longer includes reference to the "possible risk" of identity theft and no longer incorporates precursors to identity theft.

- The final rules clarify that the Red Flags in Supplement A are examples rather than a mandatory checklist.

- Supplement A includes a Red Flag for activity on an inactive account in place of a separate guideline.

- The final rules clarify that the Board of Directors or a committee thereof must approve only the initial written Program. The rules provide a covered entity with the discretion to determine whether the Board or management will approve changes to the Program and the extent of Board involvement in oversight of the Program.

- The final rules clarify that only relevant staff must be trained to implement the Program, as necessary.

- Card issuers may satisfy the requirements of this section by verifying the address at the time the address change notification is received, whether or not the notification is linked to a request for an additional or replacement card—building on issuers' existing procedures.

- Covered entities need not comply with the final rules until November 1, 2008.

The Agencies did consider whether it would be appropriate to extend different treatment or exempt small covered entities from the requirements of this section of the final rulemaking. The Agencies note that identity theft can occur in small entities as well as large ones. The Agencies do not believe that an exemption for small entities is appropriate given the flexibility built into the final rules and guidelines and the importance of the statutory goals and mandate of section 114.

As a result of the changes and clarifications noted above, this section of the final rule is far more flexible and less burdensome than that in the proposed rules while still fulfilling the statutory mandates enumerated in section 114. Moreover, the OCC has concluded that the incremental cost of these final rules and guidelines will not impose undue costs and will not have a significant economic impact on a substantial number of small entities.

#### Rules Implementing Section 315

The proposed regulations implementing section 315 required a user of consumer reports to have policies and procedures to enable the user to form a reasonable belief that it knows the identity of the consumer for whom it has obtained a consumer report. The proposed rules also required the user to furnish to the CRA from whom it received the notice of address discrepancy an address for the consumer that the user has reasonably confirmed is accurate when the user: (1) Is able to form a reasonable belief that it knows the identity of the consumer for whom the consumer report was obtained; (2) establishes or maintains a continuing relationship with the consumer; and (3) regularly and in the ordinary course of business furnishes information to the CRA from which a notice of address discrepancy pertaining to the consumer was obtained.

In connection with the proposed rulemaking the OCC noted that the FACT Act already requires CRAs to provide notices of address discrepancy to users of credit reports. The OCC stated that with respect to new accounts, a national bank already is required by the CIP rules to ensure that it knows the identity of a person opening a new account and to keep a record describing the resolution of any substantive discrepancy discovered during the verification process. The OCC also stated that as a matter of good business practice, most national banks currently have policies and procedures in place to respond to notices of address discrepancy when they are provided in connection with both new and existing accounts, by furnishing an address for the consumer that the bank has reasonably confirmed is accurate to the CRA from which it received the notice of address discrepancy.

The OCC specifically requested comment on whether the proposed requirements differ from small banks' current practices and whether the proposed requirements on users of consumer reports to have policies and procedures to respond to the receipt of an address discrepancy could be altered

<sup>72</sup> The PRA focuses more narrowly on the time, effort, and financial resources expended by persons to generate, maintain, or provide information to or for a Federal agency. See 44 U.S.C. 3501 *et seq.*

to minimize any burden imposed to the extent consistent with the requirements of the FACT Act.

Many suggestions received in response to this solicitation for comment would have required a statutory change. However, many commenters noted that section 315 does not require the reporting of a confirmed address to a CRA for a notice of address discrepancy received for an existing account. These commenters stated that the level of regulatory burden imposed by this requirement would be significant and would force users to reconcile and verify addresses millions of times a year in connection with routine account maintenance. Commenters maintained that this would result in enormous costs that provide relatively little benefit to consumers. The final rules address these comments and accordingly, under the rules implementing section 315, a user is not obligated to furnish a confirmed address for the consumer to the CRA in connection with existing accounts.

Although, a bank will likely have to modify its existing procedures to add a new procedure for promptly reporting to CRAs the reconciled address for new deposit accounts, the OCC has concluded that the final rules implementing section 315 will not impose undue costs on national banks and will have not have a significant economic impact on a substantial number of small entities. Finally, as mentioned earlier, the final rules provide a transition period and do not require covered entities to fully comply with these requirements until November 1, 2008.

*Board:* The Board prepared an initial regulatory flexibility analysis as required by the Regulatory Flexibility Act (RFA) (5 U.S.C. 601 *et seq.*) in connection with the July 18, 2006 proposed rule. The Board received one comment on its regulatory flexibility analysis.

Under Section 605(b) of the RFA, 5 U.S.C. 605(b), the regulatory flexibility analysis otherwise required under Section 604 of the RFA is not required if an agency certifies, along with a statement providing the factual basis for such certification, that the rule will not have a significant economic impact on a substantial number of small entities. Based on its analysis and for the reasons stated below, the Board certifies that this final rule will not have a significant economic impact on a substantial number of small entities.

*1. Statement of the need for, and objectives of, the final rule.*

The FACT Act amends the FCRA and was enacted, in part, for the purpose of helping to reduce identity theft. Section

114 of the FACT Act amends section 615 of the FCRA and directs the Board, together with the other Agencies, to issue joint regulations and guidelines regarding the detection, prevention, and mitigation of identity theft, including special regulations requiring debit and credit card issuers to validate notifications of changes of address under certain circumstances. Section 315 of the FACT Act adds section 605(h)(2) to the FCRA and requires the Agencies to issue joint regulations that provide guidance regarding reasonable policies and procedures that a user of a consumer report should employ when the user receives a notice of address discrepancy. The Board received no comments on the reasons for the proposed rule. The Board is adopting the final rule to implement sections 114 and 315 of the FACT Act. The **SUPPLEMENTARY INFORMATION** above contains information on the objectives of the final rule.

*2. Summary of issues raised by comments in response to the initial regulatory flexibility analysis.*

In accordance with Section 3(a) of the RFA, the Board conducted an initial regulatory flexibility analysis in connection with the proposed rule. One commenter, the Mortgage Bankers Association (MBA), responded to the initial regulatory flexibility analysis and stated that contrary to the Agencies' belief, the proposed rule would have a significant economic impact on a substantial number of affected small entities. The MBA stated that commercial and multifamily mortgage lenders should not be subject to the proposed rule because it would constitute useless regulatory burden. Three commenters (Independent Community Bankers of America, The Financial Services Roundtable and BITS, and KeyCorp) believed that the Board and the other Agencies had underestimated the costs of compliance. The issues raised by these commenters did not apply uniquely to small entities and are described in the Paperwork Reduction Act section above.

Some small financial institutions expressed concern about the flexibility granted by the proposal. As stated in the Overview of Proposal and Comments Received, these commenters preferred to have more structured guidance that describes how to develop and implement a Program and what they would need to do to achieve compliance. In addition, one commenter expressed concern that smaller institutions would be particularly burdened by the proposal's requirement that the Program be designed to address changing identity risks "as they arise."

*3. Description and estimate of small entities affected by the final rule.*

The final rule applies to all banks that are members of the Federal Reserve System (other than national banks) and their respective operating subsidiaries, branches and Agencies of foreign banks (other than Federal branches, Federal Agencies, and insured State branches of foreign banks), commercial lending companies owned or controlled by foreign banks, and organizations operating under section 25 or 25A of the Federal Reserve Act (12 U.S.C. 601 *et seq.*, and 611 *et seq.*). The Board's rule will apply to the following institutions (numbers approximate): State member banks (881), operating subsidiaries that are not functionally regulated with in the meaning of section 5(c)(5) of the Bank Holding Company Act of 1956, as amended (877), U.S. branches and agencies of foreign banks (219), commercial lending companies owned or controlled by foreign banks (3), and Edge and agreement corporations (64), for a total of approximately 2,044 institutions. The Board estimates that more than 1,448 of these institutions could be considered small entities with assets of \$165 million or less.

*4. Recordkeeping, reporting, and other compliance requirements.*

Section 114 requires the Board to prescribe regulations that require financial institutions and creditors to establish reasonable policies and procedures to implement guidelines established by the Board and other federal agencies that address identity theft with respect to account holders and customers. This would be implemented by requiring a covered financial institution or creditor to create an Identity Theft Prevention Program that detects, prevents and mitigates the risk of identity theft applicable to its accounts.

Section 114 also requires the Board to adopt regulations applicable to credit and debit card issuers to implement policies and procedures to assess the validity of change of address requests. The final rule implements this by requiring credit and debit card issuers to establish reasonable policies and procedures to assess the validity of a change of address if it receives notification of a change of address for a debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the issuer receives a request for an additional or replacement card for the same account.

Section 315 requires the Board to prescribe regulations that provide guidance regarding the reasonable policies and procedures that a user of

consumers' reports should employ to verify the identity of a consumer when a consumer reporting agency provides a notice of address discrepancy with the consumer reporting agency in certain circumstances. The final rule requires users of consumer reports to develop and implement reasonable policies and procedures for verifying the identity of a consumer for whom it has obtained a consumer report and for whom it receives a notice of address discrepancy and to reconcile an address discrepancy with the appropriate consumer reporting agency in certain circumstances.

*5. Steps taken to minimize the economic impact on small entities.*

The Board and the other Agencies have attempted to minimize the economic impact on small entities by providing more flexibility in developing a Program and moving certain detail contained in the proposed regulations to the guidelines. In addition, to allow small entities and creditors to tailor their Programs to their operations, the final rules provide that the Program must be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities. The Board has also eliminated the requirement for institutions to update their Program in response to changing identity theft risks "as they arise." The final rule instead requires "periodic" updating.

*FDIC:* The FDIC prepared an initial regulatory flexibility analysis as required by the Regulatory Flexibility Act (RFA) (5 U.S.C. 601 et seq.) in connection with the July 18, 2006 proposed rule. Under Section 605(b) of the RFA, 5 U.S.C. 605(b), the regulatory flexibility analysis otherwise required under Section 604 of the RFA is not required if an agency certifies, along with a statement providing the factual basis for such certification, that the rule will not have a significant economic impact on a substantial number of small entities (defined for purposes of the RFA to include banks with less than \$165 in assets). Based on its analysis and for the reasons stated below, the FDIC certifies that this final rule will not have a significant economic impact on a substantial number of small entities.

Under the final rule implementing FACT Act Section 114, financial institutions and creditors must have a written program that includes controls to address the identity theft risks they have identified. Credit and debit card issuers must also have additional policies and procedures to assess the validity of change of address requests.

The final rule would apply to all FDIC-insured state nonmember banks,

approximately 3,260 of which are small entities. The rule is drafted in a flexible manner that allows institutions to develop and implement different types of programs based upon their size, complexity, and the nature and scope of their activities. The final rules and guidelines do not require the use of any specific technology, systems, processes or methodology.

The guidelines clarify that a covered entity need not create duplicate policies and procedures and may incorporate into its Program, as appropriate, its existing processes that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, such as those already developed in connection with the entity's fraud prevention program. The FDIC believes that many institutions have already implemented a significant portion of the detection and mitigation efforts required by the rule.

With respect to the portion of the rule covering card issuers, those entities may satisfy the requirements of this section by verifying the address at the time the address change notification is received, whether or not the notification is linked to a request for an additional or replacement card—building on issuers' existing procedures.

Under the final rule implementing FACT Act Section 315, a user of consumer reports (which constitutes most, if not all, FDIC-insured state nonmember banks) must have policies and procedures to enable the user to form a reasonable belief that it knows the identity of the consumer for whom it has obtained a consumer report. Although, a bank will likely have to modify its existing procedures to add a new procedure for promptly reporting to consumer reporting agencies the reconciled address for new deposit accounts, the FDIC has concluded that the final rules implementing section 315—which only obligates a user to furnish a confirmed address for the consumer to the consumer reporting agency in connection with new, and not existing, accounts—will not impose undue costs on banks and will not have a significant economic impact on a substantial number of small entities.

Moreover, the final rules provide a transition period and do not require covered entities to fully comply with these requirements until November 1, 2008.

*OTS:* Under section 605(b) of the Regulatory Flexibility Act (RFA), 5 U.S.C. 605(b), OTS must either publish a Final Regulatory Flexibility Analysis (FRFA) for a final rule or certify, along with a statement providing the factual

basis for such certification, the rule will not have a significant economic impact on a substantial number of small entities. The Small Business Administration has defined "small entities" to include savings associations with total assets of \$165 million or less. 13 CFR 121.201.

The rule will implement section 114 and 315 of the FACT Act and will apply to all savings associations (and federal savings associations operating subsidiaries that are not functionally regulated within the meaning of section 5(c)(5) of the Bank Holding Company Act), 424 of which have assets of less than or equal to \$165 million. Based on its analysis and for the reasons stated below, OTS certifies that this final rulemaking will not have a significant economic impact on a substantial number of small entities.

**Rules Implementing Section 114**

The proposed regulations implementing section 114 required the development and establishment of a written identity theft prevention program to detect, prevent, and mitigate identity theft. The proposed regulations also required card issuers to assess the validity of a notice of address change under certain circumstances.

In connection with the proposed rulemaking, OTS concluded that the proposed regulations implementing section 114, if adopted as proposed, would not impose undue costs on savings associations and would not have a substantial economic impact on a substantial number of small savings associations. OTS noted that savings associations already employ a variety of measures that satisfy the requirements of the rulemaking because (1) such measures are a good business practice and generally are a part of a thrift's efforts to reduce losses due to fraud, and (2) savings associations already comply with other regulations and guidance that relate to information security, authentication, identity theft, and response programs. For example, savings associations are already subject to CIP rules requiring them to verify the identity of a person opening a new account<sup>73</sup> and already have various systems in place to detect certain patterns, practices and specific activities that indicate the possible existence of identity theft in connection with the opening of new accounts. Similarly, savings associations complying with the "Interagency Guidelines Establishing

<sup>73</sup> 31 CFR 103.121; 12 CFR 563.177 (savings associations).

Information Security Standards”<sup>74</sup> and guidance recently issued by the FFIEC titled “Authentication in an Internet Banking Environment”<sup>75</sup> already have policies and procedures in place to detect attempted and actual intrusions into customer information systems and to detect patterns, practices and specific activities that indicate the possible existence of identity theft in connection with existing accounts. Savings associations complying with OTS’s guidance on “Identity Theft and Pretext Calling”<sup>76</sup> already have policies and procedures to verify the validity of change of address requests on existing accounts.

Nonetheless, OTS specifically requested comment and specific data on the size of the incremental burden creating an identity theft prevention program would have on small saving associations, given their current practices and compliance with existing requirements. OTS also requested comment on how the final regulations might minimize any burden imposed to the extent consistent with the requirements of the FACT Act.

Commenters confirmed that the proposed regulations implementing section 114 of the FACT Act are consistent with savings associations’ usual and customary business practices used to minimize losses due to fraud in connection with new and existing accounts. They also confirmed that savings associations have implemented measures to address many of the proposed requirements as a result of having to comply with existing regulations and guidance. However, commenters also asserted that the Agencies had underestimated the incremental burden imposed by the proposed rules. They highlighted aspects of the proposal that they maintained would have required savings associations to alter their current practices and implement duplicative policies and procedures.

Only a few commenters provided estimates of additional burden that would result from the proposed rules. Many of these comments stemmed from a misreading of the requirements of the proposed rules. Further, many commenters confused the Agencies’ PRA estimates with the Agencies’ overall conclusions regarding regulatory burden.<sup>77</sup>

OTS believes that the final rules substantially address the concerns of the commenters as follows:

- The final rules allow a covered entity to tailor its Program to its size, complexity and nature of its operations. The final rules and guidelines do not require the use of any specific technology, systems, processes or methodology.

- The final rules list the four elements that must be a part of a Program, and the steps that a covered entity must take to administer the Program. The rules provide covered entities with greater discretion to determine how to implement these mandates.

- Additional requirements previously in the proposed rules are now in guidelines that are located in Appendix J. The guidelines describe various policies and procedures that a financial institution or creditor must consider and include in its Program, where appropriate, to satisfy the requirements of the final rules. The preamble to the rules explains that an institution or creditor may determine that particular guidelines are not appropriate to incorporate into its Program as long as its Program contains reasonable policies and procedures to meet the specific requirements of the final rules.

- The guidelines clarify that a covered entity need not create duplicate policies and procedures and may incorporate into its Program, as appropriate, its existing processes that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, such as those already developed in connection with the entity’s fraud prevention program.

- The final rules clarify that a Program (including the Red Flags determined to be relevant) may be periodically, rather than continually, updated to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft.

- The rules focus on consumer accounts, and require a Program to include only other accounts “for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft.”

- The definition of “Red Flags” no longer includes reference to the “possible risk” of identity theft and no longer incorporates precursors to identity theft.

- The final rules clarify that the Red Flags in Supplement A are examples rather than a mandatory checklist.

- Supplement A includes a Red Flag for activity on an inactive account in place of a separate guideline.

- The final rules clarify that the Board of Directors or a committee thereof must approve only the initial written Program. The rules provide a covered entity with the discretion to determine whether the Board or management will approve changes to the Program and the extent of Board involvement in oversight of the Program.

- The final rules clarify that only relevant staff must be trained to implement the Program, as necessary.

- Card issuers may satisfy the requirements of this section by verifying the address at the time the address change notification is received, whether or not the notification is linked to a request for an additional or replacement card—building on issuers’ existing procedures.

- Covered entities need not comply with the final rules until November 1, 2008.

The Agencies did consider whether it would be appropriate to extend different treatment or exempt small covered entities from the requirements of this section of the final rulemaking. The Agencies note that identity theft can occur in small entities as well as large ones. The Agencies do not believe that an exemption for small entities is appropriate given the flexibility built into the final rules and guidelines and the importance of the statutory goals and mandate of section 114.

As a result of the changes and clarifications noted above, this section of the final rule is far more flexible and less burdensome than that in the proposed rules while still fulfilling the statutory mandates enumerated in section 114. Moreover, OTS has concluded that the incremental cost of these final rules and guidelines will not impose undue costs and will not have a significant economic impact on a substantial number of small entities.

#### Rules Implementing Section 315

The proposed regulations implementing section 315 required a user of consumer reports to have policies and procedures to enable the user to form a reasonable belief that it knows the identity of the consumer for whom it has obtained a consumer report. The proposed rules also required the user to furnish to the CRA from whom it received the notice of address discrepancy an address for the consumer that the user has reasonably confirmed is accurate when the user: (1) Is able to form a reasonable belief that it knows the identity of the consumer

<sup>74</sup> 12 CFR part 570, app. B (savings associations).

<sup>75</sup> OTS CEO Letter 228 (Oct. 12, 2005).

<sup>76</sup> OTS CEO Letter 139 (May 4, 2001).

<sup>77</sup> The PRA focuses more narrowly on the time, effort, and financial resources expended by persons to generate, maintain, or provide information to or for a Federal agency. See 44 U.S.C. 3501 *et seq.*

for whom the consumer report was obtained; (2) establishes or maintains a continuing relationship with the consumer; and (3) regularly and in the ordinary course of business furnishes information to the CRA from which a notice of address discrepancy pertaining to the consumer was obtained.

In connection with the proposed rulemaking OTS noted that the FACT Act already requires CRAs to provide notices of address discrepancy to users of credit reports. OTS stated that with respect to new accounts, a savings association already is required by the CIP rules to ensure that it knows the identity of a person opening a new account and to keep a record describing the resolution of any substantive discrepancy discovered during the verification process. OTS also stated that as a matter of good business practice, most savings associations currently have policies and procedures in place to respond to notices of address discrepancy when they are provided in connection with both new and existing accounts, by furnishing an address for the consumer that the association has reasonably confirmed is accurate to the CRA from which it received the notice of address discrepancy.

OTS specifically requested comment on whether the proposed requirements differ from small savings associations' current practices and whether the proposed requirements on users of consumer reports to have policies and procedures to respond to the receipt of an address discrepancy could be altered to minimize any burden imposed to the extent consistent with the requirements of the FACT Act.

Many suggestions received in response to this solicitation for comment would have required a statutory change. However, many commenters noted that section 315 does not require the reporting of a confirmed address to a CRA for a notice of address discrepancy received for an existing account. These commenters stated that the level of regulatory burden imposed by this requirement would be significant and would force users to reconcile and verify addresses millions of times a year in connection with routine account maintenance. Commenters maintained that this would result in enormous costs that provide relatively little benefit to consumers. The final rules address these comments and, accordingly, under the rules implementing section 315, a user is not obligated to furnish a confirmed address for the consumer to the CRA in connection with existing accounts.

Although, a savings association will likely have to modify its existing procedures to add a new procedure for

promptly reporting to CRAs the reconciled address for new deposit accounts, OTS has concluded that the final rules implementing section 315 will not impose undue costs on savings associations and will not have a significant economic impact on a substantial number of small entities. Finally, as mentioned earlier, the final rules provide a transition period and do not require covered entities to fully comply with these requirements until November 1, 2008.

*FTC:* The Regulatory Flexibility Act ("RFA"), 5 U.S.C. 601–612, requires that the Commission provide an Initial Regulatory Flexibility Analysis ("IRFA") with a proposed rule and a Final Regulatory Flexibility Analysis ("FRFA"), if any, with the final rule, unless the Commission certifies that the rule will not have a significant economic impact on a substantial number of small entities. *See* 5 U.S.C. 603–605.

The Commission hereby certifies that the final regulations will not have a significant economic impact on a substantial number of small business entities. The Commission recognizes that the final regulations will affect a substantial number of small businesses. We do not expect, however, that the final regulations will have a significant economic impact on these small entities.

The Commission continues to believe that a precise estimate of the number of small entities that fall under the final regulations is not currently feasible. Based on changes made to the final regulations in response to comments received, however, and the Commission's own experience and knowledge of industry practices, the Commission also continues to believe that the cost and burden to small business entities of complying with the final regulations are minimal. Accordingly, this document serves as notice to the Small Business Administration of the agency's certification of no effect. Nonetheless, the Commission has decided to publish a FRFA with these final regulations. Therefore, the Commission has prepared the following analysis:

#### 1. Need for and Objectives of the Rule

The FTC is charged with enforcing the requirements of sections 114 and 315 of the Fair and Accurate Credit Transactions Act of 2003 (FACT Act) (15 U.S.C. §§ 1681m(e) and 1681c(h)(2)), which require the FTC to establish guidelines for financial institutions and creditors identifying patterns, practices, and specific forms of activity, that indicate the possible existence of

identity theft, and regulations requiring each financial institution and creditor to establish policies and procedures for implementing the guidelines. In addition, section 114 requires credit and debit card issuers to establish policies and procedures to assess the validity of a change of address request. Section 315 requires the FTC to develop policies and procedures that a user of consumer reports must employ when such a user receives a notice of address discrepancy from a consumer reporting agency described in section 603(p) of the FCRA. In this action, the FTC promulgates final rules that would implement these requirements of the FACT Act.

#### 2. Significant Issues Received by Public Comment

The Commission received a number of comments on the effect of the proposed regulations. Some of the comments addressed the effect of the proposed regulations on businesses generally, and did not identify small businesses as a particular category. The FTC staff, therefore, has included all comments in this FRFA that raised potentially significant compliance issues for small businesses, regardless of whether the commenter identified small businesses as being an affected category.

In drafting its PRA analysis for the proposed regulations, FTC staff believed that because motor vehicle dealers' loans typically are financed by financial institutions also subject to those regulations, the dealers were likely to use the latter's programs as a basis to develop their own. Therefore, although subject to a high risk of identity theft, their burden would be less than other high-risk entities. Commenters, however, noted among other concerns that some motor vehicle dealers finance their own loans. Thus, FTC staff no longer is considering motor vehicle dealers separately from other high-risk entities.

As noted in the PRA analysis, the Agencies continue to believe that many of the high-risk entities, as part of their usual and customary business practices, already take steps to minimize losses due to fraud. The final rulemaking clarifies that only relevant staff need be trained to implement the Program, as necessary—meaning, for example, that staff already trained as a part of a covered entity's anti-fraud prevention efforts do not need to be re-trained except as incrementally needed. Notwithstanding this clarification, in response to comments received, the Agencies are increasing the burden estimates attributable to training from two to four hours, as is the FTC for high-risk entities in their initial year of

implementing the Program, but FTC staff continues to believe that one hour of recurring annual training remains a reasonable estimate.

A few commenters believed that FTC staff had underestimated the amount of time it would take low-risk entities to comply with the proposed regulations. These commenters estimated that the amount of time would range from 6 to 20 hours to create a program and 1 hour each to train employees and draft the annual report. The FTC staff believes these estimates were based on a misunderstanding of the requirements of the proposed regulations, including that the list of 31 Red Flags in the proposed guidelines was intended to be a checklist. The final regulations clarify that the list of Red Flags is illustrative only. Moreover, the emphasis of the written Program, as required under the final regulations, is to identify risks of identity theft. To the extent that entities with consumer accounts determine that they have a minimal risk of identity theft, they would be tasked only with developing a streamlined Program. Therefore, FTC staff does not believe that it would take such an entity 6 to 20 hours to develop a Program, 1 hour to train employees, and 1 hour to draft an annual report on risks of identity theft which are minimal or non-existent. Nonetheless, FTC staff believes that it may have underestimated the time low-risk entities may need to initially apply the final rule to develop a Program. Thus, FTC staff has increased from 20 minutes to 1 hour its previously stated estimate for this activity.

In addition, the final regulations have been revised from the proposed regulations to alleviate the burden of creating a written Program for entities that determine that they do not have any covered accounts. The FTC staff believes that entities subject to a low risk of identity theft, but not having consumer accounts, will likely determine that they do not have covered accounts. Such entities would not be required to develop a written Program. The FTC staff estimates that approximately 9,191,496<sup>78</sup> of the 10,813,525 low-risk entities subject to the requirement to create a written Program under the proposed regulations will not have covered accounts under the final rule. Therefore, although these 9,191,496 low-risk entities will have to

<sup>78</sup> This estimate is derived from an analysis of a database of U.S. businesses based on NAICS codes for businesses that market goods or services to consumers or other businesses, net of the number of creditors subject to the FTC's jurisdiction, an estimated subset of which comprise anticipated low-risk entities not having covered accounts under the final rule.

conduct a periodic risk assessment to determine if they covered accounts, they will not be required to develop a written Program, thereby substantially reducing the original burden estimate in the NPRM for low-risk entities.

The FTC received additional comments on its IRFA requesting that the FTC delay implementation of the final rules for small businesses by a minimum of six months, consider creating a certification form for low-risk entities, and develop a small business compliance guide. The Agencies have set a mandatory compliance deadline of November 1, 2008, thereby providing all entities with well over six months in which to implement the final regulations. The FTC staff will be developing a small business compliance guide prior to the mandatory compliance deadline of November 1, 2008. The FTC staff will consider whether to include any model forms in such guide.

The FTC did not receive any comments on its IRFA for the proposed regulations implementing section 114 requiring credit and debit card issuers to establish policies and procedures to assess the validity of a change of address request, including notifying the cardholder or using another means of assessing the validity of the change of address. The FTC staff does not believe that the changes made to the final regulation have altered its original burden estimates.

The FTC did not receive any comments on its IRFA relating to the proposed regulations under section 315.

### 3. Small Entities to Which the Final Rule Will Apply

The final regulations apply to a wide variety of business categories under the Small Business Size Standards. Generally, the final regulations would apply to financial institutions, creditors, and users of consumer reports. In particular, entities under FTC's jurisdiction covered by section 114 include State-chartered credit unions, non-bank lenders, mortgage brokers, automobile dealers, utility companies, telecommunications companies, and any other person that regularly participates in a credit decision, including setting the terms of credit. The section 315 requirements apply to State-chartered credit unions, non-bank lenders, insurers, landlords, employers, mortgage brokers, automobile dealers, collection agencies, and any other person who requests a consumer report from a consumer reporting agency described in section 603(p) of the FCRA. Given the coverage of the final rules, a very large number of small entities

across almost every industry could be subject to the final rules. For the majority of these entities, a small business is defined by the Small Business Administration as one whose average annual receipts do not exceed \$6.5 million or who have fewer than 500 employees.<sup>79</sup>

Section 114: As discussed in the PRA section of this Notice, given the broad scope of section 114's requirements, it is difficult to determine with precision the number of financial institutions and creditors that are subject to the FTC's jurisdiction. There are numerous small businesses under the FTC's jurisdiction and there is no formal way to track them; moreover, as a whole, the entities under the FTC's jurisdiction are so varied that there are no general sources that provide a record of their existence. Nonetheless, FTC staff estimates that the final regulations implementing section 114 will affect over 3500 financial institutions and over 11 million creditors<sup>80</sup> subject to the FTC's jurisdiction, for a combined total of approximately 11.1 million affected entities. Of this total, the FTC staff expects that well over 90% of these firms qualify as small businesses under existing size standards (*i.e.*, \$165 million in assets for financial institutions and \$6.5 million in sales for many creditors).

One commenter acknowledged that the FTC's estimates as to the number of small entities that will be affected were accurate, but did not provide precise numbers.

The final regulations implementing section 114 also require credit and debit card issuers to establish policies and procedures to assess the validity of a change of address request. Indeed, the final regulations require credit and debit card issuers to notify the cardholder or to use another means of assessing the validity of the change of address. FTC staff believes that there may be as many as 3,764 credit or debit card issuers that fall under the jurisdiction of the FTC and that well over 90% of these firms qualify as small businesses under existing size standards (*i.e.*, \$165 million in assets for financial

<sup>79</sup> These numbers represent the size standards for most retail and service industries (\$6.5 million total receipts) and manufacturing industries (500 employees). A list of the SBA's size standards for all industries can be found at <http://www.sba.gov/size/summary-what-is.html>.

<sup>80</sup> This estimate is derived from census data of U.S. businesses based on NAICS codes for businesses that market goods or services to consumers and businesses. 2003 County Business Patterns, U.S. Census Bureau (<http://censtats.census.gov/cgi-bin/cbpcnaic/cbpcsel.pl>); and 2002 Economic Census, Bureau (<http://www.census.gov/econ/census02/>).

institutions and \$6.5 million in sales for many creditors).

The Commission did not receive any comments to the IRFA on the latter credit or debit card issuers that would allow it to determine the precise number of small entities that will be affected.

*Section 315:* As discussed in the PRA section of this Notice, given the broad scope of section 315's requirements, it is difficult to determine with precision the number of users of consumer reports that are subject to the FTC's jurisdiction. There are numerous small businesses under the FTC's jurisdiction and there is no formal way to track them; moreover, as a whole, the entities under the FTC's jurisdiction are so varied that there are no general sources that provide a record of their existence. Nonetheless, FTC staff estimates that the final regulations implementing section 315 will affect approximately 1.6 million users of consumer reports subject to the FTC's jurisdiction<sup>81</sup> and that well over 90% of these firms qualify as small businesses under existing size standards (*i.e.*, \$165 million in assets for financial institutions and \$6.5 million in sales for many creditors).

The Commission did not receive any comments to the IRFA on the proposed regulations under Section 315 that would allow it to determine the precise number of small entities that will be affected.

#### 4. Projected Reporting, Recordkeeping and Other Compliance Requirements

The final requirements will involve some increased costs for affected parties. Most of these costs will be incurred by those required to conduct periodic risk assessments, and draft identity theft Programs and annual reports. There will also be costs associated with training, and for credit and debit card issuers to establish policies and procedures to assess the validity of a change of address request. In addition, there will be costs related to developing reasonable policies and procedures that a user of consumer reports must employ when a user receives a notice of address discrepancy from a consumer reporting agency, and for furnishing an address that the user has reasonably confirmed is accurate. The Commission does not expect, however, that the increased costs

associated with the final regulations will be significant as explained below.

*Section 114:* The FTC staff estimates that there may be as many as 90% of the businesses affected by the proposed rules under section 114 that are subject to a high risk of identity theft that qualify as small businesses. It is likely that many such entities already engage in various activities to minimize losses due to fraud as part of their usual and customary business practices. Accordingly, the impact of the proposed requirements would be merely incremental and not significant. In particular, the rule will direct many of these entities to consolidate their existing policies and procedures into a written Program and may require some additional staff training.

The FTC expects that well over 90% of the businesses affected by the proposed rules under section 114 that are subject to a low risk of identity theft qualify as small businesses under existing size standards (*i.e.*, \$165 million in assets for financial institutions and \$6.5 million in sales for many creditors). The final requirements are drafted in a flexible manner that limits the burden on a substantial majority of low-risk entities to conducting periodic risk assessments for covered accounts, and allows the remaining minority of low-risk entities to develop and implement different types of programs based upon their size, complexity, and the nature and scope of their activities. As a result, the FTC staff expects that the burden on these low-risk entities will be minimal (*i.e.*, not significant). The final regulations would require low-risk entities that have covered accounts that have no existing identity theft procedures to state in writing their low-risk of identity theft, train staff to be attentive to future risks of identity theft, and, if appropriate, prepare an annual report. The FTC staff believes that, for the affected low-risk entities, such activities will be not be complex or resource-intensive tasks.

The final regulations implementing section 114 also require credit and debit card issuers to establish policies and procedures to assess the validity of a change of address request. It is likely that most of the entities have automated the process of notifying the cardholder or using other means to assess the validity of the change of address such that implementation will pose no further burden. For those that do not, the FTC staff expects that a small number of such entities (100) will need to develop policies and procedures to assess the validity of a change of address request. The impacts on such

entities should not be significant, however.

In calculating the costs, FTC staff assumes that for all entities, professional technical personnel and/or managerial personnel will conduct the periodic risk assessment, create and implement the Program, prepare the annual report, train employees, and assess the validity of a change of address request.

*Section 315:* The final regulations implementing section 315 provide guidance regarding reasonable policies and procedures that a user of consumer reports must employ when a user receives a notice of address discrepancy from a consumer reporting agency. The final regulations also require a user of consumer reports to furnish an address that the user has reasonably confirmed is accurate to the consumer reporting agency from which it receives a notice of address discrepancy, but only to the extent that such user regularly and in the ordinary course of business furnishes information to such consumer reporting agency. The FTC staff believes that the impacts on users of consumer reports that are small businesses will not be significant. As discussed in the PRA section of the NPRM, the FTC staff believes that it will not take users of consumer reports under FTC jurisdiction a significant amount of time to develop policies and procedures that they will employ when they receive a notice of address discrepancy. FTC staff believes that only 10,000 of such users of consumer reports furnish information to consumer reporting agencies as part of their usual and customary business practices and that approximately 20% of these entities qualify as small businesses. Therefore, the staff estimates that 2,000 small businesses will be affected by this portion of the final regulation that requires furnishing the correct address. As discussed in the PRA section of this NPRM, FTC staff estimates that it will not take such users of consumer reports a significant amount of time to develop the policies and procedures for furnishing the correct address to the consumer reporting agencies pursuant to the final regulations for implementing section 315. The FTC staff estimates that the costs associated with these impacts will not be significant.

In calculating these costs, FTC staff assumes that the policies and procedures for notice of address discrepancy and furnishing the correct address will be set up by administrative support personnel.

<sup>81</sup> This estimate is derived from census data of U.S. businesses based on NAICS codes for businesses that market goods or services to consumers and businesses. 2003 County Business Patterns, U.S. Census Bureau (<http://censtats.census.gov/cgi-bin/cbpnaic/cbpsel.pl>); and 2002 Economic Census, Bureau (<http://www.census.gov/econ/census02/>).

#### 5. Steps Taken To Minimize Significant Economic Impact of the Rule on Small Entities

The Commission considered whether any significant alternatives, consistent with the purposes of the FACT Act, could further minimize the final regulations' impact on small entities. The FTC asked for comment on this issue. The final requirements are drafted in a flexible manner that limits the burden on a substantial majority of low-risk entities to conducting periodic risk assessments for covered accounts and allows the remaining minority of low-risk entities to develop and implement different types of programs based upon their size, complexity, and the nature and scope of their activities. In addition, a commenter requested that the FTC delay implementation of the final rules for small businesses by a minimum of six months, produce a shortened Red Flags list, consider creating a certification form for low-risk entities, and develop a small business compliance guide. The Agencies have set a mandatory compliance deadline of November 1, 2008, thereby providing all entities with well over six months in which to implement the final regulations. As discussed in the PRA analysis *infra*, the Agencies have clarified that the Red Flags Supplement is illustrative only, and is not intended to be used as a checklist. Therefore, the Agencies did not consider it necessary to alter the Red Flags listed. The FTC staff will be developing a small business compliance guide prior to the mandatory compliance deadline of November 1, 2008. The FTC staff will consider whether to include any model forms in such guide.

#### C. OCC and OTS Executive Order 12866 Determination

The OCC and the OTS each have independently determined that the final rule is not a "significant regulatory action" as defined in Executive Order 12866 because the annual effect on the economy is less than \$100 million. Accordingly, a regulatory assessment is not required.

#### D. OCC and OTS Executive Order 13132 Determination

The OCC and the OTS each has determined that these final rules do not have any federalism implications for purposes of Executive Order 13132.

#### E. NCUA Executive Order 13132 Determination

Executive Order 13132 encourages independent regulatory agencies to consider the impact of their actions on State and local interests. In adherence to

fundamental federalism principles, the NCUA, an independent regulatory agency as defined in 44 U.S.C. 3502(5) voluntarily complies with the Executive Order. These final rules apply only to federally chartered credit unions and would not have substantial direct effects on the States, on the connection between the national government and the States, or on the distribution of power and responsibilities among the various levels of government. The NCUA has determined that these final rules do not constitute a policy that has federalism implications for purposes of the Executive Order.

#### F. OCC and OTS Unfunded Mandates Reform Act of 1995 Determination

Section 202 of the Unfunded Mandates Reform Act of 1995, Public Law 104-4 (Unfunded Mandates Act) requests that an agency prepare a budgetary impact statement before promulgating a rule that includes a federal mandate that may result in expenditure by State, local, and tribal governments, in the aggregate, or by the private sector, of \$100 million or more in any one year. If a budgetary impact statement is required, section 205, of the Unfunded Mandates Act also requires an agency to identify and consider a reasonable number of regulatory alternatives before promulgating a rule.

The OCC and OTS each has determined that this rule will not result in expenditures by State, local, and tribal governments, or by the private sector, of \$100 million or more. National banks and savings associations already employ a variety of measures that satisfy the requirements of the final rulemaking because, as described earlier, these are usual and customary business practices to minimize losses due to fraud, or because, as described earlier, they already comply with other existing regulations and guidance that relate to information security, authentication, identity theft, and response programs. Accordingly, neither the OCC nor the OTS has prepared a budgetary impact statement or specifically addressed the regulatory alternatives considered.

#### G. NCUA: The Treasury and General Government Appropriations Act, 1999—Assessment of Federal Regulations and Policies on Families

The NCUA has determined that these final rules will not affect family well-being within the meaning of section 654 of the Treasury and General Government Appropriations Act, 1999, Pub. L. 105-277, 112 Stat. 2681 (1998).

#### H. NCUA: Small Business Regulatory Enforcement Fairness Act of 1996 (SBREFA) Determination

A SBREFA (Pub. L. 104-121) reporting requirement is triggered in instances where NCUA issues a final rule as defined by section 551 of the Administrative Procedure Act, 5 U.S.C. 551. NCUA has determined this final rule is not a major rule for purposes of SBREFA and the Office of Management and Budget (OMB) has concurred.

#### I. Plain Language

Section 722 of the Gramm-Leach-Bliley Act (12 U.S.C. 4809) requires the Federal banking agencies and the NCUA to use "plain language" in all proposed and final rules published in the **Federal Register**. The Agencies received no comments on how to make the rules easier to understand, and believe the final rules are presented in a clear and straightforward manner.

#### List of Subjects

##### 12 CFR Part 41

Banks, banking, Consumer protection, National Banks, Reporting and recordkeeping requirements.

##### 12 CFR Part 222

Banks, banking, Holding companies, state member banks.

##### 12 CFR Part 334

Administrative practice and procedure, Bank deposit insurance, Banks, banking, Reporting and recordkeeping requirements, Safety and soundness.

##### 12 CFR Part 364

Administrative practice and procedure, Bank deposit insurance, Banks, banking, Reporting and recordkeeping requirements, Safety and Soundness.

##### 12 CFR Part 571

Consumer protection, Credit, Fair Credit Reporting Act, Privacy, Reporting and recordkeeping requirements, Savings associations.

##### 12 CFR Part 717

Consumer protection, Credit unions, Fair credit reporting, Privacy, Reporting and recordkeeping requirements.

##### 16 CFR Part 681

Fair Credit Reporting Act, Consumer reports, Consumer report users, Consumer reporting agencies, Credit, Creditors, Information furnishers, Identity theft, Trade practices.

**Department of the Treasury**Office of the Comptroller of the  
Currency

12 CFR Chapter I

**Authority and Issuance**

■ For the reasons discussed in the joint preamble, the Office of the Comptroller of the Currency amends Part 41 of title 12, chapter I, of the Code of Federal Regulations as follows:

**PART 41—FAIR CREDIT REPORTING**

■ 1. The authority citation for part 41 continues to read as follows:

**Authority:** 12 U.S.C. 1 *et seq.*, 24 (Seventh), 93a, 481, 484, and 1818; 15 U.S.C. 1681a, 1681b, 1681c, 1681m, 1681s, 1681s-3, 1681t, 1681w, Sec. 214, Pub. L. 108-159, 117 Stat. 1952.

**Subpart A—General Provisions**

■ 2. Section 41.1 is added to read as follows:

**§ 41.1 Purpose.**

(a) *Purpose.* The purpose of this part is to establish standards for national banks regarding consumer report information. In addition, the purpose of this part is to specify the extent to which national banks may obtain, use, or share certain information. This part also contains a number of measures national banks must take to combat consumer fraud and related crimes, including identity theft.

(b) [Reserved]

■ 3. Amend § 41.3 by revising the introductory text to read as follows:

**§ 41.3 Definitions.**

For purposes of this part, unless explicitly stated otherwise:

\* \* \* \* \*

■ 4. Revise the heading for Subpart I to read as follows:

**Subpart I—Duties of Users of Consumer Reports Regarding Address Discrepancies and Records Disposal**

■ 5. Add § 41.82 to read as follows:

**§ 41.82 Duties of users regarding address discrepancies.**

(a) *Scope.* This section applies to a user of consumer reports (user) that receives a notice of address discrepancy from a consumer reporting agency, and that is a national bank, Federal branch or agency of a foreign bank, or any of their operating subsidiaries that are not functionally regulated within the meaning of section 5(c)(5) of the Bank Holding Company Act of 1956, as amended (12 U.S.C. 1844(c)(5)).

(b) *Definition.* For purposes of this section, a *notice of address discrepancy* means a notice sent to a user by a consumer reporting agency pursuant to 15 U.S.C. 1681c(h)(1), that informs the user of a substantial difference between the address for the consumer that the user provided to request the consumer report and the address(es) in the agency's file for the consumer.

(c) *Reasonable belief.* (1) *Requirement to form a reasonable belief.* A user must develop and implement reasonable policies and procedures designed to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report, when the user receives a notice of address discrepancy.

(2) *Examples of reasonable policies and procedures.* (i) Comparing the information in the consumer report provided by the consumer reporting agency with information the user:

(A) Obtains and uses to verify the consumer's identity in accordance with the requirements of the Customer Information Program (CIP) rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121);

(B) Maintains in its own records, such as applications, change of address notifications, other customer account records, or retained CIP documentation; or

(C) Obtains from third-party sources; or

(ii) Verifying the information in the consumer report provided by the consumer reporting agency with the consumer.

(d) *Consumer's address.* (1) *Requirement to furnish consumer's address to a consumer reporting agency.* A user must develop and implement reasonable policies and procedures for furnishing an address for the consumer that the user has reasonably confirmed is accurate to the consumer reporting agency from whom it received the notice of address discrepancy when the user:

(i) Can form a reasonable belief that the consumer report relates to the consumer about whom the user requested the report;

(ii) Establishes a continuing relationship with the consumer; and

(iii) Regularly and in the ordinary course of business furnishes information to the consumer reporting agency from which the notice of address discrepancy relating to the consumer was obtained.

(2) *Examples of confirmation methods.* The user may reasonably confirm an address is accurate by:

(i) Verifying the address with the consumer about whom it has requested the report;

(ii) Reviewing its own records to verify the address of the consumer;

(iii) Verifying the address through third-party sources; or

(iv) Using other reasonable means.

(3) *Timing.* The policies and procedures developed in accordance with paragraph (d)(1) of this section must provide that the user will furnish the consumer's address that the user has reasonably confirmed is accurate to the consumer reporting agency as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

■ 6. Add Subpart J to part 41 to read as follows:

**Subpart J—Identity Theft Red Flags**

Sec.

41.90 Duties regarding the detection, prevention, and mitigation of identity theft.

41.91 Duties of card issuers regarding changes of address.

**Subpart J—Identity Theft Red Flags****§ 41.90 Duties regarding the detection, prevention, and mitigation of identity theft.**

(a) *Scope.* This section applies to a financial institution or creditor that is a national bank, Federal branch or agency of a foreign bank, and any of their operating subsidiaries that are not functionally regulated within the meaning of section 5(c)(5) of the Bank Holding Company Act of 1956, as amended (12 U.S.C. 1844(c)(5)).

(b) *Definitions.* For purposes of this section and Appendix J, the following definitions apply:

(1) *Account* means a continuing relationship established by a person with a financial institution or creditor to obtain a product or service for personal, family, household or business purposes. Account includes:

(i) An extension of credit, such as the purchase of property or services involving a deferred payment; and

(ii) A deposit account.

(2) The term *board of directors* includes:

(i) In the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency; and

(ii) In the case of any other creditor that does not have a board of directors, a designated employee at the level of senior management.

(3) *Covered account* means:

(i) An account that a financial institution or creditor offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, margin account, cell

phone account, utility account, checking account, or savings account; and

(ii) Any other account that the financial institution or creditor offers or maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft, including financial, operational, compliance, reputation, or litigation risks.

(4) *Credit* has the same meaning as in 15 U.S.C. 1681a(r)(5).

(5) *Creditor* has the same meaning as in 15 U.S.C. 1681a(r)(5), and includes lenders such as banks, finance companies, automobile dealers, mortgage brokers, utility companies, and telecommunications companies.

(6) *Customer* means a person that has a covered account with a financial institution or creditor.

(7) *Financial institution* has the same meaning as in 15 U.S.C. 1681a(t).

(8) *Identity theft* has the same meaning as in 16 CFR 603.2(a).

(9) *Red Flag* means a pattern, practice, or specific activity that indicates the possible existence of identity theft.

(10) *Service provider* means a person that provides a service directly to the financial institution or creditor.

(c) *Periodic Identification of Covered Accounts*. Each financial institution or creditor must periodically determine whether it offers or maintains covered accounts. As a part of this determination, a financial institution or creditor must conduct a risk assessment to determine whether it offers or maintains covered accounts described in paragraph (b)(3)(ii) of this section, taking into consideration:

(1) The methods it provides to open its accounts;

(2) The methods it provides to access its accounts; and

(3) Its previous experiences with identity theft.

(d) *Establishment of an Identity Theft Prevention Program*. (1) *Program requirement*. Each financial institution or creditor that offers or maintains one or more covered accounts must develop and implement a written Identity Theft Prevention Program (Program) that is designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. The Program must be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities.

(2) *Elements of the Program*. The Program must include reasonable policies and procedures to:

(i) Identify relevant Red Flags for the covered accounts that the financial institution or creditor offers or maintains, and incorporate those Red Flags into its Program;

(ii) Detect Red Flags that have been incorporated into the Program of the financial institution or creditor;

(iii) Respond appropriately to any Red Flags that are detected pursuant to paragraph (d)(2)(ii) of this section to prevent and mitigate identity theft; and

(iv) Ensure the Program (including the Red Flags determined to be relevant) is updated periodically, to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft.

(e) *Administration of the Program*. Each financial institution or creditor that is required to implement a Program must provide for the continued administration of the Program and must:

(1) Obtain approval of the initial written Program from either its board of directors or an appropriate committee of the board of directors;

(2) Involve the board of directors, an appropriate committee thereof, or a designated employee at the level of senior management in the oversight, development, implementation and administration of the Program;

(3) Train staff, as necessary, to effectively implement the Program; and

(4) Exercise appropriate and effective oversight of service provider arrangements.

(f) *Guidelines*. Each financial institution or creditor that is required to implement a Program must consider the guidelines in Appendix J of this part and include in its Program those guidelines that are appropriate.

#### **§ 41.91 Duties of card issuers regarding changes of address.**

(a) *Scope*. This section applies to an issuer of a debit or credit card (card issuer) that is a national bank, Federal branch or agency of a foreign bank, and any of their operating subsidiaries that are not functionally regulated within the meaning of section 5(c)(5) of the Bank Holding Company Act of 1956, as amended (12 U.S.C. 1844(c)(5)).

(b) *Definitions*. For purposes of this section:

(1) *Cardholder* means a consumer who has been issued a credit or debit card.

(2) *Clear and conspicuous* means reasonably understandable and designed to call attention to the nature and significance of the information presented.

(c) *Address validation requirements*. A card issuer must establish and

implement reasonable policies and procedures to assess the validity of a change of address if it receives notification of a change of address for a consumer's debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account. Under these circumstances, the card issuer may not issue an additional or replacement card, until, in accordance with its reasonable policies and procedures and for the purpose of assessing the validity of the change of address, the card issuer:

(1)(i) Notifies the cardholder of the request:

(A) At the cardholder's former address; or

(B) By any other means of communication that the card issuer and the cardholder have previously agreed to use; and

(ii) Provides to the cardholder a reasonable means of promptly reporting incorrect address changes; or

(2) Otherwise assesses the validity of the change of address in accordance with the policies and procedures the card issuer has established pursuant to § 41.90 of this part.

(d) *Alternative timing of address validation*. A card issuer may satisfy the requirements of paragraph (c) of this section if it validates an address pursuant to the methods in paragraph (c)(1) or (c)(2) of this section when it receives an address change notification, before it receives a request for an additional or replacement card.

(e) *Form of notice*. Any written or electronic notice that the card issuer provides under this paragraph must be clear and conspicuous and provided separately from its regular correspondence with the cardholder.

#### **Appendices D–I [Reserved]**

■ 7. Add and reserve appendices D through I to part 41.

■ 8. Add Appendix J to part 41 to read as follows:

#### **Appendix J to Part 41—Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation**

Section 41.90 of this part requires each financial institution and creditor that offers or maintains one or more covered accounts, as defined in § 41.90(b)(3) of this part, to develop and provide for the continued administration of a written Program to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. These guidelines are intended to assist financial institutions and creditors in the

formulation and maintenance of a Program that satisfies the requirements of § 41.90 of this part.

#### I. The Program

In designing its Program, a financial institution or creditor may incorporate, as appropriate, its existing policies, procedures, and other arrangements that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft.

#### II. Identifying Relevant Red Flags

(a) *Risk Factors.* A financial institution or creditor should consider the following factors in identifying relevant Red Flags for covered accounts, as appropriate:

- (1) The types of covered accounts it offers or maintains;
- (2) The methods it provides to open its covered accounts;
- (3) The methods it provides to access its covered accounts; and
- (4) Its previous experiences with identity theft.

(b) *Sources of Red Flags.* Financial institutions and creditors should incorporate relevant Red Flags from sources such as:

- (1) Incidents of identity theft that the financial institution or creditor has experienced;
- (2) Methods of identity theft that the financial institution or creditor has identified that reflect changes in identity theft risks; and
- (3) Applicable supervisory guidance.

(c) *Categories of Red Flags.* The Program should include relevant Red Flags from the following categories, as appropriate. Examples of Red Flags from each of these categories are appended as Supplement A to this Appendix J.

- (1) Alerts, notifications, or other warnings received from consumer reporting agencies or service providers, such as fraud detection services;
- (2) The presentation of suspicious documents;
- (3) The presentation of suspicious personal identifying information, such as a suspicious address change;
- (4) The unusual use of, or other suspicious activity related to, a covered account; and
- (5) Notice from customers, victims of identity theft, law enforcement authorities, or other persons regarding possible identity theft in connection with covered accounts held by the financial institution or creditor.

#### III. Detecting Red Flags

The Program's policies and procedures should address the detection of Red Flags in connection with the opening of covered accounts and existing covered accounts, such as by:

- (a) Obtaining identifying information about, and verifying the identity of, a person opening a covered account, for example, using the policies and procedures regarding identification and verification set forth in the Customer Identification Program rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121); and
- (b) Authenticating customers, monitoring transactions, and verifying the validity of change of address requests, in the case of existing covered accounts.

#### IV. Preventing and Mitigating Identity Theft

The Program's policies and procedures should provide for appropriate responses to the Red Flags the financial institution or creditor has detected that are commensurate with the degree of risk posed. In determining an appropriate response, a financial institution or creditor should consider aggravating factors that may heighten the risk of identity theft, such as a data security incident that results in unauthorized access to a customer's account records held by the financial institution, creditor, or third party, or notice that a customer has provided information related to a covered account held by the financial institution or creditor to someone fraudulently claiming to represent the financial institution or creditor or to a fraudulent website. Appropriate responses may include the following:

- (a) Monitoring a covered account for evidence of identity theft;
- (b) Contacting the customer;
- (c) Changing any passwords, security codes, or other security devices that permit access to a covered account;
- (d) Reopening a covered account with a new account number;
- (e) Not opening a new covered account;
- (f) Closing an existing covered account;
- (g) Not attempting to collect on a covered account or not selling a covered account to a debt collector;
- (h) Notifying law enforcement; or
- (i) Determining that no response is warranted under the particular circumstances.

#### V. Updating the Program

Financial institutions and creditors should update the Program (including the Red Flags determined to be relevant) periodically, to reflect changes in risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, based on factors such as:

- (a) The experiences of the financial institution or creditor with identity theft;
- (b) Changes in methods of identity theft;
- (c) Changes in methods to detect, prevent, and mitigate identity theft;
- (d) Changes in the types of accounts that the financial institution or creditor offers or maintains; and
- (e) Changes in the business arrangements of the financial institution or creditor, including mergers, acquisitions, alliances, joint ventures, and service provider arrangements.

#### VI. Methods for Administering the Program

(a) *Oversight of Program.* Oversight by the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management should include:

- (1) Assigning specific responsibility for the Program's implementation;
  - (2) Reviewing reports prepared by staff regarding compliance by the financial institution or creditor with § 41.90 of this part; and
  - (3) Approving material changes to the Program as necessary to address changing identity theft risks.
- (b) *Reports.* (1) *In general.* Staff of the financial institution or creditor responsible for development, implementation, and

administration of its Program should report to the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management, at least annually, on compliance by the financial institution or creditor with § 41.90 of this part.

(2) *Contents of report.* The report should address material matters related to the Program and evaluate issues such as: the effectiveness of the policies and procedures of the financial institution or creditor in addressing the risk of identity theft in connection with the opening of covered accounts and with respect to existing covered accounts; service provider arrangements; significant incidents involving identity theft and management's response; and recommendations for material changes to the Program.

(c) *Oversight of service provider arrangements.* Whenever a financial institution or creditor engages a service provider to perform an activity in connection with one or more covered accounts the financial institution or creditor should take steps to ensure that the activity of the service provider is conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft. For example, a financial institution or creditor could require the service provider by contract to have policies and procedures to detect relevant Red Flags that may arise in the performance of the service provider's activities, and either report the Red Flags to the financial institution or creditor, or to take appropriate steps to prevent or mitigate identity theft.

#### VII. Other Applicable Legal Requirements

Financial institutions and creditors should be mindful of other related legal requirements that may be applicable, such as:

- (a) For financial institutions and creditors that are subject to 31 U.S.C. 5318(g), filing a Suspicious Activity Report in accordance with applicable law and regulation;
- (b) Implementing any requirements under 15 U.S.C. 1681c-1(h) regarding the circumstances under which credit may be extended when the financial institution or creditor detects a fraud or active duty alert;
- (c) Implementing any requirements for furnishers of information to consumer reporting agencies under 15 U.S.C. 1681s-2, for example, to correct or update inaccurate or incomplete information, and to not report information that the furnisher has reasonable cause to believe is inaccurate; and
- (d) Complying with the prohibitions in 15 U.S.C. 1681m on the sale, transfer, and placement for collection of certain debts resulting from identity theft.

#### Supplement A to Appendix J

In addition to incorporating Red Flags from the sources recommended in section II.b. of the Guidelines in Appendix J of this part, each financial institution or creditor may consider incorporating into its Program, whether singly or in combination, Red Flags from the following illustrative examples in connection with covered accounts:

#### *Alerts, Notifications or Warnings from a Consumer Reporting Agency*

1. A fraud or active duty alert is included with a consumer report.
2. A consumer reporting agency provides a notice of credit freeze in response to a request for a consumer report.
3. A consumer reporting agency provides a notice of address discrepancy, as defined in § 41.82(b) of this part.
4. A consumer report indicates a pattern of activity that is inconsistent with the history and usual pattern of activity of an applicant or customer, such as:
  - a. A recent and significant increase in the volume of inquiries;
  - b. An unusual number of recently established credit relationships;
  - c. A material change in the use of credit, especially with respect to recently established credit relationships; or
  - d. An account that was closed for cause or identified for abuse of account privileges by a financial institution or creditor.

#### *Suspicious Documents*

5. Documents provided for identification appear to have been altered or forged.
6. The photograph or physical description on the identification is not consistent with the appearance of the applicant or customer presenting the identification.
7. Other information on the identification is not consistent with information provided by the person opening a new covered account or customer presenting the identification.
8. Other information on the identification is not consistent with readily accessible information that is on file with the financial institution or creditor, such as a signature card or a recent check.
9. An application appears to have been altered or forged, or gives the appearance of having been destroyed and reassembled.

#### *Suspicious Personal Identifying Information*

10. Personal identifying information provided is inconsistent when compared against external information sources used by the financial institution or creditor. For example:
  - a. The address does not match any address in the consumer report; or
  - b. The Social Security Number (SSN) has not been issued, or is listed on the Social Security Administration's Death Master File.
11. Personal identifying information provided by the customer is not consistent with other personal identifying information provided by the customer. For example, there is a lack of correlation between the SSN range and date of birth.
12. Personal identifying information provided is associated with known fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:
  - a. The address on an application is the same as the address provided on a fraudulent application; or
  - b. The phone number on an application is the same as the number provided on a fraudulent application.
13. Personal identifying information provided is of a type commonly associated with fraudulent activity as indicated by

internal or third-party sources used by the financial institution or creditor. For example:

- a. The address on an application is fictitious, a mail drop, or a prison; or
  - b. The phone number is invalid, or is associated with a pager or answering service.
14. The SSN provided is the same as that submitted by other persons opening an account or other customers.
  15. The address or telephone number provided is the same as or similar to the account number or telephone number submitted by an unusually large number of other persons opening accounts or other customers.
  16. The person opening the covered account or the customer fails to provide all required personal identifying information on an application or in response to notification that the application is incomplete.
  17. Personal identifying information provided is not consistent with personal identifying information that is on file with the financial institution or creditor.
  18. For financial institutions and creditors that use challenge questions, the person opening the covered account or the customer cannot provide authenticating information beyond that which generally would be available from a wallet or consumer report.
- Unusual Use of, or Suspicious Activity Related to, the Covered Account
19. Shortly following the notice of a change of address for a covered account, the institution or creditor receives a request for a new, additional, or replacement card or a cell phone, or for the addition of authorized users on the account.
  20. A new revolving credit account is used in a manner commonly associated with known patterns of fraud patterns. For example:
    - a. The majority of available credit is used for cash advances or merchandise that is easily convertible to cash (e.g., electronics equipment or jewelry); or
    - b. The customer fails to make the first payment or makes an initial payment but no subsequent payments.
  21. A covered account is used in a manner that is not consistent with established patterns of activity on the account. There is, for example:
    - a. Nonpayment when there is no history of late or missed payments;
    - b. A material increase in the use of available credit;
    - c. A material change in purchasing or spending patterns;
    - d. A material change in electronic fund transfer patterns in connection with a deposit account; or
    - e. A material change in telephone call patterns in connection with a cellular phone account.
  22. A covered account that has been inactive for a reasonably lengthy period of time is used (taking into consideration the type of account, the expected pattern of usage and other relevant factors).
  23. Mail sent to the customer is returned repeatedly as undeliverable although transactions continue to be conducted in connection with the customer's covered account.

24. The financial institution or creditor is notified that the customer is not receiving paper account statements.

25. The financial institution or creditor is notified of unauthorized charges or transactions in connection with a customer's covered account.

Notice From Customers, Victims of Identity Theft, Law Enforcement Authorities, or Other Persons Regarding Possible Identity Theft in Connection With Covered Accounts Held by the Financial Institution or Creditor

26. The financial institution or creditor is notified by a customer, a victim of identity theft, a law enforcement authority, or any other person that it has opened a fraudulent account for a person engaged in identity theft.

### **Board of Governors of the Federal Reserve System**

#### 12 CFR Chapter II.

#### **Authority and Issuance**

- For the reasons set forth in the joint preamble, part 222 of title 12, chapter II, of the Code of Federal Regulations is amended as follows:

### **PART 222—FAIR CREDIT REPORTING (REGULATION V)**

- 1. The authority citation for part 222 continues to read as follows:

**Authority:** 15 U.S.C. 1681a, 1681b, 1681c, 1681m, 1681s, 1681s-2, 1681s-3, 1681t, and 1681w; Secs. 3 and 214, Pub. L. 108-159, 117 Stat. 1952.

#### **Subpart A—General Provisions**

- 2. Section 222.3 is amended by revising the introductory text to read as follows:

#### **§ 222.3 Definitions.**

For purposes of this part, unless explicitly stated otherwise:

\* \* \* \* \*

- 3. The heading for Subpart I is revised to read as follows:

#### **Subpart I—Duties of Users of Consumer Reports Regarding Address Discrepancies and Records Disposal**

- 4. A new § 222.82 is added to read as follows:

#### **§ 222.82 Duties of users regarding address discrepancies.**

(a) *Scope.* This section applies to a user of consumer reports (user) that receives a notice of address discrepancy from a consumer reporting agency, and that is a member bank of the Federal Reserve System (other than a national bank) and its respective operating subsidiaries, a branch or agency of a foreign bank (other than a Federal branch, Federal agency, or insured State branch of a foreign bank), commercial

lending company owned or controlled by a foreign bank, and an organization operating under section 25 or 25A of the Federal Reserve Act (12 U.S.C. 601 *et seq.*, and 611 *et seq.*).

(b) *Definition.* For purposes of this section, a *notice of address discrepancy* means a notice sent to a user by a consumer reporting agency pursuant to 15 U.S.C. 1681c(h)(1), that informs the user of a substantial difference between the address for the consumer that the user provided to request the consumer report and the address(es) in the agency's file for the consumer.

(c) *Reasonable belief.* (1) *Requirement to form a reasonable belief.* A user must develop and implement reasonable policies and procedures designed to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report, when the user receives a notice of address discrepancy.

(2) *Examples of reasonable policies and procedures.* (i) Comparing the information in the consumer report provided by the consumer reporting agency with information the user:

(A) Obtains and uses to verify the consumer's identity in accordance with the requirements of the Customer Information Program (CIP) rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121);

(B) Maintains in its own records, such as applications, change of address notifications, other customer account records, or retained CIP documentation; or

(C) Obtains from third-party sources; or

(ii) Verifying the information in the consumer report provided by the consumer reporting agency with the consumer.

(d) *Consumer's address.* (1) *Requirement to furnish consumer's address to a consumer reporting agency.* A user must develop and implement reasonable policies and procedures for furnishing an address for the consumer that the user has reasonably confirmed is accurate to the consumer reporting agency from whom it received the notice of address discrepancy when the user:

(i) Can form a reasonable belief that the consumer report relates to the consumer about whom the user requested the report;

(ii) Establishes a continuing relationship with the consumer; and

(iii) Regularly and in the ordinary course of business furnishes information to the consumer reporting agency from which the notice of address discrepancy relating to the consumer was obtained.

(2) *Examples of confirmation methods.* The user may reasonably confirm an address is accurate by:

(i) Verifying the address with the consumer about whom it has requested the report;

(ii) Reviewing its own records to verify the address of the consumer;

(iii) Verifying the address through third-party sources; or

(iv) Using other reasonable means.

(3) *Timing.* The policies and procedures developed in accordance with paragraph (d)(1) of this section must provide that the user will furnish the consumer's address that the user has reasonably confirmed is accurate to the consumer reporting agency as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

■ 5. A new Subpart J is added to part 222 to read as follows:

**Subpart J—Identity Theft Red Flags**

Sec.

222.90 Duties regarding the detection, prevention, and mitigation of identity theft.

222.91 Duties of card issuers regarding changes of address.

**Subpart J—Identity Theft Red Flags**

**§ 222.90 Duties regarding the detection, prevention, and mitigation of identity theft.**

(a) *Scope.* This section applies to financial institutions and creditors that are member banks of the Federal Reserve System (other than national banks) and their respective operating subsidiaries, branches and agencies of foreign banks (other than Federal branches, Federal agencies, and insured State branches of foreign banks), commercial lending companies owned or controlled by foreign banks, and organizations operating under section 25 or 25A of the Federal Reserve Act (12 U.S.C. 601 *et seq.*, and 611 *et seq.*).

(b) *Definitions.* For purposes of this section and Appendix J, the following definitions apply:

(1) *Account* means a continuing relationship established by a person with a financial institution or creditor to obtain a product or service for personal, family, household or business purposes. Account includes:

(i) An extension of credit, such as the purchase of property or services involving a deferred payment; and

(ii) A deposit account.

(2) The term *board of directors* includes:

(i) In the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency; and

(ii) In the case of any other creditor that does not have a board of directors,

a designated employee at the level of senior management.

(3) *Covered account* means:

(i) An account that a financial institution or creditor offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, margin account, cell phone account, utility account, checking account, or savings account; and

(ii) Any other account that the financial institution or creditor offers or maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft, including financial, operational, compliance, reputation, or litigation risks.

(4) *Credit* has the same meaning as in 15 U.S.C. 1681a(r)(5).

(5) *Creditor* has the same meaning as in 15 U.S.C. 1681a(r)(5), and includes lenders such as banks, finance companies, automobile dealers, mortgage brokers, utility companies, and telecommunications companies.

(6) *Customer* means a person that has a covered account with a financial institution or creditor.

(7) *Financial institution* has the same meaning as in 15 U.S.C. 1681a(t).

(8) *Identity theft* has the same meaning as in 16 CFR 603.2(a).

(9) *Red Flag* means a pattern, practice, or specific activity that indicates the possible existence of identity theft.

(10) *Service provider* means a person that provides a service directly to the financial institution or creditor.

(c) *Periodic Identification of Covered Accounts.* Each financial institution or creditor must periodically determine whether it offers or maintains covered accounts. As a part of this determination, a financial institution or creditor must conduct a risk assessment to determine whether it offers or maintains covered accounts described in paragraph (b)(3)(ii) of this section, taking into consideration:

(1) The methods it provides to open its accounts;

(2) The methods it provides to access its accounts; and

(3) Its previous experiences with identity theft.

(d) *Establishment of an Identity Theft Prevention Program.* (1) *Program requirement.* Each financial institution or creditor that offers or maintains one or more covered accounts must develop and implement a written Identity Theft Prevention Program (Program) that is designed to detect, prevent, and mitigate

identity theft in connection with the opening of a covered account or any existing covered account. The Program must be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities.

(2) *Elements of the Program.* The Program must include reasonable policies and procedures to:

(i) Identify relevant Red Flags for the covered accounts that the financial institution or creditor offers or maintains, and incorporate those Red Flags into its Program;

(ii) Detect Red Flags that have been incorporated into the Program of the financial institution or creditor;

(iii) Respond appropriately to any Red Flags that are detected pursuant to paragraph (d)(2)(ii) of this section to prevent and mitigate identity theft; and

(iv) Ensure the Program (including the Red Flags determined to be relevant) is updated periodically, to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft.

(e) *Administration of the Program.* Each financial institution or creditor that is required to implement a Program must provide for the continued administration of the Program and must:

(1) Obtain approval of the initial written Program from either its board of directors or an appropriate committee of the board of directors;

(2) Involve the board of directors, an appropriate committee thereof, or a designated employee at the level of senior management in the oversight, development, implementation and administration of the Program;

(3) Train staff, as necessary, to effectively implement the Program; and

(4) Exercise appropriate and effective oversight of service provider arrangements.

(f) *Guidelines.* Each financial institution or creditor that is required to implement a Program must consider the guidelines in Appendix J of this part and include in its Program those guidelines that are appropriate.

#### **§ 222.91 Duties of card issuers regarding changes of address.**

(a) *Scope.* This section applies to a person described in § 222.90(a) that issues a debit or credit card (card issuer).

(b) *Definitions.* For purposes of this section:

(1) *Cardholder* means a consumer who has been issued a credit or debit card.

(2) *Clear and conspicuous* means reasonably understandable and

designed to call attention to the nature and significance of the information presented.

(c) *Address validation requirements.*

A card issuer must establish and implement reasonable policies and procedures to assess the validity of a change of address if it receives notification of a change of address for a consumer's debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account. Under these circumstances, the card issuer may not issue an additional or replacement card, until, in accordance with its reasonable policies and procedures and for the purpose of assessing the validity of the change of address, the card issuer:

(1)(i) Notifies the cardholder of the request:

(A) At the cardholder's former address; or

(B) By any other means of communication that the card issuer and the cardholder have previously agreed to use; and

(ii) Provides to the cardholder a reasonable means of promptly reporting incorrect address changes; or

(2) Otherwise assesses the validity of the change of address in accordance with the policies and procedures the card issuer has established pursuant to § 222.90 of this part.

(d) *Alternative timing of address validation.* A card issuer may satisfy the requirements of paragraph (c) of this section if it validates an address pursuant to the methods in paragraph (c)(1) or (c)(2) of this section when it receives an address change notification, before it receives a request for an additional or replacement card.

(e) *Form of notice.* Any written or electronic notice that the card issuer provides under this paragraph must be clear and conspicuous and provided separately from its regular correspondence with the cardholder.

#### **Appendices D–I [Reserved]**

■ 6. Appendices D through I to part 222 are added and reserved.

■ 7. A new Appendix J is added to part 222 to read as follows:

#### **Appendix J to Part 222—Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation**

Section 222.90 of this part requires each financial institution and creditor that offers or maintains one or more covered accounts, as defined in § 222.90(b)(3) of this part, to develop and provide for the continued administration of a written Program to detect,

prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. These guidelines are intended to assist financial institutions and creditors in the formulation and maintenance of a Program that satisfies the requirements of § 222.90 of this part.

#### **I. The Program**

In designing its Program, a financial institution or creditor may incorporate, as appropriate, its existing policies, procedures, and other arrangements that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft.

#### **II. Identifying Relevant Red Flags**

(a) *Risk Factors.* A financial institution or creditor should consider the following factors in identifying relevant Red Flags for covered accounts, as appropriate:

(1) The types of covered accounts it offers or maintains;

(2) The methods it provides to open its covered accounts;

(3) The methods it provides to access its covered accounts; and

(4) Its previous experiences with identity theft.

(b) *Sources of Red Flags.* Financial institutions and creditors should incorporate relevant Red Flags from sources such as:

(1) Incidents of identity theft that the financial institution or creditor has experienced;

(2) Methods of identity theft that the financial institution or creditor has identified that reflect changes in identity theft risks; and

(3) Applicable supervisory guidance.

(c) *Categories of Red Flags.* The Program should include relevant Red Flags from the following categories, as appropriate. Examples of Red Flags from each of these categories are appended as Supplement A to this Appendix J.

(1) Alerts, notifications, or other warnings received from consumer reporting agencies or service providers, such as fraud detection services;

(2) The presentation of suspicious documents;

(3) The presentation of suspicious personal identifying information, such as a suspicious address change;

(4) The unusual use of, or other suspicious activity related to, a covered account; and

(5) Notice from customers, victims of identity theft, law enforcement authorities, or other persons regarding possible identity theft in connection with covered accounts held by the financial institution or creditor.

#### **III. Detecting Red Flags**

The Program's policies and procedures should address the detection of Red Flags in connection with the opening of covered accounts and existing covered accounts, such as by:

(a) Obtaining identifying information about, and verifying the identity of, a person opening a covered account, for example, using the policies and procedures regarding identification and verification set forth in the Customer Identification Program rules

implementing 31 U.S.C. 5318(l) (31 CFR 103.121); and

(b) Authenticating customers, monitoring transactions, and verifying the validity of change of address requests, in the case of existing covered accounts.

#### IV. Preventing and Mitigating Identity Theft

The Program's policies and procedures should provide for appropriate responses to the Red Flags the financial institution or creditor has detected that are commensurate with the degree of risk posed. In determining an appropriate response, a financial institution or creditor should consider aggravating factors that may heighten the risk of identity theft, such as a data security incident that results in unauthorized access to a customer's account records held by the financial institution, creditor, or third party, or notice that a customer has provided information related to a covered account held by the financial institution or creditor to someone fraudulently claiming to represent the financial institution or creditor or to a fraudulent website. Appropriate responses may include the following:

(a) Monitoring a covered account for evidence of identity theft;

(b) Contacting the customer;

(c) Changing any passwords, security codes, or other security devices that permit access to a covered account;

(d) Reopening a covered account with a new account number;

(e) Not opening a new covered account;

(f) Closing an existing covered account;

(g) Not attempting to collect on a covered account or not selling a covered account to a debt collector;

(h) Notifying law enforcement; or

(i) Determining that no response is warranted under the particular circumstances.

#### V. Updating the Program

Financial institutions and creditors should update the Program (including the Red Flags determined to be relevant) periodically, to reflect changes in risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, based on factors such as:

(a) The experiences of the financial institution or creditor with identity theft;

(b) Changes in methods of identity theft;

(c) Changes in methods to detect, prevent, and mitigate identity theft;

(d) Changes in the types of accounts that the financial institution or creditor offers or maintains; and

(e) Changes in the business arrangements of the financial institution or creditor, including mergers, acquisitions, alliances, joint ventures, and service provider arrangements.

#### VI. Methods for Administering the Program

(a) *Oversight of Program.* Oversight by the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management should include:

(1) Assigning specific responsibility for the Program's implementation;

(2) Reviewing reports prepared by staff regarding compliance by the financial institution or creditor with § 222.90 of this part; and

(3) Approving material changes to the Program as necessary to address changing identity theft risks.

(b) *Reports.* (1) *In general.* Staff of the financial institution or creditor responsible for development, implementation, and administration of its Program should report to the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management, at least annually, on compliance by the financial institution or creditor with § 222.90 of this part.

(2) *Contents of report.* The report should address material matters related to the Program and evaluate issues such as: the effectiveness of the policies and procedures of the financial institution or creditor in addressing the risk of identity theft in connection with the opening of covered accounts and with respect to existing covered accounts; service provider arrangements; significant incidents involving identity theft and management's response; and recommendations for material changes to the Program.

(c) *Oversight of service provider arrangements.* Whenever a financial institution or creditor engages a service provider to perform an activity in connection with one or more covered accounts the financial institution or creditor should take steps to ensure that the activity of the service provider is conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft. For example, a financial institution or creditor could require the service provider by contract to have policies and procedures to detect relevant Red Flags that may arise in the performance of the service provider's activities, and either report the Red Flags to the financial institution or creditor, or to take appropriate steps to prevent or mitigate identity theft.

#### VII. Other Applicable Legal Requirements

Financial institutions and creditors should be mindful of other related legal requirements that may be applicable, such as:

(a) For financial institutions and creditors that are subject to 31 U.S.C. 5318(g), filing a Suspicious Activity Report in accordance with applicable law and regulation;

(b) Implementing any requirements under 15 U.S.C. 1681c-1(h) regarding the circumstances under which credit may be extended when the financial institution or creditor detects a fraud or active duty alert;

(c) Implementing any requirements for furnishers of information to consumer reporting agencies under 15 U.S.C. 1681s-2, for example, to correct or update inaccurate or incomplete information, and to not report information that the furnisher has reasonable cause to believe is inaccurate; and

(d) Complying with the prohibitions in 15 U.S.C. 1681m on the sale, transfer, and placement for collection of certain debts resulting from identity theft.

#### *Supplement A to Appendix J*

In addition to incorporating Red Flags from the sources recommended in section II.b. of the Guidelines in Appendix J of this part, each financial institution or creditor may consider incorporating into its Program,

whether singly or in combination, Red Flags from the following illustrative examples in connection with covered accounts:

#### *Alerts, Notifications or Warnings from a Consumer Reporting Agency*

1. A fraud or active duty alert is included with a consumer report.

2. A consumer reporting agency provides a notice of credit freeze in response to a request for a consumer report.

3. A consumer reporting agency provides a notice of address discrepancy, as defined in § 222.82(b) of this part.

4. A consumer report indicates a pattern of activity that is inconsistent with the history and usual pattern of activity of an applicant or customer, such as:

a. A recent and significant increase in the volume of inquiries;

b. An unusual number of recently established credit relationships;

c. A material change in the use of credit, especially with respect to recently established credit relationships; or

d. An account that was closed for cause or identified for abuse of account privileges by a financial institution or creditor.

#### *Suspicious Documents*

5. Documents provided for identification appear to have been altered or forged.

6. The photograph or physical description on the identification is not consistent with the appearance of the applicant or customer presenting the identification.

7. Other information on the identification is not consistent with information provided by the person opening a new covered account or customer presenting the identification.

8. Other information on the identification is not consistent with readily accessible information that is on file with the financial institution or creditor, such as a signature card or a recent check.

9. An application appears to have been altered or forged, or gives the appearance of having been destroyed and reassembled.

#### *Suspicious Personal Identifying Information*

10. Personal identifying information provided is inconsistent when compared against external information sources used by the financial institution or creditor. For example:

a. The address does not match any address in the consumer report; or

b. The Social Security Number (SSN) has not been issued, or is listed on the Social Security Administration's Death Master File.

11. Personal identifying information provided by the customer is not consistent with other personal identifying information provided by the customer. For example, there is a lack of correlation between the SSN range and date of birth.

12. Personal identifying information provided is associated with known fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is the same as the address provided on a fraudulent application; or

b. The phone number on an application is the same as the number provided on a fraudulent application.

13. Personal identifying information provided is of a type commonly associated with fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is fictitious, a mail drop, or a prison; or

b. The phone number is invalid, or is associated with a pager or answering service.

14. The SSN provided is the same as that submitted by other persons opening an account or other customers.

15. The address or telephone number provided is the same as or similar to the account number or telephone number submitted by an unusually large number of other persons opening accounts or other customers.

16. The person opening the covered account or the customer fails to provide all required personal identifying information on an application or in response to notification that the application is incomplete.

17. Personal identifying information provided is not consistent with personal identifying information that is on file with the financial institution or creditor.

18. For financial institutions and creditors that use challenge questions, the person opening the covered account or the customer cannot provide authenticating information beyond that which generally would be available from a wallet or consumer report.

*Unusual Use of, or Suspicious Activity Related to, the Covered Account*

19. Shortly following the notice of a change of address for a covered account, the institution or creditor receives a request for a new, additional, or replacement card or a cell phone, or for the addition of authorized users on the account.

20. A new revolving credit account is used in a manner commonly associated with known patterns of fraud patterns. For example:

a. The majority of available credit is used for cash advances or merchandise that is easily convertible to cash (e.g., electronics equipment or jewelry); or

b. The customer fails to make the first payment or makes an initial payment but no subsequent payments.

21. A covered account is used in a manner that is not consistent with established patterns of activity on the account. There is, for example:

a. Nonpayment when there is no history of late or missed payments;

b. A material increase in the use of available credit;

c. A material change in purchasing or spending patterns;

d. A material change in electronic fund transfer patterns in connection with a deposit account; or

e. A material change in telephone call patterns in connection with a cellular phone account.

22. A covered account that has been inactive for a reasonably lengthy period of time is used (taking into consideration the type of account, the expected pattern of usage and other relevant factors).

23. Mail sent to the customer is returned repeatedly as undeliverable although

transactions continue to be conducted in connection with the customer's covered account.

24. The financial institution or creditor is notified that the customer is not receiving paper account statements.

25. The financial institution or creditor is notified of unauthorized charges or transactions in connection with a customer's covered account.

*Notice from Customers, Victims of Identity Theft, Law Enforcement Authorities, or Other Persons Regarding Possible Identity Theft in Connection with Covered Accounts Held by the Financial Institution or Creditor*

26. The financial institution or creditor is notified by a customer, a victim of identity theft, a law enforcement authority, or any other person that it has opened a fraudulent account for a person engaged in identity theft.

**Federal Deposit Insurance Corporation**

12 CFR Chapter III

**Authority and Issuance**

■ For the reasons discussed in the joint preamble, the Federal Deposit Insurance Corporation is amending 12 CFR parts 334 and 364 of title 12, Chapter III, of the Code of Federal Regulations as follows:

**PART 334—FAIR CREDIT REPORTING**

■ 1. The authority citation for part 334 is revised to read as follows:

**Authority:** 12 U.S.C. 1818, 1819 (Tenth) and 1831p-1; 15 U.S.C. 1681a, 1681b, 1681c, 1681m, 1681s, 1681s-3, 1681t, 1681w, 6801 and 6805, Pub. L. 108-159, 117 Stat. 1952.

**Subpart A—General Provisions**

■ 2. Amend § 334.3 by revising the introductory text to read as follows:

**§ 334.3 Definitions.**

For purposes of this part, unless explicitly stated otherwise:

\* \* \* \* \*

■ 3. Revise the heading for Subpart I as shown below.

**Subpart I—Duties of Users of Consumer Reports Regarding Address Discrepancies and Records Disposal**

■ 4. Add § 334.82 to read as follows:

**§ 334.82 Duties of users regarding address discrepancies.**

(a) *Scope.* This section applies to a user of consumer reports (user) that receives a notice of address discrepancy from a consumer reporting agency and that is an insured state nonmember bank, insured state licensed branch of a foreign bank, or a subsidiary of such entities (except brokers, dealers, persons providing insurance, investment companies, and investment advisers).

(b) *Definition.* For purposes of this section, a *notice of address discrepancy* means a notice sent to a user by a consumer reporting agency pursuant to 15 U.S.C. 1681c(h)(1), that informs the user of a substantial difference between the address for the consumer that the user provided to request the consumer report and the address(es) in the agency's file for the consumer.

(c) *Reasonable belief.* (1) *Requirement to form a reasonable belief.* A user must develop and implement reasonable policies and procedures designed to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report, when the user receives a notice of address discrepancy.

(2) *Examples of reasonable policies and procedures.* (i) Comparing the information in the consumer report provided by the consumer reporting agency with information the user:

(A) Obtains and uses to verify the consumer's identity in accordance with the requirements of the Customer Information Program (CIP) rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121);

(B) Maintains in its own records, such as applications, change of address notifications, other customer account records, or retained CIP documentation; or

(C) Obtains from third-party sources; or

(ii) Verifying the information in the consumer report provided by the consumer reporting agency with the consumer.

(d) *Consumer's address.* (1) *Requirement to furnish consumer's address to a consumer reporting agency.* A user must develop and implement reasonable policies and procedures for furnishing an address for the consumer that the user has reasonably confirmed is accurate to the consumer reporting agency from whom it received the notice of address discrepancy when the user:

(i) Can form a reasonable belief that the consumer report relates to the consumer about whom the user requested the report;

(ii) Establishes a continuing relationship with the consumer; and

(iii) Regularly and in the ordinary course of business furnishes information to the consumer reporting agency from which the notice of address discrepancy relating to the consumer was obtained.

(2) *Examples of confirmation methods.* The user may reasonably confirm an address is accurate by:

(i) Verifying the address with the consumer about whom it has requested the report;

(ii) Reviewing its own records to verify the address of the consumer;

(iii) Verifying the address through third-party sources; or

(iv) Using other reasonable means.

(3) *Timing.* The policies and procedures developed in accordance with paragraph (d)(1) of this section must provide that the user will furnish the consumer's address that the user has reasonably confirmed is accurate to the consumer reporting agency as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

■ 5. Add Subpart J to part 334 to read as follows:

#### Subpart J—Identity Theft Red Flags

Sec.

334.90 Duties regarding the detection, prevention, and mitigation of identity theft.

334.91 Duties of card issuers regarding changes of address.

#### Subpart J—Identity Theft Red Flags

##### § 334.90 Duties regarding the detection, prevention, and mitigation of identity theft.

(a) *Scope.* This section applies to a financial institution or creditor that is an insured state nonmember bank, insured state licensed branch of a foreign bank, or a subsidiary of such entities (except brokers, dealers, persons providing insurance, investment companies, and investment advisers).

(b) *Definitions.* For purposes of this section and Appendix J, the following definitions apply:

(1) *Account* means a continuing relationship established by a person with a financial institution or creditor to obtain a product or service for personal, family, household or business purposes. Account includes:

(i) An extension of credit, such as the purchase of property or services involving a deferred payment; and

(ii) A deposit account.

(2) The term *board of directors* includes:

(i) In the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency; and

(ii) In the case of any other creditor that does not have a board of directors, a designated employee at the level of senior management.

(3) *Covered account* means:

(i) An account that a financial institution or creditor offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, margin account, cell phone account, utility account,

checking account, or savings account; and

(ii) Any other account that the financial institution or creditor offers or maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft, including financial, operational, compliance, reputation, or litigation risks.

(4) *Credit* has the same meaning as in 15 U.S.C. 1681a(r)(5).

(5) *Creditor* has the same meaning as in 15 U.S.C. 1681a(r)(5), and includes lenders such as banks, finance companies, automobile dealers, mortgage brokers, utility companies, and telecommunications companies.

(6) *Customer* means a person that has a covered account with a financial institution or creditor.

(7) *Financial institution* has the same meaning as in 15 U.S.C. 1681a(t).

(8) *Identity theft* has the same meaning as in 16 CFR 603.2(a).

(9) *Red Flag* means a pattern, practice, or specific activity that indicates the possible existence of identity theft.

(10) *Service provider* means a person that provides a service directly to the financial institution or creditor.

(c) *Periodic Identification of Covered Accounts.* Each financial institution or creditor must periodically determine whether it offers or maintains covered accounts. As a part of this determination, a financial institution or creditor must conduct a risk assessment to determine whether it offers or maintains covered accounts described in paragraph (b)(3)(ii) of this section, taking into consideration:

(1) The methods it provides to open its accounts;

(2) The methods it provides to access its accounts; and

(3) Its previous experiences with identity theft.

(d) *Establishment of an Identity Theft Prevention Program—(1) Program requirement.* Each financial institution or creditor that offers or maintains one or more covered accounts must develop and implement a written Identity Theft Prevention Program (Program) that is designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. The Program must be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities.

(2) *Elements of the Program.* The Program must include reasonable policies and procedures to:

(i) Identify relevant Red Flags for the covered accounts that the financial

institution or creditor offers or maintains, and incorporate those Red Flags into its Program;

(ii) Detect Red Flags that have been incorporated into the Program of the financial institution or creditor;

(iii) Respond appropriately to any Red Flags that are detected pursuant to paragraph (d)(2)(ii) of this section to prevent and mitigate identity theft; and

(iv) Ensure the Program (including the Red Flags determined to be relevant) is updated periodically, to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft.

(e) *Administration of the Program.*

Each financial institution or creditor that is required to implement a Program must provide for the continued administration of the Program and must:

(1) Obtain approval of the initial written Program from either its board of directors or an appropriate committee of the board of directors;

(2) Involve the board of directors, an appropriate committee thereof, or a designated employee at the level of senior management in the oversight, development, implementation and administration of the Program;

(3) Train staff, as necessary, to effectively implement the Program; and

(4) Exercise appropriate and effective oversight of service provider arrangements.

(f) *Guidelines.* Each financial institution or creditor that is required to implement a Program must consider the guidelines in Appendix J of this part and include in its Program those guidelines that are appropriate.

##### § 334.91 Duties of card issuers regarding changes of address.

(a) *Scope.* This section applies to an issuer of a debit or credit card (card issuer) that is an insured state nonmember bank, insured state licensed branch of a foreign bank, or a subsidiary of such entities (except brokers, dealers, persons providing insurance, investment companies, and investment advisers).

(b) *Definitions.* For purposes of this section:

(1) *Cardholder* means a consumer who has been issued a credit or debit card.

(2) *Clear and conspicuous* means reasonably understandable and designed to call attention to the nature and significance of the information presented.

(c) *Address validation requirements.* A card issuer must establish and implement reasonable policies and procedures to assess the validity of a

change of address if it receives notification of a change of address for a consumer's debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account. Under these circumstances, the card issuer may not issue an additional or replacement card, until, in accordance with its reasonable policies and procedures and for the purpose of assessing the validity of the change of address, the card issuer:

(1)(i) Notifies the cardholder of the request:

(A) At the cardholder's former address; or

(B) By any other means of communication that the card issuer and the cardholder have previously agreed to use; and

(ii) Provides to the cardholder a reasonable means of promptly reporting incorrect address changes; or

(2) Otherwise assesses the validity of the change of address in accordance with the policies and procedures the card issuer has established pursuant to § 334.90 of this part.

(d) *Alternative timing of address validation.* A card issuer may satisfy the requirements of paragraph (c) of this section if it validates an address pursuant to the methods in paragraph (c)(1) or (c)(2) of this section when it receives an address change notification, before it receives a request for an additional or replacement card.

(e) *Form of notice.* Any written or electronic notice that the card issuer provides under this paragraph must be clear and conspicuous and provided separately from its regular correspondence with the cardholder.

#### Appendices D–I [Reserved]

■ 6. Add and reserve appendices D through I to part 334.

■ 7. Add Appendix J to part 334 to read as follows:

#### Appendix J to Part 334—Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation

Section 334.90 of this part requires each financial institution and creditor that offers or maintains one or more covered accounts, as defined in § 334.90(b)(3) of this part, to develop and provide for the continued administration of a written Program to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. These guidelines are intended to assist financial institutions and creditors in the formulation and maintenance of a Program that satisfies the requirements of § 334.90 of this part.

#### I. The Program

In designing its Program, a financial institution or creditor may incorporate, as appropriate, its existing policies, procedures, and other arrangements that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft.

#### II. Identifying Relevant Red Flags

(a) *Risk Factors.* A financial institution or creditor should consider the following factors in identifying relevant Red Flags for covered accounts, as appropriate:

(1) The types of covered accounts it offers or maintains;

(2) The methods it provides to open its covered accounts;

(3) The methods it provides to access its covered accounts; and

(4) Its previous experiences with identity theft.

(b) *Sources of Red Flags.* Financial institutions and creditors should incorporate relevant Red Flags from sources such as:

(1) Incidents of identity theft that the financial institution or creditor has experienced;

(2) Methods of identity theft that the financial institution or creditor has identified that reflect changes in identity theft risks; and

(3) Applicable supervisory guidance.

(c) *Categories of Red Flags.* The Program should include relevant Red Flags from the following categories, as appropriate. Examples of Red Flags from each of these categories are appended as Supplement A to this Appendix J.

(1) Alerts, notifications, or other warnings received from consumer reporting agencies or service providers, such as fraud detection services;

(2) The presentation of suspicious documents;

(3) The presentation of suspicious personal identifying information, such as a suspicious address change;

(4) The unusual use of, or other suspicious activity related to, a covered account; and

(5) Notice from customers, victims of identity theft, law enforcement authorities, or other persons regarding possible identity theft in connection with covered accounts held by the financial institution or creditor.

#### III. Detecting Red Flags.

The Program's policies and procedures should address the detection of Red Flags in connection with the opening of covered accounts and existing covered accounts, such as by:

(a) Obtaining identifying information about, and verifying the identity of, a person opening a covered account, for example, using the policies and procedures regarding identification and verification set forth in the Customer Identification Program rules implementing 31 U.S.C. 5318(l)(31 CFR 103.121); and

(b) Authenticating customers, monitoring transactions, and verifying the validity of change of address requests, in the case of existing covered accounts.

#### IV. Preventing and Mitigating Identity Theft.

The Program's policies and procedures should provide for appropriate responses to the Red Flags the financial institution or

creditor has detected that are commensurate with the degree of risk posed. In determining an appropriate response, a financial institution or creditor should consider aggravating factors that may heighten the risk of identity theft, such as a data security incident that results in unauthorized access to a customer's account records held by the financial institution, creditor, or third party, or notice that a customer has provided information related to a covered account held by the financial institution or creditor to someone fraudulently claiming to represent the financial institution or creditor or to a fraudulent Web site. Appropriate responses may include the following:

(a) Monitoring a covered account for evidence of identity theft;

(b) Contacting the customer;

(c) Changing any passwords, security codes, or other security devices that permit access to a covered account;

(d) Reopening a covered account with a new account number;

(e) Not opening a new covered account;

(f) Closing an existing covered account;

(g) Not attempting to collect on a covered account or not selling a covered account to a debt collector;

(h) Notifying law enforcement; or

(i) Determining that no response is warranted under the particular circumstances.

#### V. Updating the Program.

Financial institutions and creditors should update the Program (including the Red Flags determined to be relevant) periodically, to reflect changes in risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, based on factors such as:

(a) The experiences of the financial institution or creditor with identity theft;

(b) Changes in methods of identity theft;

(c) Changes in methods to detect, prevent, and mitigate identity theft;

(d) Changes in the types of accounts that the financial institution or creditor offers or maintains; and

(e) Changes in the business arrangements of the financial institution or creditor, including mergers, acquisitions, alliances, joint ventures, and service provider arrangements.

#### VI. Methods for Administering the Program

(a) *Oversight of Program.* Oversight by the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management should include:

(1) Assigning specific responsibility for the Program's implementation;

(2) Reviewing reports prepared by staff regarding compliance by the financial institution or creditor with § 334.90 of this part; and

(3) Approving material changes to the Program as necessary to address changing identity theft risks.

(b) *Reports.* (1) *In general.* Staff of the financial institution or creditor responsible for development, implementation, and administration of its Program should report to the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management, at least annually, on compliance by the

financial institution or creditor with § 334.90 of this part.

(2) *Contents of report.* The report should address material matters related to the Program and evaluate issues such as: the effectiveness of the policies and procedures of the financial institution or creditor in addressing the risk of identity theft in connection with the opening of covered accounts and with respect to existing covered accounts; service provider arrangements; significant incidents involving identity theft and management's response; and recommendations for material changes to the Program.

(c) *Oversight of service provider arrangements.* Whenever a financial institution or creditor engages a service provider to perform an activity in connection with one or more covered accounts the financial institution or creditor should take steps to ensure that the activity of the service provider is conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft. For example, a financial institution or creditor could require the service provider by contract to have policies and procedures to detect relevant Red Flags that may arise in the performance of the service provider's activities, and either report the Red Flags to the financial institution or creditor, or to take appropriate steps to prevent or mitigate identity theft.

#### VII. Other Applicable Legal Requirements

Financial institutions and creditors should be mindful of other related legal requirements that may be applicable, such as:

(a) For financial institutions and creditors that are subject to 31 U.S.C. 5318(g), filing a Suspicious Activity Report in accordance with applicable law and regulation;

(b) Implementing any requirements under 15 U.S.C. 1681c-1(h) regarding the circumstances under which credit may be extended when the financial institution or creditor detects a fraud or active duty alert;

(c) Implementing any requirements for furnishers of information to consumer reporting agencies under 15 U.S.C. 1681s-2, for example, to correct or update inaccurate or incomplete information, and to not report information that the furnisher has reasonable cause to believe is inaccurate; and

(d) Complying with the prohibitions in 15 U.S.C. 1681m on the sale, transfer, and placement for collection of certain debts resulting from identity theft.

#### *Supplement A to Appendix J*

In addition to incorporating Red Flags from the sources recommended in section II.b. of the Guidelines in Appendix J of this part, each financial institution or creditor may consider incorporating into its Program, whether singly or in combination, Red Flags from the following illustrative examples in connection with covered accounts:

#### *Alerts, Notifications or Warnings from a Consumer Reporting Agency*

1. A fraud or active duty alert is included with a consumer report.

2. A consumer reporting agency provides a notice of credit freeze in response to a request for a consumer report.

3. A consumer reporting agency provides a notice of address discrepancy, as defined in § 334.82(b) of this part.

4. A consumer report indicates a pattern of activity that is inconsistent with the history and usual pattern of activity of an applicant or customer, such as:

a. A recent and significant increase in the volume of inquiries;

b. An unusual number of recently established credit relationships;

c. A material change in the use of credit, especially with respect to recently established credit relationships; or

d. An account that was closed for cause or identified for abuse of account privileges by a financial institution or creditor.

#### *Suspicious Documents*

5. Documents provided for identification appear to have been altered or forged.

6. The photograph or physical description on the identification is not consistent with the appearance of the applicant or customer presenting the identification.

7. Other information on the identification is not consistent with information provided by the person opening a new covered account or customer presenting the identification.

8. Other information on the identification is not consistent with readily accessible information that is on file with the financial institution or creditor, such as a signature card or a recent check.

9. An application appears to have been altered or forged, or gives the appearance of having been destroyed and reassembled.

#### *Suspicious Personal Identifying Information*

10. Personal identifying information provided is inconsistent when compared against external information sources used by the financial institution or creditor. For example:

a. The address does not match any address in the consumer report; or

b. The Social Security Number (SSN) has not been issued, or is listed on the Social Security Administration's Death Master File.

11. Personal identifying information provided by the customer is not consistent with other personal identifying information provided by the customer. For example, there is a lack of correlation between the SSN range and date of birth.

12. Personal identifying information provided is associated with known fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is the same as the address provided on a fraudulent application; or

b. The phone number on an application is the same as the number provided on a fraudulent application.

13. Personal identifying information provided is of a type commonly associated with fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is fictitious, a mail drop, or a prison; or

b. The phone number is invalid, or is associated with a pager or answering service.

14. The SSN provided is the same as that submitted by other persons opening an account or other customers.

15. The address or telephone number provided is the same as or similar to the account number or telephone number submitted by an unusually large number of other persons opening accounts or other customers.

16. The person opening the covered account or the customer fails to provide all required personal identifying information on an application or in response to notification that the application is incomplete.

17. Personal identifying information provided is not consistent with personal identifying information that is on file with the financial institution or creditor.

18. For financial institutions and creditors that use challenge questions, the person opening the covered account or the customer cannot provide authenticating information beyond that which generally would be available from a wallet or consumer report.

#### *Unusual Use of, or Suspicious Activity Related to, the Covered Account*

19. Shortly following the notice of a change of address for a covered account, the institution or creditor receives a request for a new, additional, or replacement card or a cell phone, or for the addition of authorized users on the account.

20. A new revolving credit account is used in a manner commonly associated with known patterns of fraud patterns. For example:

a. The majority of available credit is used for cash advances or merchandise that is easily convertible to cash (e.g., electronics equipment or jewelry); or

b. The customer fails to make the first payment or makes an initial payment but no subsequent payments.

21. A covered account is used in a manner that is not consistent with established patterns of activity on the account. There is, for example:

a. Nonpayment when there is no history of late or missed payments;

b. A material increase in the use of available credit;

c. A material change in purchasing or spending patterns;

d. A material change in electronic fund transfer patterns in connection with a deposit account; or

e. A material change in telephone call patterns in connection with a cellular phone account.

22. A covered account that has been inactive for a reasonably lengthy period of time is used (taking into consideration the type of account, the expected pattern of usage and other relevant factors).

23. Mail sent to the customer is returned repeatedly as undeliverable although transactions continue to be conducted in connection with the customer's covered account.

24. The financial institution or creditor is notified that the customer is not receiving paper account statements.

25. The financial institution or creditor is notified of unauthorized charges or transactions in connection with a customer's covered account.

Notice From Customers, Victims of Identity Theft, Law Enforcement Authorities, or Other Persons Regarding Possible Identity Theft in Connection With Covered Accounts Held by the Financial Institution or Creditor

26. The financial institution or creditor is notified by a customer, a victim of identity theft, a law enforcement authority, or any other person that it has opened a fraudulent account for a person engaged in identity theft.

PART 364—STANDARDS FOR SAFETY AND SOUNDNESS

■ 8. The authority citation for part 364 is revised to read as follows:

Authority: 12 U.S.C. 1818 and 1819 (Tenth), 1831p-1; 15 U.S.C. 1681b, 1681s, 1681w, 6801(b), 6805(b)(1).

■ 9. Add the following sentence at the end of § 364.101(b):

§ 364.101 Standards for safety and soundness.

\* \* \* \* \*

(b) \* \* \* The interagency regulations and guidelines on identity theft detection, prevention, and mitigation prescribed pursuant to section 114 of the Fair and Accurate Credit Transactions Act of 2003, 15 U.S.C. 1681m(e), are set forth in §§ 334.90, 334.91, and Appendix J of part 334.

DEPARTMENT OF THE TREASURY

Office of Thrift Supervision

12 CFR Chapter V

Authority and Issuance

■ For the reasons discussed in the joint preamble, the Office of Thrift Supervision is amending part 571 of title 12, chapter V, of the Code of Federal Regulations as follows:

PART 571—FAIR CREDIT REPORTING

■ 1. Revise the authority citation for part 571 to read as follows:

Authority: 12 U.S.C. 1462a, 1463, 1464, 1467a, 1828, 1831p-1, and 1881-1884; 15 U.S.C. 1681b, 1681c, 1681m, 1681s, 1681s-1, 1681t and 1681w; 15 U.S.C. 6801 and 6805; Sec. 214 Pub. L. 108-159, 117 Stat. 1952.

Subpart A—General Provisions

■ 2. Amend § 571.1 by revising paragraph (b)(9) and adding a new paragraph (b)(10) to read as follows:

§ 571.1 Purpose and Scope.

\* \* \* \* \*

(b) scope.

\* \* \* \* \*

(9)(i) The scope of § 571.82 of Subpart I of this part is stated in § 571.82(a) of this part.

(ii) The scope of § 571.83 of Subpart I of this part is stated in § 571.83(a) of this part.

(10)(i) The scope of § 571.90 of Subpart J of this part is stated in § 571.90(a) of this part.

(ii) The scope of § 571.91 of Subpart J of this part is stated in § 571.91(a) of this part.

- 3. Amend § 571.3 by:
■ a. Removing paragraph (o); and
■ b. Revising the introductory text to read as follows:

§ 571.3 Definitions.

For purposes of this part, unless explicitly stated otherwise:

\* \* \* \* \*

■ 4. Revise the heading for Subpart I as shown below.

Subpart I—Duties of Users of Consumer Reports Regarding Address Discrepancies and Records Disposal

■ 5. Add § 571.82 to read as follows:

§ 571.82 Duties of users regarding address discrepancies.

(a) Scope. This section applies to a user of consumer reports (user) that receives a notice of address discrepancy from a consumer reporting agency, and that is a savings association whose deposits are insured by the Federal Deposit Insurance Corporation or, in accordance with § 559.3(h)(1) of this chapter, a federal savings association operating subsidiary that is not functionally regulated within the meaning of section 5(c)(5) of the Bank Holding Company Act of 1956, as amended (12 U.S.C. 1844(c)(5)).

(b) Definition. For purposes of this section, a notice of address discrepancy means a notice sent to a user by a consumer reporting agency pursuant to 15 U.S.C. 1681c(h)(1), that informs the user of a substantial difference between the address for the consumer that the user provided to request the consumer report and the address(es) in the agency's file for the consumer.

(c) Reasonable belief. (1) Requirement to form a reasonable belief. A user must develop and implement reasonable policies and procedures designed to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report, when the user receives a notice of address discrepancy.

(2) Examples of reasonable policies and procedures. (i) Comparing the information in the consumer report provided by the consumer reporting agency with information the user:

(A) Obtains and uses to verify the consumer's identity in accordance with

the requirements of the Customer Information Program (CIP) rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121);

(B) Maintains in its own records, such as applications, change of address notifications, other customer account records, or retained CIP documentation; or

(C) Obtains from third-party sources; or

(ii) Verifying the information in the consumer report provided by the consumer reporting agency with the consumer.

(d) Consumer's address. (1) Requirement to furnish consumer's address to a consumer reporting agency.

A user must develop and implement reasonable policies and procedures for furnishing an address for the consumer that the user has reasonably confirmed is accurate to the consumer reporting agency from whom it received the notice of address discrepancy when the user:

(i) Can form a reasonable belief that the consumer report relates to the consumer about whom the user requested the report;

(ii) Establishes a continuing relationship with the consumer; and
(iii) Regularly and in the ordinary course of business furnishes information to the consumer reporting agency from which the notice of address discrepancy relating to the consumer was obtained.

(2) Examples of confirmation methods. The user may reasonably confirm an address is accurate by:

(i) Verifying the address with the consumer about whom it has requested the report;

(ii) Reviewing its own records to verify the address of the consumer;

(iii) Verifying the address through third-party sources; or

(iv) Using other reasonable means.

(3) Timing. The policies and procedures developed in accordance with paragraph (d)(1) of this section must provide that the user will furnish the consumer's address that the user has reasonably confirmed is accurate to the consumer reporting agency as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

■ 6. Amend § 571.83 by:

■ a. Redesignating paragraphs (a) and (b) as paragraphs (b) and (c), respectively.

■ b. Adding a new paragraph (a) to read as follows:

§ 571.83 Disposal of consumer information.

(a) Scope. This section applies to savings associations whose deposits are

insured by the Federal Deposit Insurance Corporation and federal savings association operating subsidiaries in accordance with § 559.3(h)(1) of this chapter (defined as “you”).

\* \* \* \* \*

■ 7. Add Subpart J to part 571 to read as follows:

**Subpart J—Identity Theft Red Flags**

Sec.

571.90 Duties regarding the detection, prevention, and mitigation of identity theft.

571.91 Duties of card issuers regarding changes of address.

**Subpart J—Identity Theft Red Flags**

**§ 571.90 Duties regarding the detection, prevention, and mitigation of identity theft.**

(a) *Scope.* This section applies to a financial institution or creditor that is a savings association whose deposits are insured by the Federal Deposit Insurance Corporation or, in accordance with § 559.3(h)(1) of this chapter, a federal savings association operating subsidiary that is not functionally regulated within the meaning of section 5(c)(5) of the Bank Holding Company Act of 1956, as amended (12 U.S.C. 1844(c)(5)).

(b) *Definitions.* For purposes of this section and Appendix J, the following definitions apply:

(1) *Account* means a continuing relationship established by a person with a financial institution or creditor to obtain a product or service for personal, family, household or business purposes. Account includes:

(i) An extension of credit, such as the purchase of property or services involving a deferred payment; and

(ii) A deposit account.

(2) The term *board of directors* includes:

(i) In the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency; and

(ii) In the case of any other creditor that does not have a board of directors, a designated employee at the level of senior management.

(3) *Covered account* means:

(i) An account that a financial institution or creditor offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, margin account, cell phone account, utility account, checking account, or savings account; and

(ii) Any other account that the financial institution or creditor offers or

maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft, including financial, operational, compliance, reputation, or litigation risks.

(4) *Credit* has the same meaning as in 15 U.S.C. 1681a(r)(5).

(5) *Creditor* has the same meaning as in 15 U.S.C. 1681a(r)(5), and includes lenders such as banks, finance companies, automobile dealers, mortgage brokers, utility companies, and telecommunications companies.

(6) *Customer* means a person that has a covered account with a financial institution or creditor.

(7) *Financial institution* has the same meaning as in 15 U.S.C. 1681a(t).

(8) *Identity theft* has the same meaning as in 16 CFR 603.2(a).

(9) *Red Flag* means a pattern, practice, or specific activity that indicates the possible existence of identity theft.

(10) *Service provider* means a person that provides a service directly to the financial institution or creditor.

(c) *Periodic Identification of Covered Accounts.* Each financial institution or creditor must periodically determine whether it offers or maintains covered accounts. As a part of this determination, a financial institution or creditor must conduct a risk assessment to determine whether it offers or maintains covered accounts described in paragraph (b)(3)(i) of this section, taking into consideration:

(1) The methods it provides to open its accounts;

(2) The methods it provides to access its accounts; and

(3) Its previous experiences with identity theft.

(d) *Establishment of an Identity Theft Prevention Program.* (1) *Program requirement.* Each financial institution or creditor that offers or maintains one or more covered accounts must develop and implement a written Identity Theft Prevention Program (Program) that is designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. The Program must be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities.

(2) *Elements of the Program.* The Program must include reasonable policies and procedures to:

(i) Identify relevant Red Flags for the covered accounts that the financial institution or creditor offers or maintains, and incorporate those Red Flags into its Program;

(ii) Detect Red Flags that have been incorporated into the Program of the financial institution or creditor;

(iii) Respond appropriately to any Red Flags that are detected pursuant to paragraph (d)(2)(ii) of this section to prevent and mitigate identity theft; and

(iv) Ensure the Program (including the Red Flags determined to be relevant) is updated periodically, to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft.

(e) *Administration of the Program.* Each financial institution or creditor that is required to implement a Program must provide for the continued administration of the Program and must:

(1) Obtain approval of the initial written Program from either its board of directors or an appropriate committee of the board of directors;

(2) Involve the board of directors, an appropriate committee thereof, or a designated employee at the level of senior management in the oversight, development, implementation and administration of the Program;

(3) Train staff, as necessary, to effectively implement the Program; and

(4) Exercise appropriate and effective oversight of service provider arrangements.

(f) *Guidelines.* Each financial institution or creditor that is required to implement a Program must consider the guidelines in Appendix J of this part and include in its Program those guidelines that are appropriate.

**§ 571.91 Duties of card issuers regarding changes of address.**

(a) *Scope.* This section applies to an issuer of a debit or credit card (card issuer) that is a savings association whose deposits are insured by the Federal Deposit Insurance Corporation or, in accordance with § 559.3(h)(1) of this chapter, a federal savings association operating subsidiary that is not functionally regulated within the meaning of section 5(c)(5) of the Bank Holding Company Act of 1956, as amended (12 U.S.C. 1844(c)(5)).

(b) *Definitions.* For purposes of this section:

(1) *Cardholder* means a consumer who has been issued a credit or debit card.

(2) *Clear and conspicuous* means reasonably understandable and designed to call attention to the nature and significance of the information presented.

(c) *Address validation requirements.* A card issuer must establish and implement reasonable policies and procedures to assess the validity of a

change of address if it receives notification of a change of address for a consumer's debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account. Under these circumstances, the card issuer may not issue an additional or replacement card, until, in accordance with its reasonable policies and procedures and for the purpose of assessing the validity of the change of address, the card issuer:

(1)(i) Notifies the cardholder of the request:

(A) At the cardholder's former address; or

(B) By any other means of communication that the card issuer and the cardholder have previously agreed to use; and

(ii) Provides to the cardholder a reasonable means of promptly reporting incorrect address changes; or

(2) Otherwise assesses the validity of the change of address in accordance with the policies and procedures the card issuer has established pursuant to § 571.90 of this part.

(d) *Alternative timing of address validation.* A card issuer may satisfy the requirements of paragraph (c) of this section if it validates an address pursuant to the methods in paragraph (c)(1) or (c)(2) of this section when it receives an address change notification, before it receives a request for an additional or replacement card.

(e) *Form of notice.* Any written or electronic notice that the card issuer provides under this paragraph must be clear and conspicuous and provided separately from its regular correspondence with the cardholder.

#### Appendices D–I [Reserved]

■ 8. Add and reserve appendices D through I to part 571.

■ 9. Add Appendix J to part 571 to read as follows:

#### Appendix J to Part 571—Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation

Section 571.90 of this part requires each financial institution and creditor that offers or maintains one or more covered accounts, as defined in § 571.90(b)(3) of this part, to develop and provide for the continued administration of a written Program to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. These guidelines are intended to assist financial institutions and creditors in the formulation and maintenance of a Program that satisfies the requirements of § 571.90 of this part.

#### I. The Program

In designing its Program, a financial institution or creditor may incorporate, as appropriate, its existing policies, procedures, and other arrangements that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft.

#### II. Identifying Relevant Red Flags

(a) *Risk Factors.* A financial institution or creditor should consider the following factors in identifying relevant Red Flags for covered accounts, as appropriate:

(1) The types of covered accounts it offers or maintains;

(2) The methods it provides to open its covered accounts;

(3) The methods it provides to access its covered accounts; and

(4) Its previous experiences with identity theft.

(b) *Sources of Red Flags.* Financial institutions and creditors should incorporate relevant Red Flags from sources such as:

(1) Incidents of identity theft that the financial institution or creditor has experienced;

(2) Methods of identity theft that the financial institution or creditor has identified that reflect changes in identity theft risks; and

(3) Applicable supervisory guidance.

(c) *Categories of Red Flags.* The Program should include relevant Red Flags from the following categories, as appropriate. Examples of Red Flags from each of these categories are appended as Supplement A to this Appendix J.

(1) Alerts, notifications, or other warnings received from consumer reporting agencies or service providers, such as fraud detection services;

(2) The presentation of suspicious documents;

(3) The presentation of suspicious personal identifying information, such as a suspicious address change;

(4) The unusual use of, or other suspicious activity related to, a covered account; and

(5) Notice from customers, victims of identity theft, law enforcement authorities, or other persons regarding possible identity theft by the financial institution or creditor.

#### III. Detecting Red Flags

The Program's policies and procedures should address the detection of Red Flags in connection with the opening of covered accounts and existing covered accounts, such as by:

(a) Obtaining identifying information about, and verifying the identity of, a person opening a covered account, for example, using the policies and procedures regarding identification and verification set forth in the Customer Identification Program rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121); and

(b) Authenticating customers, monitoring transactions, and verifying the validity of change of address requests, in the case of existing covered accounts.

#### IV. Preventing and Mitigating Identity Theft

The Program's policies and procedures should provide for appropriate responses to

the Red Flags the financial institution or creditor has detected that are commensurate with the degree of risk posed. In determining an appropriate response, a financial institution or creditor should consider aggravating factors that may heighten the risk of identity theft, such as a data security incident that results in unauthorized access to a customer's account records held by the financial institution, creditor, or third party, or notice that a customer has provided information related to a covered account held by the financial institution or creditor to someone fraudulently claiming to represent the financial institution or creditor or to a fraudulent website. Appropriate responses may include the following:

(a) Monitoring a covered account for evidence of identity theft;

(b) Contacting the customer;

(c) Changing any passwords, security codes, or other security devices that permit access to a covered account;

(d) Reopening a covered account with a new account number;

(e) Not opening a new covered account;

(f) Closing an existing covered account;

(g) Not attempting to collect on a covered account or not selling a covered account to a debt collector;

(h) Notifying law enforcement; or

(i) Determining that no response is warranted under the particular circumstances.

#### V. Updating the Program

Financial institutions and creditors should update the Program (including the Red Flags determined to be relevant) periodically, to reflect changes in risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, based on factors such as:

(a) The experiences of the financial institution or creditor with identity theft;

(b) Changes in methods of identity theft;

(c) Changes in methods to detect, prevent, and mitigate identity theft;

(d) Changes in the types of accounts that the financial institution or creditor offers or maintains; and

(e) Changes in the business arrangements of the financial institution or creditor, including mergers, acquisitions, alliances, joint ventures, and service provider arrangements.

#### VI. Methods for Administering the Program

(a) *Oversight of Program.* Oversight by the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management should include:

(1) Assigning specific responsibility for the Program's implementation;

(2) Reviewing reports prepared by staff regarding compliance by the financial institution or creditor with § 571.90 of this part; and

(3) Approving material changes to the Program as necessary to address changing identity theft risks.

(b) *Reports.* (1) *In general.* Staff of the financial institution or creditor responsible for development, implementation, and administration of its Program should report to the board of directors, an appropriate committee of the board, or a designated

employee at the level of senior management, at least annually, on compliance by the financial institution or creditor with § 571.90 of this part.

(2) *Contents of report.* The report should address material matters related to the Program and evaluate issues such as: the effectiveness of the policies and procedures of the financial institution or creditor in addressing the risk of identity theft in connection with the opening of covered accounts and with respect to existing covered accounts; service provider arrangements; significant incidents involving identity theft and management's response; and recommendations for material changes to the Program.

(c) *Oversight of service provider arrangements.* Whenever a financial institution or creditor engages a service provider to perform an activity in connection with one or more covered accounts the financial institution or creditor should take steps to ensure that the activity of the service provider is conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft. For example, a financial institution or creditor could require the service provider by contract to have policies and procedures to detect relevant Red Flags that may arise in the performance of the service provider's activities, and either report the Red Flags to the financial institution or creditor, or to take appropriate steps to prevent or mitigate identity theft.

#### VII. Other Applicable Legal Requirements

Financial institutions and creditors should be mindful of other related legal requirements that may be applicable, such as:

(a) For financial institutions and creditors that are subject to 31 U.S.C. 5318(g), filing a Suspicious Activity Report in accordance with applicable law and regulation;

(b) Implementing any requirements under 15 U.S.C. 1681c-1(h) regarding the circumstances under which credit may be extended when the financial institution or creditor detects a fraud or active duty alert;

(c) Implementing any requirements for furnishers of information to consumer reporting agencies under 15 U.S.C. 1681s-2, for example, to correct or update inaccurate or incomplete information, and to not report information that the furnisher has reasonable cause to believe is inaccurate; and

(d) Complying with the prohibitions in 15 U.S.C. 1681m on the sale, transfer, and placement for collection of certain debts resulting from identity theft.

#### *Supplement A to Appendix J*

In addition to incorporating Red Flags from the sources recommended in section II.b. of the Guidelines in Appendix J of this part, each financial institution or creditor may consider incorporating into its Program, whether singly or in combination, Red Flags from the following illustrative examples in connection with covered accounts:

#### *Alerts, Notifications or Warnings from a Consumer Reporting Agency*

1. A fraud or active duty alert is included with a consumer report.

2. A consumer reporting agency provides a notice of credit freeze in response to a request for a consumer report.

3. A consumer reporting agency provides a notice of address discrepancy, as defined in § 571.82(b) of this part.

4. A consumer report indicates a pattern of activity that is inconsistent with the history and usual pattern of activity of an applicant or customer, such as:

a. A recent and significant increase in the volume of inquiries;

b. An unusual number of recently established credit relationships;

c. A material change in the use of credit, especially with respect to recently established credit relationships; or

d. An account that was closed for cause or identified for abuse of account privileges by a financial institution or creditor.

#### *Suspicious Documents*

5. Documents provided for identification appear to have been altered or forged.

6. The photograph or physical description on the identification is not consistent with the appearance of the applicant or customer presenting the identification.

7. Other information on the identification is not consistent with information provided by the person opening a new covered account or customer presenting the identification.

8. Other information on the identification is not consistent with readily accessible information that is on file with the financial institution or creditor, such as a signature card or a recent check.

9. An application appears to have been altered or forged, or gives the appearance of having been destroyed and reassembled.

#### *Suspicious Personal Identifying Information*

10. Personal identifying information provided is inconsistent when compared against external information sources used by the financial institution or creditor. For example:

a. The address does not match any address in the consumer report; or

b. The Social Security Number (SSN) has not been issued, or is listed on the Social Security Administration's Death Master File.

11. Personal identifying information provided by the customer is not consistent with other personal identifying information provided by the customer. For example, there is a lack of correlation between the SSN range and date of birth.

12. Personal identifying information provided is associated with known fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is the same as the address provided on a fraudulent application; or

b. The phone number on an application is the same as the number provided on a fraudulent application.

13. Personal identifying information provided is of a type commonly associated with fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is fictitious, a mail drop, or a prison; or

b. The phone number is invalid, or is associated with a pager or answering service.

14. The SSN provided is the same as that submitted by other persons opening an account or other customers.

15. The address or telephone number provided is the same as or similar to the account number or telephone number submitted by an unusually large number of other persons opening accounts or other customers.

16. The person opening the covered account or the customer fails to provide all required personal identifying information on an application or in response to notification that the application is incomplete.

17. Personal identifying information provided is not consistent with personal identifying information that is on file with the financial institution or creditor.

18. For financial institutions and creditors that use challenge questions, the person opening the covered account or the customer cannot provide authenticating information beyond that which generally would be available from a wallet or consumer report.

#### *Unusual Use of, or Suspicious Activity Related to, the Covered Account*

19. Shortly following the notice of a change of address for a covered account, the institution or creditor receives a request for a new, additional, or replacement card or a cell phone, or for the addition of authorized users on the account.

20. A new revolving credit account is used in a manner commonly associated with known patterns of fraud patterns. For example:

a. The majority of available credit is used for cash advances or merchandise that is easily convertible to cash (e.g., electronics equipment or jewelry); or

b. The customer fails to make the first payment or makes an initial payment but no subsequent payments.

21. A covered account is used in a manner that is not consistent with established patterns of activity on the account. There is, for example:

a. Nonpayment when there is no history of late or missed payments;

b. A material increase in the use of available credit;

c. A material change in purchasing or spending patterns;

d. A material change in electronic fund transfer patterns in connection with a deposit account; or

e. A material change in telephone call patterns in connection with a cellular phone account.

22. A covered account that has been inactive for a reasonably lengthy period of time is used (taking into consideration the type of account, the expected pattern of usage and other relevant factors).

23. Mail sent to the customer is returned repeatedly as undeliverable although transactions continue to be conducted in connection with the customer's covered account.

24. The financial institution or creditor is notified that the customer is not receiving paper account statements.

25. The financial institution or creditor is notified of unauthorized charges or

transactions in connection with a customer's covered account.

*Notice from Customers, Victims of Identity Theft, Law Enforcement Authorities, or Other Persons Regarding Possible Identity Theft in Connection With Covered Accounts Held by the Financial Institution or Creditor*

26. The financial institution or creditor is notified by a customer, a victim of identity theft, a law enforcement authority, or any other person that it has opened a fraudulent account for a person engaged in identity theft.

#### National Credit Union Administration

12 CFR Chapter VII

#### Authority and Issuance

■ For the reasons discussed in the joint preamble, the National Credit Union Administration is amending part 717 of title 12, chapter VII, of the Code of Federal Regulations as follows:

### PART 717—FAIR CREDIT REPORTING

■ 1. The authority citation for part 717 is revised to read as follows:

**Authority:** 12 U.S.C. 1751 *et seq.*; 15 U.S.C. 1681a, 1681b, 1681c, 1681m, 1681s, 1681s–1, 1681t, 1681w, 6801 and 6805, Pub. L. 108–159, 117 Stat. 1952.

#### Subpart A—General Provisions

■ 2. Amend § 717.3 by revising the introductory text to read as follows:

##### § 717.3 Definitions.

For purposes of this part, unless explicitly stated otherwise:

\* \* \* \* \*

■ 3. Revise the heading for Subpart I as shown below.

#### Subpart I—Duties of Users of Consumer Reports Regarding Address Discrepancies and Records Disposal

■ 4. Add § 717.82 to read as follows:

##### § 717.82 Duties of users regarding address discrepancies.

(a) *Scope.* This section applies to a user of consumer reports (user) that receives a notice of address discrepancy from a consumer reporting agency, and that is federal credit union.

(b) *Definition.* For purposes of this section, a *notice of address discrepancy* means a notice sent to a user by a consumer reporting agency pursuant to 15 U.S.C. 1681c(h)(1), that informs the user of a substantial difference between the address for the consumer that the user provided to request the consumer report and the address(es) in the agency's file for the consumer.

(c) *Reasonable belief*—(1) *Requirement to form a reasonable belief.* A user must develop and implement

reasonable policies and procedures designed to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report, when the user receives a notice of address discrepancy.

(2) *Examples of reasonable policies and procedures.* (i) Comparing the information in the consumer report provided by the consumer reporting agency with information the user:

(A) Obtains and uses to verify the consumer's identity in accordance with the requirements of the Customer Information Program (CIP) rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121);

(B) Maintains in its own records, such as applications, change of address notifications, other member account records, or retained CIP documentation; or

(C) Obtains from third-party sources; or

(ii) Verifying the information in the consumer report provided by the consumer reporting agency with the consumer.

(d) *Consumer's address*—(1) *Requirement to furnish consumer's address to a consumer reporting agency.* A user must develop and implement reasonable policies and procedures for furnishing an address for the consumer that the user has reasonably confirmed is accurate to the consumer reporting agency from whom it received the notice of address discrepancy when the user:

(i) Can form a reasonable belief that the consumer report relates to the consumer about whom the user requested the report;

(ii) Establishes a continuing relationship with the consumer; and

(iii) Regularly and in the ordinary course of business furnishes information to the consumer reporting agency from which the notice of address discrepancy relating to the consumer was obtained.

(2) *Examples of confirmation methods.* The user may reasonably confirm an address is accurate by:

(i) Verifying the address with the consumer about whom it has requested the report;

(ii) Reviewing its own records to verify the address of the consumer;

(iii) Verifying the address through third-party sources; or

(iv) Using other reasonable means.

(3) *Timing.* The policies and procedures developed in accordance with paragraph (d)(1) of this section must provide that the user will furnish the consumer's address that the user has reasonably confirmed is accurate to the consumer reporting agency as part of the information it regularly furnishes for the

reporting period in which it establishes a relationship with the consumer.

■ 5. Add Subpart J to part 717 to read as follows:

#### Subpart J—Identity Theft Red Flags

Sec.

717.90 Duties regarding the detection, prevention, and mitigation of identity theft.

717.91 Duties of card issuers regarding changes of address.

#### Subpart J—Identity Theft Red Flags

##### § 717.90 Duties regarding the detection, prevention, and mitigation of identity theft.

(a) *Scope.* This section applies to a financial institution or creditor that is a federal credit union.

(b) *Definitions.* For purposes of this section and Appendix J, the following definitions apply:

(1) *Account* means a continuing relationship established by a person with a federal credit union to obtain a product or service for personal, family, household or business purposes.

*Account* includes:

(i) An extension of credit, such as the purchase of property or services involving a deferred payment; and

(ii) A share or deposit account.

(2) The term *board of directors* refers to a federal credit union's board of directors.

(3) *Covered account* means:

(i) An account that a federal credit union offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, checking account, or share account; and

(ii) Any other account that the federal credit union offers or maintains for which there is a reasonably foreseeable risk to members or to the safety and soundness of the federal credit union from identity theft, including financial, operational, compliance, reputation, or litigation risks.

(4) *Credit* has the same meaning as in 15 U.S.C. 1681a(r)(5).

(5) *Creditor* has the same meaning as in 15 U.S.C. 1681a(r)(5).

(6) *Customer* means a member that has a covered account with a federal credit union.

(7) *Financial institution* has the same meaning as in 15 U.S.C. 1681a(t).

(8) *Identity theft* has the same meaning as in 16 CFR 603.2(a).

(9) *Red Flag* means a pattern, practice, or specific activity that indicates the possible existence of identity theft.

(10) *Service provider* means a person that provides a service directly to the federal credit union.

(c) *Periodic Identification of Covered Accounts.* Each federal credit union must periodically determine whether it offers or maintains covered accounts. As a part of this determination, a federal credit union must conduct a risk assessment to determine whether it offers or maintains covered accounts described in paragraph (b)(3)(ii) of this section, taking into consideration:

(1) The methods it provides to open its accounts;

(2) The methods it provides to access its accounts; and

(3) Its previous experiences with identity theft.

(d) *Establishment of an Identity Theft Prevention Program.* (1) *Program requirement.* Each federal credit union that offers or maintains one or more covered accounts must develop and implement a written Identity Theft Prevention Program (Program) that is designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. The Program must be appropriate to the size and complexity of the federal credit union and the nature and scope of its activities.

(2) *Elements of the Program.* The Program must include reasonable policies and procedures to:

(i) Identify relevant Red Flags for the covered accounts that the federal credit union offers or maintains, and incorporate those Red Flags into its Program;

(ii) Detect Red Flags that have been incorporated into the Program of the federal credit union;

(iii) Respond appropriately to any Red Flags that are detected pursuant to paragraph (d)(2)(ii) of this section to prevent and mitigate identity theft; and

(iv) Ensure the Program (including the Red Flags determined to be relevant) is updated periodically, to reflect changes in risks to members and to the safety and soundness of the federal credit union from identity theft.

(e) *Administration of the Program.* Each federal credit union that is required to implement a Program must provide for the continued administration of the Program and must:

(1) Obtain approval of the initial written Program from either its board of directors or an appropriate committee of the board of directors;

(2) Involve the board of directors, an appropriate committee thereof, or a designated employee at the level of senior management in the oversight, development, implementation and administration of the Program;

(3) Train staff, as necessary, to effectively implement the Program; and

(4) Exercise appropriate and effective oversight of service provider arrangements.

(f) *Guidelines.* Each federal credit union that is required to implement a Program must consider the guidelines in Appendix J of this part and include in its Program those guidelines that are appropriate.

#### § 717.91 Duties of card issuers regarding changes of address.

(a) *Scope.* This section applies to an issuer of a debit or credit card (card issuer) that is a federal credit union.

(b) *Definitions.* For purposes of this section:

(1) *Cardholder* means a member who has been issued a credit or debit card.

(2) *Clear and conspicuous* means reasonably understandable and designed to call attention to the nature and significance of the information presented.

(c) *Address validation requirements.* A card issuer must establish and implement reasonable policies and procedures to assess the validity of a change of address if it receives notification of a change of address for a member's debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account. Under these circumstances, the card issuer may not issue an additional or replacement card, until, in accordance with its reasonable policies and procedures and for the purpose of assessing the validity of the change of address, the card issuer:

(1)(i) Notifies the cardholder of the request:

(A) At the cardholder's former address; or

(B) By any other means of communication that the card issuer and the cardholder have previously agreed to use; and

(ii) Provides to the cardholder a reasonable means of promptly reporting incorrect address changes; or

(2) Otherwise assesses the validity of the change of address in accordance with the policies and procedures the card issuer has established pursuant to § 717.90 of this part.

(d) *Alternative timing of address validation.* A card issuer may satisfy the requirements of paragraph (c) of this section if it validates an address pursuant to the methods in paragraph (c)(1) or (c)(2) of this section when it receives an address change notification, before it receives a request for an additional or replacement card.

(e) *Form of notice.* Any written or electronic notice that the card issuer

provides under this paragraph must be clear and conspicuous and provided separately from its regular correspondence with the cardholder.

#### Appendices D–I [Reserved]

■ 6. Add and reserve appendices D through I to part 717.

■ 7. Add Appendix J to part 717 to read as follows:

#### Appendix J to Part 717—Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation

Section 717.90 of this part requires each federal credit union that offers or maintains one or more covered accounts, as defined in § 717.90(b)(3) of this part, to develop and provide for the continued administration of a written Program to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. These guidelines are intended to assist federal credit unions in the formulation and maintenance of a Program that satisfies the requirements of § 717.90 of this part.

##### I. The Program

In designing its Program, a federal credit union may incorporate, as appropriate, its existing policies, procedures, and other arrangements that control reasonably foreseeable risks to members or to the safety and soundness of the federal credit union from identity theft.

##### II. Identifying Relevant Red Flags

(a) *Risk Factors.* A federal credit union should consider the following factors in identifying relevant Red Flags for covered accounts, as appropriate:

(1) The types of covered accounts it offers or maintains;

(2) The methods it provides to open its covered accounts;

(3) The methods it provides to access its covered accounts; and

(4) Its previous experiences with identity theft.

(b) *Sources of Red Flags.* Federal credit unions should incorporate relevant Red Flags from sources such as:

(1) Incidents of identity theft that the federal credit union has experienced;

(2) Methods of identity theft that the federal credit union has identified that reflect changes in identity theft risks; and

(3) Applicable supervisory guidance.

(c) *Categories of Red Flags.* The Program should include relevant Red Flags from the following categories, as appropriate. Examples of Red Flags from each of these categories are appended as Supplement A to this Appendix J.

(1) Alerts, notifications, or other warnings received from consumer reporting agencies or service providers, such as fraud detection services;

(2) The presentation of suspicious documents;

(3) The presentation of suspicious personal identifying information, such as a suspicious address change;

(4) The unusual use of, or other suspicious activity related to, a covered account; and

(5) Notice from members, victims of identity theft, law enforcement authorities, or other persons regarding possible identity theft in connection with covered accounts held by the federal credit union.

### III. Detecting Red Flags

The Program's policies and procedures should address the detection of Red Flags in connection with the opening of covered accounts and existing covered accounts, such as by:

(a) Obtaining identifying information about, and verifying the identity of, a person opening a covered account, for example, using the policies and procedures regarding identification and verification set forth in the Customer Identification Program rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121); and

(b) Authenticating members, monitoring transactions, and verifying the validity of change of address requests, in the case of existing covered accounts.

### IV. Preventing and Mitigating Identity Theft

The Program's policies and procedures should provide for appropriate responses to the Red Flags the federal credit union has detected that are commensurate with the degree of risk posed. In determining an appropriate response, a federal credit union should consider aggravating factors that may heighten the risk of identity theft, such as a data security incident that results in unauthorized access to a member's account records held by the federal credit union or a third party, or notice that a member has provided information related to a covered account held by the federal credit union to someone fraudulently claiming to represent the federal credit union or to a fraudulent website. Appropriate responses may include the following:

(a) Monitoring a covered account for evidence of identity theft;

(b) Contacting the member;

(c) Changing any passwords, security codes, or other security devices that permit access to a covered account;

(d) Reopening a covered account with a new account number;

(e) Not opening a new covered account;

(f) Closing an existing covered account;

(g) Not attempting to collect on a covered account or not selling a covered account to a debt collector;

(h) Notifying law enforcement; or

(i) Determining that no response is warranted under the particular circumstances.

### V. Updating the Program

Federal credit unions should update the Program (including the Red Flags determined to be relevant) periodically, to reflect changes in risks to members or to the safety and soundness of the federal credit union from identity theft, based on factors such as:

(a) The experiences of the federal credit union with identity theft;

(b) Changes in methods of identity theft;

(c) Changes in methods to detect, prevent, and mitigate identity theft;

(d) Changes in the types of accounts that the federal credit union offers or maintains; and

(e) Changes in the business arrangements of the federal credit union, including mergers, acquisitions, alliances, joint ventures, and service provider arrangements.

### VI. Methods for Administering the Program

(a) *Oversight of Program.* Oversight by the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management should include:

(1) Assigning specific responsibility for the Program's implementation;

(2) Reviewing reports prepared by staff regarding compliance by the federal credit union with § 717.90 of this part; and

(3) Approving material changes to the Program as necessary to address changing identity theft risks.

(b) *Reports.* (1) *In general.* Staff of the federal credit union responsible for development, implementation, and administration of its Program should report to the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management, at least annually, on compliance by the federal credit union with § 717.90 of this part.

(2) *Contents of report.* The report should address material matters related to the Program and evaluate issues such as: the effectiveness of the policies and procedures of the federal credit union in addressing the risk of identity theft in connection with the opening of covered accounts and with respect to existing covered accounts; service provider arrangements; significant incidents involving identity theft and management's response; and recommendations for material changes to the Program.

(c) *Oversight of service provider arrangements.* Whenever a federal credit union engages a service provider to perform an activity in connection with one or more covered accounts the federal credit union should take steps to ensure that the activity of the service provider is conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft. For example, a federal credit union could require the service provider by contract to have policies and procedures to detect relevant Red Flags that may arise in the performance of the service provider's activities, and either report the Red Flags to the federal credit union, or to take appropriate steps to prevent or mitigate identity theft.

### VII. Other Applicable Legal Requirements

Federal credit unions should be mindful of other related legal requirements that may be applicable, such as:

(a) Filing a Suspicious Activity Report under 31 U.S.C. 5318(g) and 12 CFR 748.1(c);

(b) Implementing any requirements under 15 U.S.C. 1681c-1(h) regarding the circumstances under which credit may be extended when the federal credit union detects a fraud or active duty alert;

(c) Implementing any requirements for furnishers of information to consumer reporting agencies under 15 U.S.C. 1681s-2, for example, to correct or update inaccurate or incomplete information, and to not report information that the furnisher has reasonable cause to believe is inaccurate; and

(d) Complying with the prohibitions in 15 U.S.C. 1681m on the sale, transfer, and placement for collection of certain debts resulting from identity theft.

### *Supplement A to Appendix J*

In addition to incorporating Red Flags from the sources recommended in section II.b. of the Guidelines in Appendix J of this part, each federal credit union may consider incorporating into its Program, whether singly or in combination, Red Flags from the following illustrative examples in connection with covered accounts:

#### *Alerts, Notifications or Warnings From a Consumer Reporting Agency*

1. A fraud or active duty alert is included with a consumer report.
2. A consumer reporting agency provides a notice of credit freeze in response to a request for a consumer report.
3. A consumer reporting agency provides a notice of address discrepancy, as defined in § 717.82(b) of this part.
4. A consumer report indicates a pattern of activity that is inconsistent with the history and usual pattern of activity of an applicant or member, such as:
  - a. A recent and significant increase in the volume of inquiries;
  - b. An unusual number of recently established credit relationships;
  - c. A material change in the use of credit, especially with respect to recently established credit relationships; or
  - d. An account that was closed for cause or identified for abuse of account privileges by a financial institution or creditor.

#### *Suspicious Documents*

5. Documents provided for identification appear to have been altered or forged.
6. The photograph or physical description on the identification is not consistent with the appearance of the applicant or member presenting the identification.
7. Other information on the identification is not consistent with information provided by the person opening a new covered account or member presenting the identification.
8. Other information on the identification is not consistent with readily accessible information that is on file with the federal credit union, such as a signature card or a recent check.
9. An application appears to have been altered or forged, or gives the appearance of having been destroyed and reassembled.

#### *Suspicious Personal Identifying Information*

10. Personal identifying information provided is inconsistent when compared against external information sources used by the federal credit union. For example:
  - a. The address does not match any address in the consumer report; or
  - b. The Social Security Number (SSN) has not been issued, or is listed on the Social Security Administration's Death Master File.
11. Personal identifying information provided by the member is not consistent with other personal identifying information provided by the member. For example, there is a lack of correlation between the SSN range and date of birth.

12. Personal identifying information provided is associated with known fraudulent activity as indicated by internal or third-party sources used by the federal credit union. For example:

a. The address on an application is the same as the address provided on a fraudulent application; or

b. The phone number on an application is the same as the number provided on a fraudulent application.

13. Personal identifying information provided is of a type commonly associated with fraudulent activity as indicated by internal or third-party sources used by the federal credit union. For example:

a. The address on an application is fictitious, a mail drop, or prison; or

b. The phone number is invalid, or is associated with a pager or answering service.

14. The SSN provided is the same as that submitted by other persons opening an account or other members.

15. The address or telephone number provided is the same as or similar to the account number or telephone number submitted by an unusually large number of other persons opening accounts or other members.

16. The person opening the covered account or the member fails to provide all required personal identifying information on an application or in response to notification that the application is incomplete.

17. Personal identifying information provided is not consistent with personal identifying information that is on file with the federal credit union.

18. For federal credit unions that use challenge questions, the person opening the covered account or the member cannot provide authenticating information beyond that which generally would be available from a wallet or consumer report.

*Unusual Use of, or Suspicious Activity Related to, the Covered Account*

19. Shortly following the notice of a change of address for a covered account, the institution or creditor receives a request for a new, additional, or replacement card or a cell phone, or for the addition of authorized users on the account.

20. A new revolving credit account is used in a manner commonly associated with known patterns of fraud patterns. For example:

a. The majority of available credit is used for cash advances or merchandise that is easily convertible to cash (e.g., electronics equipment or jewelry); or

b. The member fails to make the first payment or makes an initial payment but no subsequent payments.

21. A covered account is used in a manner that is not consistent with established patterns of activity on the account. There is, for example:

a. Nonpayment when there is no history of late or missed payments;

b. A material increase in the use of available credit;

c. A material change in purchasing or spending patterns;

d. A material change in electronic fund transfer patterns in connection with a deposit account; or

e. A material change in telephone call patterns in connection with a cellular phone account.

22. A covered account that has been inactive for a reasonably lengthy period of time is used (taking into consideration the type of account, the expected pattern of usage and other relevant factors).

23. Mail sent to the member is returned repeatedly as undeliverable although transactions continue to be conducted in connection with the member's covered account.

24. The federal credit union is notified that the member is not receiving paper account statements.

25. The federal credit union is notified of unauthorized charges or transactions in connection with a member's covered account.

*Notice From Members, Victims of Identity Theft, Law Enforcement Authorities, or Other Persons Regarding Possible Identity Theft in Connection With Covered Accounts Held by the Federal Credit Union*

26. The federal credit union is notified by a member, a victim of identity theft, a law enforcement authority, or any other person that it has opened a fraudulent account for a person engaged in identity theft.

**FEDERAL TRADE COMMISSION**

16 CFR Part 681

**Authority and Issuance**

■ For the reasons discussed in the joint preamble, the Commission is adding part 681 of title 16 of the Code of Federal Regulations as follows:

**PART 681—IDENTITY THEFT RULES**

Sec.

681.1 Duties of users of consumer reports regarding address discrepancies.

681.2 Duties regarding the detection, prevention, and mitigation of identity theft.

681.3 Duties of card issuers regarding changes of address.

**Appendix A to Part 681—Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation**

**Authority:** Pub. L. 108–159, sec. 114 and sec. 315; 15 U.S.C. 1681m(e) and 15 U.S.C. 1681c(h).

**§ 681.1 Duties of users regarding address discrepancies.**

(a) *Scope.* This section applies to users of consumer reports that are subject to administrative enforcement of the FCRA by the Federal Trade Commission pursuant to 15 U.S.C. 1681s(a)(1) (users).

(b) *Definition.* For purposes of this section, a *notice of address discrepancy* means a notice sent to a user by a consumer reporting agency pursuant to 15 U.S.C. 1681c(h)(1), that informs the user of a substantial difference between the address for the consumer that the user provided to request the consumer

report and the address(es) in the agency's file for the consumer.

(c) *Reasonable belief.* (1) *Requirement to form a reasonable belief.* A user must develop and implement reasonable policies and procedures designed to enable the user to form a reasonable belief that a consumer report relates to the consumer about whom it has requested the report, when the user receives a notice of address discrepancy.

(2) *Examples of reasonable policies and procedures.* (i) Comparing the information in the consumer report provided by the consumer reporting agency with information the user:

(A) Obtains and uses to verify the consumer's identity in accordance with the requirements of the Customer Information Program (CIP) rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121);

(B) Maintains in its own records, such as applications, change of address notifications, other customer account records, or retained CIP documentation; or

(C) Obtains from third-party sources; or

(ii) Verifying the information in the consumer report provided by the consumer reporting agency with the consumer.

(d) *Consumer's address.* (1) *Requirement to furnish consumer's address to a consumer reporting agency.* A user must develop and implement reasonable policies and procedures for furnishing an address for the consumer that the user has reasonably confirmed is accurate to the consumer reporting agency from whom it received the notice of address discrepancy when the user:

(i) Can form a reasonable belief that the consumer report relates to the consumer about whom the user requested the report;

(ii) Establishes a continuing relationship with the consumer; and

(iii) Regularly and in the ordinary course of business furnishes information to the consumer reporting agency from which the notice of address discrepancy relating to the consumer was obtained.

(2) *Examples of confirmation methods.* The user may reasonably confirm an address is accurate by:

(i) Verifying the address with the consumer about whom it has requested the report;

(ii) Reviewing its own records to verify the address of the consumer;

(iii) Verifying the address through third-party sources; or

(iv) Using other reasonable means.

(3) *Timing.* The policies and procedures developed in accordance

with paragraph (d)(1) of this section must provide that the user will furnish the consumer's address that the user has reasonably confirmed is accurate to the consumer reporting agency as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

**§ 681.2 Duties regarding the detection, prevention, and mitigation of identity theft.**

(a) *Scope.* This section applies to financial institutions and creditors that are subject to administrative enforcement of the FCRA by the Federal Trade Commission pursuant to 15 U.S.C. 1681s(a)(1).

(b) *Definitions.* For purposes of this section, and Appendix A, the following definitions apply:

(1) *Account* means a continuing relationship established by a person with a financial institution or creditor to obtain a product or service for personal, family, household or business purposes. Account includes:

(i) An extension of credit, such as the purchase of property or services involving a deferred payment; and  
(ii) A deposit account.

(2) The term *board of directors* includes:

(i) In the case of a branch or agency of a foreign bank, the managing official in charge of the branch or agency; and  
(ii) In the case of any other creditor that does not have a board of directors, a designated employee at the level of senior management.

(3) *Covered account* means:

(i) An account that a financial institution or creditor offers or maintains, primarily for personal, family, or household purposes, that involves or is designed to permit multiple payments or transactions, such as a credit card account, mortgage loan, automobile loan, margin account, cell phone account, utility account, checking account, or savings account; and

(ii) Any other account that the financial institution or creditor offers or maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of the financial institution or creditor from identity theft, including financial, operational, compliance, reputation, or litigation risks.

(4) *Credit* has the same meaning as in 15 U.S.C. 1681a(r)(5).

(5) *Creditor* has the same meaning as in 15 U.S.C. 1681a(r)(5), and includes lenders such as banks, finance companies, automobile dealers, mortgage brokers, utility companies, and telecommunications companies.

(6) *Customer* means a person that has a covered account with a financial institution or creditor.

(7) *Financial institution* has the same meaning as in 15 U.S.C. 1681a(t).

(8) *Identity theft* has the same meaning as in 16 CFR 603.2(a).

(9) *Red Flag* means a pattern, practice, or specific activity that indicates the possible existence of identity theft.

(10) *Service provider* means a person that provides a service directly to the financial institution or creditor.

(c) *Periodic Identification of Covered Accounts.* Each financial institution or creditor must periodically determine whether it offers or maintains covered accounts. As a part of this determination, a financial institution or creditor must conduct a risk assessment to determine whether it offers or maintains covered accounts described in paragraph (b)(3)(ii) of this section, taking into consideration:

(1) The methods it provides to open its accounts;

(2) The methods it provides to access its accounts; and

(3) Its previous experiences with identity theft.

(d) *Establishment of an Identity Theft Prevention Program.* (1) *Program requirement.* Each financial institution or creditor that offers or maintains one or more covered accounts must develop and implement a written Identity Theft Prevention Program (Program) that is designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. The Program must be appropriate to the size and complexity of the financial institution or creditor and the nature and scope of its activities.

(2) *Elements of the Program.* The Program must include reasonable policies and procedures to:

(i) Identify relevant Red Flags for the covered accounts that the financial institution or creditor offers or maintains, and incorporate those Red Flags into its Program;

(ii) Detect Red Flags that have been incorporated into the Program of the financial institution or creditor;

(iii) Respond appropriately to any Red Flags that are detected pursuant to paragraph (d)(2)(ii) of this section to prevent and mitigate identity theft; and

(iv) Ensure the Program (including the Red Flags determined to be relevant) is updated periodically, to reflect changes in risks to customers and to the safety and soundness of the financial institution or creditor from identity theft.

(e) *Administration of the Program.* Each financial institution or creditor

that is required to implement a Program must provide for the continued administration of the Program and must:

(1) Obtain approval of the initial written Program from either its board of directors or an appropriate committee of the board of directors;

(2) Involve the board of directors, an appropriate committee thereof, or a designated employee at the level of senior management in the oversight, development, implementation and administration of the Program;

(3) Train staff, as necessary, to effectively implement the Program; and

(4) Exercise appropriate and effective oversight of service provider arrangements.

(f) *Guidelines.* Each financial institution or creditor that is required to implement a Program must consider the guidelines in Appendix A of this part and include in its Program those guidelines that are appropriate.

**§ 681.3 Duties of card issuers regarding changes of address.**

(a) *Scope.* This section applies to a person described in § 681.2(a) that issues a debit or credit card (card issuer).

(b) *Definitions.* For purposes of this section:

(1) *Cardholder* means a consumer who has been issued a credit or debit card.

(2) *Clear and conspicuous* means reasonably understandable and designed to call attention to the nature and significance of the information presented.

(c) *Address validation requirements.*

A card issuer must establish and implement reasonable policies and procedures to assess the validity of a change of address if it receives notification of a change of address for a consumer's debit or credit card account and, within a short period of time afterwards (during at least the first 30 days after it receives such notification), the card issuer receives a request for an additional or replacement card for the same account. Under these circumstances, the card issuer may not issue an additional or replacement card, until, in accordance with its reasonable policies and procedures and for the purpose of assessing the validity of the change of address, the card issuer:

(1)(i) Notifies the cardholder of the request:

(A) At the cardholder's former address; or

(B) By any other means of communication that the card issuer and the cardholder have previously agreed to use; and

(ii) Provides to the cardholder a reasonable means of promptly reporting incorrect address changes; or

(2) Otherwise assesses the validity of the change of address in accordance with the policies and procedures the card issuer has established pursuant to § 681.2 of this part.

(d) *Alternative timing of address validation.* A card issuer may satisfy the requirements of paragraph (c) of this section if it validates an address pursuant to the methods in paragraph (c)(1) or (c)(2) of this section when it receives an address change notification, before it receives a request for an additional or replacement card.

(e) *Form of notice.* Any written or electronic notice that the card issuer provides under this paragraph must be clear and conspicuous and provided separately from its regular correspondence with the cardholder.

### Appendix A to Part 681—Interagency Guidelines on Identity Theft Detection, Prevention, and Mitigation

Section 681.2 of this part requires each financial institution and creditor that offers or maintains one or more covered accounts, as defined in § 681.2(b)(3) of this part, to develop and provide for the continued administration of a written Program to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account. These guidelines are intended to assist financial institutions and creditors in the formulation and maintenance of a Program that satisfies the requirements of § 681.2 of this part.

#### I. The Program

In designing its Program, a financial institution or creditor may incorporate, as appropriate, its existing policies, procedures, and other arrangements that control reasonably foreseeable risks to customers or to the safety and soundness of the financial institution or creditor from identity theft.

#### II. Identifying Relevant Red Flags

(a) *Risk Factors.* A financial institution or creditor should consider the following factors in identifying relevant Red Flags for covered accounts, as appropriate:

- (1) The types of covered accounts it offers or maintains;
- (2) The methods it provides to open its covered accounts;
- (3) The methods it provides to access its covered accounts; and
- (4) Its previous experiences with identity theft.

(b) *Sources of Red Flags.* Financial institutions and creditors should incorporate relevant Red Flags from sources such as:

- (1) Incidents of identity theft that the financial institution or creditor has experienced;
- (2) Methods of identity theft that the financial institution or creditor has identified that reflect changes in identity theft risks; and

(3) Applicable supervisory guidance.

(c) *Categories of Red Flags.* The Program should include relevant Red Flags from the following categories, as appropriate. Examples of Red Flags from each of these categories are appended as Supplement A to this Appendix A.

(1) Alerts, notifications, or other warnings received from consumer reporting agencies or service providers, such as fraud detection services;

(2) The presentation of suspicious documents;

(3) The presentation of suspicious personal identifying information, such as a suspicious address change;

(4) The unusual use of, or other suspicious activity related to, a covered account; and

(5) Notice from customers, victims of identity theft, law enforcement authorities, or other persons regarding possible identity theft in connection with covered accounts held by the financial institution or creditor.

#### III. Detecting Red Flags

The Program's policies and procedures should address the detection of Red Flags in connection with the opening of covered accounts and existing covered accounts, such as by:

(a) Obtaining identifying information about, and verifying the identity of, a person opening a covered account, for example, using the policies and procedures regarding identification and verification set forth in the Customer Identification Program rules implementing 31 U.S.C. 5318(l) (31 CFR 103.121); and

(b) Authenticating customers, monitoring transactions, and verifying the validity of change of address requests, in the case of existing covered accounts.

#### IV. Preventing and Mitigating Identity Theft

The Program's policies and procedures should provide for appropriate responses to the Red Flags the financial institution or creditor has detected that are commensurate with the degree of risk posed. In determining an appropriate response, a financial institution or creditor should consider aggravating factors that may heighten the risk of identity theft, such as a data security incident that results in unauthorized access to a customer's account records held by the financial institution, creditor, or third party, or notice that a customer has provided information related to a covered account held by the financial institution or creditor to someone fraudulently claiming to represent the financial institution or creditor or to a fraudulent website. Appropriate responses may include the following:

- (a) Monitoring a covered account for evidence of identity theft;
- (b) Contacting the customer;
- (c) Changing any passwords, security codes, or other security devices that permit access to a covered account;
- (d) Reopening a covered account with a new account number;
- (e) Not opening a new covered account;
- (f) Closing an existing covered account;
- (g) Not attempting to collect on a covered account or not selling a covered account to a debt collector;
- (h) Notifying law enforcement; or

(i) Determining that no response is warranted under the particular circumstances.

#### V. Updating the Program

Financial institutions and creditors should update the Program (including the Red Flags determined to be relevant) periodically, to reflect changes in risks to customers or to the safety and soundness of the financial institution or creditor from identity theft, based on factors such as:

- (a) The experiences of the financial institution or creditor with identity theft;
- (b) Changes in methods of identity theft;
- (c) Changes in methods to detect, prevent, and mitigate identity theft;
- (d) Changes in the types of accounts that the financial institution or creditor offers or maintains; and
- (e) Changes in the business arrangements of the financial institution or creditor, including mergers, acquisitions, alliances, joint ventures, and service provider arrangements.

#### VI. Methods for Administering the Program

(a) *Oversight of Program.* Oversight by the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management should include:

(1) Assigning specific responsibility for the Program's implementation;

(2) Reviewing reports prepared by staff regarding compliance by the financial institution or creditor with § 681.2 of this part; and

(3) Approving material changes to the Program as necessary to address changing identity theft risks.

(b) *Reports.* (1) *In general.* Staff of the financial institution or creditor responsible for development, implementation, and administration of its Program should report to the board of directors, an appropriate committee of the board, or a designated employee at the level of senior management, at least annually, on compliance by the financial institution or creditor with § 681.2 of this part.

(2) *Contents of report.* The report should address material matters related to the Program and evaluate issues such as: The effectiveness of the policies and procedures of the financial institution or creditor in addressing the risk of identity theft in connection with the opening of covered accounts and with respect to existing covered accounts; service provider arrangements; significant incidents involving identity theft and management's response; and recommendations for material changes to the Program.

(c) *Oversight of service provider arrangements.* Whenever a financial institution or creditor engages a service provider to perform an activity in connection with one or more covered accounts the financial institution or creditor should take steps to ensure that the activity of the service provider is conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft. For example, a financial institution or creditor could require the service provider by contract to have policies and procedures to detect relevant Red Flags

that may arise in the performance of the service provider's activities, and either report the Red Flags to the financial institution or creditor, or to take appropriate steps to prevent or mitigate identity theft.

#### VII. Other Applicable Legal Requirements

Financial institutions and creditors should be mindful of other related legal requirements that may be applicable, such as:

(a) For financial institutions and creditors that are subject to 31 U.S.C. 5318(g), filing a Suspicious Activity Report in accordance with applicable law and regulation;

(b) Implementing any requirements under 15 U.S.C. 1681c-1(h) regarding the circumstances under which credit may be extended when the financial institution or creditor detects a fraud or active duty alert;

(c) Implementing any requirements for furnishers of information to consumer reporting agencies under 15 U.S.C. 1681s-2, for example, to correct or update inaccurate or incomplete information, and to not report information that the furnisher has reasonable cause to believe is inaccurate; and

(d) Complying with the prohibitions in 15 U.S.C. 1681m on the sale, transfer, and placement for collection of certain debts resulting from identity theft.

#### *Supplement A to Appendix A*

In addition to incorporating Red Flags from the sources recommended in section II.b. of the Guidelines in Appendix A of this part, each financial institution or creditor may consider incorporating into its Program, whether singly or in combination, Red Flags from the following illustrative examples in connection with covered accounts:

#### *Alerts, Notifications or Warnings from a Consumer Reporting Agency*

1. A fraud or active duty alert is included with a consumer report.
2. A consumer reporting agency provides a notice of credit freeze in response to a request for a consumer report.
3. A consumer reporting agency provides a notice of address discrepancy, as defined in § 681.1(b) of this part.
4. A consumer report indicates a pattern of activity that is inconsistent with the history and usual pattern of activity of an applicant or customer, such as:
  - a. A recent and significant increase in the volume of inquiries;
  - b. An unusual number of recently established credit relationships;
  - c. A material change in the use of credit, especially with respect to recently established credit relationships; or
  - d. An account that was closed for cause or identified for abuse of account privileges by a financial institution or creditor.

#### *Suspicious Documents*

5. Documents provided for identification appear to have been altered or forged.
6. The photograph or physical description on the identification is not consistent with the appearance of the applicant or customer presenting the identification.
7. Other information on the identification is not consistent with information provided by the person opening a new covered account or customer presenting the identification.

8. Other information on the identification is not consistent with readily accessible information that is on file with the financial institution or creditor, such as a signature card or a recent check.

9. An application appears to have been altered or forged, or gives the appearance of having been destroyed and reassembled.

#### *Suspicious Personal Identifying Information*

10. Personal identifying information provided is inconsistent when compared against external information sources used by the financial institution or creditor. For example:

a. The address does not match any address in the consumer report; or

b. The Social Security Number (SSN) has not been issued, or is listed on the Social Security Administration's Death Master File.

11. Personal identifying information provided by the customer is not consistent with other personal identifying information provided by the customer. For example, there is a lack of correlation between the SSN range and date of birth.

12. Personal identifying information provided is associated with known fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is the same as the address provided on a fraudulent application; or

b. The phone number on an application is the same as the number provided on a fraudulent application.

13. Personal identifying information provided is of a type commonly associated with fraudulent activity as indicated by internal or third-party sources used by the financial institution or creditor. For example:

a. The address on an application is fictitious, a mail drop, or a prison; or

b. The phone number is invalid, or is associated with a pager or answering service.

14. The SSN provided is the same as that submitted by other persons opening an account or other customers.

15. The address or telephone number provided is the same as or similar to the account number or telephone number submitted by an unusually large number of other persons opening accounts or other customers.

16. The person opening the covered account or the customer fails to provide all required personal identifying information on an application or in response to notification that the application is incomplete.

17. Personal identifying information provided is not consistent with personal identifying information that is on file with the financial institution or creditor.

18. For financial institutions and creditors that use challenge questions, the person opening the covered account or the customer cannot provide authenticating information beyond that which generally would be available from a wallet or consumer report.

#### *Unusual Use of, or Suspicious Activity Related to, the Covered Account*

19. Shortly following the notice of a change of address for a covered account, the institution or creditor receives a request for

a new, additional, or replacement card or a cell phone, or for the addition of authorized users on the account.

20. A new revolving credit account is used in a manner commonly associated with known patterns of fraud patterns. For example:

a. The majority of available credit is used for cash advances or merchandise that is easily convertible to cash (e.g., electronics equipment or jewelry); or

b. The customer fails to make the first payment or makes an initial payment but no subsequent payments.

21. A covered account is used in a manner that is not consistent with established patterns of activity on the account. There is, for example:

a. Nonpayment when there is no history of late or missed payments;

b. A material increase in the use of available credit;

c. A material change in purchasing or spending patterns;

d. A material change in electronic fund transfer patterns in connection with a deposit account; or

e. A material change in telephone call patterns in connection with a cellular phone account.

22. A covered account that has been inactive for a reasonably lengthy period of time is used (taking into consideration the type of account, the expected pattern of usage and other relevant factors).

23. Mail sent to the customer is returned repeatedly as undeliverable although transactions continue to be conducted in connection with the customer's covered account.

24. The financial institution or creditor is notified that the customer is not receiving paper account statements.

25. The financial institution or creditor is notified of unauthorized charges or transactions in connection with a customer's covered account.

#### *Notice from Customers, Victims of Identity Theft, Law Enforcement Authorities, or Other Persons Regarding Possible Identity Theft in Connection With Covered Accounts Held by the Financial Institution or Creditor*

26. The financial institution or creditor is notified by a customer, a victim of identity theft, a law enforcement authority, or any other person that it has opened a fraudulent account for a person engaged in identity theft.

Dated: October 5, 2007.

**John C. Dugan,**  
*Comptroller of the Currency.*

By order of the Board of Governors of the Federal Reserve System, October 29, 2007.

**Jennifer J. Johnson,**  
*Secretary of the Board.*

Dated at Washington, DC, this 16th day of October, 2007.

By order of the Board of Directors,  
Federal Deposit Insurance Corporation.

**Robert E. Feldman,**  
*Executive Secretary.*

Dated: October 24, 2007.

By the Office of Thrift Supervision.

**John M. Reich,**

*Director.*

By order of the National Credit Union  
Administration Board, October 15, 2007.

**Mary Rupp,**

*Secretary of the Board.*

By direction of the Commission.

**Donald S. Clark,**

*Secretary.*

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